

# Competency-based Education Spending Market Research: Global Status & Forecast by Geography, Type & Application (2017-2027)

https://marketpublishers.com/r/C67B7185626EN.html

Date: October 2021

Pages: 54

Price: US\$ 2,280.00 (Single User License)

ID: C67B7185626EN

## **Abstracts**

According to 99Strategy, the Global Competency-based Education Spending Market is estimated to reach xxx million USD in 2021 and projected to grow at the CAGR of xx% during the 2022-2027. The report analyses the global Competency-based Education Spending market, the market size and growth, as well as the major market participants.

The analysis includes market size, upstream situation, market segmentation, market segmentation, price & cost and industry environment. In addition, the report outlines the factors driving industry growth and the description of market channels. The report begins from overview of industrial chain structure, and describes the upstream. Besides, the report analyses market size and forecast in different geographies, type and end-use segment, in addition, the report introduces market competition overview among the major companies and companies profiles, besides, market price and channel features are covered in the report.

**Key Regions** 

Asia Pacific

North America

Europe

South America

Middle East & Africa



Key Companies		
Blackboard		
D2L		
Ellucian		
Instructure		
Anubavam		
BNED LoudCloud		
Cengage Learning		
Epiphany Learning		
FlatWorld		
Itslearning		
Knewton		
Motivis Learning		
Pearson		
Schoology		
Key Product Type		
Hardware		
Systems		



	Solutions	
	Content	
	Others	
Market	by Application	
	K-12 Schools	
	Higher Education Institutions	
Main Aspects covered in the Report		
	Overview of the Competency-based Education Spending market including production, consumption, status & forecast and market growth	
	2017-2021 historical data and 2022-2027 market forecast	
	Geographical analysis including major countries	
	Overview the product type market including development	
	Overview the end-user market including development	



## **Contents**

## 1 INDUSTRIAL CHAIN OVERVIEW

- 1.1 Competency-based Education Spending Industry
  - 1.1.1 Overview

Figure Competency-based Education Spending Picture List

- 1.1.2 Characteristics of Competency-based Education Spending
- 1.2 Upstream
  - 1.2.1 Major Materials
  - 1.2.2 Manufacturing Overview
- 1.3 Product List By Type
  - 1.3.1 Hardware
- 1.3.2 Systems
- 1.3.3 Solutions
- 1.3.4 Content
- 1.3.5 Others
- 1.4 End-Use List
  - 1.4.1 Demand in K-12 Schools
  - 1.4.2 Demand in Higher Education Institutions
- 1.5 Global Market Overview
  - 1.5.1 Global Market Size and Forecast, 2017-2027

Figure Global Market Size and Forecast with Growth Rate, 2017-2027

1.5.2 Global Market Size and Forecast by Geography with CAGR, 2017-2027

Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027

1.5.3 Global Market Size and Forecast by Product Type with CAGR, 2017-2027

Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027

1.5.4 Global Market Size and Forecast by End-Use with CAGR, 2017-2027

Table Global Market Size and Forecast by End-Use with Growth Rate, 2017-2027

## 2 GLOBAL PRODUCTION & CONSUMPTION BY GEOGRAPHY

- 2.1 Global Production & Consumption
  - 2.1.1 Global Production

Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD

2.1.2 Global Consumption

Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD



Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million USD

2.2 Geographic Production & Consumption

2.2.1 Production

2.2.1.1 Asia-Pacific

Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.2 North America

Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2017-2021. in Million USD

2.2.1.3 South America

Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.4 Europe

Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.1.5 Middle East & Africa

Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

2.2.2 Consumption

2.2.2.1 Asia-Pacific

Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.2 North America

Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.3 South America

Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD



Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.4 Europe

Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD

2.2.2.5 Middle East & Africa

Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD

#### 3 MAJOR MANUFACTURERS INTRODUCTION

3.1 Manufacturers Overview

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2021

- 3.2 Manufacturers List
  - 3.2.1 Blackboard Overview

**Table Blackboard Overview List** 

- 3.2.1.1 Product Specifications
- 3.2.1.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Education Spending Business Operation of Blackboard (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.1.3 Recent Developments
- 3.2.1.4 Future Strategic Planning
- 3.2.2 D2L Overview

Table D2L Overview List

- 3.2.2.1 Product Specifications
- 3.2.2.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Education Spending Business Operation of D2L (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.2.3 Recent Developments
- 3.2.2.4 Future Strategic Planning
- 3.2.3 Ellucian Overview

Table Ellucian Overview List

- 3.2.3.1 Product Specifications
- 3.2.3.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Education Spending Business Operation of Ellucian (Production Amount (Million USD), Cost, Gross Margin)



- 3.2.3.3 Recent Developments
- 3.2.3.4 Future Strategic Planning
- 3.2.4 Instructure Overview

**Table Instructure Overview List** 

- 3.2.4.1 Product Specifications
- 3.2.4.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Education Spending Business Operation of Instructure (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.4.3 Recent Developments
- 3.2.4.4 Future Strategic Planning
- 3.2.5 Anubayam Overview

