

# Asia-Pacific Paper Towels Market Analysis 2012-2017 and Forecast 2018-2023

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## Abstracts

### SNAPSHOT

A paper towel is an absorbent towel made from tissue paper instead of cloth. Unlike cloth towels, paper towels are disposable and intended to be used only once. Paper towels soak up water because they are loosely woven which enables water to travel between them, even against gravity (capillary effect). Paper towels can be individually packed (as stacks of folded towels or held coiled) or come in rolls. Paper towels have similar purposes to conventional towels, such as drying hands, wiping windows, dusting, and cleaning up spills.

The Asia-Pacific Paper Towels market will reach xxx Million USD in 2018 and CAGR xx% 2018-2023. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Paper Towels by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Rolled Paper Towels

Boxed Paper Towels

Multifold Paper Towels

Company Coverage (Sales Revenue, Price, Gross Margin, Main Products etc.):

Procter & Gamble (P&G)

SCA

Georgia Pacific

Kimberly-Clark

Cascades

Kruger

Mets? Tissue

Heng An

WEPA

Asaleo Care

C&S Paper

Essendant Inc (Boardwalk)

Oasis Brands

Seventh Generation

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

At Home

Away From Home (AFH)

Region Coverage (Regional Production, Demand & Forecast by Regions etc.):

China

Japan & Korea

India

Southeast Asia

Oceania

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Paper Towels Industry
  - 1.1.1 Overview
  - 1.1.2 Development of Paper Towels
- 1.2 Market Segment
  - 1.2.1 By Product Type
  - 1.2.2 By Application
- 1.3 Asia-Pacific Overview

### **2 MAJOR COMPANIES LIST**

- 2.1 Procter & Gamble (P&G) (Company Profile, Products & Services, Sales Data etc.)
- 2.2 SCA (Company Profile, Products & Services, Sales Data etc.)
- 2.3 Georgia Pacific (Company Profile, Products & Services, Sales Data etc.)
- 2.4 Kimberly-Clark (Company Profile, Products & Services, Sales Data etc.)
- 2.5 Cascades (Company Profile, Products & Services, Sales Data etc.)
- 2.6 Kruger (Company Profile, Products & Services, Sales Data etc.)
- 2.7 Mets? Tissue (Company Profile, Products & Services, Sales Data etc.)
- 2.8 Heng An (Company Profile, Products & Services, Sales Data etc.)
- 2.9 WEPA (Company Profile, Products & Services, Sales Data etc.)
- 2.10 Asaleo Care (Company Profile, Products & Services, Sales Data etc.)
- 2.11 C&S Paper (Company Profile, Products & Services, Sales Data etc.)
- 2.12 Essendant Inc (Boardwalk) (Company Profile, Products & Services, Sales Data etc.)
- 2.13 Oasis Brands (Company Profile, Products & Services, Sales Data etc.)
- 2.14 Seventh Generation (Company Profile, Products & Services, Sales Data etc.)

### **3 MARKET COMPETITION**

- 3.1 Company Competition
- 3.2 Regional Market by Company

### **4 PAPER TOWELS MARKET BY TYPE**

- 4.1 By Type
  - 4.1.1 Rolled Paper Towels

- 4.1.2 Boxed Paper Towels
- 4.1.3 Multifold Paper Towels
- 4.2 Market Size
- 4.3 Market Forecast

## **5 MARKET DEMAND**

- 5.1 Demand Situation
  - 5.1.1 Demand in At Home
  - 5.1.2 Demand in Away From Home (AFH)
- 5.2 Regional Demand Comparison
- 5.3 Demand Forecast

## **6 REGION OPERATION**

- 6.1 Regional Production
- 6.2 Regional Market
- 6.3 by Region
  - 6.3.1 China
    - 6.3.1.1 By Type
    - 6.3.1.2 By Application
  - 6.3.2 Japan & Korea
    - 6.3.2.1 By Type
    - 6.3.2.2 By Application
  - 6.3.3 India
    - 6.3.3.1 By Type
    - 6.3.3.2 By Application
  - 6.3.4 Southeast Asia
    - 6.3.4.1 By Type
    - 6.3.4.2 By Application
  - 6.3.5 Oceania
    - 6.3.5.1 By Type
    - 6.3.5.2 By Application
- 6.4 Regional Forecast

