

# Baby Stroller and Pram Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

https://marketpublishers.com/r/B10D1539ED09EN.html

Date: January 2020 Pages: 87 Price: US\$ 3,000.00 (Single User License) ID: B10D1539ED09EN

# Abstracts

#### SUMMARY

Further key aspects of the report indicate that:

- Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology
- Chapter 2: Global Industry Summary
- Chapter 3: Market Dynamics
- Chapter 4: Global Market Segmentation by region, type and End-Use
- Chapter 5: North America Market Segmentation by region, type and End-Use
- Chapter 6: Europe Market Segmentation by region, type and End-Use
- Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use
- Chapter 8: South America Market Segmentation by region, type and End-Use
- Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.
- Chapter 10: Market Competition by Companies
- Chapter 11: Market forecast and environment forecast.
- Chapter 12: Industry Summary.

The global Baby Stroller and Pram market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Baby Stroller and Pram market segmented into

By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers)



By Function (Stroller, Pram, Multi-child strollers)

Based on the end-use, the global Baby Stroller and Pram market classified into

Age -0~1 year old

Age -1~2.5 year old

Age -2.5~4 year old

Based on geography, the global Baby Stroller and Pram market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Good Baby

NEWELL RUBBERMAID

Artsana S.p.A.

Combi Corporation

Bugaboo



Kolcraft

Stokke AS

Hauck

Dorel

ABC Design



# Contents

### 1 RESEARCH SCOPE

- 1.1 Research Product Definition
- 1.2 Research Segmentation
- 1.2.1 Product Type
- 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

## 2 GLOBAL BABY STROLLER AND PRAM INDUSTRY

- 2.1 Summary about Baby Stroller and Pram Industry
- 2.2 Baby Stroller and Pram Market Trends
  - 2.2.1 Baby Stroller and Pram Production & Consumption Trends
- 2.2.2 Baby Stroller and Pram Demand Structure Trends
- 2.3 Baby Stroller and Pram Cost & Price

#### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

## 4 GLOBAL MARKET SEGMENTATION

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
- 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
- 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)



4.2.1 By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers)

4.2.2 By Function (Stroller, Pram, Multi-child strollers)

4.3 Consumption Segmentation (2017 to 2021f)

- 4.3.1 Age -0~1 year old
- 4.3.2 Age -1~2.5 year old
- 4.3.3 Age -2.5~4 year old

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
- 5.2.1 By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers)
- 5.2.2 By Function (Stroller, Pram, Multi-child strollers)
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Age -0~1 year old
  - 5.3.2 Age -1~2.5 year old
  - 5.3.3 Age -2.5~4 year old
- 5.4 Impact of COVID-19 in North America

## 6 EUROPE MARKET SEGMENTATION

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
- 6.2.1 By Appearance and design (Lightweight, Standard, Multi Optional Systems,
- 3-wheelers)
- 6.2.2 By Function (Stroller, Pram, Multi-child strollers)
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Age -0~1 year old
  - 6.3.2 Age -1~2.5 year old



6.3.3 Age -2.5~4 year old

6.4 Impact of COVID-19 in Europe

# 7 ASIA-PACIFIC MARKET SEGMENTATION

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
- 7.2.1 By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers)
- 7.2.2 By Function (Stroller, Pram, Multi-child strollers)
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Age -0~1 year old
  - 7.3.2 Age -1~2.5 year old
- 7.3.3 Age -2.5~4 year old
- 7.4 Impact of COVID-19 in Europe

# 8 SOUTH AMERICA MARKET SEGMENTATION

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
- 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
- 8.2.1 By Appearance and design (Lightweight, Standard, Multi Optional Systems,

3-wheelers)

- 8.2.2 By Function (Stroller, Pram, Multi-child strollers)
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Age -0~1 year old
  - 8.3.2 Age -1~2.5 year old
  - 8.3.3 Age -2.5~4 year old
- 8.4 Impact of COVID-19 in Europe



#### 9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa
  - 9.1.3 South Africa
  - 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
- 9.2.1 By Appearance and design (Lightweight, Standard, Multi Optional Systems,
- 3-wheelers)
- 9.2.2 By Function (Stroller, Pram, Multi-child strollers)
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Age -0~1 year old
  - 9.3.2 Age -1~2.5 year old
- 9.3.3 Age -2.5~4 year old
- 9.4 Impact of COVID-19 in Europe

#### **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 Good Baby
  - 10.1.2 NEWELL RUBBERMAID
  - 10.1.3 Artsana S.p.A.
  - 10.1.4 Combi Corporation
  - 10.1.5 Bugaboo
  - 10.1.6 Kolcraft
  - 10.1.7 Stokke AS
  - 10.1.8 Hauck
  - 10.1.9 Dorel
  - 10.1.10 ABC Design
- 10.2 Baby Stroller and Pram Sales Date of Major Players (2017-2020e)
  - 10.2.1 Good Baby
  - 10.2.2 NEWELL RUBBERMAID
  - 10.2.3 Artsana S.p.A.
  - 10.2.4 Combi Corporation
  - 10.2.5 Bugaboo
  - 10.2.6 Kolcraft
  - 10.2.7 Stokke AS
  - 10.2.8 Hauck



10.2.9 Dorel10.2.10 ABC Design10.3 Market Distribution of Major Players10.4 Global Competition Segmentation

#### **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
- 11.3.1 Impact of COVID-19
- 11.3.2 Geopolitics Overview
- 11.3.3 Economic Overview of Major Countries

