

# Global Application Lifecycle Management (ALM) Software Market Analysis 2015-2019 and Forecast 2020-2025

<https://marketpublishers.com/r/GDA634A37910EN.html>

Date: January 2020

Pages: 88

Price: US\$ 2,980.00 (Single User License)

ID: GDA634A37910EN

## Abstracts

### SNAPSHOT

Application lifecycle management is the process of managing an app's development, from design to final release, and establishing a framework for managing changes. The typical application lifecycle starts with the design of a new app or feature. The app is planned based on requirements analysis and specifications. Next, the app is implemented per the specifications and then tested. The new app is staged for final testing before it gets deployed to production. This cycle repeats for every new app or feature. It's also used for app maintenance, such as when features are enhanced or bugs are fixed. A governance and change management framework directs the development process. In summary, ALM is a set of pre-defined processes that start somewhere in the business as an idea, a need, a challenge or a risk and then pass through different development phases such as Requirements definition, design, development, testing, deployment, release and maintenance spanning across an entire lifecycle of a product. Throughout the ALM process, each of these steps is closely monitored and controlled, followed by proper tracking and documentation of any changes to the application.

The global Application Lifecycle Management (ALM) Software market size is estimated at xxx million USD with a CAGR xx% from 2015-2019 and is expected to reach xxx Million USD in 2020 with a CAGR xx% from 2020 to 2025. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Application Lifecycle Management (ALM) Software by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and

value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Single function

Multiple functions

Company Coverage (Company Profile, Sales Revenue, Price, Gross Margin, Main Products etc.):

HP

Atlassian

Techexcel

IBM

Microsoft

Rocket Software

Enalean

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

IT and Telecom

Aerospace and Defense

Energy and Utilities

Others

Region Coverage (Regional Production, Demand & Forecast by Countries etc.):

North America (U.S., Canada, Mexico)

Europe (Germany, U.K., France, Italy, Russia, Spain etc.)

Asia-Pacific (China, India, Japan, Southeast Asia etc.)

South America (Brazil, Argentina etc.)

Middle East & Africa (Saudi Arabia, South Africa etc.)

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Application Lifecycle Management (ALM) Software Industry

Figure Application Lifecycle Management (ALM) Software Industry Chain Structure

##### 1.1.1 Overview

##### 1.1.2 Development of Application Lifecycle Management (ALM) Software

#### 1.2 Market Segment

##### 1.2.1 Upstream

Table Upstream Segment of Application Lifecycle Management (ALM) Software

##### 1.2.2 Downstream

Table Application Segment of Application Lifecycle Management (ALM) Software

Table Global Application Lifecycle Management (ALM) Software Market 2015-2025, by Application, in USD Million

#### 1.3 Cost Analysis

### 2 INDUSTRY ENVIRONMENT (PEST ANALYSIS)

#### 2.1 Policy

#### 2.2 Economics

#### 2.3 Sociology

#### 2.4 Technology

### 3 APPLICATION LIFECYCLE MANAGEMENT (ALM) SOFTWARE MARKET BY TYPE

#### 3.1 By Type

##### 3.1.1 Single function

Table Major Company List of Single function

##### 3.1.2 Multiple functions

Table Major Company List of Multiple functions

#### 3.2 Market Size

Table Global Application Lifecycle Management (ALM) Software Market 2015-2019, by Type, in USD Million

Figure Global Application Lifecycle Management (ALM) Software Market Growth 2015-2019, by Type, in USD Million

#### 3.3 Market Forecast

Table Global Application Lifecycle Management (ALM) Software Market Forecast

2020-2025, by Type, in USD Million

## **4 MAJOR COMPANIES LIST**

### 4.1 HP (Company Profile, Sales Data etc.)

#### 4.1.1 HP Profile

Table HP Overview List

#### 4.1.2 HP Products & Services

#### 4.1.3 HP Business Operation Conditions

Table Business Operation of HP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.2 Atlassian (Company Profile, Sales Data etc.)

#### 4.2.1 Atlassian Profile

Table Atlassian Overview List

#### 4.2.2 Atlassian Products & Services

#### 4.2.3 Atlassian Business Operation Conditions

Table Business Operation of Atlassian (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.3 Techexcel (Company Profile, Sales Data etc.)

#### 4.3.1 Techexcel Profile

Table Techexcel Overview List

#### 4.3.2 Techexcel Products & Services

#### 4.3.3 Techexcel Business Operation Conditions

Table Business Operation of Techexcel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.4 IBM (Company Profile, Sales Data etc.)

#### 4.4.1 IBM Profile

Table IBM Overview List

#### 4.4.2 IBM Products & Services

#### 4.4.3 IBM Business Operation Conditions

Table Business Operation of IBM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

### 4.5 Microsoft (Company Profile, Sales Data etc.)

#### 4.5.1 Microsoft Profile

Table Microsoft Overview List

#### 4.5.2 Microsoft Products & Services

#### 4.5.3 Microsoft Business Operation Conditions

Table Business Operation of Microsoft (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.6 Rocket Software (Company Profile, Sales Data etc.)

