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Global Application Delivery Networks AND Market Survey and Trend Research 2018

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Abstracts

Summary

The network traffic patterns have dramatically changed in the past decade from transaction-oriented applications to bandwidth-intensive applications, supporting ERPs, video, voice and unstructured data. The new advent of virtualization, cloud-computing, and big-data has augmented the demand for highly efficient and secure corporate networks. The biggest challenge for enterprises today is to combat the tough competitive environments, while enhancing their productivity. Enterprises are now emphasizing on ensuring security and quickly responding to the changing business needs; thereby optimizing and securing the flow of data, to all users, on all networks, while also helping in sustainable competitive advantage.The Application Delivery Network technology deals with the demand for greater application mobility and security in a distributed enterprise. ADN helps in classifying and prioritizing applications, content, and user access in real-time. It helps in acceleration of internal, external, and real-time applications across distributed enterprises. The technology also helps in securing information from malicious applications and content, while delivering fast, secure, and available applications across the enterprise, while controlling the rising network management costs. Application Performance Monitoring (APM), WAN optimization, and secure web gateway technologies are combined together by ADN to give a complete visibility and control over user and application performance. Due to this, critical applications and information can be delivered for business needs.GIR expects an increasing adoption of ADN solutions, as major vendors are rigorously working towards building cost-effective solutions, in an effort to reduce the overall cost incurred by end-users. The total market is expected to grow from $4.53 billion in 2016 to $8.25 billion by 2021, at an estimated Compound Annual Growth Rate (CAGR) of 12.4% from 2016 to 2021

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This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

Industry Chain

- Raw Materials
- Cost
- Technology
- Consumer Preference

Industry Overall:

- History
- Development & Trend
- Market Competition
- Trade Overview
- Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

- Regional Market
- Production Development
- Sales

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Regional Trade

Regional Forecast

Company (F5 Networks, Citrix Systems, Inc., Radware, Array Networks, A10 Networks , A10 Networks , Blue Coat Systems , Brocade, Cisco Systems, Inc., Dell, Inc., Hewlett-Packard (HP), Juniper Networks, Oracle Corporation, Riverbed Technology, Verizon etc.):

Company Profile

Product & Service

Business Operation Data

Market Share

Investment Analysis:

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Investment Calculation

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