

Direct-to-Consumer (DTC) Genetic Testing Market Research: Global Status & Forecast by Geography, Type & Application (2017-2027)

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Abstracts

According to 99Strategy, the Global Direct-to-Consumer (DTC) Genetic Testing Market is estimated to reach xxx million USD in 2021 and projected to grow at the CAGR of xx% during the 2022-2027. The report analyses the global Direct-to-Consumer (DTC) Genetic Testing market, the market size and growth, as well as the major market participants.

The analysis includes market size, upstream situation, market segmentation, market segmentation, price & cost and industry environment. In addition, the report outlines the factors driving industry growth and the description of market channels. The report begins from overview of industrial chain structure, and describes the upstream. Besides, the report analyses market size and forecast in different geographies, type and end-use segment, in addition, the report introduces market competition overview among the major companies and companies profiles, besides, market price and channel features are covered in the report.

Key Regions

Asia Pacific

North America

Europe

South America



Key Companies

Middle East & Africa

2	23andMe
C	deCODEme
[DNA DTC
(GeneByGene
(Genecodebook Oy
(Genetrainer
N	MD Revolution
N	Myriad Genetics
N	Navigenics
Key Product Type	
(Genome Data Bank Material Model
li	ndividual Health Planning Model
C	Comprehensive Genome Tests Model
N	Medical Precision Tests Model
F	Restricted Trait Tests Model

Market by Application



Doctor Office	
Internet	
Others	
Main Aspects covered in the Report	
Overview of the Direct-to-Consumer (DTC) Genetic Testing market including	

2017-2021 historical data and 2022-2027 market forecast

production, consumption, status & forecast and market growth

Geographical analysis including major countries

Overview the product type market including development

Overview the end-user market including development



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