

Global A2P SMS Market Analysis 2013-2018 and Forecast 2019-2024

https://marketpublishers.com/r/GE9E0DBC932EN.html

Date: January 2019 Pages: 120 Price: US\$ 2,980.00 (Single User License) ID: GE9E0DBC932EN

Abstracts

SNAPSHOT

The global A2P SMS market will reach xxx Million USD in 2018. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of A2P SMS by product, region and application, in addition, this report introduces market competition situation among the companies and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Vendors of Product Type etc.): CRM Promotions Pushed Content Interactive Vendors Coverage (Sales Revenue, Price, Gross Margin, Main Products etc.): **MBlox CLX** Communications Syniverse Technologies Nexmo Co. Ltd. **SAP Mobile Services** Infobip **3Cinteractive** SITO Mobile Tyntec Vibes Media Silverstreet BV



Sound Bite Communications
Soprano
FortyTwo Telecom AB
Ogangi Corporation
Beepsend
ClearSky
OpenMarket Inc.
AMD Telecom S.A
Application Coverage (Market Size & Forecast, Different Demand Market by Region,
Main Consumer Profile etc.):
BFSI
Entertainment
Tourism
Retail
Marketing
Healthcare
Media
Region Coverage (Regional Output, Demand & Forecast by Countries etc.):
North America
Europe
Asia-Pacific
South America
Middle East & Africa



Contents

1 INDUSTRY OVERVIEW

- 1.1 A2P SMS Industry
- 1.1.1 Overview
- 1.1.2 Development of A2P SMS
- 1.2 Market Segment
- 1.2.1 Upstream
- 1.2.2 Downstream
- 1.3 Cost Analysis

2 INDUSTRY ENVIRONMENT

- 2.1 Policy
- 2.2 Economics
- 2.3 Sociology
- 2.4 Technology

3 A2P SMS MARKET BY TYPE

- 3.1 Segment Overview
 - 3.1.1 CRM
 - 3.1.2 Promotions
 - 3.1.3 Pushed Content
 - 3.1.4 Interactive
- 3.2 Market Size
- 3.3 Market Forecast

4 MAJOR COMPANIES LIST

- 4.1 MBlox (Company Profile, Sales Data etc.)
- 4.2 CLX Communications (Company Profile, Sales Data etc.)
- 4.3 Syniverse Technologies (Company Profile, Sales Data etc.)
- 4.4 Nexmo Co. Ltd. (Company Profile, Sales Data etc.)
- 4.5 SAP Mobile Services (Company Profile, Sales Data etc.)
- 4.6 Infobip (Company Profile, Sales Data etc.)
- 4.7 3Cinteractive (Company Profile, Sales Data etc.)
- 4.8 SITO Mobile (Company Profile, Sales Data etc.)



- 4.9 Tyntec (Company Profile, Sales Data etc.)
- 4.10 Vibes Media (Company Profile, Sales Data etc.)
- 4.11 Silverstreet BV (Company Profile, Sales Data etc.)
- 4.12 Sound Bite Communications (Company Profile, Sales Data etc.)
- 4.13 Soprano (Company Profile, Sales Data etc.)
- 4.14 FortyTwo Telecom AB (Company Profile, Sales Data etc.)
- 4.15 Ogangi Corporation (Company Profile, Sales Data etc.)
- 4.16 Beepsend (Company Profile, Sales Data etc.)
- 4.17 ClearSky (Company Profile, Sales Data etc.)
- 4.18 OpenMarket Inc. (Company Profile, Sales Data etc.)
- 4.19 AMD Telecom S.A (Company Profile, Sales Data etc.)

