

Global Augmented Reality Market Status and Outlook 2018-2025

<https://marketpublishers.com/r/GB6A0324A4AEN.html>

Date: July 2018

Pages: 169

Price: US\$ 4,000.00 (Single User License)

ID: GB6A0324A4AEN

Abstracts

REPORT SNAPSHOT

Key Content of Chapters (Including and can be customized, report is a semifinished version, and it takes 48-72 hours to upgrade)

Part 1:

Terminology Definition, Industry Chain, Industry Dynamics & Regulations and Global Market Overview

Part 2:

Upstream (Raw Materials / Components) & Manufacturing (Procurement Methods & Channels and Cost), Major Regional Production Overview and Trade Flow

Part 3:

Product Segment Overview and Market Status

Part 4:

Application / End-User Segment Overview and Market Status

Part 5:

Region Segment Overview and Market Status

Part 6:

Product & Application Segment Production & Demand by Region

Part 7:

Market Forecast by Product, Application & Region

Part 8:

Company information, Products & Services and Business Operation (Sales, Cost, Margin etc.)

Part 9:

Market Competition and Environment for New Entrants

Part 10:
Conclusion

Market Segment as follows:

Key Companies

Google Inc. (U.S.)

Microsoft Corporation (U.S.)

PTC (U.S.)

Wikitude GmbH (Austria)

Daqri (U.S.)

Zugara Inc. (U.S.)

Blippar (Austria)

Upskill (Vienna)

Magic Leap (U.S.)

Osterhout Design Group (U.S.)

Infinity Augmented Reality Inc. (Israel)

Samsung Electronics Co. Ltd. (South Korea)

Atheer Inc. (U.S.)

Apple (U.S.)

Facebook Inc. (U.S.)

Scope AR (U.S.)

Inglobe Technologies (Latina)

Embitel Technologies (India)

Seiko Epson Corporation (Japan)

Marxent Labs LLC (U.S.)

Catchoom Technologies (Spain)

HTC corporation (Taiwan)

Qualcomm (U.S.)

Rockwell Collins Inc. (U.S.)

Market by Type

Head Mounted Display

Head up Display

Handheld Device

Market by Application

Retail

Consumer Electronics

Automotive

Contents

PART 1 INDUSTRY OVERVIEW (200 USD)

- 1.1 Augmented Reality Industry
 - 1.1.1 Market Development
 - 1.1.2 Terminology Definition in the Report
 - 1.1.2.1 Production
 - 1.1.2.2 Demand
 - 1.1.2.3 Sales Revenue
 - 1.1.2.4 Ex-factory Price & Sales Price
 - 1.1.2.5 Cost
 - 1.1.2.6 Gross Margin
- 1.2 Products & Services Scope
- 1.3 Industry Chain
- 1.4 Industry Dynamics & Regulations
- 1.5 Global Market Overview

PART 2 UPSTREAM & PRODUCTION (200 USD)

- 2.1 Raw Materials / Components
- 2.2 Procurement Methods & Channels
- 2.3 Cost Structure & Manufacturing
- 2.4 Industry Capacity
- 2.5 Production Distribution by Geography
 - 2.5.1 Production in Major Regions / Countries
 - 2.5.2 Trade Flow Overview

PART 3 PRODUCT SEGMENT (400 USD)

- 3.1 Introduction by Type
 - 3.1.1 Head Mounted Display
 - 3.1.2 Head up Display
 - 3.1.3 Handheld Device
- 3.2 Market Status

PART 4 APPLICATION / END-USER SEGMENT (400 USD)

- 4.1 Introduction by Application

- 4.1.1 Retail
- 4.1.2 Consumer Electronics
- 4.1.3 Automotive
- 4.2 Market Status

PART 5 REGIONAL MARKET (600 USD)

