

# Competency-based Platform Market Research: Global Status & Forecast by Geography, Type & Application (2017-2027)

https://marketpublishers.com/r/C116118AB0EEN.html

Date: October 2021

Pages: 51

Price: US\$ 2,280.00 (Single User License)

ID: C116118AB0EEN

# **Abstracts**

According to 99Strategy, the Global Competency-based Platform Market is estimated to reach xxx million USD in 2021 and projected to grow at the CAGR of xx% during the 2022-2027. The report analyses the global Competency-based Platform market, the market size and growth, as well as the major market participants.

The analysis includes market size, upstream situation, market segmentation, market segmentation, price & cost and industry environment. In addition, the report outlines the factors driving industry growth and the description of market channels. The report begins from overview of industrial chain structure, and describes the upstream. Besides, the report analyses market size and forecast in different geographies, type and end-use segment, in addition, the report introduces market competition overview among the major companies and companies profiles, besides, market price and channel features are covered in the report.

**Key Regions** 

Asia Pacific

North America

Europe

South America

Middle East & Africa



Key Companies	
BNED LoudCloud	
D2L	
Ellucian	
Flat World Education	
Articulate	
Blackboard	
Edmodo	
Fidelis Education	
Fishtree	
Itslearning	
Knewton	
Motivis Learning	
Saba	
Schoology	
Key Product Type	
Competency-Based Education Technologies	
Competency-Based Technologies Platforms	



Market by Application

K-12 Schools

**Higher Education Institutions** 

Main Aspects covered in the Report

Overview of the Competency-based Platform market including production, consumption, status & forecast and market growth

2017-2021 historical data and 2022-2027 market forecast

Geographical analysis including major countries

Overview the product type market including development

Overview the end-user market including development



# **Contents**

#### 1 INDUSTRIAL CHAIN OVERVIEW

- 1.1 Competency-based Platform Industry
  - 1.1.1 Overview

Figure Competency-based Platform Picture List

- 1.1.2 Characteristics of Competency-based Platform
- 1.2 Upstream
  - 1.2.1 Major Materials
  - 1.2.2 Manufacturing Overview
- 1.3 Product List By Type
- 1.3.1 Competency-Based Education Technologies
- 1.3.2 Competency-Based Technologies Platforms
- 1.4 End-Use List
  - 1.4.1 Demand in K-12 Schools
  - 1.4.2 Demand in Higher Education Institutions
- 1.5 Global Market Overview
  - 1.5.1 Global Market Size and Forecast, 2017-2027

Figure Global Market Size and Forecast with Growth Rate, 2017-2027

1.5.2 Global Market Size and Forecast by Geography with CAGR, 2017-2027

Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027

1.5.3 Global Market Size and Forecast by Product Type with CAGR, 2017-2027

Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027

1.5.4 Global Market Size and Forecast by End-Use with CAGR, 2017-2027

Table Global Market Size and Forecast by End-Use with Growth Rate, 2017-2027

#### 2 GLOBAL PRODUCTION & CONSUMPTION BY GEOGRAPHY

- 2.1 Global Production & Consumption
  - 2.1.1 Global Production

Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD

2.1.2 Global Consumption

Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million USD

2.2 Geographic Production & Consumption



#### 2.2.1 Production

#### 2.2.1.1 Asia-Pacific

Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.1.2 North America

Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.1.3 South America

Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

# 2.2.1.4 Europe

Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.1.5 Middle East & Africa

Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

# 2.2.2 Consumption

#### 2.2.2.1 Asia-Pacific

Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.2.2 North America

Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.2.3 South America

Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.2.4 Europe



Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD 2.2.2.5 Middle East & Africa

Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD

#### **3 MAJOR MANUFACTURERS INTRODUCTION**

3.1 Manufacturers Overview

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2021

3.2 Manufacturers List

3.2.1 BNED LoudCloud Overview

Table BNED LoudCloud Overview List

- 3.2.1.1 Product Specifications
- 3.2.1.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of BNED LoudCloud (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.1.3 Recent Developments
- 3.2.1.4 Future Strategic Planning
- 3.2.2 D2L Overview

Table D2L Overview List

- 3.2.2.1 Product Specifications
- 3.2.2.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of D2L (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.2.3 Recent Developments
- 3.2.2.4 Future Strategic Planning
- 3.2.3 Ellucian Overview

Table Ellucian Overview List

- 3.2.3.1 Product Specifications
- 3.2.3.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of Ellucian (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.3.3 Recent Developments
- 3.2.3.4 Future Strategic Planning
- 3.2.4 Flat World Education Overview



