

Asia-Pacific Mobile Backend as a Service (BaaS) Market Analysis 2012-2017 and Forecast 2018-2023

<https://marketpublishers.com/r/A03B9CCFA04EN.html>

Date: March 2018

Pages: 99

Price: US\$ 3,300.00 (Single User License)

ID: A03B9CCFA04EN

Abstracts

Snapshot

Mobile backend as a service (MBaaS), also known as 'backend as a service' (BaaS), is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. These services are provided via the use of custom software development kits (SDKs) and application programming interfaces (APIs).

The Asia-Pacific Mobile Backend as a Service (BaaS) market will reach xxx Million USD in 2018 and CAGR xx% 2018-2023. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Mobile Backend as a Service (BaaS) by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Android

iOS

Others

Company Coverage (Sales Revenue, Price, Gross Margin, Main Products etc.):

IBM Corporation

Oracle Corporation

Microsoft Corporation

Kony

Kinvey

Anypresence

Appcelerator

Built.io

KII Corporation

Cloudmine

Parse

Feedhenry

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Data and application integration

Identity and access management

Usage analytics

Support and maintenance Service

Others

Region Coverage (Regional Production, Demand & Forecast by Regions etc.):

China

Japan & Korea

India

Southeast Asia

Oceania

Contents

1 INDUSTRY OVERVIEW

- 1.1 Mobile Backend as a Service (BaaS) Industry
 - 1.1.1 Overview
 - 1.1.2 Development of Mobile Backend as a Service (BaaS)
- 1.2 Market Segment
 - 1.2.1 By Product Type
 - 1.2.2 By Application
- 1.3 Asia-Pacific Overview

2 MAJOR COMPANIES LIST

- 2.1 IBM Corporation (Company Profile, Products & Services, Sales Data etc.)
- 2.2 Oracle Corporation (Company Profile, Products & Services, Sales Data etc.)
- 2.3 Microsoft Corporation (Company Profile, Products & Services, Sales Data etc.)
- 2.4 Kony (Company Profile, Products & Services, Sales Data etc.)
- 2.5 Kinvey (Company Profile, Products & Services, Sales Data etc.)
- 2.6 Anypresence (Company Profile, Products & Services, Sales Data etc.)
- 2.7 Appcelerator (Company Profile, Products & Services, Sales Data etc.)
- 2.8 Built.io (Company Profile, Products & Services, Sales Data etc.)
- 2.9 KII Corporation (Company Profile, Products & Services, Sales Data etc.)
- 2.10 Cloudmine (Company Profile, Products & Services, Sales Data etc.)
- 2.11 Parse (Company Profile, Products & Services, Sales Data etc.)
- 2.12 Feedhenry (Company Profile, Products & Services, Sales Data etc.)

3 MARKET COMPETITION

- 3.1 Company Competition
- 3.2 Regional Market by Company

4 MOBILE BACKEND AS A SERVICE (BAAS) MARKET BY TYPE

- 4.1 By Type
 - 4.1.1 Android
 - 4.1.2 iOS
 - 4.1.3 Others
- 4.2 Market Size

4.3 Market Forecast

5 MARKET DEMAND

5.1 Demand Situation

5.1.1 Demand in Data and application integration

5.1.2 Demand in Identity and access management

5.1.3 Demand in Usage analytics

5.1.4 Demand in Support and maintenance Service

5.1.5 Demand in Others

5.2 Regional Demand Comparison

5.3 Demand Forecast

6 REGION OPERATION

6.1 Regional Production

6.2 Regional Market

6.3 by Region

6.3.1 China

6.3.1.1 By Type

6.3.1.2 By Application

6.3.2 Japan & Korea

6.3.2.1 By Type

6.3.2.2 By Application

6.3.3 India

6.3.3.1 By Type

6.3.3.2 By Application

6.3.4 Southeast Asia

6.3.4.1 By Type

6.3.4.2 By Application

6.3.5 Oceania

6.3.5.1 By Type

6.3.5.2 By Application

6.4 Regional Forecast

7 MARKETING & PRICE

7.1 Price and Margin

7.1.1 Price Trends

- 7.1.2 Factors of Price Change
- 7.1.3 Manufacturers Gross Margin Analysis
- 7.2 Marketing Channel

