

# **(COVID Version) Global Public Relations (PR) Tools Market Status (2016-2020) and Forecast (2021E-2026F) by Region, Product Type & End-Use**

<https://marketpublishers.com/r/C447C37E2F9CEN.html>

Date: December 2021

Pages: 158

Price: US\$ 3,000.00 (Single User License)

ID: C447C37E2F9CEN

## **Abstracts**

### **SUMMARY**

The report forecast global Public Relations (PR) Tools market to grow to reach xxx Million USD in 2020 with a CAGR of xx% during the period 2021E-2026F due to coronavirus situation.

The report offers detailed coverage of Public Relations (PR) Tools industry and main market trends with impact of coronavirus. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Public Relations (PR) Tools by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

First, this report covers the present status and the future prospects of the global Public Relations (PR) Tools market for 2016-2025.

And in this report, we analyze global market from 5 geographies: Asia-Pacific[China, Southeast Asia, India, Japan, Korea, Western Asia], Europe[Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey, Switzerland], North America[United States, Canada, Mexico], Middle East & Africa[GCC, North Africa, South Africa], South America[Brazil, Argentina, Columbia, Chile, Peru].

At the same time, we classify Public Relations (PR) Tools according to the type, application by geography. More importantly, the report includes major countries market based on the type and application.

Finally, the report provides detailed profile and data information analysis of leading Public Relations (PR) Tools company.

Key Content of Chapters as follows (Including and can be customized) :

Part 1:

Market Overview, Development, and Segment by Type, Application & Region

Part 2:

Company information, Sales, Cost, Margin etc.

Part 3:

Global Market by company, Type, Application & Geography

Part 4:

Asia-Pacific Market by Type, Application & Geography

Part 5:

Europe Market by Type, Application & Geography

Part 6:

North America Market by Type, Application & Geography

Part 7:

South America Market by Type, Application & Geography

Part 8:

Middle East & Africa Market by Type, Application & Geography

Part 9:

Market Features

Part 10:

Investment Opportunity

Part 11:

Conclusion

Market Segment as follows:

By Region

Asia-Pacific[China, Southeast Asia, India, Japan, Korea, Western Asia]

Europe[Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey, Switzerland]

North America[United States, Canada, Mexico]

Middle East & Africa[GCC, North Africa, South Africa]

South America[Brazil, Argentina, Columbia, Chile, Peru]

Key Companies

Outbrain

Google

Business Wire

Salesforce

Meltwater

Cision AB

AirPR Software

IrisPR Software

ISentia

Onalytica

Prezly

IPR Software

TrendKite

Agility

Red Wheat

## Market by Type

Publishing Tools

Social Media Monitoring & Management

Content Creation and Distribution

Data Aggregation, Monitoring and Analysis

Relationship Management

## Market by Application

BFSI

Consumer Goods and Retail

Government and Public Sector

IT & Telecom & Healthcare

Media & Entertainment

## Contents

### **PART 1 MARKET OVERVIEW**

#### 1.1 Market Definition

#### 1.2 Market Development

##### 1.2.1 Current Situation

##### 1.2.2 Aspects of COVID-19 Impact

#### 1.3 By Type

Table Type of Public Relations (PR) Tools

Figure Global Public Relations (PR) Tools Market Share by Type in 2020

#### 1.4 By Application

Table Application of Public Relations (PR) Tools

Figure Global Public Relations (PR) Tools Market Share by Application in 2020

#### 1.5 By Region

Figure Global Public Relations (PR) Tools Market Share by Region in 2020

Figure Asia Public Relations (PR) Tools Market Share by Region in 2020

### **PART 2 KEY COMPANIES**

#### 2.1 Outbrain

##### 2.1.1 Company Profile

Table Outbrain Overview List

##### 2.1.2 Products & Services Overview

##### 2.1.3 Sales Data List

Table Public Relations (PR) Tools Business Operation of Outbrain (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 2.2 Google

#### 2.3 Business Wire

#### 2.4 Salesforce

#### 2.5 Meltwater

#### 2.6 Cision AB

#### 2.7 AirPR Software

#### 2.8 IrisPR Software

#### 2.9 ISentia

#### 2.10 Onalytica

#### 2.11 Prezly

#### 2.12 IPR Software

#### 2.13 TrendKite

2.14 Agility

2.15 Red Wheat

## **PART 3 GLOBAL MARKET STATUS AND FUTURE FORECAST**

### 3.1 Global Market by Region

Table Global Public Relations (PR) Tools Market by Region, 2016-2020 (Million USD)

