

# Car Navigation Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/CCD89F68C875EN.html>

Date: November 2020

Pages: 118

Price: US\$ 2,800.00 (Single User License)

ID: CCD89F68C875EN

## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary

The global Car Navigation market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Car Navigation market segmented into

OEM

Android Platform

Based on the end-use, the global Car Navigation market classified into

OEM

Aftermarket

Based on geography, the global Car Navigation market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Bosch

Denso

Pioneer

Alpine

Aisin

Continental

Kenwood

Sony

Clarion

Garmin

Panasonic

Hangsheng

Coagent

ADAYO

Desay SV

Skypine

Kaiyue Group

Roadrover

FlyAudio

Soling

## Contents

### 1 RESEARCH SCOPE

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### 2 GLOBAL CAR NAVIGATION INDUSTRY

- 2.1 Summary about Car Navigation Industry
- 2.2 Car Navigation Market Trends
  - 2.2.1 Car Navigation Production & Consumption Trends
  - 2.2.2 Car Navigation Demand Structure Trends
- 2.3 Car Navigation Cost & Price

### 3 MARKET DYNAMICS

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### 4 GLOBAL MARKET SEGMENTATION

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 WinCE Platform
- 4.2.2 Android Platform
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 OEM
  - 4.3.2 Aftermarket

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 WinCE Platform
  - 5.2.2 Android Platform
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 OEM
  - 5.3.2 Aftermarket
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 WinCE Platform
  - 6.2.2 Android Platform
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 OEM
  - 6.3.2 Aftermarket
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)

- 7.1.1 China
- 7.1.2 India
- 7.1.3 Japan
- 7.1.4 South Korea
- 7.1.5 Southeast Asia
- 7.1.6 Australia
- 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 WinCE Platform
  - 7.2.2 Android Platform
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 OEM
  - 7.3.2 Aftermarket
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 WinCE Platform
  - 8.2.2 Android Platform
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 OEM
  - 8.3.2 Aftermarket
- 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa
  - 9.1.3 South Africa
  - 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 WinCE Platform
  - 9.2.2 Android Platform

### 9.3 Consumption Segmentation (2017 to 2021f)

#### 9.3.1 OEM

#### 9.3.2 Aftermarket

### 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

### 10.1 Brief Introduction of Major Players

#### 10.1.1 Bosch

#### 10.1.2 Denso

#### 10.1.3 Pioneer

#### 10.1.4 Alpine

#### 10.1.5 Aisin

#### 10.1.6 Continental

#### 10.1.7 Kenwood

#### 10.1.8 Sony

#### 10.1.9 Clarion

#### 10.1.10 Garmin

#### 10.1.11 Panasonic

#### 10.1.12 Hangsheng

#### 10.1.13 Coagent

#### 10.1.14 ADAYO

#### 10.1.15 Desay SV

#### 10.1.16 Skypine

#### 10.1.17 Kaiyue Group

#### 10.1.18 Roadrover

#### 10.1.19 FlyAudio

#### 10.1.20 Soling

### 10.2 Car Navigation Sales Date of Major Players (2017-2020e)

#### 10.2.1 Bosch

#### 10.2.2 Denso

#### 10.2.3 Pioneer

#### 10.2.4 Alpine

#### 10.2.5 Aisin

#### 10.2.6 Continental

#### 10.2.7 Kenwood

#### 10.2.8 Sony

#### 10.2.9 Clarion

#### 10.2.10 Garmin

- 10.2.11 Panasonic
- 10.2.12 Hangsheng
- 10.2.13 Coagent
- 10.2.14 ADAYO
- 10.2.15 Desay SV
- 10.2.16 Skypine
- 10.2.17 Kaiyue Group
- 10.2.18 Roadrover
- 10.2.19 FlyAudio
- 10.2.20 Soling
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

1. Table Car Navigation Product Type Overview
2. Table Car Navigation Product Type Market Share List
3. Table Car Navigation Product Type of Major Players
4. Table Brief Introduction of Bosch
5. Table Brief Introduction of Denso
6. Table Brief Introduction of Pioneer
7. Table Brief Introduction of Alpine
8. Table Brief Introduction of Aisin
9. Table Brief Introduction of Continental
10. Table Brief Introduction of Kenwood
11. Table Brief Introduction of Sony
12. Table Brief Introduction of Clarion
13. Table Brief Introduction of Garmin
14. Table Brief Introduction of Panasonic
15. Table Brief Introduction of Hangsheng
16. Table Brief Introduction of Coagent
17. Table Brief Introduction of ADAYO
18. Table Brief Introduction of Desay SV
19. Table Brief Introduction of Skypine
20. Table Brief Introduction of Kaiyue Group
21. Table Brief Introduction of Roadrover
22. Table Brief Introduction of FlyAudio
23. Table Brief Introduction of Soling
24. Table Products & Services of Bosch
25. Table Products & Services of Denso
26. Table Products & Services of Pioneer
27. Table Products & Services of Alpine
28. Table Products & Services of Aisin
29. Table Products & Services of Continental
30. Table Products & Services of Kenwood
31. Table Products & Services of Sony
32. Table Products & Services of Clarion
33. Table Products & Services of Garmin
34. Table Products & Services of Panasonic
35. Table Products & Services of Hangsheng
36. Table Products & Services of Coagent