- 5.1 Market Overview
- 5.2 by Region
 - 5.2.1 North America
 - 5.2.1.1 United States Market Size and Growth (2015-2018E)
 - 5.2.1.2 Canada Market Size and Growth (2015-2018E)
 - 5.2.1.3 Mexico Market Size and Growth (2015-2018E)
 - 5.2.2 Europe
 - 5.2.2.1 Germany Market Size and Growth (2015-2018E)
 - 5.2.2.2 UK Market Size and Growth (2015-2018E)
 - 5.2.2.3 France Market Size and Growth (2015-2018E)
 - 5.2.2.4 Italy Market Size and Growth (2015-2018E)
 - 5.2.2.5 Spain Market Size and Growth (2015-2018E)
 - 5.2.2.6 Netherlands Market Size and Growth (2015-2018E)
 - 5.2.2.7 Poland Market Size and Growth (2015-2018E)
 - 5.2.2.8 Belgium Market Size and Growth (2015-2018E)
 - 5.2.2.9 Sweden Market Size and Growth (2015-2018E)
 - 5.2.2.10 Austria Market Size and Growth (2015-2018E)
 - 5.2.2.11 Denmark Market Size and Growth (2015-2018E)
 - 5.2.2.12 Switzerland Market Size and Growth (2015-2018E)
 - 5.2.2.13 Russia Market Size and Growth (2015-2018E)
 - 5.2.3 Asia-Pacific
 - 5.2.3.1 China Market Size and Growth (2015-2018E)
 - 5.2.3.2 India Market Size and Growth (2015-2018E)
 - 5.2.3.3 Japan Market Size and Growth (2015-2018E)
 - 5.2.3.4 Korea Market Size and Growth (2015-2018E)
 - 5.2.3.5 Australia Market Size and Growth (2015-2018E)
 - 5.2.3.6 Indonesia Market Size and Growth (2015-2018E)
 - 5.2.3.7 Thailand Market Size and Growth (2015-2018E)
 - 5.2.3.8 Malaysia Market Size and Growth (2015-2018E)
 - 5.2.3.9 Singapore Market Size and Growth (2015-2018E)
 - 5.2.3.10 Philippines Market Size and Growth (2015-2018E)
 - 5.2.4 South America

- 5.2.4.1 Brazil Market Size and Growth (2015-2018E)
- 5.2.4.2 Argentina Market Size and Growth (2015-2018E)
- 5.2.4.3 Columbia Market Size and Growth (2015-2018E)
- 5.2.4.4 Chile Market Size and Growth (2015-2018E)
- 5.2.4.5 Peru Market Size and Growth (2015-2018E)
- 5.2.4.6 Puerto Rico Market Size and Growth (2015-2018E)
- 5.2.4.7 Ecuador Market Size and Growth (2015-2018E)
- 5.2.5 Middle East
 - 5.2.5.1 Saudi Arabia Market Size and Growth (2015-2018E)
 - 5.2.5.2 Iran Market Size and Growth (2015-2018E)
 - 5.2.5.3 UAE Market Size and Growth (2015-2018E)
 - 5.2.5.4 Oman Market Size and Growth (2015-2018E)
 - 5.2.5.5 Kuwait Market Size and Growth (2015-2018E)
 - 5.2.5.6 Iraq Market Size and Growth (2015-2018E)
 - 5.2.5.7 Turkey Market Size and Growth (2015-2018E)
- 5.2.6 Africa
 - 5.2.6.1 South Africa Market Size and Growth (2015-2018E)
 - 5.2.6.2 Egypt Market Size and Growth (2015-2018E)
 - 5.2.6.3 Nigeria Market Size and Growth (2015-2018E)
 - 5.2.6.4 Algeria Market Size and Growth (2015-2018E)
 - 5.2.6.5 Angola Market Size and Growth (2015-2018E)
 - 5.2.6.6 Morocco Market Size and Growth (2015-2018E)
 - 5.2.6.7 Sultan Market Size and Growth (2015-2018E)

PART 6 MARKET SUBDIVISION (800 USD)

- 6.1 Regional Production
 - 6.1.1 Production by Type
 - 6.1.1.1 Head Mounted Display Production by Region
 - 6.1.1.2 Head up Display Production by Region
 - 6.1.1.3 Handheld Device Production by Region
 - 6.1.2 Production by Application
 - 6.1.2.1 Retail Production by Region
 - 6.1.2.2 Consumer Electronics Production by Region
 - 6.1.2.3 Automotive Production by Region
- 6.2 Regional Demand
 - 6.2.1 Demand by Type
 - 6.2.1.1 Head Mounted Display Demand by Region
 - 6.2.1.2 Head up Display Demand by Region

- 6.2.1.3 Handheld Device Demand by Region
- 6.2.2 Demand by Application
 - 6.2.2.1 Retail Demand by Region
 - 6.2.2.2 Consumer Electronics Demand by Region
 - 6.2.2.3 Automotive Demand by Region

PART 7 MARKET FORECAST (200 USD)

- 7.1 Global Forecast
- 7.2 Forecast by Type
- 7.3 Forecast by Application
- 7.4 Forecast by Region

PART 8 KEY COMPANIES LIST (600 USD)

