

Global Astaxanthin Market Survey and Trend Research 2018

https://marketpublishers.com/r/GA4C446BBD8EN.html

Date: December 2017

Pages: 97

Price: US\$ 2,600.00 (Single User License)

ID: GA4C446BBD8EN

Abstracts

Summary

Astaxanthin is a naturally occurring dark red carotenoid found in nature primarily in aquatic animals such as salmon, trout, krill, shrimp, crayfish, and crustaceans. Astaxanthin is more than just a red pigment, it is one of the most powerful lipophilic antioxidants yet discovered. It has the unique capacity to quench free radicals and reactive species of oxygen and to inhibit lipid peroxidation. Studies have shown natural astaxanthin to be over 500 times stronger than vitamin E and much more potent than other carotenoids such as lutein, lycopene and ?-carotene. Moreover, Astaxanthin a xanthophyll carotenoid, is a nutrient with a unique molecule structure, it does not convert to vitamin a (retinol) and has no "pro-oxidant" activity.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology



Consumer Preference

| Industry | y Overall: |
|-------------------|---|
| | History |
| | Development & Trend |
| | Market Competition |
| | Trade Overview |
| | Policy |
| Region | (North America, Europe, Asia-Pacific, South America, Middle East, Africa): |
| | Regional Market |
| | Production Development |
| | Sales |
| | Regional Trade |
| | Regional Forecast |
| Algated Astaxa | ny (DSM, BASF, Cyanotech, Fuji, Yunnan Alphy Biotech, Yunnan Alphy Biotech, chnologies, Parry Nutraceuticals, Igene Biotechnology, Jingzhou Natural nthin, JX Nippon Oil& Energy, Supreme Biotechnologies, Biogenic, Bettering , Zhejiang NHU, Leader Bio-Technology etc.): |
| | Company Profile |

Global Astaxanthin Market Survey and Trend Research 2018

Business Operation Data

Product & Service



Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation



Contents

PART 1 INDUSTRY OVERVIEW

- 1.1 Astaxanthin Industry
- 1.1.1 Definition
- 1.1.2 Industry Trend
- 1.2 Industry Chain
- 1.2.1 Upstream
- 1.2.2 Technology
- 1.2.3 Cost Structure
- 1.2.4 Consumer Preference
- 1.2.2 Downstream

PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

PART 3 ASTAXANTHIN MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

4 KEY COMPANIES LIST

- 4.1 DSM (Company Overview, Sales Data etc.)
- 4.1.1 Company Overview
- 4.1.2 Products and Services
- 4.1.3 Business Analysis
- 4.2 BASF (Company Overview, Sales Data etc.)
- 4.2.1 Company Overview
- 4.2.2 Products and Services
- 4.2.3 Business Analysis
- 4.3 Cyanotech (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Fuji (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 Yunnan Alphy Biotech (Company Overview, Sales Data etc.)
- 4.5.1 Company Overview
- 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 Yunnan Alphy Biotech (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 Algatechnologies (Company Overview, Sales Data etc.)
- 4.7.1 Company Overview
- 4.7.2 Products and Services
- 4.7.3 Business Analysis
- 4.8 Parry Nutraceuticals (Company Overview, Sales Data etc.)
- 4.8.1 Company Overview
- 4.8.2 Products and Services
- 4.8.3 Business Analysis
- 4.9 Igene Biotechnology (Company Overview, Sales Data etc.)
- 4.9.1 Company Overview
- 4.9.2 Products and Services
- 4.9.3 Business Analysis
- 4.10 Jingzhou Natural Astaxanthin (Company Overview, Sales Data etc.)
- 4.10.1 Company Overview
- 4.10.2 Products and Services
- 4.10.3 Business Analysis
- 4.11 JX Nippon Oil& Energy (Company Overview, Sales Data etc.)
- 4.12 Supreme Biotechnologies (Company Overview, Sales Data etc.)
- 4.13 Biogenic (Company Overview, Sales Data etc.)
- 4.14 Bettering Biotech (Company Overview, Sales Data etc.)
- 4.15 Zhejiang NHU (Company Overview, Sales Data etc.)
- 4.16 Leader Bio-Technology (Company Overview, Sales Data etc.)

