

# **(COVID Version) Global Outdoor Advertising Market Status (2016-2020) and Forecast (2021E-2026F) by Region, Product Type & End-Use**

<https://marketpublishers.com/r/C1192DB03FD9EN.html>

Date: November 2021

Pages: 144

Price: US\$ 3,000.00 (Single User License)

ID: C1192DB03FD9EN

## **Abstracts**

### **SUMMARY**

Outdoor advertising is a form of advertising that focuses on consumers in public places, in transit, or commercial locations. It is a mass-market medium used to broadcast messages for branding and to support campaigns. Outdoor advertising expenses are split between traditional modes of physical and digital. Traditional physical outdoor media include billboards, street furniture, transit displays, and commercial displays. Digital outdoor media include media that are connected to the network such as smart billboards. Outdoor advertising formats are classified into four categories: billboards, street furniture, transit advertising, and alternative media.

The report forecast global Outdoor Advertising market to grow to reach xxx Million USD in 2020 with a CAGR of xx% during the period 2021E-2026F due to coronavirus situation.

The report offers detailed coverage of Outdoor Advertising industry and main market trends with impact of coronavirus. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Outdoor Advertising by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

First, this report covers the present status and the future prospects of the global Outdoor Advertising market for 2016-2025.

And in this report, we analyze global market from 5 geographies: Asia-Pacific[China,

Southeast Asia, India, Japan, Korea, Western Asia], Europe[Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey, Switzerland], North America[United States, Canada, Mexico], Middle East & Africa[GCC, North Africa, South Africa], South America[Brazil, Argentina, Columbia, Chile, Peru].

At the same time, we classify Outdoor Advertising according to the type, application by geography. More importantly, the report includes major countries market based on the type and application.

Finally, the report provides detailed profile and data information analysis of leading Outdoor Advertising company.

Key Content of Chapters as follows (Including and can be customized) :

Part 1:

Market Overview, Development, and Segment by Type, Application & Region

Part 2:

Company information, Sales, Cost, Margin etc.

Part 3:

Global Market by company, Type, Application & Geography

Part 4:

Asia-Pacific Market by Type, Application & Geography

Part 5:

Europe Market by Type, Application & Geography

Part 6:

North America Market by Type, Application & Geography

Part 7:

South America Market by Type, Application & Geography

Part 8:

Middle East & Africa Market by Type, Application & Geography

Part 9:

Market Features

Part 10:

Investment Opportunity

Part 11:

Conclusion

Market Segment as follows:

By Region

Asia-Pacific[China, Southeast Asia, India, Japan, Korea, Western Asia]

Europe[Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey, Switzerland]

North America[United States, Canada, Mexico]

Middle East & Africa[GCC, North Africa, South Africa]

South America[Brazil, Argentina, Columbia, Chile, Peru]

Key Companies

Clear Channel Outdoor Holdings, Inc.

JCDecaux

Lamar Advertising Company

Outfront Media Inc.

Str er

Adam Outdoor Advertising

Bell media

Captive Network

CBS Outdoor

CEMUSA

EPAMEDIA

Fairway Outdoor Advertising

Focus Media holding limited

Affichage Holding

News outdoor

Air Media

## Market by Type

Billboards

Street Furniture

Transit Displays

Others

## Market by Application

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Others

## Contents

### **PART 1 MARKET OVERVIEW**

#### 1.1 Market Definition

#### 1.2 Market Development

##### 1.2.1 Current Situation

##### 1.2.2 Aspects of COVID-19 Impact

#### 1.3 By Type

Table Type of Outdoor Advertising

Figure Global Outdoor Advertising Market Share by Type in 2020

#### 1.4 By Application

Table Application of Outdoor Advertising

Figure Global Outdoor Advertising Market Share by Application in 2020

#### 1.5 By Region

Figure Global Outdoor Advertising Market Share by Region in 2020

Figure Asia Outdoor Advertising Market Share by Region in 2020

### **PART 2 KEY COMPANIES**

#### 2.1 Clear Channel Outdoor Holdings, Inc.

##### 2.1.1 Company Profile

Table Clear Channel Outdoor Holdings, Inc. Overview List

##### 2.1.2 Products & Services Overview

##### 2.1.3 Sales Data List

Table Outdoor Advertising Business Operation of Clear Channel Outdoor Holdings, Inc.  
(Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

