

# Global AMOLED Market Analysis 2012-2017 and Forecast 2018-2023

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## Abstracts

### SNAPSHOT

AMOLED (active-matrix organic light-emitting diode) is a display technology used in smartwatches, mobile devices, laptops, and televisions. OLED describes a specific type of thin-film-display technology in which organic compounds form the electroluminescent material, and active matrix refers to the technology behind the addressing of pixels.

The global AMOLED market will reach xxx Million USD in 2017. 99Strategy said Mobile Phone dominates the largest Application share in 2017. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of AMOLED by Type, region and Application, in addition, this report introduces market competition situation among the companies and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Vendors of Type etc.):

By Type

IPS

VA

Vendors Coverage (Sales Revenue, Price, Gross Margin, Main Products etc.):

Samsung

LG

EverDisplay Optonics (Shanghai) Limited

GVO

BOE

Tianma Micro-electronics

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Mobile Phone

Helmet Mounted VR

Wearable Devices

Region Coverage (Regional Output, Demand & Forecast by Countries etc.):

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Italy, Russia, etc.)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, etc.)

South America (Brazil, Argentina, Columbia, etc)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, etc.)

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