PART 5 MARKET COMPETITION



- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
- 5.2.1 Rivalry
- 5.2.2 Threat of New Entrants
- 5.2.3 Substitutes
- 5.2.4 Bargaining Power of Suppliers
- 5.2.5 Bargaining Power of Buyers

PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
- 6.1.1 Industry Application Status
- 6.1.2 Industry SWOT Analysis
- 6.1.2.1 Strengths
- 6.1.2.2 Weaknesses
- 6.1.2.3 Opportunities
- 6.1.2.4 Threats
- 6.2 Major Customer Survey
- 6.3 Demand Forecast

PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
- 7.2.1 Production
- 7.2.2 Sales
- 7.2.3 Trade
- 7.3 Regional Forecast

PART 8 MARKET INVESTMENT

- 8.1 Market Features
- 8.1.1 Product Features
- 8.1.2 Price Features
- 8.1.3 Channel Features
- 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
- 8.2.1 Regional Investment Opportunity



- 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
- 8.3.1 Cost Calculation
- 8.3.2 Revenue Calculation
- 8.3.3 Economic Performance Evaluation

PART 9 CONCLUSION



List Of Tables

LIST OF TABLES

Table Global Astaxanthin Market 2012-2017, by Type, in USD Million

Table Global Astaxanthin Market 2012-2017, by Type, in Volume

Table Global Astaxanthin Market Forecast 2018-2023, by Type, in USD Million

Table Global Astaxanthin Market Forecast 2018-2023, by Type, in Volume

Table DSM Overview List

Table Astaxanthin Business Operation of DSM (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table BASF Overview List

Table Astaxanthin Business Operation of BASF (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Cyanotech Overview List

Table Astaxanthin Business Operation of Cyanotech (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Fuji Overview List

Table Astaxanthin Business Operation of Fuji (Sales Revenue, Sales Volume, Price,

Cost, Gross Margin)

Table Yunnan Alphy Biotech Overview List

Table Astaxanthin Business Operation of Yunnan Alphy Biotech (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Yunnan Alphy Biotech Overview List

Table Astaxanthin Business Operation of Yunnan Alphy Biotech (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Algatechnologies Overview List

Table Astaxanthin Business Operation of Algatechnologies (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Parry Nutraceuticals Overview List

Table Astaxanthin Business Operation of Parry Nutraceuticals (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Igene Biotechnology Overview List

Table Astaxanthin Business Operation of Igene Biotechnology (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Jingzhou Natural Astaxanthin Overview List

Table Astaxanthin Business Operation of Jingzhou Natural Astaxanthin (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

Table JX Nippon Oil& Energy Overview List



Table Astaxanthin Business Operation of JX Nippon Oil& Energy (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Supreme Biotechnologies Overview List

Table Astaxanthin Business Operation of Supreme Biotechnologies (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Biogenic Overview List

Table Astaxanthin Business Operation of Biogenic (Sales Revenue, Sales Volume,

Price, Cost, Gross Margin)

Table Bettering Biotech Overview List

Table Astaxanthin Business Operation of Bettering Biotech (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Zhejiang NHU Overview List

Table Astaxanthin Business Operation of Zhejiang NHU (Sales Revenue, Sales

Volume, Price, Cost, Gross Margin)

Table Leader Bio-Technology Overview List

Table Astaxanthin Business Operation of Leader Bio-Technology (Sales Revenue,

Sales Volume, Price, Cost, Gross Margin)

Table Global Astaxanthin Sales Revenue 2012-2017, by Companies, in USD Million

Table Global Astaxanthin Sales Revenue Share, by Companies, in USD Million

Table Global Astaxanthin Sales Volume 2012-2017, by Companies, in Volume

Table Global Astaxanthin Sales Revenue Share, by Companies in 2017, in Volume

Table Astaxanthin Demand 2012-2017, by Application, in USD Million

Table Astaxanthin Demand 2012-2017, by Application, in Volume

Table Astaxanthin Demand Forecast 2018-2023, by Application, in USD Million

Table Astaxanthin Demand Forecast 2018-2023, by Application, in Volume

Table Global Astaxanthin Market 2012-2017, by Region, in USD Million

Table Global Astaxanthin Market 2012-2017, by Region, in Volume

Table Astaxanthin Market Forecast 2018-2023, by Region, in USD Million

Table Astaxanthin Market Forecast 2018-2023, by Region, in Volume



List Of Figures

LIST OF FIGURES

Figure Astaxanthin Industry Chain Structure

Figure Global Astaxanthin Market Growth 2012-2017, by Type, in USD Million

Figure Global Astaxanthin Market Growth 2012-2017, by Type, in Volume

Figure Global Astaxanthin Sales Revenue Share, by Companies in 2017, in USD Million

Figure Global Astaxanthin Sales Volume Share 2013, 2017, by Companies in Volume

Figure Global Astaxanthin Sales Volume Share 2012-2017, by Companies, in Volume

Figure Production Development by Region

Figure Sales List by Region



I would like to order

Product name: Global Astaxanthin Market Survey and Trend Research 2018

Product link: https://marketpublishers.com/r/GA4C446BBD8EN.html

Price: US\$ 2,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GA4C446BBD8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | | |
|---------------|---------------------------|--|
| Last name: | | |
| Email: | | |
| Company: | | |
| Address: | | |
| City: | | |
| Zip code: | | |
| Country: | | |
| Tel: | | |
| Fax: | | |
| Your message: | | |
| | | |
| | | |
| | | |
| | **All fields are required | |
| | Custumer signature | |
| | | |
| | | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970