- 37. Table Products & Services of ADAYO
- 38. Table Products & Services of Desay SV
- 39. Table Products & Services of Skypine
- 40. Table Products & Services of Kaiyue Group
- 41. Table Products & Services of Roadrover
- 42. Table Products & Services of FlyAudio
- 43. Table Products & Services of Soling
- 44. Table Market Distribution of Major Players
- 45. Table Global Major Players Sales Revenue (Million USD) 2017-2020e
- 46. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
- 47. Table Global Car Navigation Market Forecast (Million USD) by Region 2021f-2026f
- 48. Table Global Car Navigation Market Forecast (Million USD) Share by Region 2021f-2026f
- 49. Table Global Car Navigation Market Forecast (Million USD) by Demand 2021f-2026f
- 50. Table Global Car Navigation Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

1. Figure Global Car Navigation Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
2. Figure Global Car Navigation Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
3. Figure Global Car Navigation Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
4. Figure Global Car Navigation Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
5. Figure Global Car Navigation Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
6. Figure Global Car Navigation Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
7. Figure Global Car Navigation Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
10. Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
11. Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
13. Figure WinCE Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
14. Figure Android Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
15. Figure OEM Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
16. Figure Aftermarket Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
17. Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
18. Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

19. Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
20. Figure WinCE Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
21. Figure Android Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
22. Figure OEM Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
23. Figure Aftermarket Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
24. Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
25. Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
26. Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
27. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
28. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
29. Figure WinCE Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
30. Figure Android Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
31. Figure OEM Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
32. Figure Aftermarket Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
33. Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
34. Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
35. Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
36. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
37. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
38. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY)

Growth (%) 2018-2021f

39. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

40. Figure WinCE Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

41. Figure Android Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

42. Figure OEM Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

43. Figure Aftermarket Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

44. Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

45. Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

46. Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

47. Figure WinCE Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

48. Figure Android Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

49. Figure OEM Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

50. Figure Aftermarket Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

51. Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

52. Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

53. Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

54. Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

55. Figure WinCE Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

56. Figure Android Platform Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

57. Figure OEM Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

58. Figure Aftermarket Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
59. Figure Car Navigation Sales Revenue (Million USD) of Bosch 2017-2020e
60. Figure Car Navigation Sales Revenue (Million USD) of Denso 2017-2020e
61. Figure Car Navigation Sales Revenue (Million USD) of Pioneer 2017-2020e
62. Figure Car Navigation Sales Revenue (Million USD) of Alpine 2017-2020e
63. Figure Car Navigation Sales Revenue (Million USD) of Aisin 2017-2020e
64. Figure Car Navigation Sales Revenue (Million USD) of Continental 2017-2020e
65. Figure Car Navigation Sales Revenue (Million USD) of Kenwood 2017-2020e
66. Figure Car Navigation Sales Revenue (Million USD) of Sony 2017-2020e
67. Figure Car Navigation Sales Revenue (Million USD) of Clarion 2017-2020e
68. Figure Car Navigation Sales Revenue (Million USD) of Garmin 2017-2020e
69. Figure Car Navigation Sales Revenue (Million USD) of Panasonic 2017-2020e
70. Figure Car Navigation Sales Revenue (Million USD) of Hangsheng 2017-2020e
71. Figure Car Navigation Sales Revenue (Million USD) of Coagent 2017-2020e
72. Figure Car Navigation Sales Revenue (Million USD) of ADAYO 2017-2020e
73. Figure Car Navigation Sales Revenue (Million USD) of Desay SV 2017-2020e
74. Figure Car Navigation Sales Revenue (Million USD) of Skypine 2017-2020e
75. Figure Car Navigation Sales Revenue (Million USD) of Kaiyue Group 2017-2020e
76. Figure Sales Revenue (Million USD) of Roadrover 2017-2020e
77. Figure Sales Revenue (Million USD) of FlyAudio 2017-2020e
78. Figure Sales Revenue (Million USD) of Soling 2017-2020e
- 79.



## I would like to order

Product name: Car Navigation Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/CCD89F68C875EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CCD89F68C875EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970