#### 2.2 JCDecaux

#### 2.3 Lamar Advertising Company

#### 2.4 Outfront Media Inc.

#### 2.5 Str er

#### 2.6 Adam Outdoor Advertising

#### 2.7 Bell media

#### 2.8 Captive Network

#### 2.9 CBS Outdoor

#### 2.10 CEMUSA

#### 2.11 EPAMEDIA

#### 2.12 Fairway Outdoor Advertising

#### 2.13 Focus Media holding limited

2.14 Affichage Holding

2.15 News outdoor

2.16 Air Media

## **PART 3 GLOBAL MARKET STATUS AND FUTURE FORECAST**

3.1 Global Market by Region

Table Global Outdoor Advertising Market by Region, 2016-2020 (Million USD)

Figure Global Outdoor Advertising Market Share by Region in 2020 (Million USD)

Table Global Outdoor Advertising Market by Region, 2016-2020 (Volume)

Figure Global Outdoor Advertising Market Share by Region in 2020 (Volume)

Table Price List by Region, 2016-2020

3.2 Global Market by Company

Table Global Outdoor Advertising Market by Company, 2016-2020 (Million USD)

Figure Global Outdoor Advertising Market Share by Company in 2020 (Million USD)

Table Global Outdoor Advertising Market by Company, 2016-2020 (Volume)

Figure Global Outdoor Advertising Market Share by Company in 2020 (Volume)

Table Price List by Company, 2016-2020

3.3 Global Market by Type

Table Global Outdoor Advertising Market by Type, 2016-2020 (Million USD)

Figure Global Outdoor Advertising Market Share by Type in 2020 (Million USD)

Table Global Outdoor Advertising Market by Type, 2016-2020 (Volume)

Figure Global Outdoor Advertising Market Share by Type in 2020 (Volume)

Table Price List by Type, 2016-2020

3.4 Global Market by Application

Table Global Outdoor Advertising Market by Application, 2016-2020 (Million USD)

Figure Global Outdoor Advertising Market Share by Application in 2020 (Million USD)

Table Global Outdoor Advertising Market by Application, 2016-2020 (Volume)

Figure Global Outdoor Advertising Market Share by Application in 2020 (Volume)

Table Price List by Application, 2016-2020

3.5 Global Market by Forecast

Figure Global Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Global Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

## **PART 4 ASIA-PACIFIC MARKET STATUS AND FUTURE FORECAST**

4.1 Asia-Pacific Market by Type

Table Asia-Pacific Outdoor Advertising Market by Type, 2016-2020 (Million USD)

Figure Asia-Pacific Outdoor Advertising Market Share by Type in 2020 (Million USD)

Table Asia-Pacific Outdoor Advertising Market by Type, 2016-2020 (Volume)

Figure Asia-Pacific Outdoor Advertising Market Share by Type in 2020 (Volume)

Table Price List by Type, 2016-2020

4.2 Asia-Pacific Market by Application

Table Asia-Pacific Outdoor Advertising Market by Application, 2016-2020 (Million USD)

Figure Asia-Pacific Outdoor Advertising Market Share by Application in 2020 (Million USD)

Table Asia-Pacific Outdoor Advertising Market by Application, 2016-2020 (Volume)

Figure Asia-Pacific Outdoor Advertising Market Share by Application in 2020 (Volume)

