

# Endpoint Security Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/E99971AF4381EN.html>

Date: November 2020

Pages: 104

Price: US\$ 2,800.00 (Single User License)

ID: E99971AF4381EN

## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Endpoint Security market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Endpoint Security market segmented into

Small and Medium Businesses

## On-Premises

Based on the end-use, the global Endpoint Security market classified into

Small and Medium Businesses

Larger Enterprises

Based on geography, the global Endpoint Security market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Symantec

McAfee

Trend Micro

AVG Technologies

Sophos

Kaspersky Labs

F-Secure

Eset

Panda Security

Bitdefender

## Contents

### 1 RESEARCH SCOPE

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### 2 GLOBAL ENDPOINT SECURITY INDUSTRY

- 2.1 Summary about Endpoint Security Industry
- 2.2 Endpoint Security Market Trends
  - 2.2.1 Endpoint Security Production & Consumption Trends
  - 2.2.2 Endpoint Security Demand Structure Trends
- 2.3 Endpoint Security Cost & Price

### 3 MARKET DYNAMICS

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### 4 GLOBAL MARKET SEGMENTATION

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 Cloud
- 4.2.2 On-Premises
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Small and Medium Businesses
  - 4.3.2 Larger Enterprises

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 Cloud
  - 5.2.2 On-Premises
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Small and Medium Businesses
  - 5.3.2 Larger Enterprises
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 Cloud
  - 6.2.2 On-Premises
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Small and Medium Businesses
  - 6.3.2 Larger Enterprises
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)

- 7.1.1 China
- 7.1.2 India
- 7.1.3 Japan
- 7.1.4 South Korea
- 7.1.5 Southeast Asia
- 7.1.6 Australia
- 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 Cloud
  - 7.2.2 On-Premises
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Small and Medium Businesses
  - 7.3.2 Larger Enterprises
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 Cloud
  - 8.2.2 On-Premises
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Small and Medium Businesses
  - 8.3.2 Larger Enterprises
- 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa
  - 9.1.3 South Africa
  - 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 Cloud
  - 9.2.2 On-Premises

### 9.3 Consumption Segmentation (2017 to 2021f)

#### 9.3.1 Small and Medium Businesses

#### 9.3.2 Larger Enterprises

### 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

### 10.1 Brief Introduction of Major Players

#### 10.1.1 Symantec

#### 10.1.2 McAfee

#### 10.1.3 Trend Micro

#### 10.1.4 AVG Technologies

#### 10.1.5 Sophos

#### 10.1.6 Kaspersky Labs

#### 10.1.7 F-Secure

#### 10.1.8 Eset

#### 10.1.9 Panda Security

#### 10.1.10 Bitdefender

### 10.2 Endpoint Security Sales Date of Major Players (2017-2020e)

#### 10.2.1 Symantec

#### 10.2.2 McAfee

#### 10.2.3 Trend Micro

#### 10.2.4 AVG Technologies

#### 10.2.5 Sophos

#### 10.2.6 Kaspersky Labs

#### 10.2.7 F-Secure

#### 10.2.8 Eset

#### 10.2.9 Panda Security

#### 10.2.10 Bitdefender

### 10.3 Market Distribution of Major Players

### 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

### 11.1 Forecast by Region

### 11.2 Forecast by Demand

### 11.3 Environment Forecast

#### 11.3.1 Impact of COVID-19

#### 11.3.2 Geopolitics Overview

11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

1. Table Endpoint Security Product Type Overview
2. Table Endpoint Security Product Type Market Share List
3. Table Endpoint Security Product Type of Major Players
4. Table Brief Introduction of Symantec
5. Table Brief Introduction of McAfee
6. Table Brief Introduction of Trend Micro
7. Table Brief Introduction of AVG Technologies
8. Table Brief Introduction of Sophos
9. Table Brief Introduction of Kaspersky Labs
10. Table Brief Introduction of F-Secure
11. Table Brief Introduction of Eset
12. Table Brief Introduction of Panda Security
13. Table Brief Introduction of Bitdefender
14. Table Products & Services of Symantec
15. Table Products & Services of McAfee
16. Table Products & Services of Trend Micro
17. Table Products & Services of AVG Technologies
18. Table Products & Services of Sophos
19. Table Products & Services of Kaspersky Labs
20. Table Products & Services of F-Secure
21. Table Products & Services of Eset
22. Table Products & Services of Panda Security
23. Table Products & Services of Bitdefender
24. Table Market Distribution of Major Players
25. Table Global Major Players Sales Revenue (Million USD) 2017-2020e
26. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
27. Table Global Endpoint Security Market Forecast (Million USD) by Region 2021f-2026f
28. Table Global Endpoint Security Market Forecast (Million USD) Share by Region 2021f-2026f
29. Table Global Endpoint Security Market Forecast (Million USD) by Demand 2021f-2026f
30. Table Global Endpoint Security Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

1. Figure Global Endpoint Security Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
2. Figure Global Endpoint Security Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
3. Figure Global Endpoint Security Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
4. Figure Global Endpoint Security Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
5. Figure Global Endpoint Security Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
6. Figure Global Endpoint Security Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
7. Figure Global Endpoint Security Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
10. Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
11. Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
13. Figure Cloud Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
14. Figure On-Premises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
15. Figure Small and Medium Businesses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
16. Figure Larger Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
17. Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
18. Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

19. Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
20. Figure Cloud Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
21. Figure On-Premises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
22. Figure Small and Medium Businesses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
23. Figure Larger Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
24. Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
25. Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
26. Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
27. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
28. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
29. Figure Cloud Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
30. Figure On-Premises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
31. Figure Small and Medium Businesses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
32. Figure Larger Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
33. Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
34. Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
35. Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
36. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
37. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
38. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY)

Growth (%) 2018-2021f

39. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

40. Figure Cloud Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

41. Figure On-Premises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

42. Figure Small and Medium Businesses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

43. Figure Larger Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

44. Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

45. Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

46. Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

47. Figure Cloud Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

48. Figure On-Premises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

49. Figure Small and Medium Businesses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

50. Figure Larger Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

51. Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

52. Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

53. Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

54. Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

55. Figure Cloud Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

56. Figure On-Premises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

57. Figure Small and Medium Businesses Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

- 58. Figure Larger Enterprises Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 59. Figure Endpoint Security Sales Revenue (Million USD) of Symantec 2017-2020e
- 60. Figure Endpoint Security Sales Revenue (Million USD) of McAfee 2017-2020e
- 61. Figure Endpoint Security Sales Revenue (Million USD) of Trend Micro 2017-2020e
- 62. Figure Endpoint Security Sales Revenue (Million USD) of AVG Technologies 2017-2020e
- 63. Figure Endpoint Security Sales Revenue (Million USD) of Sophos 2017-2020e
- 64. Figure Endpoint Security Sales Revenue (Million USD) of Kaspersky Labs 2017-2020e
- 65. Figure Endpoint Security Sales Revenue (Million USD) of F-Secure 2017-2020e
- 66. Figure Endpoint Security Sales Revenue (Million USD) of Eset 2017-2020e
- 67. Figure Endpoint Security Sales Revenue (Million USD) of Panda Security 2017-2020e
- 68. Figure Endpoint Security Sales Revenue (Million USD) of Bitdefender 2017-2020e
- 69.

## I would like to order

Product name: Endpoint Security Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/E99971AF4381EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E99971AF4381EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970