Figure Global Public Relations (PR) Tools Market Share by Region in 2020 (Million USD)

Table Global Public Relations (PR) Tools Market by Region, 2016-2020 (Volume)

Figure Global Public Relations (PR) Tools Market Share by Region in 2020 (Volume)

Table Price List by Region, 2016-2020

### 3.2 Global Market by Company

Table Global Public Relations (PR) Tools Market by Company, 2016-2020 (Million USD)

Figure Global Public Relations (PR) Tools Market Share by Company in 2020 (Million USD)

Table Global Public Relations (PR) Tools Market by Company, 2016-2020 (Volume)

Figure Global Public Relations (PR) Tools Market Share by Company in 2020 (Volume)

Table Price List by Company, 2016-2020

### 3.3 Global Market by Type

Table Global Public Relations (PR) Tools Market by Type, 2016-2020 (Million USD)

Figure Global Public Relations (PR) Tools Market Share by Type in 2020 (Million USD)

Table Global Public Relations (PR) Tools Market by Type, 2016-2020 (Volume)

Figure Global Public Relations (PR) Tools Market Share by Type in 2020 (Volume)

Table Price List by Type, 2016-2020

### 3.4 Global Market by Application

Table Global Public Relations (PR) Tools Market by Application, 2016-2020 (Million USD)

Figure Global Public Relations (PR) Tools Market Share by Application in 2020 (Million USD)

Table Global Public Relations (PR) Tools Market by Application, 2016-2020 (Volume)

Figure Global Public Relations (PR) Tools Market Share by Application in 2020 (Volume)

Table Price List by Application, 2016-2020

### 3.5 Global Market by Forecast

Figure Global Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Global Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

## **PART 4 ASIA-PACIFIC MARKET STATUS AND FUTURE FORECAST**

#### 4.1 Asia-Pacific Market by Type

Table Asia-Pacific Public Relations (PR) Tools Market by Type, 2016-2020 (Million USD)

Figure Asia-Pacific Public Relations (PR) Tools Market Share by Type in 2020 (Million USD)

Table Asia-Pacific Public Relations (PR) Tools Market by Type, 2016-2020 (Volume)

Figure Asia-Pacific Public Relations (PR) Tools Market Share by Type in 2020 (Volume)

Table Price List by Type, 2016-2020

#### 4.2 Asia-Pacific Market by Application

Table Asia-Pacific Public Relations (PR) Tools Market by Application, 2016-2020 (Million USD)

Figure Asia-Pacific Public Relations (PR) Tools Market Share by Application in 2020 (Million USD)

Table Asia-Pacific Public Relations (PR) Tools Market by Application, 2016-2020 (Volume)

Figure Asia-Pacific Public Relations (PR) Tools Market Share by Application in 2020 (Volume)

Table Price List by Application, 2016-2020

#### 4.3 Asia-Pacific Market by Geography

##### 4.3.1 China Market Status and Future Forecast

Figure China Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure China Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure China Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure China Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

##### 4.3.2 Southeast Asia Market Status and Future Forecast

Figure Southeast Asia Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Southeast Asia Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Southeast Asia Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Southeast Asia Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

##### 4.3.3 India Market Status and Future Forecast

Figure India Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure India Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)



Figure India Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure India Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 4.3.4 Japan Market Status and Future Forecast

Figure Japan Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Japan Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Japan Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Japan Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 4.3.5 Korea Market Status and Future Forecast

Figure Korea Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Korea Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Korea Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Korea Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 4.3.6 Oceania Market Status and Future Forecast

Figure Oceania Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Oceania Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Oceania Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Oceania Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

### 4.4 Asia-Pacific Market by Forecast

Figure Asia-Pacific Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Asia-Pacific Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

## **PART 5 EUROPE MARKET STATUS AND FUTURE FORECAST**

### 5.1 Europe Market by Type

Table Europe Public Relations (PR) Tools Market by Type, 2016-2020 (Million USD)

Figure Europe Public Relations (PR) Tools Market Share by Type in 2020 (Million USD)

Table Europe Public Relations (PR) Tools Market by Type, 2016-2020 (Volume)

Figure Europe Public Relations (PR) Tools Market Share by Type in 2020 (Volume)

Table Price List by Type, 2016-2020

### 5.2 Europe Market by Application

Table Europe Public Relations (PR) Tools Market by Application, 2016-2020 (Million USD)