8 UPSTREAM & COST

- 8.1 Upstream
- 8.2 Cost

9 INDUSTRY ENVIRONMENT

- 9.1 Policy
- 9.2 Economics
- 9.3 Sociology
- 9.4 Technology

10 RESEARCH CONCLUSION

List Of Tables

LIST OF TABLES

Table PRODUCT SEGMENT OF MOBILE BACKEND AS A SERVICE (BAAS)

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market 2012-2023, by Product Type, in USD Million

Table Application Segment of Mobile Backend as a Service (BaaS)

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market 2012-2023, by Application, in USD Million

Table IBM Corporation Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of IBM Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Oracle Corporation Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Oracle Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Microsoft Corporation Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Microsoft Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kony Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Kony (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Kinvey Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Kinvey (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Anypresence Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Anypresence (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Appcelerator Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Appcelerator (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Built.io Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Built.io (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table KII Corporation Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of KII Corporation (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Cloudmine Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Cloudmine (Sales

Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Parse Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Parse (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Feedhenry Overview List

Table Mobile Backend as a Service (BaaS) Business Operation of Feedhenry (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Asia-Pacific Mobile Backend as a Service (BaaS) Sales Revenue 2012-2017, by Company, in USD Million

Table Asia-Pacific Mobile Backend as a Service (BaaS) Sales Revenue Share, by Company, in USD Million

Table Asia-Pacific Mobile Backend as a Service (BaaS) Sales Volume 2012-2017, by Company, in Volume

Table Asia-Pacific Mobile Backend as a Service (BaaS) Sales Volume Share 2012-2017, by Company, in Volume

Table Major Company List of Android

Table Major Company List of iOS

Table Major Company List of Others

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market 2012-2017, by Type, in USD Million

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market 2012-2017, by Type, in Volume

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market Forecast 2018-2023, by Type, in USD Million

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market Forecast 2018-2023, by Type, in Volume

Table Mobile Backend as a Service (BaaS) Demand in Data and application integration, 2012-2017, in USD Million

Table Mobile Backend as a Service (BaaS) Demand in Data and application integration, 2012-2017, in Volume

Table Major Consumers in Data and application integration

Table Mobile Backend as a Service (BaaS) Demand in Identity and access management, 2012-2017, in USD Million

Table Mobile Backend as a Service (BaaS) Demand in Identity and access management, 2012-2017, in Volume

Table Major Consumers in Identity and access management

Table Mobile Backend as a Service (BaaS) Demand in Usage analytics, 2012-2017, in USD Million

Table Mobile Backend as a Service (BaaS) Demand in Usage analytics, 2012-2017, in

Volume

Table Major Consumers in Usage analytics

Table Mobile Backend as a Service (BaaS) Demand in Support and maintenance Service, 2012-2017, in USD Million

Table Mobile Backend as a Service (BaaS) Demand in Support and maintenance Service, 2012-2017, in Volume

Table Major Consumers in Support and maintenance Service

Table Mobile Backend as a Service (BaaS) Demand in Others, 2012-2017, in USD Million

Table Mobile Backend as a Service (BaaS) Demand in Others, 2012-2017, in Volume

Table Major Consumers in Others

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Mobile Backend as a Service (BaaS) Demand Forecast 2018-2023, by Application, in USD Million

Table Mobile Backend as a Service (BaaS) Demand Forecast 2018-2023, by Application, in Volume

Table Mobile Backend as a Service (BaaS) Production 2012-2017, by Region, in USD Million

Table Mobile Backend as a Service (BaaS) Production 2012-2017, by Region, in Volume

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Region, in USD Million

Table Asia-Pacific Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Region, in Volume

Table China Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Type, in USD Million