## **7 MARKETING & PRICE**

- 7.1 Price and Margin
  - 7.1.1 Price Trends

- 7.1.2 Factors of Price Change
- 7.1.3 Manufacturers Gross Margin Analysis
- 7.2 Marketing Channel

## **8 UPSTREAM & COST**

- 8.1 Upstream
- 8.2 Cost

## **9 INDUSTRY ENVIRONMENT**

- 9.1 Policy
- 9.2 Economics
- 9.3 Sociology
- 9.4 Technology

## **10 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Product Segment of Paper Towels

Table Asia-Pacific Paper Towels Market 2012-2023, by Product Type, in USD Million

Table Application Segment of Paper Towels

Table Asia-Pacific Paper Towels Market 2012-2023, by Application, in USD Million

Table Procter & Gamble (P&G) Overview List

Table Paper Towels Business Operation of Procter & Gamble (P&G) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table SCA Overview List

Table Paper Towels Business Operation of SCA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Georgia Pacific Overview List

Table Paper Towels Business Operation of Georgia Pacific (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kimberly-Clark Overview List

Table Paper Towels Business Operation of Kimberly-Clark (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Cascades Overview List

Table Paper Towels Business Operation of Cascades (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kruger Overview List

Table Paper Towels Business Operation of Kruger (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Mets? Tissue Overview List

Table Paper Towels Business Operation of Mets? Tissue (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Heng An Overview List

Table Paper Towels Business Operation of Heng An (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table WEPA Overview List

Table Paper Towels Business Operation of WEPA (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Asaleo Care Overview List

Table Paper Towels Business Operation of Asaleo Care (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table C&S Paper Overview List

Table Paper Towels Business Operation of C&S Paper (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Essendant Inc (Boardwalk) Overview List

Table Paper Towels Business Operation of Essendant Inc (Boardwalk) (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Oasis Brands Overview List

Table Paper Towels Business Operation of Oasis Brands (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Seventh Generation Overview List

Table Paper Towels Business Operation of Seventh Generation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Asia-Pacific Paper Towels Sales Revenue 2012-2017, by Company, in USD Million

Table Asia-Pacific Paper Towels Sales Revenue Share, by Company, in USD Million

Table Asia-Pacific Paper Towels Sales Volume 2012-2017, by Company, in Volume

Table Asia-Pacific Paper Towels Sales Volume Share 2012-2017, by Company, in Volume

Table Major Company List of Rolled Paper Towels

Table Major Company List of Boxed Paper Towels

Table Major Company List of Multifold Paper Towels

Table Asia-Pacific Paper Towels Market 2012-2017, by Type, in USD Million

Table Asia-Pacific Paper Towels Market 2012-2017, by Type, in Volume

Table Asia-Pacific Paper Towels Market Forecast 2018-2023, by Type, in USD Million

Table Asia-Pacific Paper Towels Market Forecast 2018-2023, by Type, in Volume

Table Paper Towels Demand in At Home, 2012-2017, in USD Million

Table Paper Towels Demand in At Home, 2012-2017, in Volume

Table Major Consumers in At Home

Table Paper Towels Demand in Away From Home (AFH), 2012-2017, in USD Million

Table Paper Towels Demand in Away From Home (AFH), 2012-2017, in Volume

Table Major Consumers in Away From Home (AFH)

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Paper Towels Demand Forecast 2018-2023, by Application, in USD Million

Table Paper Towels Demand Forecast 2018-2023, by Application, in Volume

Table Paper Towels Production 2012-2017, by Region, in USD Million

Table Paper Towels Production 2012-2017, by Region, in Volume

Table Asia-Pacific Paper Towels Market Size 2012-2017, by Region, in USD Million

Table Asia-Pacific Paper Towels Market Size 2012-2017, by Region, in Volume

Table China Paper Towels Market Size 2012-2017, by Type, in USD Million



Table China Paper Towels Market Size 2012-2017, by Type, in Volume

Table China Paper Towels Market Size 2012-2017, by Application, in USD Million

Table China Paper Towels Market Size 2012-2017, by Application, in Volume

Table Japan & Korea Paper Towels Market Size 2012-2017, by Country, in USD Million

