

# Asia-Pacific Car Navigation Market Analysis 2012-2017 and Forecast 2018-2023

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## Abstracts

### SNAPSHOT

A car navigation system is part of the automobile controls or a third party add-on used to find direction in an automobile. It typically uses a satellite navigation device to get its position data which is then correlated to a position on a road. When directions are needed routing can be calculated. On the fly traffic information can be used to adjust the route. Dead reckoning using distance data from sensors attached to the drivetrain, a gyroscope and an accelerometer can be used for greater reliability, as GPS signal loss and/or multipath can occur due to urban canyons or tunnels.

The Asia-Pacific Car Navigation market will reach xxx Million USD in 2018 and CAGR xx% 2018-2023. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Car Navigation by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

WinCE Platform

Android Platform

Company Coverage (Sales Revenue, Price, Gross Margin, Main Products etc.):

Bosch

Denso

Pioneer

Alpine

Aisin

Continental

Kenwood

Sony

Clarion

Garmin

Panasonic

Hangsheng

Coagent

ADAYO

Desay SV

Skypine

Kaiyue Group

Roadrover

FlyAudio

Soling

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

OEM

Aftermarket

Region Coverage (Regional Production, Demand & Forecast by Regions etc.):

China

Japan & Korea

India

Southeast Asia

Oceania

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