

# **Business Intelligence Market Research: Global Status & Forecast by Geography, Type & Application (2017-2027)**

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## **Abstracts**

According to 99Strategy, the Global Business Intelligence Market is estimated to reach xxx million USD in 2021 and projected to grow at the CAGR of xx% during the 2022-2027. The report analyses the global Business Intelligence market, the market size and growth, as well as the major market participants.

The analysis includes market size, upstream situation, market segmentation, market segmentation, price & cost and industry environment. In addition, the report outlines the factors driving industry growth and the description of market channels. The report begins from overview of industrial chain structure, and describes the upstream. Besides, the report analyses market size and forecast in different geographies, type and end-use segment, in addition, the report introduces market competition overview among the major companies and companies profiles, besides, market price and channel features are covered in the report.

### **Key Regions**

Asia Pacific

North America

Europe

South America

Middle East & Africa

## Key Companies

SAP

Oracle

IBM

SAS Institute

Adobe Systems

Attensity Group

Beevolve

Clarabridge

Crimson Hexagon

Evolve24

Google

HP

Kapow Software/ Kofax

Lithium Technologies

NetBase Solutions

Radian6/Salesforce

Sysomos

Cision

## Key Product Type

On-premises

Cloud

Public cloud

Private cloud

Hybrid cloud

## Market by Application

SMEs

Large Enterprises

Government Organizations

## Main Aspects covered in the Report

Overview of the Business Intelligence market including production, consumption, status & forecast and market growth

2017-2021 historical data and 2022-2027 market forecast

Geographical analysis including major countries

Overview the product type market including development

Overview the end-user market including development

## Contents

### 1 INDUSTRIAL CHAIN OVERVIEW

#### 1.1 Business Intelligence Industry

##### 1.1.1 Overview

Figure Business Intelligence Picture List

##### 1.1.2 Characteristics of Business Intelligence

#### 1.2 Upstream

##### 1.2.1 Major Materials

##### 1.2.2 Manufacturing Overview

#### 1.3 Product List By Type

##### 1.3.1 On-premises

##### 1.3.2 Cloud

##### 1.3.3 Public cloud

##### 1.3.4 Private cloud

##### 1.3.5 Hybrid cloud

#### 1.4 End-Use List

##### 1.4.1 Demand in SMEs

##### 1.4.2 Demand in Large Enterprises

##### 1.4.3 Demand in Government Organizations

#### 1.5 Global Market Overview

##### 1.5.1 Global Market Size and Forecast, 2017-2027

Figure Global Market Size and Forecast with Growth Rate, 2017-2027

##### 1.5.2 Global Market Size and Forecast by Geography with CAGR, 2017-2027

Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027

##### 1.5.3 Global Market Size and Forecast by Product Type with CAGR, 2017-2027

Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027

##### 1.5.4 Global Market Size and Forecast by End-Use with CAGR, 2017-2027

Table Global Market Size and Forecast by End-Use with Growth Rate, 2017-2027

### 2 GLOBAL PRODUCTION & CONSUMPTION BY GEOGRAPHY

#### 2.1 Global Production & Consumption

##### 2.1.1 Global Production

Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD

##### 2.1.2 Global Consumption

Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD

Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million USD

## 2.2 Geographic Production & Consumption

### 2.2.1 Production

#### 2.2.1.1 Asia-Pacific

Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.1.2 North America

Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.1.3 South America

Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.1.4 Europe

Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.1.5 Middle East & Africa

Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

### 2.2.2 Consumption

#### 2.2.2.1 Asia-Pacific

Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD

Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.2.2 North America

Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD

Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.2.3 South America

Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD

Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.2.4 Europe

Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.2.5 Middle East & Africa

Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD

### **3 MAJOR MANUFACTURERS INTRODUCTION**

#### 3.1 Manufacturers Overview

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2021

#### 3.2 Manufacturers List

##### 3.2.1 SAP Overview

Table SAP Overview List

##### 3.2.1.1 Product Specifications

##### 3.2.1.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of SAP (Production Amount (Million USD), Cost, Gross Margin)

