

# **(COVID-19 Version) Global Masterbatch Market Status (2015-2019) and Forecast (2020-2025) by Region, Product Type & End-Use**

<https://marketpublishers.com/r/C5A60BF6CD8DEN.html>

Date: September 2020

Pages: 154

Price: US\$ 3,000.00 (Single User License)

ID: C5A60BF6CD8DEN

## **Abstracts**

### **SUMMARY**

Masterbatches are solid or liquid mixture of additive or pigments used for coloring or enhancing other properties of polymers such as UV stabilizing, flame retardation, antistatic and antilocking. It allows the processor to color raw polymer economically during the plastics manufacturing process. It is widely used in packaging industry, automobile industry, building & construction industry and electrical & electronics industry.

The report forecast global Masterbatch market to grow to reach xxx Million USD in 2019 with a CAGR of xx% during the period 2020-2025 due to coronavirus situation.

The report offers detailed coverage of Masterbatch industry and main market trends with impact of coronavirus. The market research includes historical and forecast market data, demand, application details, price trends, and company shares of the leading Masterbatch by geography. The report splits the market size, by volume and value, on the basis of application type and geography.

First, this report covers the present status and the future prospects of the global Masterbatch market for 2015-2024.

And in this report, we analyze global market from 5 geographies: Asia-Pacific[China, Southeast Asia, India, Japan, Korea, Western Asia], Europe[Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey, Switzerland], North America[United States, Canada, Mexico], Middle East & Africa[GCC, North Africa, South Africa], South

America[Brazil, Argentina, Columbia, Chile, Peru].

At the same time, we classify Masterbatch according to the type, application by geography. More importantly, the report includes major countries market based on the type and application.

Finally, the report provides detailed profile and data information analysis of leading Masterbatch company.

Key Content of Chapters as follows (Including and can be customized) :

Part 1:

Market Overview, Development, and Segment by Type, Application & Region

Part 2:

Company information, Sales, Cost, Margin etc.

Part 3:

Global Market by company, Type, Application & Geography

Part 4:

Asia-Pacific Market by Type, Application & Geography

Part 5:

Europe Market by Type, Application & Geography

Part 6:

North America Market by Type, Application & Geography

Part 7:

South America Market by Type, Application & Geography

Part 8:

Middle East & Africa Market by Type, Application & Geography

Part 9:

Market Features

Part 10:

Investment Opportunity

Part 11:

Conclusion

Market Segment as follows:

By Region

Asia-Pacific[China, Southeast Asia, India, Japan, Korea, Western Asia]

Europe[Germany, UK, France, Italy, Russia, Spain, Netherlands, Turkey, Switzerland]

North America[United States, Canada, Mexico]

Middle East & Africa[GCC, North Africa, South Africa]

South America[Brazil, Argentina, Columbia, Chile, Peru]

### Key Companies

Clariant

Ampacet Corporation

A. Schulman, Inc.

Americhem, Inc.

Cabot Corporation

PolyOne

GCR Group

Tosaf

Plastika Kritis S.A

RTP Company

Polyplast Mueller GmbH

Plastiblends

Astra Polymers

Alok Masterbatches

Hubron

Hengcai

Gabriel-Chemie Group

Prayag Polytech

Wave Semuliao Group

Heima

#### Market by Type

White Masterbatch

Black Masterbatch

Color Masterbatch

Additive Masterbatch

Plastic Filler Masterbatch

#### Market by Application

Flexible Packaging

Rigid Packaging

Electrical & Electronics Industry

Building & Construction Industry

Automobile Industry

Textiles and Fibras Industry

Agriculture

Consumer Products

Other Fields

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