Figure Europe Public Relations (PR) Tools Market Share by Application in 2020 (Million USD)

USD)

Table Europe Public Relations (PR) Tools Market by Application, 2016-2020 (Volume)

Figure Europe Public Relations (PR) Tools Market Share by Application in 2020 (Volume)

Table Price List by Application, 2016-2020

### 5.3 Europe Market by Geography

#### 5.3.1 Germany Market Status and Future Forecast

Figure Germany Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Germany Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Germany Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Germany Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 5.3.2 UK Market Status and Future Forecast

Figure UK Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure UK Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure UK Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure UK Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 5.3.3 France Market Status and Future Forecast

Figure France Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure France Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure France Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure France Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 5.3.4 Italy Market Status and Future Forecast

Figure Italy Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Italy Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Italy Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Italy Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 5.3.5 Russia Market Status and Future Forecast

Figure Russia Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Russia Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Russia Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Russia Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 5.3.6 Spain Market Status and Future Forecast

Figure Spain Public Relations (PR) Tools Market Market Status, 2016-2020 (Million

USD)

Figure Spain Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Spain Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Spain Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 5.3.6 Netherlands Market Status and Future Forecast

Figure Netherlands Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Netherlands Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Netherlands Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Netherlands Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 5.3.7 Turkey Market Status and Future Forecast

Figure Turkey Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Turkey Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Turkey Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Turkey Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 5.3.6 Switzerland Market Status and Future Forecast

Figure Switzerland Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Switzerland Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Switzerland Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Switzerland Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

### 5.4 Europe Market by Forecast

Figure Europe Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Europe Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

## **PART 6 NORTH AMERICA MARKET STATUS AND FUTURE FORECAST**

### 6.1 North America Market by Type

Table North America Public Relations (PR) Tools Market by Type, 2016-2020 (Million USD)

Figure North America Public Relations (PR) Tools Market Share by Type in 2020

(Million USD)

Table North America Public Relations (PR) Tools Market by Type, 2016-2020 (Volume)

Figure North America Public Relations (PR) Tools Market Share by Type in 2020 (Volume)

Table Price List by Type, 2016-2020

6.2 North America Market by Application

Table North America Public Relations (PR) Tools Market by Application, 2016-2020 (Million USD)

Figure North America Public Relations (PR) Tools Market Share by Application in 2020 (Million USD)

Table North America Public Relations (PR) Tools Market by Application, 2016-2020 (Volume)

Figure North America Public Relations (PR) Tools Market Share by Application in 2020 (Volume)

Table Price List by Application, 2016-2020

6.3 North America Market by Geography

6.3.1 United States Market Status and Future Forecast

Figure United States Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure United States Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure United States Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure United States Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

6.3.2 Canada Market Status and Future Forecast

Figure Canada Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Canada Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Canada Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Canada Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

6.3.3 Mexico Market Status and Future Forecast

Figure Mexico Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Mexico Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Mexico Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Mexico Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

## 6.4 North America Market by Forecast

Figure North America Public Relations (PR) Tools Market Forecast, 2021E-2026F  
(Million USD)

Figure North America Public Relations (PR) Tools Market Forecast, 2021E-2026F  
(Volume)

## **PART 7 SOUTH AMERICA MARKET STATUS AND FUTURE FORECAST**

### 7.1 South America Market by Type

Table South America Public Relations (PR) Tools Market by Type, 2016-2020 (Million USD)

Figure South America Public Relations (PR) Tools Market Share by Type in 2020  
(Million USD)

Table South America Public Relations (PR) Tools Market by Type, 2016-2020 (Volume)

Figure South America Public Relations (PR) Tools Market Share by Type in 2020  
(Volume)

Table Price List by Type, 2016-2020

### 7.2 South America Market by Application

Table South America Public Relations (PR) Tools Market by Application, 2016-2020  
(Million USD)

Figure South America Public Relations (PR) Tools Market Share by Application in 2020  
(Million USD)

Table South America Public Relations (PR) Tools Market by Application, 2016-2020  
(Volume)

Figure South America Public Relations (PR) Tools Market Share by Application in 2020  
(Volume)

Table Price List by Application, 2016-2020

### 7.3 South America Market by Geography

#### 7.3.1 Brazil Market Status and Future Forecast

Figure Brazil Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Brazil Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Brazil Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Brazil Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 7.3.2 Argentina Market Status and Future Forecast

Figure Argentina Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Argentina Public Relations (PR) Tools Market Market Status, 2016-2020  
(Volume)

Figure Argentina Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Argentina Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 7.3.3 Columbia Market Status and Future Forecast

