

# DSP (Demand-Side Platform) Market Research: Global Status & Forecast by Geography, Type & Application (2017-2027)

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## Abstracts

According to 99Strategy, the Global DSP (Demand-Side Platform) Market is estimated to reach xxx million USD in 2021 and projected to grow at the CAGR of xx% during the 2022-2027. The report analyses the global DSP (Demand-Side Platform) market, the market size and growth, as well as the major market participants.

The analysis includes market size, upstream situation, market segmentation, market segmentation, price & cost and industry environment. In addition, the report outlines the factors driving industry growth and the description of market channels. The report begins from overview of industrial chain structure, and describes the upstream. Besides, the report analyses market size and forecast in different geographies, type and end-use segment, in addition, the report introduces market competition overview among the major companies and companies profiles, besides, market price and channel features are covered in the report.

## Key Regions

Asia Pacific

North America

Europe

South America

Middle East & Africa

## Key Companies

Criteo

Double Click

Facebook Ads Manager

Adobe

Trade Desk

Amazon (AAP)

Appnexus

Dataxu

Mediamath

SocioMatic

Sizmek

Tubemogul

Oath Inc

AdForm

Amobee

Centro Inc

## Key Product Type

RTB (Real Time Bidding)

PPB (Programmatic Premium Buying)

#### Market by Application

Retail

Automotive

Financial

Telecom

Others

#### Main Aspects covered in the Report

Overview of the DSP (Demand-Side Platform) market including production, consumption, status & forecast and market growth

2017-2021 historical data and 2022-2027 market forecast

Geographical analysis including major countries

Overview the product type market including development

Overview the end-user market including development

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Figure Global Market Amount and Growth Rate in Others, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Others, 2017-2021, in Volume

Figure Cost Component Ratio

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