

Global Advertising Market Study 2016-2026, by Segment (TV Advertising, Newspaper & Magazine Advertising,), by Market (Food & Beverage Industry, Vehicles Industry,), by Company (Omnicom Group, WPP,)

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Abstracts

SUMMARY

The global Advertising market will reach Million USD in 2019 and with a CAGR xx% between 2020-2026.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

TV Advertising

Newspaper & Magazine Advertising

Outdoors Advertising

Radio Advertising

Internet Advertising

Others

Demand Coverage (Market Size & Forecast, Consumer Distribution):

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Others

Company Coverage (Sales data, Main Products & Services etc.):

Omnicom Group

WPP

Dentsu Inc.

PublicisGroupe

IPG

Havas SA

Focus Media Group

Guangdong Advertising Co., Ltd.

Bluefocus Communication Group Co., Ltd.

SiMei Media

AVIC Culture Co.,Ltd.

Yinlimedia

Hunan TV and Broadcast Intermediary Co., Ltd.

Guangdong Guangzhou Daily Media Co., Ltd.

Beijing Bashi Media Co., Ltd.

Dahe Group

China Television Media

Spearhead Integrated Marketing Communication Group

Shanghai Xinhua Media Co., Ltd.

Chengdu B-ray Media Co., Ltd.

Major Region Market

North America

Europe

Asia-Pacific

South America

Middle East & Africa

Contents

1 INDUSTRY OVERVIEW

- 1.1 Advertising Industry
 - 1.1.1 Overview
 - 1.1.2 Products of Major Companies
- 1.2 Market Segment
 - 1.2.1 Industry Chain
 - 1.2.2 Consumer Distribution
- 1.3 Price & Cost Overview

2 ADVERTISING MARKET BY TYPE

- 2.1 By Type
 - 2.1.1 TV Advertising
 - 2.1.2 Newspaper & Magazine Advertising
 - 2.1.3 Outdoors Advertising
 - 2.1.4 Radio Advertising
 - 2.1.5 Internet Advertising
 - 2.1.6 Others
- 2.2 Market Size by Type
- 2.3 Market Forecast by Type

3 GLOBAL MARKET DEMAND

- 3.1 Segment Overview
 - 3.1.1 Food & Beverage Industry
 - 3.1.2 Vehicles Industry
 - 3.1.3 Health and Medical Industry
 - 3.1.4 Commercial and Personal Services
 - 3.1.5 Consumer Goods
 - 3.1.6 Others
- 3.2 Market Size by Demand
- 3.3 Market Forecast by Demand

4 MAJOR REGION MARKET

- 4.1 Global Market Overview

- 4.1.1 Market Size & Growth
- 4.1.2 Market Forecast
- 4.2 Major Region
 - 4.2.1 Market Size & Growth
 - 4.2.2 Market Forecast

5 MAJOR COMPANIES LIST

- 5.1 Omnicom Group (Company Profile, Sales Data etc.)
- 5.2 WPP (Company Profile, Sales Data etc.)
- 5.3 Dentsu Inc. (Company Profile, Sales Data etc.)
- 5.4 PublicisGroupe (Company Profile, Sales Data etc.)
- 5.5 IPG (Company Profile, Sales Data etc.)
- 5.6 Havas SA (Company Profile, Sales Data etc.)
- 5.7 Focus Media Group (Company Profile, Sales Data etc.)
- 5.8 Guangdong Advertising Co., Ltd. (Company Profile, Sales Data etc.)
- 5.9 Bluefocus Communication Group Co., Ltd. (Company Profile, Sales Data etc.)
- 5.10 SiMei Media (Company Profile, Sales Data etc.)
- 5.11 AVIC Culture Co.,Ltd. (Company Profile, Sales Data etc.)
- 5.12 Yinlimedia (Company Profile, Sales Data etc.)
- 5.13 Hunan TV and Broadcast Intermediary Co., Ltd. (Company Profile, Sales Data etc.)
- 5.14 Guangdong Guangzhou Daily Media Co., Ltd. (Company Profile, Sales Data etc.)
- 5.15 Beijing Bashi Media Co., Ltd. (Company Profile, Sales Data etc.)
- 5.16 Dahe Group (Company Profile, Sales Data etc.)
- 5.17 China Television Media (Company Profile, Sales Data etc.)
- 5.18 Spearhead Integrated Marketing Communication Group (Company Profile, Sales Data etc.)
- 5.19 Shanghai Xinhua Media Co., Ltd. (Company Profile, Sales Data etc.)
- 5.20 Chengdu B-ray Media Co., Ltd. (Company Profile, Sales Data etc.)

