

Event Management Software Market Research: Global Status & Forecast by Geography, Type & Application (2017-2027)

<https://marketpublishers.com/r/E6DB2800165EN.html>

Date: September 2021

Pages: 60

Price: US\$ 2,280.00 (Single User License)

ID: E6DB2800165EN

Abstracts

According to 99Strategy, the Global Event Management Software Market is estimated to reach xxx million USD in 2021 and projected to grow at the CAGR of xx% during the 2022-2027. The report analyses the global Event Management Software market, the market size and growth, as well as the major market participants.

The analysis includes market size, upstream situation, market segmentation, market segmentation, price & cost and industry environment. In addition, the report outlines the factors driving industry growth and the description of market channels. The report begins from overview of industrial chain structure, and describes the upstream. Besides, the report analyses market size and forecast in different geographies, type and end-use segment, in addition, the report introduces market competition overview among the major companies and companies profiles, besides, market price and channel features are covered in the report.

Key Regions

Asia Pacific

North America

Europe

South America

Middle East & Africa

Key Companies

Cvent

Active Network

Xing Events

Etouches

Eventbrite

Ungerboeck Software International

Dean Evans and Associates

Certain

Lanyon Solutions

Zerista

Key Product Type

Venue management software

Event registration software

Ticketing software

Event planning software

Event marketing software

Analytics software

Others

Market by Application

Corporate

Education

Government

Third-party planners

Others

Main Aspects covered in the Report

Overview of the Event Management Software market including production, consumption, status & forecast and market growth

2017-2021 historical data and 2022-2027 market forecast

Geographical analysis including major countries

Overview the product type market including development

Overview the end-user market including development

Contents

1 INDUSTRIAL CHAIN OVERVIEW

1.1 Event Management Software Industry

1.1.1 Overview

Figure Event Management Software Picture List

1.1.2 Characteristics of Event Management Software

1.2 Upstream

1.2.1 Major Materials

1.2.2 Manufacturing Overview

1.3 Product List By Type

1.3.1 Venue management software

1.3.2 Event registration software

1.3.3 Ticketing software

1.3.4 Event planning software

1.3.5 Event marketing software

1.3.6 Analytics software

1.3.7 Others

1.4 End-Use List

1.4.1 Demand in Corporate

1.4.2 Demand in Education

1.4.3 Demand in Government

1.4.4 Demand in Third-party planners

1.4.5 Demand in Others

1.5 Global Market Overview

1.5.1 Global Market Size and Forecast, 2017-2027

Figure Global Market Size and Forecast with Growth Rate, 2017-2027

1.5.2 Global Market Size and Forecast by Geography with CAGR, 2017-2027

Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027

1.5.3 Global Market Size and Forecast by Product Type with CAGR, 2017-2027

Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027

1.5.4 Global Market Size and Forecast by End-Use with CAGR, 2017-2027

Table Global Market Size and Forecast by End-Use with Growth Rate, 2017-2027

2 GLOBAL PRODUCTION & CONSUMPTION BY GEOGRAPHY

2.1 Global Production & Consumption

2.1.1 Global Production

Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD
Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD

2.1.2 Global Consumption

Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD
Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million USD

2.2 Geographic Production & Consumption

2.2.1 Production

2.2.1.1 Asia-Pacific

Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.2 North America

Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.3 South America

Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.4 Europe

Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.5 Middle East & Africa

Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.2 Consumption

2.2.2.1 Asia-Pacific

Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD

Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.2 North America

Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD

Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.3 South America

Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD

Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.4 Europe

Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.5 Middle East & Africa

Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD

3 MAJOR MANUFACTURERS INTRODUCTION

3.1 Manufacturers Overview

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2021

3.2 Manufacturers List

3.2.1 Cvent Overview

Table Cvent Overview List

3.2.1.1 Product Specifications

3.2.1.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Event Management Software Business Operation of Cvent (Production Amount (Million USD), Cost, Gross Margin)

3.2.1.3 Recent Developments

3.2.1.4 Future Strategic Planning

3.2.2 Active Network Overview

Table Active Network Overview List

3.2.2.1 Product Specifications

3.2.2.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Event Management Software Business Operation of Active Network (Production Amount (Million USD), Cost, Gross Margin)

3.2.2.3 Recent Developments

3.2.2.4 Future Strategic Planning

3.2.3 Xing Events Overview

Table Xing Events Overview List

3.2.3.1 Product Specifications

3.2.3.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Event Management Software Business Operation of Xing Events (Production Amount (Million USD), Cost, Gross Margin)

