

Global Augmented Reality Market Study 2015-2025, by Segment (Head Mounted Display, Head up Display, Handheld Device), by Market (Retail, Consumer Electronics, Head up Display, Automotive), by Company (Google Inc. (U.S.), Microsoft Corporation (U.S.), PTC (U.S.))

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Abstracts

SNAPSHOT

Augmented reality (AR) is a live direct or indirect view of a physical, real-world environment whose elements are augmented (or supplemented) by computer-generated sensory input such as sound, video, graphics or GPS data. It is related to a more general concept called mediated reality, in which a view of reality is modified (possibly even diminished rather than augmented) by a computer.

The global Augmented Reality market will reach xxx Million USD in 2018 and with a CAGR of xx% between 2019-2025.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Head Mounted Display

Head up Display

Handheld Device

Demand Coverage (Market Size & Forecast, Consumer Distribution):

Retail

Consumer Electronics

Automotive

Company Coverage (Sales data, Main Products & Services etc.):

Google Inc. (U.S.)

Microsoft Corporation (U.S.)

PTC (U.S.)

Wikitude GmbH (Austria)

Daqri (U.S.)

Zugara Inc. (U.S.)

Blippar (Austria)

Upskill (Vienna)

Magic Leap (U.S.)

Osterhout Design Group (U.S.)

Infinity Augmented Reality Inc. (Israel)

Samsung Electronics Co. Ltd. (South Korea)

Atheer Inc. (U.S.)

Apple (U.S.)

Facebook Inc. (U.S.)

Scope AR (U.S.)

Inglobe Technologies (Latina)

Embitel Technologies (India)

Seiko Epson Corporation (Japan)

Marxent Labs LLC (U.S.)

Catchoom Technologies (Spain)

HTC corporation (Taiwan)

Qualcomm (U.S.)

Rockwell Collins Inc. (U.S.)

Major Region Market

North America

Europe

Asia-Pacific

South America

Middle East & Africa

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