- 8.1 Google Inc. (U.S.)
 - 8.1.2 Company Information
 - 8.1.2 Products & Services
 - 8.1.3 Business Operation
- 8.2 Microsoft Corporation (U.S.)
 - 8.2.1 Company Information
 - 8.2.2 Products & Services
 - 8.2.3 Business Operation
- 8.3 PTC (U.S.)
 - 8.3.1 Company Information
 - 8.3.2 Products & Services
 - 8.3.3 Business Operation
- 8.4 Wikitude GmbH (Austria)
 - 8.4.1 Company Information
 - 8.4.2 Products & Services
 - 8.4.3 Business Operation
- 8.5 Daqri (U.S.)
 - 8.5.1 Company Information
 - 8.5.2 Products & Services
 - 8.5.3 Business Operation
- 8.6 Zugara Inc. (U.S.)
 - 8.6.1 Company Information
 - 8.6.2 Products & Services
 - 8.6.3 Business Operation

- 8.7 Blippar (Austria)
 - 8.7.1 Company Information
 - 8.7.2 Products & Services
 - 8.7.3 Business Operation
- 8.8 Upskill (Vienna)
 - 8.8.1 Company Information
 - 8.8.2 Products & Services
 - 8.8.3 Business Operation
- 8.9 Magic Leap (U.S.)
 - 8.9.1 Company Information
 - 8.9.2 Products & Services
 - 8.9.3 Business Operation
- 8.10 Osterhout Design Group (U.S.)
 - 8.10.1 Company Information
 - 8.10.2 Products & Services
 - 8.10.3 Business Operation
- 8.11 Infinity Augmented Reality Inc. (Israel)
- 8.12 Samsung Electronics Co. Ltd. (South Korea)
- 8.13 Atheer Inc. (U.S.)
- 8.14 Apple (U.S.)
- 8.15 Facebook Inc. (U.S.)
- 8.16 Scope AR (U.S.)
- 8.17 Inglobe Technologies (Latina)
- 8.18 Embitel Technologies (India)
- 8.19 Seiko Epson Corporation (Japan)
- 8.20 Marxent Labs LLC (U.S.)
- 8.21 Catchoom Technologies (Spain)
- 8.22 HTC corporation (Taiwan)
- 8.23 Qualcomm (U.S.)
- 8.24 Rockwell Collins Inc. (U.S.)

PART 9 COMPANY COMPETITION (500 USD)

- 9.1 Market by Company
- 9.2 Price & Gross Margin
- 9.3 Competitive Environment for New Entrants
 - 9.3.1 Michael Porter's Five Forces Model
 - 9.3.2 SWOT

PART 10 RESEARCH CONCLUSION (100 USD)

List Of Tables

LIST OF TABLES

- Table Augmented Reality Industry Dynamics & Regulations List
- Table Global Augmented Reality Sales Revenue, Cost and Margin, 2015-2018E
- Table Global Augmented Reality Market Status by Type 2015-2018E, in USD Million
- Table Global Augmented Reality Market Status by Application 2015-2018E, in USD Million
- Table Global Augmented Reality Market by Region 2015-2018E, in USD Million
- Table Global Augmented Reality Market Share by Region in 2018, in USD Million
- Table Head Mounted Display Production Value by Region 2015-2018E, in USD Million
- Table Head Mounted Display Production Volume by Region 2015-2018E, in Volume
- Table Head up Display Production Value by Region 2015-2018E, in USD Million
- Table Head up Display Production Volume by Region 2015-2018E, in Volume
- Table Handheld Device Production Value by Region 2015-2018E, in USD Million
- Table Handheld Device Production Volume by Region 2015-2018E, in Volume
- Table Retail Production Value by Region 2015-2018E, in USD Million
- Table Retail Production Volume by Region 2015-2018E, in Volume
- Table Consumer Electronics Production Value by Region 2015-2018E, in USD Million
- Table Consumer Electronics Production Volume by Region 2015-2018E, in Volume
- Table Automotive Production Value by Region 2015-2018E, in USD Million
- Table Automotive Production Volume by Region 2015-2018E, in Volume
- Table Head Mounted Display Market Size by Region 2015-2018E, in USD Million
- Table Head Mounted Display Market Size by Region 2015-2018E, in Volume
- Table Head up Display Market Size by Region 2015-2018E, in USD Million
- Table Head up Display Market Size by Region 2015-2018E, in Volume
- Table Handheld Device Market Size by Region 2015-2018E, in USD Million
- Table Handheld Device Market Size by Region 2015-2018E, in Volume
- Table Retail Market Size by Region 2015-2018E, in USD Million
- Table Retail Market Size by Region 2015-2018E, in Volume
- Table Consumer Electronics Market Size by Region 2015-2018E, in USD Million
- Table Consumer Electronics Market Size by Region 2015-2018E, in Volume
- Table Automotive Market Size by Region 2015-2018E, in USD Million
- Table Automotive Market Size by Region 2015-2018E, in Volume
- Table Global Augmented Reality Forecast by Type 2019F-2025F, in USD Million
- Table Augmented Reality Market Forecast by Application / End-User 2019F-2025F, in USD Million
- Table Augmented Reality Market Forecast by Region 2019F-2025F, in USD Million

