

# Global Advertising Market Survey and Trend Research 2018

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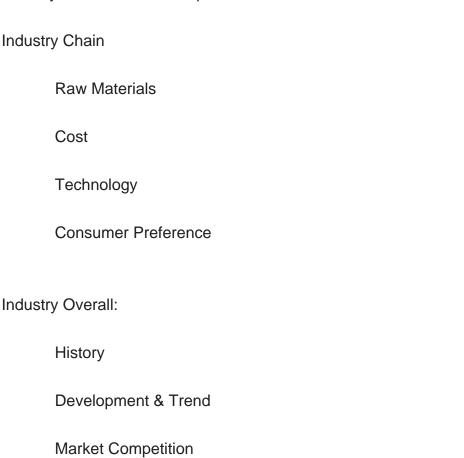
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# **Abstracts**

#### **SUMMARY**

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.





Trade Overview

Policy	
Region (North America, Europe, Asia-Pacific, S	South America, Middle East, Africa):
Regional Market	
Production Development	
Sales	
Regional Trade	
Regional Forecast	
Company (WPP, Omnicom Group, Dentsu Inc. Focus Media Group, Guangdong Advertising C Group Co., Ltd., SiMei Media, AVIC Culture Co Broadcast Intermediary Co., Ltd., Guangdong Bashi Media Co., Ltd., Dahe Group, China Tele Marketing Communication Group, Shanghai Xi Media Co., Ltd. etc.):	co., Ltd., Bluefocus Communication o.,Ltd., Yinlimedia, Hunan TV and Guangzhou Daily Media Co., Ltd., Beijing evision Media, Spearhead Integrated
Company Profile	
Product & Service	
Business Operation Data	
Market Share	

Global Advertising Market Survey and Trend Research 2018

Market Features

Investment Analysis:



**Investment Opportunity** 

**Investment Calculation** 



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