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Global Advertising Market Study 2016-2026, by Segment (TV Advertising, Newspaper & Magazine Advertising,), by Market (Food & Beverage Industry, Vehicles Industry,), by Company (Omnicom Group, WPP,)

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Abstracts

SUMMARY

The global Advertising market will reach Million USD in 2019 and with a CAGR xx% between 2020-2026.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

TV Advertising

Newspaper & Magazine Advertising

Outdoors Advertising

Radio Advertising

Internet Advertising

Others

Demand Coverage (Market Size & Forecast, Consumer Distribution):

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Others

Company Coverage (Sales data, Main Products & Services etc.):

Omnicom Group

WPP

Dentsu Inc.

PublicisGroupe

IPG

Havas SA

Focus Media Group

Guangdong Advertising Co., Ltd.

Bluefocus Communication Group Co., Ltd.

SiMei Media

AVIC Culture Co.,Ltd.

Yinlimedia

Hunan TV and Broadcast Intermediary Co., Ltd.

Guangdong Guangzhou Daily Media Co., Ltd.

Beijing Bashi Media Co., Ltd.

Dahe Group

China Television Media

Spearhead Integrated Marketing Communication Group

Shanghai Xinhua Media Co., Ltd.

Chengdu B-ray Media Co., Ltd.

Major Region Market

North America

Europe

Asia-Pacific

South America

Middle East & Africa

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