Table Price List by Application, 2016-2020

4.3 Asia-Pacific Market by Geography

4.3.1 China Market Status and Future Forecast

Figure China Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure China Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure China Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure China Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

4.3.2 Southeast Asia Market Status and Future Forecast

Figure Southeast Asia Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Southeast Asia Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Southeast Asia Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Southeast Asia Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

4.3.3 India Market Status and Future Forecast

Figure India Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure India Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure India Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure India Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

4.3.4 Japan Market Status and Future Forecast

Figure Japan Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Japan Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Japan Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Japan Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

4.3.5 Korea Market Status and Future Forecast

Figure Korea Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Korea Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Korea Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Korea Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

4.3.6 Oceania Market Status and Future Forecast



Figure Oceania Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Oceania Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Oceania Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Oceania Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

#### 4.4 Asia-Pacific Market by Forecast

Figure Asia-Pacific Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Asia-Pacific Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

## **PART 5 EUROPE MARKET STATUS AND FUTURE FORECAST**

### 5.1 Europe Market by Type

Table Europe Outdoor Advertising Market by Type, 2016-2020 (Million USD)

Figure Europe Outdoor Advertising Market Share by Type in 2020 (Million USD)

Table Europe Outdoor Advertising Market by Type, 2016-2020 (Volume)

Figure Europe Outdoor Advertising Market Share by Type in 2020 (Volume)

Table Price List by Type, 2016-2020

### 5.2 Europe Market by Application

Table Europe Outdoor Advertising Market by Application, 2016-2020 (Million USD)

Figure Europe Outdoor Advertising Market Share by Application in 2020 (Million USD)

Table Europe Outdoor Advertising Market by Application, 2016-2020 (Volume)

Figure Europe Outdoor Advertising Market Share by Application in 2020 (Volume)

Table Price List by Application, 2016-2020

### 5.3 Europe Market by Geography

#### 5.3.1 Germany Market Status and Future Forecast

Figure Germany Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Germany Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Germany Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Germany Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

#### 5.3.2 UK Market Status and Future Forecast

Figure UK Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure UK Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure UK Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure UK Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

#### 5.3.3 France Market Status and Future Forecast

Figure France Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure France Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure France Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure France Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

#### 5.3.4 Italy Market Status and Future Forecast

Figure Italy Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Italy Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Italy Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Italy Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

#### 5.3.5 Russia Market Status and Future Forecast

Figure Russia Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Russia Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Russia Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Russia Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

#### 5.3.6 Spain Market Status and Future Forecast

Figure Spain Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Spain Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Spain Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Spain Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

#### 5.3.6 Netherlands Market Status and Future Forecast

Figure Netherlands Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Netherlands Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Netherlands Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Netherlands Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

#### 5.3.7 Turkey Market Status and Future Forecast

Figure Turkey Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Turkey Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Turkey Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Turkey Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

#### 5.3.6 Switzerland Market Status and Future Forecast

Figure Switzerland Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Switzerland Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Switzerland Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Switzerland Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

### 5.4 Europe Market by Forecast

Figure Europe Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Europe Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

## **PART 6 NORTH AMERICA MARKET STATUS AND FUTURE FORECAST**

### 6.1 North America Market by Type

Table North America Outdoor Advertising Market by Type, 2016-2020 (Million USD)

Figure North America Outdoor Advertising Market Share by Type in 2020 (Million USD)

Table North America Outdoor Advertising Market by Type, 2016-2020 (Volume)

Figure North America Outdoor Advertising Market Share by Type in 2020 (Volume)  
Table Price List by Type, 2016-2020

#### 6.2 North America Market by Application

Table North America Outdoor Advertising Market by Application, 2016-2020 (Million USD)

Figure North America Outdoor Advertising Market Share by Application in 2020 (Million USD)

Table North America Outdoor Advertising Market by Application, 2016-2020 (Volume)

Figure North America Outdoor Advertising Market Share by Application in 2020 (Volume)