Table Anubayam Overview List

- 3.2.5.1 Product Specifications
- 3.2.5.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Education Spending Business Operation of Anubavam (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.5.3 Recent Developments
- 3.2.5.4 Future Strategic Planning
- 3.2.6 BNED LoudCloud Overview

Table BNED LoudCloud Overview List

- 3.2.6.1 Product Specifications
- 3.2.6.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Education Spending Business Operation of BNED LoudCloud (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.6.3 Recent Developments
- 3.2.6.4 Future Strategic Planning
- 3.2.7 Cengage Learning Overview

Table Cengage Learning Overview List

- 3.2.7.1 Product Specifications
- 3.2.7.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Education Spending Business Operation of Cengage Learning (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.7.3 Recent Developments
- 3.2.7.4 Future Strategic Planning
- 3.2.8 Epiphany Learning Overview

Table Epiphany Learning Overview List

- 3.2.8.1 Product Specifications
- 3.2.8.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Education Spending Business Operation of Epiphany



Learning (Production Amount (Million USD), Cost, Gross Margin)

3.2.8.3 Recent Developments

3.2.8.4 Future Strategic Planning

3.2.9 FlatWorld Overview

Table FlatWorld Overview List

3.2.9.1 Product Specifications

3.2.9.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Education Spending Business Operation of FlatWorld (Production Amount (Million USD), Cost, Gross Margin)

3.2.9.3 Recent Developments

3.2.9.4 Future Strategic Planning

3.2.10 Itslearning Overview

Table Itslearning Overview List

3.2.10.1 Product Specifications

3.2.10.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Education Spending Business Operation of Itslearning (Production Amount (Million USD), Cost, Gross Margin)

3.2.10.3 Recent Developments

3.2.10.4 Future Strategic Planning

3.2.11 Knewton Overview

**Table Knewton Overview List** 

3.2.11.1 Product Specifications

3.2.11.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Education Spending Business Operation of Knewton (Production Amount (Million USD), Cost, Gross Margin)

3.2.11.3 Recent Developments

3.2.11.4 Future Strategic Planning

3.2.12 Motivis Learning Overview

**Table Motivis Learning Overview List** 

3.2.12.1 Product Specifications

3.2.12.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Education Spending Business Operation of Motivis Learning (Production Amount (Million USD), Cost, Gross Margin)

3.2.12.3 Recent Developments

3.2.12.4 Future Strategic Planning

3.2.13 Pearson Overview

**Table Pearson Overview List** 

3.2.13.1 Product Specifications

3.2.13.2 Business Data (Production Amount (Million USD), Cost, Margin)



Table Competency-based Education Spending Business Operation of Pearson (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.13.3 Recent Developments
- 3.2.13.4 Future Strategic Planning
- 3.2.14 Schoology Overview

**Table Schoology Overview List** 

- 3.2.14.1 Product Specifications
- 3.2.14.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Competency-based Education Spending Business Operation of Schoology (Production Amount (Million USD), Cost, Gross Margin)

- 3.2.14.3 Recent Developments
- 3.2.14.4 Future Strategic Planning

#### **4 MARKET COMPETITION PATTERN**

4.1 Market Size and Sketch

Figure Global Market Size and Growth Rate, 2017-2021, in Million USD

Figure Global Competition Sketch Overview

- 4.2 Company Market Share
  - 4.2.1 Global Production by Major Manufacturers

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Figure Global Production Amount Share by Manufacturers in 2021, in Million USD

- 4.2.2 Market Concentration Analysis
- 4.3 Market News and Trend
  - 4.3.1 Merger & Acquisition
  - 4.3.2 New Product Launch

### **5 PRODUCT TYPE SEGMENT**

5.1 Global Overview by Product Type Segment

Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD

- 5.2 Segment Subdivision by Product Type
  - 5.2.1 Market in Hardware
    - 5.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in Hardware, 2017-2021, in USD Million 5.2.1.2 Situation & Development



- 5.2.2 Market in Systems
  - 5.2.2.1 Market Size
- Figure Global Market Amount and Growth Rate in Systems, 2017-2021, in USD Million
  - 5.2.2.2 Situation & Development
  - 5.2.3 Market in Solutions
    - 5.2.3.1 Market Size
- Figure Global Market Amount and Growth Rate in Solutions, 2017-2021, in USD Million 5.2.3.2 Situation & Development
  - 5.2.4 Market in Content
    - 5.2.4.1 Market Size
- Figure Global Market Amount and Growth Rate in Content, 2017-2021, in USD Million 5.2.4.2 Situation & Development
  - 5.2.5 Market in Others
    - 5.2.5.1 Market Size
- Figure Global Market Amount and Growth Rate in Others, 2017-2021, in USD Million 5.2.5.2 Situation & Development

#### **6 END-USE SEGMENT**

6.1 Global Overview by End-Use Segment

Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

- 6.2 Segment Subdivision
  - 6.2.1 Market in K-12 Schools
    - 6.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in K-12 Schools, 2017-2021, in USD Million

- 6.2.1.2 Situation & Development
- 6.2.2 Market in Higher Education Institutions
  - 6.2.2.1 Market Size