3.2.3.3 Recent Developments

3.2.3.4 Future Strategic Planning

3.2.4 Etouches Overview

Table Etouches Overview List

3.2.4.1 Product Specifications

3.2.4.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Event Management Software Business Operation of Etouches (Production Amount (Million USD), Cost, Gross Margin)

3.2.4.3 Recent Developments

3.2.4.4 Future Strategic Planning

3.2.5 Eventbrite Overview

Table Eventbrite Overview List

3.2.5.1 Product Specifications

3.2.5.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Event Management Software Business Operation of Eventbrite (Production Amount (Million USD), Cost, Gross Margin)

3.2.5.3 Recent Developments

3.2.5.4 Future Strategic Planning

3.2.6 Ungerboeck Software International Overview

Table Ungerboeck Software International Overview List

3.2.6.1 Product Specifications

3.2.6.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Event Management Software Business Operation of Ungerboeck Software International (Production Amount (Million USD), Cost, Gross Margin)

3.2.6.3 Recent Developments

3.2.6.4 Future Strategic Planning

3.2.7 Dean Evans and Associates Overview

Table Dean Evans and Associates Overview List

3.2.7.1 Product Specifications

3.2.7.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Event Management Software Business Operation of Dean Evans and Associates (Production Amount (Million USD), Cost, Gross Margin)

3.2.7.3 Recent Developments

3.2.7.4 Future Strategic Planning

3.2.8 Certain Overview

Table Certain Overview List

3.2.8.1 Product Specifications

3.2.8.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Event Management Software Business Operation of Certain (Production Amount (Million USD), Cost, Gross Margin)

3.2.8.3 Recent Developments

3.2.8.4 Future Strategic Planning

3.2.9 Lanyon Solutions Overview

Table Lanyon Solutions Overview List

3.2.9.1 Product Specifications

3.2.9.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Event Management Software Business Operation of Lanyon Solutions (Production Amount (Million USD), Cost, Gross Margin)

3.2.9.3 Recent Developments

3.2.9.4 Future Strategic Planning

3.2.10 Zerista Overview

Table Zerista Overview List

3.2.10.1 Product Specifications

3.2.10.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Event Management Software Business Operation of Zerista (Production Amount (Million USD), Cost, Gross Margin)

3.2.10.3 Recent Developments

3.2.10.4 Future Strategic Planning

4 MARKET COMPETITION PATTERN

4.1 Market Size and Sketch

Figure Global Market Size and Growth Rate, 2017-2021, in Million USD

Figure Global Competition Sketch Overview

4.2 Company Market Share

4.2.1 Global Production by Major Manufacturers

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD

Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Figure Global Production Amount Share by Manufacturers in 2021, in Million USD

4.2.2 Market Concentration Analysis

4.3 Market News and Trend

4.3.1 Merger & Acquisition

4.3.2 New Product Launch

5 PRODUCT TYPE SEGMENT

5.1 Global Overview by Product Type Segment

Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD

5.2 Segment Subdivision by Product Type

5.2.1 Market in Venue management software

5.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in Venue management software, 2017-2021, in USD Million

5.2.1.2 Situation & Development

5.2.2 Market in Event registration software

5.2.2.1 Market Size

Figure Global Market Amount and Growth Rate in Event registration software, 2017-2021, in USD Million

5.2.2.2 Situation & Development

5.2.3 Market in Ticketing software

5.2.3.1 Market Size

Figure Global Market Amount and Growth Rate in Ticketing software, 2017-2021, in USD Million

5.2.3.2 Situation & Development

5.2.4 Market in Event planning software

5.2.4.1 Market Size

Figure Global Market Amount and Growth Rate in Event planning software, 2017-2021, in USD Million

5.2.4.2 Situation & Development

5.2.5 Market in Event marketing software

5.2.5.1 Market Size

Figure Global Market Amount and Growth Rate in Event marketing software, 2017-2021, in USD Million

5.2.5.2 Situation & Development

5.2.6 Market in Analytics software

5.2.6.1 Market Size

Figure Global Market Amount and Growth Rate in Analytics software, 2017-2021, in USD Million

5.2.6.2 Situation & Development

5.2.7 Market in Others

5.2.7.1 Market Size

Figure Global Market Amount and Growth Rate in Others, 2017-2021, in USD Million

5.2.7.2 Situation & Development

6 END-USE SEGMENT

6.1 Global Overview by End-Use Segment

Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

6.2 Segment Subdivision

6.2.1 Market in Corporate

6.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in Corporate, 2017-2021, in USD Million

