

# Global Area Rugs Market Survey and Trend Research 2018

https://marketpublishers.com/r/G4B630C6357EN.html

Date: January 2018 Pages: 93 Price: US\$ 2,600.00 (Single User License) ID: G4B630C6357EN

# Abstracts

Summary

Area Rugs are pieces of thick, heavy material that are used to cover usually a section of a floor.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

**Consumer Preference** 

Industry Overall:

History



#### **Development & Trend**

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

**Regional Market** 

Production Development

Sales

**Regional Trade** 

**Regional Forecast** 

Company (Balta Industries, Milliken & Company, Mohawk Industries, Nourison Industries, Shaw Industries, Shaw Industries, The Dixie Group etc.):

**Company Profile** 

Product & Service

**Business Operation Data** 

Market Share

Investment Analysis:

Market Features

Investment Opportunity



**Investment Calculation** 



# Contents

#### PART 1 INDUSTRY OVERVIEW

- 1.1 Area Rugs Industry
- 1.1.1 Definition
- 1.1.2 Industry Trend
- 1.2 Industry Chain
- 1.2.1 Upstream
- 1.2.2 Technology
- 1.2.3 Cost Structure
- 1.2.4 Consumer Preference
- 1.2.2 Downstream

## PART 2 INDUSTRY OVERALL

- 2.1 Industry History
- 2.2 Development Prospect
- 2.3 Competition Structure
- 2.4 Relevant Policy
- 2.5 Trade Overview

## PART 3 AREA RUGS MARKET BY PRODUCT

- 3.1 Products List of Major Companies
- 3.2 Market Size
- 3.3 Market Forecast

## **4 KEY COMPANIES LIST**

- 4.1 Balta Industries (Company Overview, Sales Data etc.)
  - 4.1.1 Company Overview
  - 4.1.2 Products and Services
  - 4.1.3 Business Analysis
- 4.2 Milliken & Company (Company Overview, Sales Data etc.)
  - 4.2.1 Company Overview
  - 4.2.2 Products and Services
  - 4.2.3 Business Analysis
- 4.3 Mohawk Industries (Company Overview, Sales Data etc.)



- 4.3.1 Company Overview
- 4.3.2 Products and Services
- 4.3.3 Business Analysis
- 4.4 Nourison Industries (Company Overview, Sales Data etc.)
- 4.4.1 Company Overview
- 4.4.2 Products and Services
- 4.4.3 Business Analysis
- 4.5 Shaw Industries (Company Overview, Sales Data etc.)
- 4.5.1 Company Overview
- 4.5.2 Products and Services
- 4.5.3 Business Analysis
- 4.6 Shaw Industries (Company Overview, Sales Data etc.)
- 4.6.1 Company Overview
- 4.6.2 Products and Services
- 4.6.3 Business Analysis
- 4.7 The Dixie Group (Company Overview, Sales Data etc.)
  - 4.7.1 Company Overview
  - 4.7.2 Products and Services
  - 4.7.3 Business Analysis

#### **PART 5 MARKET COMPETITION**

- 5.1 Companies Competition
- 5.2 Industry Competition Structure Analysis
  - 5.2.1 Rivalry
  - 5.2.2 Threat of New Entrants
  - 5.2.3 Substitutes
  - 5.2.4 Bargaining Power of Suppliers
  - 5.2.5 Bargaining Power of Buyers

#### PART 6 MARKET DEMAND BY SEGMENT

- 6.1 Demand Situation
  - 6.1.1 Industry Application Status
  - 6.1.2 Industry SWOT Analysis
    - 6.1.2.1 Strengths
    - 6.1.2.2 Weaknesses
    - 6.1.2.3 Opportunities
    - 6.1.2.4 Threats



6.2 Major Customer Survey

#### 6.3 Demand Forecast

## PART 7 REGION OPERATION

- 7.1 Regional Market
- 7.2 Production and Sales by Region
  - 7.2.1 Production
  - 7.2.2 Sales
  - 7.2.3 Trade
- 7.3 Regional Forecast

#### PART 8 MARKET INVESTMENT

- 8.1 Market Features
  - 8.1.1 Product Features
  - 8.1.2 Price Features
  - 8.1.3 Channel Features
  - 8.1.4 Purchasing Features
- 8.2 Investment Opportunity
  - 8.2.1 Regional Investment Opportunity
  - 8.2.2 Industry Investment Opportunity
- 8.3 Investment Calculation
  - 8.3.1 Cost Calculation
  - 8.3.2 Revenue Calculation
  - 8.3.3 Economic Performance Evaluation

#### **PART 9 CONCLUSION**



# **List Of Tables**

#### LIST OF TABLES

Table GLOBAL AREA RUGS MARKET 2012-2017, BY TYPE, IN USD MILLION Table Global Area Rugs Market 2012-2017, by Type, in Volume Table Global Area Rugs Market Forecast 2018-2023, by Type, in USD Million Table Global Area Rugs Market Forecast 2018-2023, by Type, in Volume Table Balta Industries Overview List Table Area Rugs Business Operation of Balta Industries (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Milliken & Company Overview List Table Area Rugs Business Operation of Milliken & Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Mohawk Industries Overview List Table Area Rugs Business Operation of Mohawk Industries (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Nourison Industries Overview List Table Area Rugs Business Operation of Nourison Industries (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Shaw Industries Overview List Table Area Rugs Business Operation of Shaw Industries (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Shaw Industries Overview List Table Area Rugs Business Operation of Shaw Industries (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table The Dixie Group Overview List Table Area Rugs Business Operation of The Dixie Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Global Area Rugs Sales Revenue 2012-2017, by Companies, in USD Million Table Global Area Rugs Sales Revenue Share, by Companies, in USD Million Table Global Area Rugs Sales Volume 2012-2017, by Companies, in Volume Table Global Area Rugs Sales Revenue Share, by Companies in 2017, in Volume Table Area Rugs Demand 2012-2017, by Application, in USD Million Table Area Rugs Demand 2012-2017, by Application, in Volume Table Area Rugs Demand Forecast 2018-2023, by Application, in USD Million Table Area Rugs Demand Forecast 2018-2023, by Application, in Volume Table Global Area Rugs Market 2012-2017, by Region, in USD Million Table Global Area Rugs Market 2012-2017, by Region, in Volume



Table Area Rugs Market Forecast 2018-2023, by Region, in USD MillionTable Area Rugs Market Forecast 2018-2023, by Region, in Volume



# **List Of Figures**

#### LIST OF FIGURES

Figure Area Rugs Industry Chain Structure Figure Global Area Rugs Market Growth 2012-2017, by Type, in USD Million Figure Global Area Rugs Market Growth 2012-2017, by Type, in Volume Figure Global Area Rugs Sales Revenue Share, by Companies in 2017, in USD Million Figure Global Area Rugs Sales Volume Share 2012-2017, by Companies, in Volume Figure Production Development by Region Figure Sales List by Region



#### I would like to order

Product name: Global Area Rugs Market Survey and Trend Research 2018 Product link: <u>https://marketpublishers.com/r/G4B630C6357EN.html</u>

> Price: US\$ 2,600.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/G4B630C6357EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970