

# Global A4 Laser Printer Market Survey and Trend Research 2018

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## Abstracts

### Summary

Laser printing is an electrostatic digital printing process. It produces high-quality text and graphics (and moderate-quality photographs) by repeatedly passing a laser beam back and forth over a negatively charged cylinder called a "drum" to define a differentially charged image. The drum then selectively collects electrically charged powdered ink (toner), and transfers the image to paper, which is then heated in order to permanently fuse the text and/or imagery. As with digital photocopiers, laser printers employ a xerographic printing process. However, laser printing differs from analog photocopiers in that the image is produced by the direct scanning of the medium across the printer's photoreceptor. This enables laser printing to copy images more quickly than most photocopiers.

This report describes the development of the industry by upstream & downstream, industry overall and development, key companies, as well as type segment & market application and so on, and makes a scientific prediction for the development industry prospects on the basis of analysis, finally, analyzes opportunities for investment in the industry at the end of the report.

### Industry Chain

Raw Materials

Cost

Technology

Consumer Preference

Industry Overall:

History

Development & Trend

Market Competition

Trade Overview

Policy

Region (North America, Europe, Asia-Pacific, South America, Middle East, Africa):

Regional Market

Production Development

Sales

Regional Trade

Regional Forecast

Company (HP, Canon, Brother, Ricoh, Samsung, Samsung, Lexmark, DELL, OKI, Epson, KYOCERA, Konica-Minolta, Sindoh, Lenovo, Pantum etc.):

Company Profile

Product & Service

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