6.2.1.2 Situation & Development

6.2.2 Market in Education

6.2.2.1 Market Size

Figure Global Market Amount and Growth Rate in Education, 2017-2021, in USD Million

6.2.2.2 Situation & Development

6.2.3 Market in Government

6.2.3.1 Market Size

Figure Global Market Amount and Growth Rate in Government, 2017-2021, in USD Million

6.2.3.2 Situation & Development

6.2.4 Market in Third-party planners

6.2.4.1 Market Size

Figure Global Market Amount and Growth Rate in Third-party planners, 2017-2021, in USD Million

6.2.4.2 Situation & Development

6.2.5 Market in Others

6.2.5.1 Market Size

Figure Global Market Amount and Growth Rate in Others, 2017-2021, in USD Million

6.2.5.2 Situation & Development

7 MARKET FORECAST & TREND

7.1 Regional Forecast

Table Global Market Forecast by Region Segment 2022-2027, in Million USD

7.2 Consumption Forecast

7.2.1 Product Type Forecast

Table Global Market Amount by Product Type Segment 2022-2027, in Million USD

7.2.2 End-Use Forecast

Table Global Market Amount by End-Use Segment 2022-2027, in Million USD

7.3 Investment Trend

7.4 Consumption Trend

8 PRICE & CHANNEL

8.1 Price and Cost

8.1.1 Price

8.1.2 Cost

Figure Cost Component Ratio

8.2 Channel Segment

9 MARKET DRIVERS & INVESTMENT ENVIRONMENT

9.1 Market Drivers

9.2 Investment Environment

9.3 Impact of Coronavirus on the Event Management Software Industry

9.3.1 Impact on Industry Upstream

9.3.2 Impact on Industry Downstream

9.3.3 Impact on Industry Channels

9.3.4 Impact on Industry Competition

9.3.5 Impact on Industry Employment

10 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027

Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027

Table Global Market Size and Forecast by End-Use with Growth Rate, 2017-2027

Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD

Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2021

Table Cvent Overview List

Table Event Management Software Business Operation of Cvent (Production Amount (Million USD), Cost, Gross Margin)

Table Active Network Overview List

Table Event Management Software Business Operation of Active Network (Production Amount (Million USD), Cost, Gross Margin)

Table Xing Events Overview List

Table Event Management Software Business Operation of Xing Events (Production

Amount (Million USD), Cost, Gross Margin)

Table Etouches Overview List

Table Event Management Software Business Operation of Etouches (Production Amount (Million USD), Cost, Gross Margin)

Table Eventbrite Overview List

Table Event Management Software Business Operation of Eventbrite (Production Amount (Million USD), Cost, Gross Margin)

Table Ungerboeck Software International Overview List

Table Event Management Software Business Operation of Ungerboeck Software International (Production Amount (Million USD), Cost, Gross Margin)

Table Dean Evans and Associates Overview List

Table Event Management Software Business Operation of Dean Evans and Associates (Production Amount (Million USD), Cost, Gross Margin)

Table Certain Overview List

Table Event Management Software Business Operation of Certain (Production Amount (Million USD), Cost, Gross Margin)

Table Lanyon Solutions Overview List

Table Event Management Software Business Operation of Lanyon Solutions (Production Amount (Million USD), Cost, Gross Margin)

Table Zerista Overview List

Table Event Management Software Business Operation of Zerista (Production Amount (Million USD), Cost, Gross Margin)

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD

Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD

Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

Table Global Market Forecast by Region Segment 2022-2027, in Million USD

Table Global Market Amount by Product Type Segment 2022-2027, in Million USD

Table Global Market Amount by End-Use Segment 2022-2027, in Million USD

List Of Figures

LIST OF FIGURES

Figure Event Management Software Picture List

Figure Global Market Size and Forecast with Growth Rate, 2017-2027

Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD

Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD

Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Global Market Size and Growth Rate, 2017-2021, in Million USD

Figure Global Competition Sketch Overview

Figure Global Production Amount Share by Manufacturers in 2021, in Million USD

Figure Global Market Amount and Growth Rate in Venue management software, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Event registration software, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Ticketing software, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Event planning software, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Event marketing software, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Analytics software, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Others, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Corporate, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Education, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Government, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Third-party planners, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Others, 2017-2021, in USD Million

Figure Cost Component Ratio

I would like to order

Product name: Event Management Software Market Research: Global Status & Forecast by Geography, Type & Application (2017-2027)

Product link: <https://marketpublishers.com/r/E6DB2800165EN.html>

Price: US\$ 2,280.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E6DB2800165EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