##### 4.6.1 Rocket Software Profile

Table Rocket Software Overview List

##### 4.6.2 Rocket Software Products & Services

##### 4.6.3 Rocket Software Business Operation Conditions

Table Business Operation of Rocket Software (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 4.7 Enalean (Company Profile, Sales Data etc.)

##### 4.7.1 Enalean Profile

Table Enalean Overview List

##### 4.7.2 Enalean Products & Services

##### 4.7.3 Enalean Business Operation Conditions

Table Business Operation of Enalean (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

## 5 MARKET COMPETITION

### 5.1 Company Competition

Table Global Application Lifecycle Management (ALM) Software Sales Revenue 2015-2019, by Company, in USD Million

Table Global Application Lifecycle Management (ALM) Software Sales Revenue Share 2015-2019, by Company, in USD Million

Figure Global Application Lifecycle Management (ALM) Software Sales Revenue Share in 2019, by Company, in USD Million

### 5.2 Regional Market by Company

Figure North America Application Lifecycle Management (ALM) Software Market Concentration, in 2019

Figure Europe Application Lifecycle Management (ALM) Software Market Market Concentration, in 2019

Figure Asia-Pacific Application Lifecycle Management (ALM) Software Market Market Concentration, in 2019

Figure South America Application Lifecycle Management (ALM) Software Market Concentration, in 2019

Figure Middle East & Africa Application Lifecycle Management (ALM) Software Market Concentration, in 2019

## 6 DEMAND BY END MARKET

### 6.1 Demand Situation

### 6.1.1 Demand in IT and Telecom

Figure Application Lifecycle Management (ALM) Software Demand in IT and Telecom, 2015-2019, in USD Million

### 6.1.2 Demand in Aerospace and Defense

Figure Application Lifecycle Management (ALM) Software Demand in Aerospace and Defense, 2015-2019, in USD Million

### 6.1.3 Demand in Energy and Utilities

Figure Application Lifecycle Management (ALM) Software Demand in Energy and Utilities, 2015-2019, in USD Million

### 6.1.4 Demand in Others

Figure Application Lifecycle Management (ALM) Software Demand in Others, 2015-2019, in USD Million

## 6.2 Regional Demand Comparison

Table Regional Demand Comparison List

Table Major Application in Different Regions

## 6.3 Demand Forecast

Table Application Lifecycle Management (ALM) Software Demand Forecast 2020-2025, by Application, in USD Million

Figure Application Lifecycle Management (ALM) Software Market Growth 2020-2025, by Application, in USD Million

Figure Application Lifecycle Management (ALM) Software Market Share in 2025, by Application, in USD Million

# 7 REGION OPERATION

## 7.1 Regional Production

Table Application Lifecycle Management (ALM) Software Production 2015-2019, by Region, in USD Million

## 7.2 Regional Market

Table Global Application Lifecycle Management (ALM) Software Market 2015-2019, by Region, in USD Million

Table Global Application Lifecycle Management (ALM) Software Market Share 2015-2019, by Region, in USD Million

## 7.3 by Region

### 7.3.1 North America

#### 7.3.1.1 Overview

Figure North America Application Lifecycle Management (ALM) Software Market Size and Growth 2015-2019, in USD Million

#### 7.3.1.2 by Country (U.S., Canada, Mexico)

Table North America Application Lifecycle Management (ALM) Software Market Size 2015-2019, by Country, in USD Million

### 7.3.2 Europe

#### 7.3.2.1 Overview

Figure Europe Application Lifecycle Management (ALM) Software Market Size and Growth 2015-2019, in USD Million

#### 7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)

Table Europe Application Lifecycle Management (ALM) Software Market Size 2015-2019, by Country, in USD Million

### 7.3.3 Asia-Pacific

#### 7.3.3.1 Overview

Figure Asia-Pacific Application Lifecycle Management (ALM) Software Market Size and Growth 2015-2019, in USD Million

#### 7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)

Table Asia-Pacific Application Lifecycle Management (ALM) Software Market Size 2015-2019, by Country, in USD Million

### 7.3.4 South America

#### 7.3.4.1 Overview

Figure South America Application Lifecycle Management (ALM) Software Market Size and Growth 2015-2019, in USD Million

#### 7.3.4.2 by Country (Brazil, Argentina etc.)

Table South America Application Lifecycle Management (ALM) Software Market Size 2015-2019, by Country, in USD Million

### 7.3.5 Middle East & Africa

#### 7.3.5.1 Overview

Figure Middle East & Africa Application Lifecycle Management (ALM) Software Market Size and Growth 2015-2019, in USD Million

#### 7.3.5.2 by Country (Saudi Arabia, South Africa etc.)

Table Middle East & Africa Application Lifecycle Management (ALM) Software Market Size 2015-2019, by Country, in USD Million