#### **12 REPORT SUMMARY STATEMENT**



# **List Of Tables**

#### LIST OF TABLES

1. Table Baby Stroller and Pram Product Type Overview 2. Table Baby Stroller and Pram Product Type Market Share List 3. Table Baby Stroller and Pram Product Type of Major Players 4. Table Brief Introduction of Good Baby 5. Table Brief Introduction of NEWELL RUBBERMAID 6. Table Brief Introduction of Artsana S.p.A. 7. Table Brief Introduction of Combi Corporation 8. Table Brief Introduction of Bugaboo 9. Table Brief Introduction of Kolcraft 10. Table Brief Introduction of Stokke AS 11. Table Brief Introduction of Hauck 12. Table Brief Introduction of Dorel 13. Table Brief Introduction of ABC Design 14. Table Products & Services of Good Baby 15. Table Products & Services of NEWELL RUBBERMAID 16. Table Products & Services of Artsana S.p.A. 17. Table Products & Services of Combi Corporation 18. Table Products & Services of Bugaboo 19. Table Products & Services of Kolcraft 20. Table Products & Services of Stokke AS 21. Table Products & Services of Hauck 22. Table Products & Services of Dorel 23. Table Products & Services of ABC Design 24. Table Market Distribution of Major Players 25. Table Global Major Players Sales Revenue (Million USD) 2017-2020e 26. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e 27. Table Global Baby Stroller and Pram Market Forecast (Million USD) by Region 2021f-2026f 28. Table Global Baby Stroller and Pram Market Forecast (Million USD) Share by Region 2021f-2026f 29. Table Global Baby Stroller and Pram Market Forecast (Million USD) by Demand 2021f-2026f

30.Table Global Baby Stroller and Pram Market Forecast (Million USD) Share by Demand 2021f-2026f



# **List Of Figures**

#### LIST OF FIGURES

1. Figure Global Baby Stroller and Pram Market Size under the Impact of COVID-19, 2017-2021f (USD Million)

2.Figure Global Baby Stroller and Pram Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)

3.Figure Global Baby Stroller and Pram Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)

4. Figure Global Baby Stroller and Pram Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)

5.Figure Global Baby Stroller and Pram Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)

6.Figure Global Baby Stroller and Pram Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)

7.Figure Global Baby Stroller and Pram Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)

8.Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

9.Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

10.Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

11.Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

12.Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-overyear (YOY) Growth (%) 2018-2021f

13.Figure By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

14. Figure By Function (Stroller, Pram, Multi-child strollers) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

15.Figure Age -0~1 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

16.Figure Age -1~2.5 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

17.Figure Age -2.5~4 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

18. Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth



(%) 2018-2021f

19.Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

20.Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

21.Figure By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

22.Figure By Function (Stroller, Pram, Multi-child strollers) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

23.Figure Age -0~1 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

24.Figure Age -1~2.5 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

25.Figure Age -2.5~4 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

26.Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

27.Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

28.Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

29.Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

30.Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

31.Figure By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

32.Figure By Function (Stroller, Pram, Multi-child strollers) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

33.Figure Age -0~1 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

34. Figure Age -1~2.5 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

35.Figure Age -2.5~4 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

36.Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f



37.Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

38.Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

39. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

40.Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

41.Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

42.Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-overyear (YOY) Growth (%) 2018-2021f

43.Figure By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

44.Figure By Function (Stroller, Pram, Multi-child strollers) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

45.Figure Age -0~1 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

46.Figure Age -1~2.5 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

47.Figure Age -2.5~4 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

48.Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

49.Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

50.Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-overyear (YOY) Growth (%) 2018-2021f

51.Figure By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

52.Figure By Function (Stroller, Pram, Multi-child strollers) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

53.Figure Age -0~1 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

54.Figure Age -1~2.5 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

55. Figure Age -2.5~4 year old Segmentation Market Size (USD Million) 2017-2021f and



Year-over-year (YOY) Growth (%) 2018-2021f

56.Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

57.Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

58. Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

59. Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021 f and Year-over-year (YOY) Growth (%) 2018-2021 f

60.Figure By Appearance and design (Lightweight, Standard, Multi Optional Systems, 3-wheelers) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

61.Figure By Function (Stroller, Pram, Multi-child strollers) Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

62.Figure Age -0~1 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

63.Figure Age -1~2.5 year old Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

64. Figure Age -2.5~4 year old Segmentation Market Size (USD Million) 2017-2021 f and Year-over-year (YOY) Growth (%) 2018-2021 f

65. Figure Baby Stroller and Pram Sales Revenue (Million USD) of Good Baby 2017-2020e

66. Figure Baby Stroller and Pram Sales Revenue (Million USD) of NEWELL

RUBBERMAID 2017-2020e

67.Figure Baby Stroller and Pram Sales Revenue (Million USD) of Artsana S.p.A. 2017-2020e

68. Figure Baby Stroller and Pram Sales Revenue (Million USD) of Combi Corporation 2017-2020e

69. Figure Baby Stroller and Pram Sales Revenue (Mi



#### I would like to order

Product name: Baby Stroller and Pram Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: https://marketpublishers.com/r/B10D1539ED09EN.html

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/B10D1539ED09EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Baby Stroller and Pram Market Status and Trend Analysis 2017-2026 (COVID-19 Version)