Table Price List by Application, 2016-2020

#### 6.3 North America Market by Geography

##### 6.3.1 United States Market Status and Future Forecast

Figure United States Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure United States Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure United States Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure United States Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

##### 6.3.2 Canada Market Status and Future Forecast

Figure Canada Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Canada Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Canada Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Canada Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

##### 6.3.3 Mexico Market Status and Future Forecast

Figure Mexico Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Mexico Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Mexico Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Mexico Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

#### 6.4 North America Market by Forecast

Figure North America Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure North America Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

## **PART 7 SOUTH AMERICA MARKET STATUS AND FUTURE FORECAST**

### 7.1 South America Market by Type

Table South America Outdoor Advertising Market by Type, 2016-2020 (Million USD)

Figure South America Outdoor Advertising Market Share by Type in 2020 (Million USD)

Table South America Outdoor Advertising Market by Type, 2016-2020 (Volume)

Figure South America Outdoor Advertising Market Share by Type in 2020 (Volume)

Table Price List by Type, 2016-2020

7.2 South America Market by Application

Table South America Outdoor Advertising Market by Application, 2016-2020 (Million USD)

Figure South America Outdoor Advertising Market Share by Application in 2020 (Million USD)

Table South America Outdoor Advertising Market by Application, 2016-2020 (Volume)

Figure South America Outdoor Advertising Market Share by Application in 2020 (Volume)

Table Price List by Application, 2016-2020

7.3 South America Market by Geography

7.3.1 Brazil Market Status and Future Forecast

Figure Brazil Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Brazil Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Brazil Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Brazil Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

7.3.2 Argentina Market Status and Future Forecast

Figure Argentina Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Argentina Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Argentina Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Argentina Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

7.3.3 Columbia Market Status and Future Forecast

Figure Columbia Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Columbia Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Columbia Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Columbia Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

7.3.4 Chile Market Status and Future Forecast

Figure Chile Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Chile Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Chile Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Chile Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

7.3.5 Peru Market Status and Future Forecast

Figure Peru Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Peru Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Peru Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Peru Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

7.4 South America Market by Forecast

Figure South America Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)



Figure South America Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

## **PART 8 MIDDLE EAST & AFRICA MARKET STATUS AND FUTURE FORECAST**

### 8.1 Middle East & Africa Market by Type

Table Middle East & Africa Outdoor Advertising Market by Type, 2016-2020 (Million USD)

Figure Middle East & Africa Outdoor Advertising Market Share by Type in 2020 (Million USD)

Table Middle East & Africa Outdoor Advertising Market by Type, 2016-2020 (Volume)

Figure Middle East & Africa Outdoor Advertising Market Share by Type in 2020 (Volume)

Table Price List by Type, 2016-2020

### 8.2 Middle East & Africa Market by Application

Table Middle East & Africa Outdoor Advertising Market by Application, 2016-2020 (Million USD)

Figure Middle East & Africa Outdoor Advertising Market Share by Application in 2020 (Million USD)

Table Middle East & Africa Outdoor Advertising Market by Application, 2016-2020 (Volume)

Figure Middle East & Africa Outdoor Advertising Market Share by Application in 2020 (Volume)

Table Price List by Application, 2016-2020

### 8.3 Middle East & Africa Market by Geography

#### 8.3.1 GCC Market Status and Future Forecast

Figure GCC Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure GCC Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure GCC Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure GCC Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

#### 8.3.2 North Africa Market Status and Future Forecast

Figure North Africa Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure North Africa Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure North Africa Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure North Africa Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

#### 8.3.3 South Africa Market Status and Future Forecast

Figure South Africa Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure South Africa Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure South Africa Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure South Africa Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

#### 8.4 Middle East & Africa Market by Forecast

Figure Middle East & Africa Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Middle East & Africa Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