5 MARKET COMPETITION

- 5.1 Vendors Competition
- 5.2 Regional Market by Vendors

6 MARKET DEMAND

6.1 Demand Situation

- 6.1.1 Demand in BFSI
- 6.1.2 Demand in Entertainment
- 6.1.3 Demand in Tourism
- 6.1.4 Demand in Retail
- 6.1.5 Demand in Marketing
- 6.1.6 Demand in Healthcare
- 6.1.7 Demand in Media
- 6.2 Regional Demand Comparison
- 6.3 Demand Forecast

7 REGION OPERATION

- 7.1 Regional Output
- 7.2 Regional Market
- 7.3 by Region
 - 7.3.1 North America
 - 7.3.1.1 Overview
 - 7.3.1.2 by Country (U.S., Canada, Mexico)
 - 7.3.2 Europe



7.3.2.1 Overview
7.3.2.2 by Country (Germany, U.K., France, Italy, Russia, Spain etc.)
7.3.3 Asia-Pacific
7.3.3.1 Overview
7.3.3.2 by Country (China, India, Japan, Southeast Asia etc.)
7.3.4 South America
7.3.4.1 Overview
7.3.4.2 by Country (Brazil, Argentina etc.)
7.3.5 Middle East & Africa
7.3.5.1 Overview
7.3.5.2 by Country (Saudi Arabia, South Africa etc.)
7.4 Regional Forecast

8 MARKETING & PRICE

- 8.1 Price and Margin
 - 8.1.1 Price Trends
 - 8.1.2 Factors of Price Change
 - 8.1.3 Manufacturers Gross Margin Analysis
- 8.2 Value Chain
- 8.3 Marketing Channel

9 RESEARCH CONCLUSION



List Of Tables

LIST OF TABLES

Table Upstream Segment of A2P SMS Table Application Segment of A2P SMS Table Global A2P SMS Market 2012-2023, by Application, in USD Million Table Major Vendors List of CRM Table Major Vendors List of Promotions Table Major Vendors List of Pushed Content Table Major Vendors List of Interactive Table Global A2P SMS Market 2013-2018, by Type, in USD Million Table Global A2P SMS Market 2013-2018, by Type, in Volume Table Global A2P SMS Market Forecast 2019-2024, by Type, in USD Million Table Global A2P SMS Market Forecast 2019-2024, by Type, in Volume Table MBlox Overview List Table A2P SMS Business Operation of MBlox (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table CLX Communications Overview List Table A2P SMS Business Operation of CLX Communications (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Syniverse Technologies Overview List Table A2P SMS Business Operation of Syniverse Technologies (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Nexmo Co. Ltd. Overview List Table A2P SMS Business Operation of Nexmo Co. Ltd. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table SAP Mobile Services Overview List Table A2P SMS Business Operation of SAP Mobile Services (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Infobip Overview List Table A2P SMS Business Operation of Infobip (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table 3Cinteractive Overview List Table A2P SMS Business Operation of 3Cinteractive (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table SITO Mobile Overview List Table A2P SMS Business Operation of SITO Mobile (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)



Market Publishers Table Tyntec Overview List Table A2P SMS Business Operation of Tyntec (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Vibes Media Overview List Table A2P SMS Business Operation of Vibes Media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Silverstreet BV Overview List Table A2P SMS Business Operation of Silverstreet BV (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Sound Bite Communications Overview List Table A2P SMS Business Operation of Sound Bite Communications (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Soprano Overview List Table A2P SMS Business Operation of Soprano (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table FortyTwo Telecom AB Overview List Table A2P SMS Business Operation of FortyTwo Telecom AB (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table Ogangi Corporation Overview List Table A2P SMS Business Operation of Ogangi Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) **Table Beepsend Overview List** Table A2P SMS Business Operation of Beepsend (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table ClearSky Overview List Table A2P SMS Business Operation of ClearSky (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table OpenMarket Inc. Overview List Table A2P SMS Business Operation of OpenMarket Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin) Table AMD Telecom S.A Overview List Table A2P SMS Business Operation of AMD Telecom S.A (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Global A2P SMS Sales Revenue 2013-2018, by Vendors, in USD Million