6 CONCLUSION

List Of Tables

LIST OF TABLES

- Table Global Advertising Market 2016-2019, by Type, in USD Million
- Table Global Advertising Market Forecast 2020-2026, by Type, in USD Million
- Table Global Advertising Demand 2016-2019, in USD Million
- Table Global Advertising Demand Forecast 2020-2026, in USD Million
- Table Global Advertising Market Size & Growth 2016-2019, in USD Million
- Table Global Advertising Market Forecast 2020-2026, in USD Million
- Table Global Advertising Market Forecast 2020-2026, by Region, in USD Million
- Table Omnicom Group Overview List
- Table Advertising Business Operation of Omnicom Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Omnicom Group Overview List
- Table Advertising Business Operation of Omnicom Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table WPP Overview List
- Table Advertising Business Operation of WPP (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Dentsu Inc. Overview List
- Table Advertising Business Operation of Dentsu Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table PublicisGroupe Overview List
- Table Advertising Business Operation of PublicisGroupe (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table IPG Overview List
- Table Advertising Business Operation of IPG (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Havas SA Overview List
- Table Advertising Business Operation of Havas SA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Focus Media Group Overview List
- Table Advertising Business Operation of Focus Media Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Guangdong Advertising Co., Ltd. Overview List
- Table Advertising Business Operation of Guangdong Advertising Co., Ltd. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Bluefocus Communication Group Co., Ltd. Overview List

Table Advertising Business Operation of Bluefocus Communication Group Co., Ltd.
(Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SiMei Media Overview List

Table Advertising Business Operation of SiMei Media (Sales Revenue, Sales Volume,
Price, Cost, Gross Margin)

Table AVIC Culture Co.,Ltd. Overview List

Table Advertising Business Operation of AVIC Culture Co.,Ltd. (Sales Revenue, Sales
Volume, Price, Cost, Gross Margin)

Table Yinlimedia Overview List

Table Advertising Business Operation of Yinlimedia (Sales Revenue, Sales Volume,
Price, Cost, Gross Margin)

Table Hunan TV and Broadcast Intermediary Co., Ltd. Overview List

Table Advertising Business Operation of Hunan TV and Broadcast Intermediary Co.,
Ltd. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Guangdong Guangzhou Daily Media Co., Ltd. Overview List

Table Advertising Business Operation of Guangdong Guangzhou Daily Media Co., Ltd.
(Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Beijing Bashi Media Co., Ltd. Overview List

Table Advertising Business Operation of Beijing Bashi Media Co., Ltd. (Sales Revenue,
Sales Volume, Price, Cost, Gross Margin)

Table Dahe Group Overview List

Table Advertising Business Operation of Dahe Group (Sales Revenue, Sales Volume,
Price, Cost, Gross Margin)

Table China Television Media Overview List

Table Advertising Business Operation of China Television Media (Sales Revenue, Sales
Volume, Price, Cost, Gross Margin)

Table Spearhead Integrated Marketing Communication Group Overview List

Table Advertising Business Operation of Spearhead Integrated Marketing
Communication Group (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Shanghai Xinhua Media Co., Ltd. Overview List

Table Advertising Business Operation of Shanghai Xinhua Media Co., Ltd. (Sales
Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Chengdu B-ray Media Co., Ltd. Overview List

Table Advertising Business Operation of Chengdu B-ray Media Co., Ltd. (Sales
Revenue, Sales Volume, Price, Cost, Gross Margin)

List Of Figures

LIST OF FIGURES

Figure Global Advertising Market Growth 2016-2019, by Type, in USD Million

I would like to order

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