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Global Augmented Reality Market Status (2015-2019) and Forecast (2020-2024) by Region, Product Type & End-Use

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Abstracts

SUMMARY

Augmented reality (AR) is a live direct or indirect view of a physical, real-world environment whose elements are augmented (or supplemented) by computer-generated sensory input such as sound, video, graphics or GPS data. It is related to a more general concept called mediated reality, in which a view of reality is modified (possibly even diminished rather than augmented) by a computer.
The report forecast global Augmented Reality market to grow to reach xxx Million USD in 2019 with a CAGR of xx% during the period 2020-2024.

The report offers detailed coverage of Augmented Reality industry and main market trends. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Augmented Reality by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

First, this report covers the present status and the future prospects of the global Augmented Reality market for 2015-2024.

And in this report, we analyze global market from 5 geographies: Asia-Pacific[China, Southeast Asia, India, Japan, Korea, Western Asia], Europe[Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey, Switzerland], North America[United States, Canada, Mexico], Middle East & Africa[GCC, North Africa, South Africa], South America[Brazil, Argentina, Columbia, Chile, Peru].

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At the same time, we classify Augmented Reality according to the type, application by geography. More importantly, the report includes major countries market based on the type and application.

Finally, the report provides detailed profile and data information analysis of leading Augmented Reality company.

Key Content of Chapters as follows (Including and can be customized) :

Part 1:
Market Overview, Development, and Segment by Type, Application & Region
Part 2:
Company information, Sales, Cost, Margin etc.
Part 3:
Global Market by company, Type, Application & Geography
Part 4:
Asia-Pacific Market by Type, Application & Geography
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Part 7:
South America Market by Type, Application & Geography
Part 8:
Middle East & Africa Market by Type, Application & Geography
Part 9:
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Part 10:
Investment Opportunity
Part 11:
Conclusion

Market Segment as follows:

By Region

Asia-Pacific[China, Southeast Asia, India, Japan, Korea, Western Asia]

Europe[Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey,

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Switzerland]

North America[United States, Canada, Mexico]

Middle East & Africa[GCC, North Africa, South Africa]

South America[Brazil, Argentina, Columbia, Chile, Peru]

Key Companies

Google Inc. (U.S.)

Microsoft Corporation (U.S.)

PTC (U.S.)

Wikitude GmbH (Austria)

Daqri (U.S.)

Zugara Inc. (U.S.)

Blippar (Austria)

Upskill (Vienna)

Magic Leap (U.S.)

Osterhout Design Group (U.S.)

Infinity Augmented Reality Inc. (Israel)

Samsung Electronics Co. Ltd. (South Korea)

Atheer Inc. (U.S.)

Apple (U.S.)

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Facebook Inc. (U.S.)

Scope AR (U.S.)

Inglobe Technologies (Latina)

Embitel Technologies (India)

Seiko Epson Corporation (Japan)

Marxent Labs LLC (U.S.)

Catchoom Technologies (Spain)

HTC corporation (Taiwan)

Qualcomm (U.S.)

Rockwell Collins Inc. (U.S.)

Market by Type

Head Mounted Display

Head up Display

Handheld Device

Market by Application

Retail

Consumer Electronics

Automotive

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