### **PART 9 MARKET FEATURES**

9.1 Product Features

9.2 Price Features

9.3 Channel Features

9.4 Purchasing Features

### **PART 10 INVESTMENT OPPORTUNITY**

10.1 Regional Investment Opportunity

10.2 Industry Investment Opportunity

### **PART 11 CORONAVIRUS IMPACT**

11.1 Impact on Industry Upstream

11.2 Impact on Industry Downstream

11.3 Impact on Industry Channels

11.4 Impact on Industry Competition

11.5 Impact on Industry Obtain Employment

### **PART 12 CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Type of Outdoor Advertising

Table Application of Outdoor Advertising

Table Clear Channel Outdoor Holdings, Inc. Overview List

Table Outdoor Advertising Business Operation of Clear Channel Outdoor Holdings, Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Public & Service Business Operation of JCDecaux (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Business Operation of Lamar Advertising Company (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Volume Business Operation of Outfront Media Inc. (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table xxx Business Operation of Str er (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table xx% Business Operation of Adam Outdoor Advertising (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table 16 Business Operation of Bell media (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table 4 Business Operation of Captive Network (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table 0 Business Operation of CBS Outdoor (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table 6 Business Operation of CEMUSA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table 2320 Business Operation of EPAMEDIA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table 2780 Business Operation of Fairway Outdoor Advertising (Sales Revenue, Cost, Gross Margin)

Table 3610 Business Operation of Focus Media holding limited (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table 104 Business Operation of Affichage Holding (Sales Revenue, Cost, Gross Margin)

Table Business Operation of News outdoor (Sales Revenue, Cost, Gross Margin)

Table Outdoor advertising is a form of advertising that focuses on consumers in public places, in transit, or commercial locations. It is a mass-market medium used to broadcast messages for branding and to support campaigns. Outdoor advertising expenses are split between traditional modes of physical and digital. Traditional physical

outdoor media include billboards, street furniture, transit displays, and commercial displays. Digital outdoor media include media that are connected to the network such as smart billboards. Outdoor advertising formats are classified into four categories:

billboards, street furniture, transit advertising, and alternative media. Business Operation of Air Media (Sales Revenue, Cost, Gross Margin)

Table Global Outdoor Advertising Market by Region, 2016-2020 (Million USD)

Table Global Outdoor Advertising Market by Region, 2016-2020 (Volume)

Table Price List by Region, 2016-2020

Table Global Outdoor Advertising Market by Company, 2016-2020 (Million USD)

Table Global Outdoor Advertising Market by Company, 2016-2020 (Volume)

Table Price List by Company, 2016-2020

Table Global Outdoor Advertising Market by Type, 2016-2020 (Million USD)

Table Global Outdoor Advertising Market by Type, 2016-2020 (Volume)

Table Price List by Type, 2016-2020

Table Global Outdoor Advertising Market by Application, 2016-2020 (Million USD)

Table Global Outdoor Advertising Market by Application, 2016-2020 (Volume)

Table Price List by Application, 2016-2020

Table Asia-Pacific Outdoor Advertising Market by Type, 2016-2020 (Million USD)

Table Asia-Pacific Outdoor Advertising Market by Type, 2016-2020 (Volume)

Table Price List by Type, 2016-2020

Table Asia-Pacific Outdoor Advertising Market by Application, 2016-2020 (Million USD)

Table Asia-Pacific Outdoor Advertising Market by Application, 2016-2020 (Volume)

Table Price List by Application, 2016-2020

Table Europe Outdoor Advertising Market by Type, 2016-2020 (Million USD)

Table Europe Outdoor Advertising Market by Type, 2016-2020 (Volume)

Table Price List by Type, 2016-2020

Table Europe Outdoor Advertising Market by Application, 2016-2020 (Million USD)

Table Europe Outdoor Advertising Market by Application, 2016-2020 (Volume)

Table Price List by Application, 2016-2020

Table North America Outdoor Advertising Market by Type, 2016-2020 (Million USD)