Table Japan & Korea Paper Towels Market Size 2012-2017, by Country, in Volume

Table Japan Paper Towels Market Size 2012-2017, by Type, in USD Million

Table Japan Paper Towels Market Size 2012-2017, by Type, in Volume

Table Japan Paper Towels Market Size 2012-2017, by Application, in USD Million

Table Japan Paper Towels Market Size 2012-2017, by Application, in Volume

Table India Paper Towels Market Size 2012-2017, by Country, in USD Million

Table India Paper Towels Market Size 2012-2017, by Country, in Volume

Table India Paper Towels Market Size 2012-2017, by Type, in USD Million

Table India Paper Towels Market Size 2012-2017, by Type, in Volume

Table India Paper Towels Market Size 2012-2017, by Application, in USD Million

Table India Paper Towels Market Size 2012-2017, by Application, in Volume

Table Southeast Asia Paper Towels Market Size 2012-2017, by Country, in USD Million

Table Southeast Asia Paper Towels Market Size 2012-2017, by Country, in Volume

Table Southeast Asia Paper Towels Market Size 2012-2017, by Type, in USD Million

Table Southeast Asia Paper Towels Market Size 2012-2017, by Type, in Volume

Table Southeast Asia Paper Towels Market Size 2012-2017, by Application, in USD Million

Table Southeast Asia Paper Towels Market Size 2012-2017, by Application, in Volume

Table Oceania Paper Towels Market Size 2012-2017, by Country, in USD Million

Table Oceania Paper Towels Market Size 2012-2017, by Country, in Volume

Table Oceania Paper Towels Market Size 2012-2017, by Type, in USD Million

Table Oceania Paper Towels Market Size 2012-2017, by Type, in Volume

Table Oceania Paper Towels Market Size 2012-2017, by Application, in USD Million

Table Oceania Paper Towels Market Size 2012-2017, by Application, in Volume

Table Paper Towels Market Forecast 2018-2023, by Region, in USD Million

Table Paper Towels Market Forecast 2018-2023, by Region, in Volume

Table Price Factors List

Table Upstream Segment of Paper Towels

## List Of Figures

### LIST OF FIGURES

Figure Paper Towels Industry Chain Structure  
Figure Asia-Pacific Paper Towels Market Size and Growth Rate 2012-2023  
Figure China Paper Towels Market, by Company, in 2018  
Figure Japan & Korea Paper Towels Market, by Company, in 2018  
Figure India Paper Towels Market, by Company, in 2018  
Figure Southeast Asia Paper Towels Market, by Company, in 2018  
Figure Oceania Paper Towels Market, by Company, in 2018  
Figure Asia-Pacific Paper Towels Market Growth 2012-2017, by Type, in USD Million  
Figure Asia-Pacific Paper Towels Market Growth 2012-2017, by Type, in Volume  
Figure China Paper Towels Market Size and Growth 2012-2017, in USD Million  
Figure China Paper Towels Market Size and Growth 2012-2017, in Volume  
Figure Japan & Korea Paper Towels Market Size and Growth 2012-2017, in USD Million  
Figure Japan & Korea Paper Towels Market Size and Growth 2012-2017, in Volume  
Figure India Paper Towels Market Size and Growth 2012-2017, in USD Million  
Figure India Paper Towels Market Size and Growth 2012-2017, in Volume  
Figure Southeast Asia Paper Towels Market Size and Growth 2012-2017, in USD Million  
Figure Southeast Asia Paper Towels Market Size and Growth 2012-2017, in Volume  
Figure Oceania Paper Towels Market Size and Growth 2012-2017, in USD Million  
Figure Oceania Paper Towels Market Size and Growth 2012-2017, in Volume  
Figure Marketing Channels Overview

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