Table Flat World Education Overview List

- 3.2.4.1 Product Specifications
- 3.2.4.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of Flat World Education (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.4.3 Recent Developments
- 3.2.4.4 Future Strategic Planning
- 3.2.5 Articulate Overview

**Table Articulate Overview List** 

- 3.2.5.1 Product Specifications
- 3.2.5.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of Articulate (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.5.3 Recent Developments
- 3.2.5.4 Future Strategic Planning
- 3.2.6 Blackboard Overview

Table Blackboard Overview List

- 3.2.6.1 Product Specifications
- 3.2.6.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of Blackboard (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.6.3 Recent Developments
- 3.2.6.4 Future Strategic Planning
- 3.2.7 Edmodo Overview

Table Edmodo Overview List

- 3.2.7.1 Product Specifications
- 3.2.7.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of Edmodo (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.7.3 Recent Developments
- 3.2.7.4 Future Strategic Planning
- 3.2.8 Fidelis Education Overview

**Table Fidelis Education Overview List** 

- 3.2.8.1 Product Specifications
- 3.2.8.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of Fidelis Education (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.8.3 Recent Developments
- 3.2.8.4 Future Strategic Planning



3.2.9 Fishtree Overview

**Table Fishtree Overview List** 

3.2.9.1 Product Specifications

3.2.9.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of Fishtree (Production Amount (Million USD), Cost, Gross Margin)

3.2.9.3 Recent Developments

3.2.9.4 Future Strategic Planning

3.2.10 Itslearning Overview

Table Itslearning Overview List

3.2.10.1 Product Specifications

3.2.10.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of Itslearning (Production Amount (Million USD), Cost, Gross Margin)

3.2.10.3 Recent Developments

3.2.10.4 Future Strategic Planning

3.2.11 Knewton Overview

**Table Knewton Overview List** 

3.2.11.1 Product Specifications

3.2.11.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of Knewton (Production Amount (Million USD), Cost, Gross Margin)

3.2.11.3 Recent Developments

3.2.11.4 Future Strategic Planning

3.2.12 Motivis Learning Overview

**Table Motivis Learning Overview List** 

3.2.12.1 Product Specifications

3.2.12.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of Motivis Learning (Production Amount (Million USD), Cost, Gross Margin)

3.2.12.3 Recent Developments

3.2.12.4 Future Strategic Planning

3.2.13 Saba Overview

**Table Saba Overview List** 

3.2.13.1 Product Specifications

3.2.13.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of Saba (Production Amount (Million USD), Cost, Gross Margin)

3.2.13.3 Recent Developments



- 3.2.13.4 Future Strategic Planning
- 3.2.14 Schoology Overview

**Table Schoology Overview List** 

- 3.2.14.1 Product Specifications
- 3.2.14.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Platform Business Operation of Schoology (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.14.3 Recent Developments
- 3.2.14.4 Future Strategic Planning

#### **4 MARKET COMPETITION PATTERN**

4.1 Market Size and Sketch

Figure Global Market Size and Growth Rate, 2017-2021, in Million USD

Figure Global Competition Sketch Overview

- 4.2 Company Market Share
  - 4.2.1 Global Production by Major Manufacturers

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Figure Global Production Amount Share by Manufacturers in 2021, in Million USD

- 4.2.2 Market Concentration Analysis
- 4.3 Market News and Trend
  - 4.3.1 Merger & Acquisition
  - 4.3.2 New Product Launch

#### **5 PRODUCT TYPE SEGMENT**

5.1 Global Overview by Product Type Segment

Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD

- 5.2 Segment Subdivision by Product Type
  - 5.2.1 Market in Competency-Based Education Technologies
    - 5.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in Competency-Based Education Technologies, 2017-2021, in USD Million

- 5.2.1.2 Situation & Development
- 5.2.2 Market in Competency-Based Technologies Platforms
  - 5.2.2.1 Market Size



Figure Global Market Amount and Growth Rate in Competency-Based Technologies Platforms, 2017-2021, in USD Million

5.2.2.2 Situation & Development

#### **6 END-USE SEGMENT**

6.1 Global Overview by End-Use Segment

Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

- 6.2 Segment Subdivision
  - 6.2.1 Market in K-12 Schools
    - 6.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in K-12 Schools, 2017-2021, in USD Million

- 6.2.1.2 Situation & Development
- 6.2.2 Market in Higher Education Institutions
  - 6.2.2.1 Market Size

Figure Global Market Amount and Growth Rate in Higher Education Institutions, 2017-2021, in USD Million