##### 3.2.1.3 Recent Developments

##### 3.2.1.4 Future Strategic Planning

##### 3.2.2 Oracle Overview

Table Oracle Overview List

##### 3.2.2.1 Product Specifications

##### 3.2.2.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of Oracle (Production Amount (Million USD), Cost, Gross Margin)

##### 3.2.2.3 Recent Developments

##### 3.2.2.4 Future Strategic Planning

##### 3.2.3 IBM Overview

Table IBM Overview List

##### 3.2.3.1 Product Specifications

##### 3.2.3.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of IBM (Production Amount (Million

USD), Cost, Gross Margin)

3.2.3.3 Recent Developments

3.2.3.4 Future Strategic Planning

3.2.4 SAS Institute Overview

Table SAS Institute Overview List

3.2.4.1 Product Specifications

3.2.4.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of SAS Institute (Production Amount (Million USD), Cost, Gross Margin)

3.2.4.3 Recent Developments

3.2.4.4 Future Strategic Planning

3.2.5 Adobe Systems Overview

Table Adobe Systems Overview List

3.2.5.1 Product Specifications

3.2.5.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of Adobe Systems (Production Amount (Million USD), Cost, Gross Margin)

3.2.5.3 Recent Developments

3.2.5.4 Future Strategic Planning

3.2.6 Attensity Group Overview

Table Attensity Group Overview List

3.2.6.1 Product Specifications

3.2.6.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of Attensity Group (Production Amount (Million USD), Cost, Gross Margin)

3.2.6.3 Recent Developments

3.2.6.4 Future Strategic Planning

3.2.7 Beevolve Overview

Table Beevolve Overview List

3.2.7.1 Product Specifications

3.2.7.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of Beevolve (Production Amount (Million USD), Cost, Gross Margin)

3.2.7.3 Recent Developments

3.2.7.4 Future Strategic Planning

3.2.8 Clarabridge Overview

Table Clarabridge Overview List

3.2.8.1 Product Specifications

3.2.8.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of Clarabridge (Production Amount (Million USD), Cost, Gross Margin)

3.2.8.3 Recent Developments

3.2.8.4 Future Strategic Planning

3.2.9 Crimson Hexagon Overview

Table Crimson Hexagon Overview List

3.2.9.1 Product Specifications

3.2.9.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of Crimson Hexagon (Production Amount (Million USD), Cost, Gross Margin)

3.2.9.3 Recent Developments

3.2.9.4 Future Strategic Planning

3.2.10 Evolve24 Overview

Table Evolve24 Overview List

3.2.10.1 Product Specifications

3.2.10.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of Evolve24 (Production Amount (Million USD), Cost, Gross Margin)

3.2.10.3 Recent Developments

3.2.10.4 Future Strategic Planning

3.2.11 Google Overview

Table Google Overview List

3.2.11.1 Product Specifications

3.2.11.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of Google (Production Amount (Million USD), Cost, Gross Margin)

3.2.11.3 Recent Developments

3.2.11.4 Future Strategic Planning

3.2.12 HP Overview

Table HP Overview List

3.2.12.1 Product Specifications

3.2.12.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of HP (Production Amount (Million USD), Cost, Gross Margin)

3.2.12.3 Recent Developments

3.2.12.4 Future Strategic Planning

3.2.13 Kapow Software/ Kofax Overview

Table Kapow Software/ Kofax Overview List

3.2.13.1 Product Specifications



### 3.2.13.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of Kapow Software/ Kofax (Production Amount (Million USD), Cost, Gross Margin)

#### 3.2.13.3 Recent Developments

#### 3.2.13.4 Future Strategic Planning

### 3.2.14 Lithium Technologies Overview

Table Lithium Technologies Overview List

#### 3.2.14.1 Product Specifications

#### 3.2.14.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of Lithium Technologies (Production Amount (Million USD), Cost, Gross Margin)

#### 3.2.14.3 Recent Developments

#### 3.2.14.4 Future Strategic Planning

### 3.2.15 NetBase Solutions Overview

Table NetBase Solutions Overview List

#### 3.2.15.1 Product Specifications

#### 3.2.15.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of NetBase Solutions (Production Amount (Million USD), Cost, Gross Margin)