Table North America Outdoor Advertising Market by Type, 2016-2020 (Volume)

Table Price List by Type, 2016-2020

Table North America Outdoor Advertising Market by Application, 2016-2020 (Million USD)

Table North America Outdoor Advertising Market by Application, 2016-2020 (Volume)

Table Price List by Application, 2016-2020

Table South America Outdoor Advertising Market by Type, 2016-2020 (Million USD)

Table South America Outdoor Advertising Market by Type, 2016-2020 (Volume)

Table Price List by Type, 2016-2020



Table South America Outdoor Advertising Market by Application, 2016-2020 (Million USD)

Table South America Outdoor Advertising Market by Application, 2016-2020 (Volume)

Table Price List by Application, 2016-2020

Table Middle East & Africa Outdoor Advertising Market by Type, 2016-2020 (Million USD)

Table Middle East & Africa Outdoor Advertising Market by Type, 2016-2020 (Volume)

Table Price List by Type, 2016-2020

Table Middle East & Africa Outdoor Advertising Market by Application, 2016-2020 (Million USD)

Table Middle East & Africa Outdoor Advertising Market by Application, 2016-2020 (Volume)

Table Price List by Application, 2016-2020

## List Of Figures

### LIST OF FIGURES

- Figure Global Outdoor Advertising Market Share by Type in 2020
- Figure Global Outdoor Advertising Market Share by Application in 2020
- Figure Global Outdoor Advertising Market Share by Region in 2020
- Figure Asia Outdoor Advertising Market Share by Region in 2020
- Figure Global Outdoor Advertising Market Share by Region in 2020 (Million USD)
- Figure Global Outdoor Advertising Market Share by Region in 2020 (Volume)
- Figure Global Outdoor Advertising Market Share by Company in 2020 (Million USD)
- Figure Global Outdoor Advertising Market Share by Company in 2020 (Volume)
- Figure Global Outdoor Advertising Market Share by Type in 2020 (Million USD)
- Figure Global Outdoor Advertising Market Share by Type in 2020 (Volume)
- Figure Global Outdoor Advertising Market Share by Application in 2020 (Million USD)
- Figure Global Outdoor Advertising Market Share by Application in 2020 (Volume)
- Figure Global Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)
- Figure Global Outdoor Advertising Market Forecast, 2021E-2026F (Volume)
- Figure Asia-Pacific Outdoor Advertising Market Share by Type in 2020 (Million USD)
- Figure Asia-Pacific Outdoor Advertising Market Share by Type in 2020 (Volume)
- Figure Asia-Pacific Outdoor Advertising Market Share by Application in 2020 (Million USD)
- Figure Asia-Pacific Outdoor Advertising Market Share by Application in 2020 (Volume)
- Figure China Outdoor Advertising Market Market Status, 2016-2020 (Million USD)
- Figure China Outdoor Advertising Market Market Status, 2016-2020 (Volume)
- Figure China Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)
- Figure China Outdoor Advertising Market Forecast, 2021E-2026F (Volume)
- Figure Southeast Asia Outdoor Advertising Market Market Status, 2016-2020 (Million USD)
- Figure Southeast Asia Outdoor Advertising Market Market Status, 2016-2020 (Volume)
- Figure Southeast Asia Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)
- Figure Southeast Asia Outdoor Advertising Market Forecast, 2021E-2026F (Volume)
- Figure India Outdoor Advertising Market Market Status, 2016-2020 (Million USD)
- Figure India Outdoor Advertising Market Market Status, 2016-2020 (Volume)
- Figure India Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)
- Figure India Outdoor Advertising Market Forecast, 2021E-2026F (Volume)
- Figure Japan Outdoor Advertising Market Market Status, 2016-2020 (Million USD)
- Figure Japan Outdoor Advertising Market Market Status, 2016-2020 (Volume)
- Figure Japan Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Japan Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure Korea Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure Korea Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure Korea Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Korea Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure Oceania Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure Oceania Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure Oceania Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Oceania Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure Asia-Pacific Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Asia-Pacific Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure Europe Outdoor Advertising Market Share by Type in 2020 (Million USD)  
Figure Europe Outdoor Advertising Market Share by Type in 2020 (Volume)  
Figure Europe Outdoor Advertising Market Share by Application in 2020 (Million USD)  
Figure Europe Outdoor Advertising Market Share by Application in 2020 (Volume)  
Figure Germany Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure Germany Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure Germany Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Germany Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure UK Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure UK Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure UK Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure UK Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure France Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure France Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure France Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure France Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure Italy Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure Italy Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure Italy Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Italy Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure Russia Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure Russia Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure Russia Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Russia Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure Spain Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure Spain Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure Spain Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Spain Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

