

# Auto Dealer Software Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/A2950DA4848DEN.html>

Date: November 2020

Pages: 111

Price: US\$ 2,800.00 (Single User License)

ID: A2950DA4848DEN

## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary.

The global Auto Dealer Software market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Auto Dealer Software market segmented into

DSM Software

CRM Software

Marketing Software

Other Software

Based on the end-use, the global Auto Dealer Software market classified into

Web-based Software

Installed Software

Based on geography, the global Auto Dealer Software market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

CDK Global

Cox Automotive

Reynolds and Reynolds

RouteOne

DealerSocket

Internet Brands

Dominion Enterprises

Wipro

Epicor

Yonyou

ELEAD1ONE

TitleTec

ARI Network Services

WHI Solutions

Infomedia

MAM Software

## Contents

### **1 RESEARCH SCOPE**

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### **2 GLOBAL AUTO DEALER SOFTWARE INDUSTRY**

- 2.1 Summary about Auto Dealer Software Industry
- 2.2 Auto Dealer Software Market Trends
  - 2.2.1 Auto Dealer Software Production & Consumption Trends
  - 2.2.2 Auto Dealer Software Demand Structure Trends
- 2.3 Auto Dealer Software Cost & Price

### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### **4 GLOBAL MARKET SEGMENTATION**

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 DSM Software
- 4.2.2 CRM Software
- 4.2.3 Marketing Software
- 4.2.4 Other Software
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Web-based Software
  - 4.3.2 Installed Software

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 DSM Software
  - 5.2.2 CRM Software
  - 5.2.3 Marketing Software
  - 5.2.4 Other Software
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Web-based Software
  - 5.3.2 Installed Software
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 DSM Software
  - 6.2.2 CRM Software
  - 6.2.3 Marketing Software
  - 6.2.4 Other Software
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Web-based Software

- 6.3.2 Installed Software
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 DSM Software
  - 7.2.2 CRM Software
  - 7.2.3 Marketing Software
  - 7.2.4 Other Software
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Web-based Software
  - 7.3.2 Installed Software
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 DSM Software
  - 8.2.2 CRM Software
  - 8.2.3 Marketing Software
  - 8.2.4 Other Software
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Web-based Software
  - 8.3.2 Installed Software
- 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa
  - 9.1.3 South Africa
  - 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 DSM Software
  - 9.2.2 CRM Software
  - 9.2.3 Marketing Software
  - 9.2.4 Other Software
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Web-based Software
  - 9.3.2 Installed Software
- 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 CDK Global
  - 10.1.2 Cox Automotive
  - 10.1.3 Reynolds and Reynolds
  - 10.1.4 RouteOne
  - 10.1.5 DealerSocket
  - 10.1.6 Internet Brands
  - 10.1.7 Dominion Enterprises
  - 10.1.8 Wipro
  - 10.1.9 Epicor
  - 10.1.10 Yonyou
  - 10.1.11 ELEAD1ONE
  - 10.1.12 TitleTec
  - 10.1.13 ARI Network Services
  - 10.1.14 WHI Solutions
  - 10.1.15 Infomedia
  - 10.1.16 MAM Software
- 10.2 Auto Dealer Software Sales Date of Major Players (2017-2020e)
  - 10.2.1 CDK Global
  - 10.2.2 Cox Automotive

- 10.2.3 Reynolds and Reynolds
- 10.2.4 RouteOne
- 10.2.5 DealerSocket
- 10.2.6 Internet Brands
- 10.2.7 Dominion Enterprises
- 10.2.8 Wipro
- 10.2.9 Epicor
- 10.2.10 Yonyou
- 10.2.11 ELEAD1ONE
- 10.2.12 TitleTec
- 10.2.13 ARI Network Services
- 10.2.14 WHI Solutions
- 10.2.15 Infomedia
- 10.2.16 MAM Software
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