Table China Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Type, in Volume

Table China Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Application, in USD Million

Table China Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Application, in Volume

Table Japan & Korea Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Country, in USD Million

Table Japan & Korea Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Country, in Volume

Table Japan Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Type, in USD Million

Table Japan Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Type, in Volume

Table Japan Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Application, in USD Million

Table Japan Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Application, in Volume

Table India Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Country, in USD Million

Table India Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Country, in Volume

Table India Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Type, in USD Million

Table India Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Type, in Volume

Table India Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Application, in USD Million

Table India Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Application, in Volume

Table Southeast Asia Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Country, in USD Million

Table Southeast Asia Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Country, in Volume

Table Southeast Asia Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Type, in USD Million

Table Southeast Asia Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Type, in Volume

Table Southeast Asia Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Application, in USD Million

Table Southeast Asia Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Application, in Volume

Table Oceania Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Country, in USD Million

Table Oceania Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Country, in Volume

Table Oceania Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Type, in USD Million

Table Oceania Mobile Backend as a Service (BaaS) Market Size 2012-2017, by Type, in Volume

Table Oceania Mobile Backend as a Service (BaaS) Market Size 2012-2017, by

Application, in USD Million

Table Oceania Mobile Backend as a Service (BaaS) Market Size 2012-2017, by

Application, in Volume

Table Mobile Backend as a Service (BaaS) Market Forecast 2018-2023, by Region, in
USD Million

Table Mobile Backend as a Service (BaaS) Market Forecast 2018-2023, by Region, in
Volume

Table Price Factors List

Table Upstream Segment of Mobile Backend as a Service (BaaS)

List Of Figures

LIST OF FIGURES

Figure Mobile Backend as a Service (BaaS) Industry Chain Structure

Figure Asia-Pacific Mobile Backend as a Service (BaaS) Market Size and Growth Rate 2012-2023

Figure China Mobile Backend as a Service (BaaS) Market, by Company, in 2018

Figure Japan & Korea Mobile Backend as a Service (BaaS) Market, by Company, in 2018

Figure India Mobile Backend as a Service (BaaS) Market, by Company, in 2018

Figure Southeast Asia Mobile Backend as a Service (BaaS) Market, by Company, in 2018

Figure Oceania Mobile Backend as a Service (BaaS) Market, by Company, in 2018

Figure Asia-Pacific Mobile Backend as a Service (BaaS) Market Growth 2012-2017, by Type, in USD Million

Figure Asia-Pacific Mobile Backend as a Service (BaaS) Market Growth 2012-2017, by Type, in Volume

Figure China Mobile Backend as a Service (BaaS) Market Size and Growth 2012-2017, in USD Million

Figure China Mobile Backend as a Service (BaaS) Market Size and Growth 2012-2017, in Volume

Figure Japan & Korea Mobile Backend as a Service (BaaS) Market Size and Growth 2012-2017, in USD Million

Figure Japan & Korea Mobile Backend as a Service (BaaS) Market Size and Growth 2012-2017, in Volume

Figure India Mobile Backend as a Service (BaaS) Market Size and Growth 2012-2017, in USD Million

Figure India Mobile Backend as a Service (BaaS) Market Size and Growth 2012-2017, in Volume

Figure Southeast Asia Mobile Backend as a Service (BaaS) Market Size and Growth 2012-2017, in USD Million

Figure Southeast Asia Mobile Backend as a Service (BaaS) Market Size and Growth 2012-2017, in Volume

Figure Oceania Mobile Backend as a Service (BaaS) Market Size and Growth 2012-2017, in USD Million

Figure Oceania Mobile Backend as a Service (BaaS) Market Size and Growth 2012-2017, in Volume

Figure Marketing Channels Overview

I would like to order

Product name: Asia-Pacific Mobile Backend as a Service (BaaS) Market Analysis 2012-2017 and Forecast 2018-2023

Product link: <https://marketpublishers.com/r/A03B9CCFA04EN.html>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A03B9CCFA04EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