Table Google Inc. (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of Google Inc. (U.S.)
Table Microsoft Corporation (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of Microsoft Corporation (U.S.)
Table PTC (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of PTC (U.S.)
Table Wikitude GmbH (Austria) Information
Table Augmented Reality Sales, Cost, Margin of Wikitude GmbH (Austria)
Table Daqri (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of Daqri (U.S.)
Table Zugara Inc. (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of Zugara Inc. (U.S.)
Table Blippar (Austria) Information
Table Augmented Reality Sales, Cost, Margin of Blippar (Austria)
Table Upskill (Vienna) Information
Table Augmented Reality Sales, Cost, Margin of Upskill (Vienna)
Table Magic Leap (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of Magic Leap (U.S.)
Table Osterhout Design Group (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of Osterhout Design Group (U.S.)
Table Infinity Augmented Reality Inc. (Israel) Information
Table Augmented Reality Sales, Cost, Margin of Infinity Augmented Reality Inc. (Israel)
Table Samsung Electronics Co. Ltd. (South Korea) Information
Table Augmented Reality Sales, Cost, Margin of Samsung Electronics Co. Ltd. (South Korea)
Table Atheer Inc. (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of Atheer Inc. (U.S.)
Table Apple (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of Apple (U.S.)
Table Facebook Inc. (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of Facebook Inc. (U.S.)
Table Scope AR (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of Scope AR (U.S.)
Table Inglobe Technologies (Latina) Information
Table Augmented Reality Sales, Cost, Margin of Inglobe Technologies (Latina)
Table Embitel Technologies (India) Information
Table Augmented Reality Sales, Cost, Margin of Embitel Technologies (India)
Table Seiko Epson Corporation (Japan) Information
Table Augmented Reality Sales, Cost, Margin of Seiko Epson Corporation (Japan)

Table Marxent Labs LLC (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of Marxent Labs LLC (U.S.)
Table Catchoom Technologies (Spain) Information
Table Augmented Reality Sales, Cost, Margin of Catchoom Technologies (Spain)
Table HTC corporation (Taiwan) Information
Table Augmented Reality Sales, Cost, Margin of HTC corporation (Taiwan)
Table Qualcomm (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of Qualcomm (U.S.)
Table Rockwell Collins Inc. (U.S.) Information
Table Augmented Reality Sales, Cost, Margin of Rockwell Collins Inc. (U.S.)
Table Global Augmented Reality Sales Revenue by Company 2015-2017, in USD
Million

List Of Figures

LIST OF FIGURES

Figure Augmented Reality Picture

Figure Augmented Reality Industry Chain Diagram

Figure Global Augmented Reality Sales Revenue 2015-2018E, in USD Million

Figure North America Augmented Reality Market Size and Growth 2015-2018E, in USD Million

Figure Europe Augmented Reality Market Size and Growth 2015-2018E, in USD Million

Figure Asia-Pacific Augmented Reality Market Size and Growth 2015-2018E, in USD Million

Figure South America Augmented Reality Market Size and Growth 2015-2018E, in USD Million

Figure Middle East Augmented Reality Market Size and Growth 2015-2018E, in USD Million

Figure Africa Augmented Reality Market Size and Growth 2015-2018E, in USD Million

Figure Global Augmented Reality Sales Revenue Forecast 2019F-2025F, in USD Million

Figure Global Augmented Reality Gross Margin Forecast 2019F-2025F

Figure Global Augmented Reality Sales Revenue by Company in 2018, in USD Million

Figure Global Augmented Reality Gross Margin by Company in 2018

I would like to order

Product name: Global Augmented Reality Market Status and Outlook 2018-2025

Product link: <https://marketpublishers.com/r/GB6A0324A4AEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB6A0324A4AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970