1. Table Auto Dealer Software Product Type Overview
2. Table Auto Dealer Software Product Type Market Share List
3. Table Auto Dealer Software Product Type of Major Players
4. Table Brief Introduction of CDK Global
5. Table Brief Introduction of Cox Automotive
6. Table Brief Introduction of Reynolds and Reynolds
7. Table Brief Introduction of RouteOne
8. Table Brief Introduction of DealerSocket
9. Table Brief Introduction of Internet Brands
10. Table Brief Introduction of Dominion Enterprises
11. Table Brief Introduction of Wipro
12. Table Brief Introduction of Epicor
13. Table Brief Introduction of Yonyou
14. Table Brief Introduction of ELEAD1ONE
15. Table Brief Introduction of TitleTec
16. Table Brief Introduction of ARI Network Services
17. Table Brief Introduction of WHI Solutions
18. Table Brief Introduction of Infomedia
19. Table Brief Introduction of MAM Software
20. Table Products & Services of CDK Global
21. Table Products & Services of Cox Automotive
22. Table Products & Services of Reynolds and Reynolds
23. Table Products & Services of RouteOne
24. Table Products & Services of DealerSocket
25. Table Products & Services of Internet Brands
26. Table Products & Services of Dominion Enterprises
27. Table Products & Services of Wipro
28. Table Products & Services of Epicor
29. Table Products & Services of Yonyou
30. Table Products & Services of ELEAD1ONE
31. Table Products & Services of TitleTec
32. Table Products & Services of ARI Network Services
33. Table Products & Services of WHI Solutions
34. Table Products & Services of Infomedia
35. Table Products & Services of MAM Software
36. Table Market Distribution of Major Players

- 37. Table Global Major Players Sales Revenue (Million USD) 2017-2020e
- 38. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
- 39. Table Global Auto Dealer Software Market Forecast (Million USD) by Region 2021f-2026f
- 40. Table Global Auto Dealer Software Market Forecast (Million USD) Share by Region 2021f-2026f
- 41. Table Global Auto Dealer Software Market Forecast (Million USD) by Demand 2021f-2026f
- 42. Table Global Auto Dealer Software Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

1. Figure Global Auto Dealer Software Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
2. Figure Global Auto Dealer Software Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
3. Figure Global Auto Dealer Software Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
4. Figure Global Auto Dealer Software Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
5. Figure Global Auto Dealer Software Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
6. Figure Global Auto Dealer Software Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
7. Figure Global Auto Dealer Software Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
10. Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
11. Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
13. Figure DSM Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
14. Figure CRM Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
15. Figure Marketing Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
16. Figure Other Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
17. Figure Web-based Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
18. Figure Installed Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

19. Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
20. Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
21. Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
22. Figure DSM Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
23. Figure CRM Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
24. Figure Marketing Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
25. Figure Other Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
26. Figure Web-based Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
27. Figure Installed Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
28. Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
29. Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
30. Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
31. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
32. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
33. Figure DSM Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
34. Figure CRM Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
35. Figure Marketing Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
36. Figure Other Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
37. Figure Web-based Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
38. Figure Installed Software Segmentation Market Size (USD Million) 2017-2021f and

Year-over-year (YOY) Growth (%) 2018-2021f

39. Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

40. Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

41. Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

42. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

43. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

44. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

45. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

46. Figure DSM Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

47. Figure CRM Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

48. Figure Marketing Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

49. Figure Other Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

50. Figure Web-based Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

51. Figure Installed Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

52. Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

53. Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

54. Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

55. Figure DSM Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

56. Figure CRM Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

57. Figure Marketing Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

58. Figure Other Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
59. Figure Web-based Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
60. Figure Installed Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
61. Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
62. Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
63. Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
64. Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
65. Figure DSM Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
66. Figure CRM Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
67. Figure Marketing Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
68. Figure Other Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
69. Figure Web-based Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
70. Figure Installed Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
71. Figure Auto Dealer Software Sales Revenue (Million USD) of CDK Global 2017-2020e
72. Figure Auto Dealer Software Sales Revenue (Million USD) of Cox Automotive 2017-2020e
73. Figure Auto Dealer Software Sales Revenue (Million USD) of Reynolds and Reynolds 2017-2020e
74. Figure Auto Dealer Software Sales Revenue (Million USD) of RouteOne 2017-2020e
75. Figure Auto Dealer Software Sal



## I would like to order

Product name: Auto Dealer Software Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/A2950DA4848DEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A2950DA4848DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970