6.2.2.2 Situation & Development

#### 7 MARKET FORECAST & TREND

7.1 Regional Forecast

Table Global Market Forecast by Region Segment 2022-2027, in Million USD

- 7.2 Consumption Forecast
  - 7.2.1 Product Type Forecast

Table Global Market Amount by Product Type Segment 2022-2027, in Million USD

7.2.2 End-Use Forecast

Table Global Market Amount by End-Use Segment 2022-2027, in Million USD

- 7.3 Investment Trend
- 7.4 Consumption Trend

#### **8 PRICE & CHANNEL**

- 8.1 Price and Cost
  - 8.1.1 Price
  - 8.1.2 Cost

Figure Cost Component Ratio



# 8.2 Channel Segment

## 9 MARKET DRIVERS & INVESTMENT ENVIRONMENT

- 9.1 Market Drivers
- 9.2 Investment Environment
- 9.3 Impact of Coronavirus on the Competency-based Platform Industry
  - 9.3.1 Impact on Industry Upstream
  - 9.3.2 Impact on Industry Downstream
  - 9.3.3 Impact on Industry Channels
  - 9.3.4 Impact on Industry Competition
  - 9.3.5 Impact on Industry Employment

### 10 RESEARCH CONCLUSION



# **List Of Tables**

#### LIST OF TABLES

Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027

Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027

Table Global Market Size and Forecast by End-Use with Growth Rate, 2017-2027

Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD

Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2021

Table BNED LoudCloud Overview List

Table Competency-based Platform Business Operation of BNED LoudCloud (Production Amount (Million USD), Cost, Gross Margin)

Table D2L Overview List

Table Competency-based Platform Business Operation of D2L (Production Amount (Million USD), Cost, Gross Margin)

Table Ellucian Overview List

Table Competency-based Platform Business Operation of Ellucian (Production Amount



(Million USD), Cost, Gross Margin)

Table Flat World Education Overview List

Table Competency-based Platform Business Operation of Flat World Education (Production Amount (Million USD), Cost, Gross Margin)

**Table Articulate Overview List** 

Table Competency-based Platform Business Operation of Articulate (Production Amount (Million USD), Cost, Gross Margin)

**Table Blackboard Overview List** 

Table Competency-based Platform Business Operation of Blackboard (Production Amount (Million USD), Cost, Gross Margin)

Table Edmodo Overview List

Table Competency-based Platform Business Operation of Edmodo (Production Amount (Million USD), Cost, Gross Margin)

Table Fidelis Education Overview List

Table Competency-based Platform Business Operation of Fidelis Education (Production Amount (Million USD), Cost, Gross Margin)

Table Fishtree Overview List

Table Competency-based Platform Business Operation of Fishtree (Production Amount (Million USD), Cost, Gross Margin)

**Table Itslearning Overview List** 

Table Competency-based Platform Business Operation of Itslearning (Production Amount (Million USD), Cost, Gross Margin)

**Table Knewton Overview List** 

Table Competency-based Platform Business Operation of Knewton (Production Amount (Million USD), Cost, Gross Margin)

Table Motivis Learning Overview List

Table Competency-based Platform Business Operation of Motivis Learning (Production Amount (Million USD), Cost, Gross Margin)

Table Saba Overview List

Table Competency-based Platform Business Operation of Saba (Production Amount (Million USD), Cost, Gross Margin)

**Table Schoology Overview List** 

Table Competency-based Platform Business Operation of Schoology (Production Amount (Million USD), Cost, Gross Margin)

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD



Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

Table Global Market Forecast by Region Segment 2022-2027, in Million USD Table Global Market Amount by Product Type Segment 2022-2027, in Million USD Table Global Market Amount by End-Use Segment 2022-2027, in Million USD



# **List Of Figures**

#### LIST OF FIGURES

Figure Competency-based Platform Picture List

Figure Global Market Size and Forecast with Growth Rate, 2017-2027

Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Global Market Size and Growth Rate, 2017-2021, in Million USD Figure Global Competition Sketch Overview

Figure Global Production Amount Share by Manufacturers in 2021, in Million USD Figure Global Market Amount and Growth Rate in Competency-Based Education Technologies, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Competency-Based Technologies Platforms, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in K-12 Schools, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Higher Education Institutions, 2017-2021, in USD Million

Figure Cost Component Ratio



#### I would like to order

Product name: Competency-based Platform Market Research: Global Status & Forecast by Geography,

Type & Application (2017-2027)

Product link: https://marketpublishers.com/r/C116118AB0EEN.html

Price: US\$ 2,280.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C116118AB0EEN.html">https://marketpublishers.com/r/C116118AB0EEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