Table Global A2P SMS Sales Revenue Share, by Vendors, in USD Million

Table Global A2P SMS Sales Volume 2013-2018, by Vendors, in Volume

Table Global A2P SMS Sales Volume Share 2013-2018, by Vendors, in Volume

Table A2P SMS Demand in BFSI, 2013-2018, in USD Million

Table A2P SMS Demand in BFSI, 2013-2018, in Volume



Table Major Consumers Profile in BFSI Table A2P SMS Demand in Entertainment, 2013-2018, in USD Million Table A2P SMS Demand in Entertainment, 2013-2018, in Volume Table Major Consumers Profile in Entertainment Table A2P SMS Demand in Tourism, 2013-2018, in USD Million Table A2P SMS Demand in Tourism, 2013-2018, in Volume Table Major Consumers Profile in Tourism Table A2P SMS Demand in Retail, 2013-2018, in USD Million Table A2P SMS Demand in Retail, 2013-2018, in Volume Table Major Consumers Profile in Retail Table A2P SMS Demand in Marketing, 2013-2018, in USD Million Table A2P SMS Demand in Marketing, 2013-2018, in Volume Table Major Consumers Profile in Marketing Table A2P SMS Demand in Healthcare, 2013-2018, in USD Million Table A2P SMS Demand in Healthcare, 2013-2018, in Volume Table Major Consumers Profile in Healthcare Table A2P SMS Demand in Media, 2013-2018, in USD Million Table A2P SMS Demand in Media, 2013-2018, in Volume Table Major Consumers Profile in Media **Table Regional Demand Comparison List** Table Major Application in Different Regions Table A2P SMS Demand Forecast 2019-2024, by Application, in USD Million Table A2P SMS Demand Forecast 2019-2024, by Application, in Volume Table A2P SMS Output 2013-2018, by Region, in USD Million Table A2P SMS Output 2013-2018, by Region, in Volume Table Global A2P SMS Market 2013-2018, by Region, in USD Million Table Global A2P SMS Market Share 2013-2018, by Region, in USD Million Table Global A2P SMS Market 2013-2018, by Region, in Volume Table Global A2P SMS Market Share 2013-2018, by Region, in Volume Table North America A2P SMS Market Size 2013-2018, by Country, in USD Million Table North America A2P SMS Market Size 2013-2018, by Country, in Volume Table Europe A2P SMS Market Size 2013-2018, by Country, in USD Million Table Europe A2P SMS Market Size 2013-2018, by Country, in Volume Table Asia-Pacific A2P SMS Market Size 2013-2018, by Country, in USD Million Table Asia-Pacific A2P SMS Market Size 2013-2018, by Country, in Volume Table South America A2P SMS Market Size 2013-2018, by Country, in USD Million Table South America A2P SMS Market Size 2013-2018, by Country, in Volume Table Middle East & Africa A2P SMS Market Size 2013-2018, by Country, in USD Million



Table Middle East & Africa A2P SMS Market Size 2013-2018, by Country, in Volume Table A2P SMS Market Forecast 2019-2024, by Region, in USD Million Table A2P SMS Market Forecast 2019-2024, by Region, in Volume Table Price Factors List Table Notes of Part Source Table Methodology Introduction



List Of Figures

LIST OF FIGURES

Figure A2P SMS Industry Chain Structure Figure Global A2P SMS Market Growth 2013-2018, by Type, in USD Million Figure Global A2P SMS Market Growth 2013-2018, by Type, in Volume Figure North America A2P SMS Market, by Vendors, in 2018 Figure Europe A2P SMS Market Market, by Vendors, in 2018 Figure Asia-Pacific A2P SMS Market Market, by Vendors, in 2018 Figure South America A2P SMS Market Market, by Vendors, in 2018 Figure Middle East & Africa A2P SMS Market Market, by Vendors, in 2018 Figure North America A2P SMS Market Size and Growth 2013-2018, in USD Million Figure North America A2P SMS Market Size and Growth 2013-2018, in Volume Figure Europe A2P SMS Market Size and Growth 2013-2018, in USD Million Figure Europe A2P SMS Market Size and Growth 2013-2018, in Volume Figure Asia-Pacific A2P SMS Market Size and Growth 2013-2018, in USD Million Figure Asia-Pacific A2P SMS Market Size and Growth 2013-2018, in Volume Figure South America A2P SMS Market Size and Growth 2013-2018, in USD Million Figure South America A2P SMS Market Size and Growth 2013-2018, in Volume Figure Middle East & Africa A2P SMS Market Size and Growth 2013-2018, in USD Million

Figure Middle East & Africa A2P SMS Market Size and Growth 2013-2018, in Volume Figure Marketing Channels Overview



I would like to order

Product name: Global A2P SMS Market Analysis 2013-2018 and Forecast 2019-2024 Product link: <u>https://marketpublishers.com/r/GE9E0DBC932EN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/GE9E0DBC932EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970