

Global Application Lifecycle Management (ALM) Software Market Survey and Trend Research 2018

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Abstracts

SUMMARY

Application lifecycle management is the process of managing an app's development, from design to final release, and establishing a framework for managing changes. The typical application lifecycle starts with the design of a new app or feature. The app is planned based on requirements analysis and specifications. Next, the app is implemented per the specifications and then tested. The new app is staged for final testing before it gets deployed to production. This cycle repeats for every new app or feature. It's also used for app maintenance, such as when features are enhanced or bugs are fixed. A governance and change management framework directs the development process. In summary, ALM is a set of pre-defined processes that start somewhere in the business as an idea, a need, a challenge or a risk and then pass through different development phases such as Requirements definition, design, development, testing, deployment, release and maintenance spanning across an entire lifecycle of a product. Throughout the ALM process, each of these steps is closely monitored and controlled, followed by proper tracking and documentation of any changes to the application.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (HP, Atlassian, Techexcel, IBM, Rocket Software, Rocket Software, Enalean etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

Market Features

Investment Opportunity

Investment Calculation

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