7.4 Regional Import & Export

7.5 Regional Forecast

Table Application Lifecycle Management (ALM) Software Market Forecast 2020-2025, by Region, in USD Million

## **8 MARKETING & PRICE**

8.1 Price and Margin

### 8.1.1 Price Trends



8.1.2 Factors of Price Change

Table Price Factors List

8.1.3 Manufacturers Gross Margin Analysis

8.2 Marketing Channel

Figure Marketing Channels Overview

## **9 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Upstream Segment of Application Lifecycle Management (ALM) Software

Table Application Segment of Application Lifecycle Management (ALM) Software

Table Global Application Lifecycle Management (ALM) Software Market 2015-2025, by Application, in USD Million

Table Major Company List of Multiple functions

Table Global Application Lifecycle Management (ALM) Software Market 2015-2019, by Type, in USD Million

Table Global Application Lifecycle Management (ALM) Software Market Forecast 2020-2025, by Type, in USD Million

Table HP Overview List

Table Business Operation of HP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Atlassian Overview List

Table Business Operation of Atlassian (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Techexcel Overview List

Table Business Operation of Techexcel (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table IBM Overview List

Table Business Operation of IBM (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Microsoft Overview List

Table Business Operation of Microsoft (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Rocket Software Overview List

Table Business Operation of Rocket Software (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Enalean Overview List

Table Business Operation of Enalean (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global Application Lifecycle Management (ALM) Software Sales Revenue 2015-2019, by Company, in USD Million

Table Global Application Lifecycle Management (ALM) Software Sales Revenue Share 2015-2019, by Company, in USD Million

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Application Lifecycle Management (ALM) Software Demand Forecast 2020-2025, by Application, in USD Million

Table Application Lifecycle Management (ALM) Software Production 2015-2019, by Region, in USD Million

Table Global Application Lifecycle Management (ALM) Software Market 2015-2019, by Region, in USD Million

Table Global Application Lifecycle Management (ALM) Software Market Share 2015-2019, by Region, in USD Million

Table North America Application Lifecycle Management (ALM) Software Market Size 2015-2019, by Country, in USD Million

Table Europe Application Lifecycle Management (ALM) Software Market Size 2015-2019, by Country, in USD Million

Table Asia-Pacific Application Lifecycle Management (ALM) Software Market Size 2015-2019, by Country, in USD Million

Table South America Application Lifecycle Management (ALM) Software Market Size 2015-2019, by Country, in USD Million

Table Middle East & Africa Application Lifecycle Management (ALM) Software Market Size 2015-2019, by Country, in USD Million

Table Application Lifecycle Management (ALM) Software Market Forecast 2020-2025, by Region, in USD Million

Table Price Factors List

## List Of Figures

### LIST OF FIGURES

Figure Application Lifecycle Management (ALM) Software Industry Chain Structure

Figure Global Application Lifecycle Management (ALM) Software Market Growth 2015-2019, by Type, in USD Million

Figure Global Application Lifecycle Management (ALM) Software Sales Revenue Share in 2019, by Company, in USD Million

Figure North America Application Lifecycle Management (ALM) Software Market Concentration, in 2019

Figure Europe Application Lifecycle Management (ALM) Software Market Market Concentration, in 2019

Figure Asia-Pacific Application Lifecycle Management (ALM) Software Market Concentration, in 2019

Figure South America Application Lifecycle Management (ALM) Software Market Concentration, in 2019

Figure Middle East & Africa Application Lifecycle Management (ALM) Software Market Concentration, in 2019

Figure Application Lifecycle Management (ALM) Software Demand in IT and Telecom, 2015-2019, in USD Million

Figure Application Lifecycle Management (ALM) Software Demand in Aerospace and Defense, 2015-2019, in USD Million

Figure Application Lifecycle Management (ALM) Software Demand in Energy and Utilities, 2015-2019, in USD Million

Figure Application Lifecycle Management (ALM) Software Demand in Others, 2015-2019, in USD Million

Figure Application Lifecycle Management (ALM) Software Market Growth 2020-2025, by Application, in USD Million

Figure Application Lifecycle Management (ALM) Software Market Share in 2025, by Application, in USD Million

Figure North America Application Lifecycle Management (ALM) Software Market Size and Growth 2015-2019, in USD Million

Figure Europe Application Lifecycle Management (ALM) Software Market Size and Growth 2015-2019, in USD Million

Figure Asia-Pacific Application Lifecycle Management (ALM) Software Market Size and Growth 2015-2019, in USD Million

Figure South America Application Lifecycle Management (ALM) Software Market Size and Growth 2015-2019, in USD Million

Figure Middle East & Africa Application Lifecycle Management (ALM) Software Market  
Size and Growth 2015-2019, in USD Million

Figure Marketing Channels Overview

## I would like to order

Product name: Global Application Lifecycle Management (ALM) Software Market Analysis 2015-2019 and Forecast 2020-2025

Product link: <https://marketpublishers.com/r/GDA634A37910EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDA634A37910EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

