

# Global Advanced Driver Assistance Systems (ADAS) Market Survey and Trend Research 2018

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## Abstracts

### Summary

Advanced driver assistance systems (ADAS) are electronic components installed in vehicles, which present an intelligent driving experience to the driver. These systems comprise of unique sensors such as ultrasonic, image, RADAR, LiDAR, infrared and LASER. Deploying ADAS to enhance comfort levels and ensure safety and security on road is the majorly growing trend within the automobile sector. The implementation of ADAS has been considered as a revolution as it provides dynamic features such as adaptive. As an initial stage of automatic driving, ADAS's promotion received support from several countries, such as NHSTA Level 0-Level 4 (Manual, ADAS, PA, HA, FA), the German VDA rating (PA, HA, FA)

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

## Consumer Preference

### Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

### Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (Continental Ag, Delphi Automotive PLC, Robert Bosch GmbH, Aisin Seiki Co. Ltd., Denso Corporation, Denso Corporation, Valeo, Magna International, Trw Automotive Holdings Corp., Hella Kgaa Hueck & Co., Ficosa International S.A., Mobileye NV, Mando Corp., Texas Instruments Inc., Tass international etc.):

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