#### 3.2.15.3 Recent Developments

#### 3.2.15.4 Future Strategic Planning

### 3.2.16 Radian6/Salesforce Overview

Table Radian6/Salesforce Overview List

#### 3.2.16.1 Product Specifications

#### 3.2.16.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of Radian6/Salesforce (Production Amount (Million USD), Cost, Gross Margin)

#### 3.2.16.3 Recent Developments

#### 3.2.16.4 Future Strategic Planning

### 3.2.17 Sysomos Overview

Table Sysomos Overview List

#### 3.2.17.1 Product Specifications

#### 3.2.17.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of Sysomos (Production Amount (Million USD), Cost, Gross Margin)

#### 3.2.17.3 Recent Developments

#### 3.2.17.4 Future Strategic Planning

### 3.2.18 Cision Overview

Table Cision Overview List

3.2.18.1 Product Specifications

3.2.18.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Business Intelligence Business Operation of Cision (Production Amount (Million USD), Cost, Gross Margin)

3.2.18.3 Recent Developments

3.2.18.4 Future Strategic Planning

## **4 MARKET COMPETITION PATTERN**

4.1 Market Size and Sketch

Figure Global Market Size and Growth Rate, 2017-2021, in Million USD

Figure Global Competition Sketch Overview

4.2 Company Market Share

4.2.1 Global Production by Major Manufacturers

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD

Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Figure Global Production Amount Share by Manufacturers in 2021, in Million USD

4.2.2 Market Concentration Analysis

4.3 Market News and Trend

4.3.1 Merger & Acquisition

4.3.2 New Product Launch

## **5 PRODUCT TYPE SEGMENT**

5.1 Global Overview by Product Type Segment

Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD

5.2 Segment Subdivision by Product Type

5.2.1 Market in On-premises

5.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in On-premises, 2017-2021, in USD Million

5.2.1.2 Situation & Development

5.2.2 Market in Cloud

5.2.2.1 Market Size

Figure Global Market Amount and Growth Rate in Cloud, 2017-2021, in USD Million

5.2.2.2 Situation & Development

5.2.3 Market in Public cloud

#### 5.2.3.1 Market Size

Figure Global Market Amount and Growth Rate in Public cloud, 2017-2021, in USD Million

#### 5.2.3.2 Situation & Development

#### 5.2.4 Market in Private cloud

##### 5.2.4.1 Market Size

Figure Global Market Amount and Growth Rate in Private cloud, 2017-2021, in USD Million

##### 5.2.4.2 Situation & Development

#### 5.2.5 Market in Hybrid cloud

##### 5.2.5.1 Market Size

Figure Global Market Amount and Growth Rate in Hybrid cloud, 2017-2021, in USD Million

##### 5.2.5.2 Situation & Development

## 6 END-USE SEGMENT

### 6.1 Global Overview by End-Use Segment

Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

### 6.2 Segment Subdivision

#### 6.2.1 Market in SMEs

##### 6.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in SMEs, 2017-2021, in USD Million

##### 6.2.1.2 Situation & Development

#### 6.2.2 Market in Large Enterprises

##### 6.2.2.1 Market Size

Figure Global Market Amount and Growth Rate in Large Enterprises, 2017-2021, in USD Million

##### 6.2.2.2 Situation & Development

#### 6.2.3 Market in Government Organizations

##### 6.2.3.1 Market Size

Figure Global Market Amount and Growth Rate in Government Organizations, 2017-2021, in USD Million