Figure Columbia Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Columbia Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Columbia Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Columbia Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 7.3.4 Chile Market Status and Future Forecast

Figure Chile Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Chile Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Chile Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Chile Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

#### 7.3.5 Peru Market Status and Future Forecast

Figure Peru Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Peru Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Peru Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Peru Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

### 7.4 South America Market by Forecast

Figure South America Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure South America Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

## **PART 8 MIDDLE EAST & AFRICA MARKET STATUS AND FUTURE FORECAST**

### 8.1 Middle East & Africa Market by Type

Table Middle East & Africa Public Relations (PR) Tools Market by Type, 2016-2020 (Million USD)

Figure Middle East & Africa Public Relations (PR) Tools Market Share by Type in 2020 (Million USD)

Table Middle East & Africa Public Relations (PR) Tools Market by Type, 2016-2020 (Volume)

Figure Middle East & Africa Public Relations (PR) Tools Market Share by Type in 2020

(Volume)

Table Price List by Type, 2016-2020

8.2 Middle East & Africa Market by Application

Table Middle East & Africa Public Relations (PR) Tools Market by Application, 2016-2020 (Million USD)

Figure Middle East & Africa Public Relations (PR) Tools Market Share by Application in 2020 (Million USD)

Table Middle East & Africa Public Relations (PR) Tools Market by Application, 2016-2020 (Volume)

Figure Middle East & Africa Public Relations (PR) Tools Market Share by Application in 2020 (Volume)

Table Price List by Application, 2016-2020

8.3 Middle East & Africa Market by Geography

8.3.1 GCC Market Status and Future Forecast

Figure GCC Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure GCC Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure GCC Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure GCC Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

8.3.2 North Africa Market Status and Future Forecast

Figure North Africa Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure North Africa Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure North Africa Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure North Africa Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

8.3.3 South Africa Market Status and Future Forecast

Figure South Africa Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure South Africa Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure South Africa Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure South Africa Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

8.4 Middle East & Africa Market by Forecast

Figure Middle East & Africa Public Relations (PR) Tools Market Forecast, 2021E-2026F

(Million USD)

Figure Middle East & Africa Public Relations (PR) Tools Market Forecast, 2021E-2026F  
(Volume)

## **PART 9 MARKET FEATURES**

- 9.1 Product Features
- 9.2 Price Features
- 9.3 Channel Features
- 9.4 Purchasing Features

## **PART 10 INVESTMENT OPPORTUNITY**

- 10.1 Regional Investment Opportunity
- 10.2 Industry Investment Opportunity

## **PART 11 CORONAVIRUS IMPACT**

- 11.1 Impact on Industry Upstream
- 11.2 Impact on Industry Downstream
- 11.3 Impact on Industry Channels
- 11.4 Impact on Industry Competition
- 11.5 Impact on Industry Obtain Employment

## **PART 12 CONCLUSION**



## List Of Tables

### LIST OF TABLES

- Table Type of Public Relations (PR) Tools
- Table Application of Public Relations (PR) Tools
- Table Outbrain Overview List
- Table Public Relations (PR) Tools Business Operation of Outbrain (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table ICT & Software Business Operation of Google (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Business Operation of Business Wire (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table Volume Business Operation of Salesforce (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table xxx Business Operation of Meltwater (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table xx% Business Operation of Cision AB (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table 15 Business Operation of AirPR Software (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table 5 Business Operation of IrisPR Software (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table 0 Business Operation of ISentia (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table 5 Business Operation of Onalytica (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table 2250 Business Operation of Prezly (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table 2700 Business Operation of IPR Software (Sales Revenue, Cost, Gross Margin)
- Table 3510 Business Operation of TrendKite (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)
- Table 100 Business Operation of Agility (Sales Revenue, Cost, Gross Margin)
- Table Business Operation of Red Wheat (Sales Revenue, Cost, Gross Margin)
- Table Global Public Relations (PR) Tools Market by Region, 2016-2020 (Million USD)
- Table Global Public Relations (PR) Tools Market by Region, 2016-2020 (Volume)
- Table Price List by Region, 2016-2020
- Table Global Public Relations (PR) Tools Market by Company, 2016-2020 (Million USD)
- Table Global Public Relations (PR) Tools Market by Company, 2016-2020 (Volume)
- Table Price List by Company, 2016-2020

Table Global Public Relations (PR) Tools Market by Type, 2016-2020 (Million USD)

Table Global Public Relations (PR) Tools Market by Type, 2016-2020 (Volume)

