

# Earphone Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/E25136517880EN.html>

Date: January 2020

Pages: 112

Price: US\$ 3,000.00 (Single User License)

ID: E25136517880EN

## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Earphone market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Earphone market segmented into

Dynamic

## Electrostatic

Based on the end-use, the global Earphone market classified into

Entertainment

Amateur

Professional

Based on geography, the global Earphone market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Beats

SONY

AKG

Audio-Technica

Philips

JVC

Bose

Somic

Shure

Logitech

Sennheiser

Decathlon

Samsung

Lava International

Lenevo

Xiaomi

Koss

Beyerdynamic

## Contents

### **1 RESEARCH SCOPE**

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### **2 GLOBAL EARPHONE INDUSTRY**

- 2.1 Summary about Earphone Industry
- 2.2 Earphone Market Trends
  - 2.2.1 Earphone Production & Consumption Trends
  - 2.2.2 Earphone Demand Structure Trends
- 2.3 Earphone Cost & Price

### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### **4 GLOBAL MARKET SEGMENTATION**

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 Dynamic
- 4.2.2 Electrostatic
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Entertainment
  - 4.3.2 Amateur
  - 4.3.3 Professional

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 Dynamic
  - 5.2.2 Electrostatic
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Entertainment
  - 5.3.2 Amateur
  - 5.3.3 Professional
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 Dynamic
  - 6.2.2 Electrostatic
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Entertainment
  - 6.3.2 Amateur
  - 6.3.3 Professional
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 Dynamic
  - 7.2.2 Electrostatic
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Entertainment
  - 7.3.2 Amateur
  - 7.3.3 Professional
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 Dynamic
  - 8.2.2 Electrostatic
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Entertainment
  - 8.3.2 Amateur
  - 8.3.3 Professional
- 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa

- 9.1.3 South Africa
- 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 Dynamic
  - 9.2.2 Electrostatic
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Entertainment
  - 9.3.2 Amateur
  - 9.3.3 Professional
- 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 Beats
  - 10.1.2 SONY
  - 10.1.3 AKG
  - 10.1.4 Audio-Technica
  - 10.1.5 Philips
  - 10.1.6 JVC
  - 10.1.7 Bose
  - 10.1.8 Somic
  - 10.1.9 Shure
  - 10.1.10 Logitech
  - 10.1.11 Sennheiser
  - 10.1.12 Decathlon
  - 10.1.13 Samsung
  - 10.1.14 Lava International
  - 10.1.15 Lenevo
  - 10.1.16 Xiaomi
  - 10.1.17 Koss
  - 10.1.18 Beyerdynamic
- 10.2 Earphone Sales Date of Major Players (2017-2020e)
  - 10.2.1 Beats
  - 10.2.2 SONY
  - 10.2.3 AKG
  - 10.2.4 Audio-Technica
  - 10.2.5 Philips
  - 10.2.6 JVC

- 10.2.7 Bose
- 10.2.8 Somic
- 10.2.9 Shure
- 10.2.10 Logitech
- 10.2.11 Sennheiser
- 10.2.12 Decathlon
- 10.2.13 Samsung
- 10.2.14 Lava International
- 10.2.15 Lenevo
- 10.2.16 Xiaomi
- 10.2.17 Koss
- 10.2.18 Beyerdynamic
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

1. Table Earphone Product Type Overview
2. Table Earphone Product Type Market Share List
3. Table Earphone Product Type of Major Players
4. Table Brief Introduction of Beats
5. Table Brief Introduction of SONY
6. Table Brief Introduction of AKG
7. Table Brief Introduction of Audio-Technica
8. Table Brief Introduction of Philips
9. Table Brief Introduction of JVC
10. Table Brief Introduction of Bose
11. Table Brief Introduction of Somic
12. Table Brief Introduction of Shure
13. Table Brief Introduction of Logitech
14. Table Brief Introduction of Sennheiser
15. Table Brief Introduction of Decathlon
16. Table Brief Introduction of Samsung
17. Table Brief Introduction of Lava International
18. Table Brief Introduction of Lenevo
19. Table Brief Introduction of Xiaomi
20. Table Brief Introduction of Koss
21. Table Brief Introduction of Beyerdynamic
22. Table Products & Services of Beats
23. Table Products & Services of SONY
24. Table Products & Services of AKG
25. Table Products & Services of Audio-Technica
26. Table Products & Services of Philips
27. Table Products & Services of JVC
28. Table Products & Services of Bose
29. Table Products & Services of Somic
30. Table Products & Services of Shure
31. Table Products & Services of Logitech
32. Table Products & Services of Sennheiser
33. Table Products & Services of Decathlon
34. Table Products & Services of Samsung
35. Table Products & Services of Lava International
36. Table Products & Services of Lenevo