##### 6.2.3.2 Situation & Development

## 7 MARKET FORECAST & TREND

### 7.1 Regional Forecast

Table Global Market Forecast by Region Segment 2022-2027, in Million USD

7.2 Consumption Forecast

7.2.1 Product Type Forecast

Table Global Market Amount by Product Type Segment 2022-2027, in Million USD

7.2.2 End-Use Forecast

Table Global Market Amount by End-Use Segment 2022-2027, in Million USD

7.3 Investment Trend

7.4 Consumption Trend

## **8 PRICE & CHANNEL**

8.1 Price and Cost

8.1.1 Price

8.1.2 Cost

Figure Cost Component Ratio

8.2 Channel Segment

## **9 MARKET DRIVERS & INVESTMENT ENVIRONMENT**

9.1 Market Drivers

9.2 Investment Environment

9.3 Impact of Coronavirus on the Business Intelligence Industry

9.3.1 Impact on Industry Upstream

9.3.2 Impact on Industry Downstream

9.3.3 Impact on Industry Channels

9.3.4 Impact on Industry Competition

9.3.5 Impact on Industry Employment

## **10 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027

Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027

Table Global Market Size and Forecast by End-Use with Growth Rate, 2017-2027

Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD

Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2021

Table SAP Overview List

Table Business Intelligence Business Operation of SAP (Production Amount (Million USD), Cost, Gross Margin)

Table Oracle Overview List

Table Business Intelligence Business Operation of Oracle (Production Amount (Million USD), Cost, Gross Margin)

Table IBM Overview List

Table Business Intelligence Business Operation of IBM (Production Amount (Million

USD), Cost, Gross Margin)

Table SAS Institute Overview List

Table Business Intelligence Business Operation of SAS Institute (Production Amount (Million USD), Cost, Gross Margin)

Table Adobe Systems Overview List

Table Business Intelligence Business Operation of Adobe Systems (Production Amount (Million USD), Cost, Gross Margin)

Table Attensity Group Overview List

Table Business Intelligence Business Operation of Attensity Group (Production Amount (Million USD), Cost, Gross Margin)

Table Beevolve Overview List

Table Business Intelligence Business Operation of Beevolve (Production Amount (Million USD), Cost, Gross Margin)

Table Clarabridge Overview List

Table Business Intelligence Business Operation of Clarabridge (Production Amount (Million USD), Cost, Gross Margin)

Table Crimson Hexagon Overview List

Table Business Intelligence Business Operation of Crimson Hexagon (Production Amount (Million USD), Cost, Gross Margin)

Table Evolve24 Overview List

Table Business Intelligence Business Operation of Evolve24 (Production Amount (Million USD), Cost, Gross Margin)

Table Google Overview List

Table Business Intelligence Business Operation of Google (Production Amount (Million USD), Cost, Gross Margin)

Table HP Overview List

Table Business Intelligence Business Operation of HP (Production Amount (Million USD), Cost, Gross Margin)

Table Kapow Software/ Kofax Overview List

Table Business Intelligence Business Operation of Kapow Software/ Kofax (Production Amount (Million USD), Cost, Gross Margin)

Table Lithium Technologies Overview List

Table Business Intelligence Business Operation of Lithium Technologies (Production Amount (Million USD), Cost, Gross Margin)

Table NetBase Solutions Overview List

Table Business Intelligence Business Operation of NetBase Solutions (Production Amount (Million USD), Cost, Gross Margin)

Table Radian6/Salesforce Overview List

Table Business Intelligence Business Operation of Radian6/Salesforce (Production

Amount (Million USD), Cost, Gross Margin)

Table Sysomos Overview List

Table Business Intelligence Business Operation of Sysomos (Production Amount (Million USD), Cost, Gross Margin)

Table Cision Overview List

Table Business Intelligence Business Operation of Cision (Production Amount (Million USD), Cost, Gross Margin)

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD

Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD

Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

Table Global Market Forecast by Region Segment 2022-2027, in Million USD

Table Global Market Amount by Product Type Segment 2022-2027, in Million USD

Table Global Market Amount by End-Use Segment 2022-2027, in Million USD

## List Of Figures

### LIST OF FIGURES

Figure Business Intelligence Picture List

Figure Global Market Size and Forecast with Growth Rate, 2017-2027

Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD

Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD

Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD

Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million USD

Figure Global Market Size and Growth Rate, 2017-2021, in Million USD

Figure Global Competition Sketch Overview

Figure Global Production Amount Share by Manufacturers in 2021, in Million USD

Figure Global Market Amount and Growth Rate in On-premises, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Cloud, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Public cloud, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Private cloud, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Hybrid cloud, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in SMEs, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Large Enterprises, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Government Organizations, 2017-2021, in USD Million



## Figure Cost Component Ratio

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