

Asia-Pacific Snus Market Analysis 2012-2017 and Forecast 2018-2023

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Abstracts

SNAPSHOT

Snus is a moist powder tobacco product originating from a variant of dry snuff in early 18th-century Sweden. It is placed under the upper lip for extended periods. Snus is not fermented and contains no added sweeteners. Although used similarly to American dipping tobacco, snus does not typically result in the need for spitting and, unlike naswar, snus is steam-pasteurized.

The Asia-Pacific Snus market will reach xxx Million USD in 2018 and CAGR xx% 2018-2023. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Snus by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Loose Snus

Portion Snus

Company Coverage (Sales Revenue, Price, Gross Margin, Main Products etc.):

Swedish Match

Imperial Tobacco Group

Reynolds American

British American Tobacco

Japan Tobacco

Altria

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Supermarket

Tobacco Store

Online

Region Coverage (Regional Production, Demand & Forecast by Regions etc.):

China

Japan & Korea

India

Southeast Asia

Oceania

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