Table Price List by Type, 2016-2020

Table Global Public Relations (PR) Tools Market by Application, 2016-2020 (Million USD)

Table Global Public Relations (PR) Tools Market by Application, 2016-2020 (Volume)

Table Price List by Application, 2016-2020

Table Asia-Pacific Public Relations (PR) Tools Market by Type, 2016-2020 (Million USD)

Table Asia-Pacific Public Relations (PR) Tools Market by Type, 2016-2020 (Volume)

Table Price List by Type, 2016-2020

Table Asia-Pacific Public Relations (PR) Tools Market by Application, 2016-2020 (Million USD)

Table Asia-Pacific Public Relations (PR) Tools Market by Application, 2016-2020 (Volume)

Table Price List by Application, 2016-2020

Table Europe Public Relations (PR) Tools Market by Type, 2016-2020 (Million USD)

Table Europe Public Relations (PR) Tools Market by Type, 2016-2020 (Volume)

Table Price List by Type, 2016-2020

Table Europe Public Relations (PR) Tools Market by Application, 2016-2020 (Million USD)

Table Europe Public Relations (PR) Tools Market by Application, 2016-2020 (Volume)

Table Price List by Application, 2016-2020

Table North America Public Relations (PR) Tools Market by Type, 2016-2020 (Million USD)

Table North America Public Relations (PR) Tools Market by Type, 2016-2020 (Volume)

Table Price List by Type, 2016-2020

Table North America Public Relations (PR) Tools Market by Application, 2016-2020 (Million USD)

Table North America Public Relations (PR) Tools Market by Application, 2016-2020 (Volume)

Table Price List by Application, 2016-2020

Table South America Public Relations (PR) Tools Market by Type, 2016-2020 (Million USD)

Table South America Public Relations (PR) Tools Market by Type, 2016-2020 (Volume)

Table Price List by Type, 2016-2020

Table South America Public Relations (PR) Tools Market by Application, 2016-2020 (Million USD)

Table South America Public Relations (PR) Tools Market by Application, 2016-2020

(Volume)

Table Price List by Application, 2016-2020

Table Middle East & Africa Public Relations (PR) Tools Market by Type, 2016-2020  
(Million USD)

Table Middle East & Africa Public Relations (PR) Tools Market by Type, 2016-2020  
(Volume)

Table Price List by Type, 2016-2020

Table Middle East & Africa Public Relations (PR) Tools Market by Application,  
2016-2020 (Million USD)

Table Middle East & Africa Public Relations (PR) Tools Market by Application,  
2016-2020 (Volume)

Table Price List by Application, 2016-2020

## List Of Figures

### LIST OF FIGURES

- Figure Global Public Relations (PR) Tools Market Share by Type in 2020
- Figure Global Public Relations (PR) Tools Market Share by Application in 2020
- Figure Global Public Relations (PR) Tools Market Share by Region in 2020
- Figure Asia Public Relations (PR) Tools Market Share by Region in 2020
- Figure Global Public Relations (PR) Tools Market Share by Region in 2020 (Million USD)
- Figure Global Public Relations (PR) Tools Market Share by Region in 2020 (Volume)
- Figure Global Public Relations (PR) Tools Market Share by Company in 2020 (Million USD)
- Figure Global Public Relations (PR) Tools Market Share by Company in 2020 (Volume)
- Figure Global Public Relations (PR) Tools Market Share by Type in 2020 (Million USD)
- Figure Global Public Relations (PR) Tools Market Share by Type in 2020 (Volume)
- Figure Global Public Relations (PR) Tools Market Share by Application in 2020 (Million USD)
- Figure Global Public Relations (PR) Tools Market Share by Application in 2020 (Volume)
- Figure Global Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)
- Figure Global Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)
- Figure Asia-Pacific Public Relations (PR) Tools Market Share by Type in 2020 (Million USD)
- Figure Asia-Pacific Public Relations (PR) Tools Market Share by Type in 2020 (Volume)
- Figure Asia-Pacific Public Relations (PR) Tools Market Share by Application in 2020 (Million USD)
- Figure Asia-Pacific Public Relations (PR) Tools Market Share by Application in 2020 (Volume)
- Figure China Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)
- Figure China Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)
- Figure China Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)
- Figure China Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)
- Figure Southeast Asia Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)
- Figure Southeast Asia Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)
- Figure Southeast Asia Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Southeast Asia Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure India Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure India Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure India Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure India Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Japan Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Japan Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Japan Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Japan Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Korea Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Korea Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Korea Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Korea Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Oceania Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Oceania Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Oceania Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Oceania Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Asia-Pacific Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Asia-Pacific Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Europe Public Relations (PR) Tools Market Share by Type in 2020 (Million USD)