Figure Global Market Amount and Growth Rate in Higher Education Institutions, 2017-2021, in USD Million

6.2.2.2 Situation & Development

## 7 MARKET FORECAST & TREND

7.1 Regional Forecast

Table Global Market Forecast by Region Segment 2022-2027, in Million USD 7.2 Consumption Forecast



## 7.2.1 Product Type Forecast

Table Global Market Amount by Product Type Segment 2022-2027, in Million USD

7.2.2 End-Use Forecast

Table Global Market Amount by End-Use Segment 2022-2027, in Million USD

- 7.3 Investment Trend
- 7.4 Consumption Trend

### **8 PRICE & CHANNEL**

- 8.1 Price and Cost
  - 8.1.1 Price
  - 8.1.2 Cost

Figure Cost Component Ratio

8.2 Channel Segment

### 9 MARKET DRIVERS & INVESTMENT ENVIRONMENT

- 9.1 Market Drivers
- 9.2 Investment Environment
- 9.3 Impact of Coronavirus on the Competency-based Education Spending Industry
  - 9.3.1 Impact on Industry Upstream
  - 9.3.2 Impact on Industry Downstream
  - 9.3.3 Impact on Industry Channels
  - 9.3.4 Impact on Industry Competition
  - 9.3.5 Impact on Industry Employment

## **10 RESEARCH CONCLUSION**



## **List Of Tables**

#### LIST OF TABLES

Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027

Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027

Table Global Market Size and Forecast by End-Use with Growth Rate, 2017-2027

Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD

Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2021

Table Blackboard Overview List

Table Competency-based Education Spending Business Operation of Blackboard (Production Amount (Million USD), Cost, Gross Margin)

Table D2L Overview List

Table Competency-based Education Spending Business Operation of D2L (Production Amount (Million USD), Cost, Gross Margin)

Table Ellucian Overview List

Table Competency-based Education Spending Business Operation of Ellucian

Competency-based Education Spending Market Research: Global Status & Forecast by Geography, Type & Application...



(Production Amount (Million USD), Cost, Gross Margin)

Table Instructure Overview List

Table Competency-based Education Spending Business Operation of Instructure (Production Amount (Million USD), Cost, Gross Margin)

**Table Anubavam Overview List** 

Table Competency-based Education Spending Business Operation of Anubavam (Production Amount (Million USD), Cost, Gross Margin)

Table BNED LoudCloud Overview List

Table Competency-based Education Spending Business Operation of BNED LoudCloud (Production Amount (Million USD), Cost, Gross Margin)

Table Cengage Learning Overview List

Table Competency-based Education Spending Business Operation of Cengage Learning (Production Amount (Million USD), Cost, Gross Margin)

Table Epiphany Learning Overview List

Table Competency-based Education Spending Business Operation of Epiphany Learning (Production Amount (Million USD), Cost, Gross Margin)

Table FlatWorld Overview List

Table Competency-based Education Spending Business Operation of FlatWorld (Production Amount (Million USD), Cost, Gross Margin)

Table Itslearning Overview List

Table Competency-based Education Spending Business Operation of Itslearning (Production Amount (Million USD), Cost, Gross Margin)

**Table Knewton Overview List** 

Table Competency-based Education Spending Business Operation of Knewton (Production Amount (Million USD), Cost, Gross Margin)

**Table Motivis Learning Overview List** 

Table Competency-based Education Spending Business Operation of Motivis Learning (Production Amount (Million USD), Cost, Gross Margin)

**Table Pearson Overview List** 

Table Competency-based Education Spending Business Operation of Pearson (Production Amount (Million USD), Cost, Gross Margin)

**Table Schoology Overview List** 

Table Competency-based Education Spending Business Operation of Schoology (Production Amount (Million USD), Cost, Gross Margin)

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD



Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

Table Global Market Forecast by Region Segment 2022-2027, in Million USD Table Global Market Amount by Product Type Segment 2022-2027, in Million USD Table Global Market Amount by End-Use Segment 2022-2027, in Million USD



# **List Of Figures**

### LIST OF FIGURES

USD

Figure Competency-based Education Spending Picture List

Figure Global Market Size and Forecast with Growth Rate, 2017-2027

Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million

Figure Global Market Size and Growth Rate, 2017-2021, in Million USD

Figure Global Competition Sketch Overview

Figure Global Production Amount Share by Manufacturers in 2021, in Million USD

Figure Global Market Amount and Growth Rate in Hardware, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Systems, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Solutions, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Content, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Others, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in K-12 Schools, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Higher Education Institutions, 2017-2021, in USD Million

Figure Cost Component Ratio



## I would like to order

Product name: Competency-based Education Spending Market Research: Global Status & Forecast by

Geography, Type & Application (2017-2027)

Product link: <a href="https://marketpublishers.com/r/C67B7185626EN.html">https://marketpublishers.com/r/C67B7185626EN.html</a>

Price: US\$ 2,280.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C67B7185626EN.html">https://marketpublishers.com/r/C67B7185626EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