Figure Netherlands Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure Netherlands Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure Netherlands Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Netherlands Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure Turkey Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure Turkey Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure Turkey Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Turkey Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure Switzerland Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure Switzerland Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure Switzerland Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Switzerland Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure Europe Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Europe Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure North America Outdoor Advertising Market Share by Type in 2020 (Million USD)  
Figure North America Outdoor Advertising Market Share by Type in 2020 (Volume)  
Figure North America Outdoor Advertising Market Share by Application in 2020 (Million USD)  
Figure North America Outdoor Advertising Market Share by Application in 2020 (Volume)  
Figure United States Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure United States Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure United States Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure United States Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure Canada Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure Canada Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure Canada Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Canada Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure Mexico Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure Mexico Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure Mexico Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Mexico Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure North America Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure North America Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure South America Outdoor Advertising Market Share by Type in 2020 (Million USD)  
Figure South America Outdoor Advertising Market Share by Type in 2020 (Volume)  
Figure South America Outdoor Advertising Market Share by Application in 2020 (Million USD)

Figure South America Outdoor Advertising Market Share by Application in 2020 (Volume)

Figure Brazil Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Brazil Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Brazil Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Brazil Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

Figure Argentina Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Argentina Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Argentina Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Argentina Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

Figure Columbia Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Columbia Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Columbia Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Columbia Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

Figure Chile Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Chile Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Chile Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Chile Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

Figure Peru Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure Peru Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure Peru Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure Peru Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

Figure South America Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure South America Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

Figure Middle East & Africa Outdoor Advertising Market Share by Type in 2020 (Million USD)

Figure Middle East & Africa Outdoor Advertising Market Share by Type in 2020 (Volume)

Figure Middle East & Africa Outdoor Advertising Market Share by Application in 2020 (Million USD)

Figure Middle East & Africa Outdoor Advertising Market Share by Application in 2020 (Volume)

Figure GCC Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure GCC Outdoor Advertising Market Market Status, 2016-2020 (Volume)

Figure GCC Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)

Figure GCC Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

Figure North Africa Outdoor Advertising Market Market Status, 2016-2020 (Million USD)

Figure North Africa Outdoor Advertising Market Market Status, 2016-2020 (Volume)



Figure North Africa Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure North Africa Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure South Africa Outdoor Advertising Market Market Status, 2016-2020 (Million USD)  
Figure South Africa Outdoor Advertising Market Market Status, 2016-2020 (Volume)  
Figure South Africa Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure South Africa Outdoor Advertising Market Forecast, 2021E-2026F (Volume)  
Figure Middle East & Africa Outdoor Advertising Market Forecast, 2021E-2026F (Million USD)  
Figure Middle East & Africa Outdoor Advertising Market Forecast, 2021E-2026F (Volume)

## I would like to order

Product name: (COVID Version) Global Outdoor Advertising Market Status (2016-2020) and Forecast (2021E-2026F) by Region, Product Type & End-Use

Product link: <https://marketpublishers.com/r/C1192DB03FD9EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1192DB03FD9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