Figure Europe Public Relations (PR) Tools Market Share by Type in 2020 (Volume)

Figure Europe Public Relations (PR) Tools Market Share by Application in 2020 (Million USD)

Figure Europe Public Relations (PR) Tools Market Share by Application in 2020 (Volume)

Figure Germany Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Germany Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Germany Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Germany Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure UK Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure UK Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure UK Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure UK Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure France Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure France Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure France Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure France Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Italy Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Italy Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Italy Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Italy Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Russia Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Russia Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Russia Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Russia Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Spain Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Spain Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Spain Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Spain Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Netherlands Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Netherlands Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Netherlands Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Netherlands Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Turkey Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Turkey Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Turkey Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Turkey Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Switzerland Public Relations (PR) Tools Market Market Status, 2016-2020

(Million USD)

Figure Switzerland Public Relations (PR) Tools Market Market Status, 2016-2020

(Volume)

Figure Switzerland Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Switzerland Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Europe Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Europe Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure North America Public Relations (PR) Tools Market Share by Type in 2020 (Million USD)

Figure North America Public Relations (PR) Tools Market Share by Type in 2020 (Volume)

Figure North America Public Relations (PR) Tools Market Share by Application in 2020 (Million USD)

Figure North America Public Relations (PR) Tools Market Share by Application in 2020 (Volume)

Figure United States Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure United States Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure United States Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure United States Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Canada Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Canada Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Canada Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Canada Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Mexico Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure Mexico Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Mexico Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Mexico Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure North America Public Relations (PR) Tools Market Forecast, 2021E-2026F

(Million USD)

Figure North America Public Relations (PR) Tools Market Forecast, 2021E-2026F

(Volume)

Figure South America Public Relations (PR) Tools Market Share by Type in 2020

(Million USD)

Figure South America Public Relations (PR) Tools Market Share by Type in 2020

(Volume)

Figure South America Public Relations (PR) Tools Market Share by Application in 2020

(Million USD)

Figure South America Public Relations (PR) Tools Market Share by Application in 2020

(Volume)

Figure Brazil Public Relations (PR) Tools Market Market Status, 2016-2020 (Million

USD)

Figure Brazil Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Brazil Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Brazil Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Argentina Public Relations (PR) Tools Market Market Status, 2016-2020 (Million

USD)

Figure Argentina Public Relations (PR) Tools Market Market Status, 2016-2020

(Volume)

Figure Argentina Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million

USD)

Figure Argentina Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Columbia Public Relations (PR) Tools Market Market Status, 2016-2020 (Million

USD)

Figure Columbia Public Relations (PR) Tools Market Market Status, 2016-2020

(Volume)

Figure Columbia Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million

USD)

Figure Columbia Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Chile Public Relations (PR) Tools Market Market Status, 2016-2020 (Million

USD)

Figure Chile Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Chile Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Chile Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Peru Public Relations (PR) Tools Market Market Status, 2016-2020 (Million

USD)

Figure Peru Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure Peru Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)



Figure Peru Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure South America Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure South America Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Middle East & Africa Public Relations (PR) Tools Market Share by Type in 2020 (Million USD)

Figure Middle East & Africa Public Relations (PR) Tools Market Share by Type in 2020 (Volume)

Figure Middle East & Africa Public Relations (PR) Tools Market Share by Application in 2020 (Million USD)

Figure Middle East & Africa Public Relations (PR) Tools Market Share by Application in 2020 (Volume)

Figure GCC Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure GCC Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure GCC Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure GCC Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure North Africa Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure North Africa Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure North Africa Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure North Africa Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure South Africa Public Relations (PR) Tools Market Market Status, 2016-2020 (Million USD)

Figure South Africa Public Relations (PR) Tools Market Market Status, 2016-2020 (Volume)

Figure South Africa Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure South Africa Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

Figure Middle East & Africa Public Relations (PR) Tools Market Forecast, 2021E-2026F (Million USD)

Figure Middle East & Africa Public Relations (PR) Tools Market Forecast, 2021E-2026F (Volume)

## I would like to order

Product name: (COVID Version) Global Public Relations (PR) Tools Market Status (2016-2020) and Forecast (2021E-2026F) by Region, Product Type & End-Use

Product link: <https://marketpublishers.com/r/C447C37E2F9CEN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C447C37E2F9CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