- 37. Table Products & Services of Xiaomi
- 38. Table Products & Services of Koss
- 39. Table Products & Services of Beyerdynamic
- 40. Table Market Distribution of Major Players
- 41. Table Global Major Players Sales Revenue (Million USD) 2017-2020e
- 42. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
- 43. Table Global Earphone Market Forecast (Million USD) by Region 2021f-2026f
- 44. Table Global Earphone Market Forecast (Million USD) Share by Region 2021f-2026f
- 45. Table Global Earphone Market Forecast (Million USD) by Demand 2021f-2026f
- 46. Table Global Earphone Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

1. Figure Global Earphone Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
2. Figure Global Earphone Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
3. Figure Global Earphone Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
4. Figure Global Earphone Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
5. Figure Global Earphone Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
6. Figure Global Earphone Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
7. Figure Global Earphone Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
10. Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
11. Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
13. Figure Dynamic Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
14. Figure Electrostatic Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
15. Figure Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
16. Figure Amateur Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
17. Figure Professional Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
18. Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

19. Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
20. Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
21. Figure Dynamic Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
22. Figure Electrostatic Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
23. Figure Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
24. Figure Amateur Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
25. Figure Professional Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
26. Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
27. Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
28. Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
29. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
30. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
31. Figure Dynamic Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
32. Figure Electrostatic Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
33. Figure Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
34. Figure Amateur Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
35. Figure Professional Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
36. Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
37. Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
38. Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY)

Growth (%) 2018-2021f

39. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

40. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

41. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

42. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

43. Figure Dynamic Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

44. Figure Electrostatic Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

45. Figure Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

46. Figure Amateur Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

47. Figure Professional Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

48. Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

49. Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

50. Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

51. Figure Dynamic Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

52. Figure Electrostatic Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

53. Figure Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

54. Figure Amateur Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

55. Figure Professional Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

56. Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

57. Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

58. Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
59. Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
60. Figure Dynamic Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
61. Figure Electrostatic Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
62. Figure Entertainment Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
63. Figure Amateur Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
64. Figure Professional Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
65. Figure Earphone Sales Revenue (Million USD) of Beats 2017-2020e
66. Figure Earphone Sales Revenue (Million USD) of SONY 2017-2020e
67. Figure Earphone Sales Revenue (Million USD) of AKG 2017-2020e
68. Figure Earphone Sales Revenue (Million USD) of Audio-Technica 2017-2020e
69. Figure Earphone Sales Revenue (Million USD) of Philips 2017-2020e
70. Figure Earphone Sales Revenue (Million USD) of JVC 2017-2020e
71. Figure Earphone Sales Revenue (Million USD) of Bose 2017-2020e
72. Figure Earphone Sales Revenue (Million USD) of Somic 2017-2020e
73. Figure Earphone Sales Revenue (Million USD) of Shure 2017-2020e
74. Figure Earphone Sales Revenue (Million USD) of Logitech 2017-2020e
75. Figure Earphone Sales Revenue (Million USD) of Sennheiser 2017-2020e
76. Figure Earphone Sales Revenue (Million USD) of Decathlon 2017-2020e
77. Figure Earphone Sales Revenue (Million USD) of Samsung 2017-2020e
78. Figure Earphone Sales Revenue (Million USD) of Lava International 2017-2020e
79. Figure Earphone Sales Revenue (Million USD) of Lenevo 2017-2020e
80. Figure Earphone Sales Revenue (Million USD) of Xiaomi 2017-2020e
81. Figure Earphone Sales Revenue (Million USD) of Koss 2017-2020e
82. Figure Sales Revenue (Million USD) of Beyerdynamic 2017-2020e
- 83.

## I would like to order

Product name: Earphone Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/E25136517880EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E25136517880EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970