

# Asia-Pacific Behind-the-ear (BTE) Hearing Aids Market Analysis 2012-2017 and Forecast 2018-2023

<https://marketpublishers.com/r/AD916D45774EN.html>

Date: April 2018

Pages: 103

Price: US\$ 3,300.00 (Single User License)

ID: AD916D45774EN

## Abstracts

### SNAPSHOT

The Asia-Pacific Behind-the-ear (BTE) Hearing Aids market will reach xxx Million USD in 2018 and CAGR xx% 2018-2023. The report begins from overview of Industry Chain structure, and describes industry environment, then analyses market size and forecast of Behind-the-ear (BTE) Hearing Aids by product, region and application, in addition, this report introduces market competition situation among the vendors and company profile, besides, market price analysis and value chain features are covered in this report.

Product Type Coverage (Market Size & Forecast, Major Company of Product Type etc.):

Adult

Pediatric

Company Coverage (Sales Revenue, Price, Gross Margin, Main Products etc.):

William Demant

Sonova

Sivantos

GN ReSound

Starkey

Widex

Application Coverage (Market Size & Forecast, Different Demand Market by Region, Main Consumer Profile etc.):

Audiology Clinics

ENT Clinics

Others

Region Coverage (Regional Production, Demand & Forecast by Regions etc.):

China

Japan & Korea

India

Southeast Asia

Oceania

## Contents

### 1 INDUSTRY OVERVIEW

#### 1.1 Behind-the-ear (BTE) Hearing Aids Industry

##### 1.1.1 Overview

##### 1.1.2 Development of Behind-the-ear (BTE) Hearing Aids

#### 1.2 Market Segment

##### 1.2.1 By Product Type

##### 1.2.2 By Application

#### 1.3 Asia-Pacific Overview

### 2 MAJOR COMPANIES LIST

#### 2.1 William Demant (Company Profile, Products & Services, Sales Data etc.)

#### 2.2 Sonova (Company Profile, Products & Services, Sales Data etc.)

#### 2.3 Sivantos (Company Profile, Products & Services, Sales Data etc.)

#### 2.4 GN ReSound (Company Profile, Products & Services, Sales Data etc.)

#### 2.5 Starkey (Company Profile, Products & Services, Sales Data etc.)

#### 2.6 Widex (Company Profile, Products & Services, Sales Data etc.)

### 3 MARKET COMPETITION

#### 3.1 Company Competition

#### 3.2 Regional Market by Company

### 4 BEHIND-THE-EAR (BTE) HEARING AIDS MARKET BY TYPE

#### 4.1 By Type

##### 4.1.1 Adult

##### 4.1.2 Pediatric

#### 4.2 Market Size

#### 4.3 Market Forecast

### 5 MARKET DEMAND

#### 5.1 Demand Situation

##### 5.1.1 Demand in Audiology Clinics

##### 5.1.2 Demand in ENT Clinics

- 5.1.3 Demand in Others
- 5.2 Regional Demand Comparison
- 5.3 Demand Forecast

## **6 REGION OPERATION**

- 6.1 Regional Production
- 6.2 Regional Market
- 6.3 by Region
  - 6.3.1 China
    - 6.3.1.1 By Type
    - 6.3.1.2 By Application
  - 6.3.2 Japan & Korea
    - 6.3.2.1 By Type
    - 6.3.2.2 By Application
  - 6.3.3 India
    - 6.3.3.1 By Type
    - 6.3.3.2 By Application
  - 6.3.4 Southeast Asia
    - 6.3.4.1 By Type
    - 6.3.4.2 By Application
  - 6.3.5 Oceania
    - 6.3.5.1 By Type
    - 6.3.5.2 By Application
- 6.4 Regional Forecast

## **7 MARKETING & PRICE**

- 7.1 Price and Margin
  - 7.1.1 Price Trends
  - 7.1.2 Factors of Price Change
  - 7.1.3 Manufacturers Gross Margin Analysis
- 7.2 Marketing Channel

## **8 UPSTREAM & COST**

- 8.1 Upstream
- 8.2 Cost

## **9 INDUSTRY ENVIRONMENT**

9.1 Policy

9.2 Economics

9.3 Sociology

9.4 Technology

## **10 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Product Segment of Behind-the-ear (BTE) Hearing Aids

Table Asia-Pacific Behind-the-ear (BTE) Hearing Aids Market 2012-2023, by Product Type, in USD Million

Table Application Segment of Behind-the-ear (BTE) Hearing Aids

Table Asia-Pacific Behind-the-ear (BTE) Hearing Aids Market 2012-2023, by Application, in USD Million

Table William Demant Overview List

Table Behind-the-ear (BTE) Hearing Aids Business Operation of William Demant (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sonova Overview List

Table Behind-the-ear (BTE) Hearing Aids Business Operation of Sonova (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Sivantos Overview List

Table Behind-the-ear (BTE) Hearing Aids Business Operation of Sivantos (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table GN ReSound Overview List

Table Behind-the-ear (BTE) Hearing Aids Business Operation of GN ReSound (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Starkey Overview List

Table Behind-the-ear (BTE) Hearing Aids Business Operation of Starkey (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Widex Overview List

Table Behind-the-ear (BTE) Hearing Aids Business Operation of Widex (Sales Revenue, Sales Volume, Price, Cost, Gross Margin)

Table Asia-Pacific Behind-the-ear (BTE) Hearing Aids Sales Revenue 2012-2017, by Company, in USD Million

Table Asia-Pacific Behind-the-ear (BTE) Hearing Aids Sales Revenue Share, by Company, in USD Million

Table Asia-Pacific Behind-the-ear (BTE) Hearing Aids Sales Volume 2012-2017, by Company, in Volume

Table Asia-Pacific Behind-the-ear (BTE) Hearing Aids Sales Volume Share 2012-2017, by Company, in Volume

Table Major Company List of Adult

Table Major Company List of Pediatric

Table Asia-Pacific Behind-the-ear (BTE) Hearing Aids Market 2012-2017, by Type, in

USD Million

Table Asia-Pacific Behind-the-ear (BTE) Hearing Aids Market 2012-2017, by Type, in Volume

Table Asia-Pacific Behind-the-ear (BTE) Hearing Aids Market Forecast 2018-2023, by Type, in USD Million

Table Asia-Pacific Behind-the-ear (BTE) Hearing Aids Market Forecast 2018-2023, by Type, in Volume

Table Behind-the-ear (BTE) Hearing Aids Demand in Audiology Clinics, 2012-2017, in USD Million

Table Behind-the-ear (BTE) Hearing Aids Demand in Audiology Clinics, 2012-2017, in Volume

Table Major Consumers in Audiology Clinics

Table Behind-the-ear (BTE) Hearing Aids Demand in ENT Clinics, 2012-2017, in USD Million

Table Behind-the-ear (BTE) Hearing Aids Demand in ENT Clinics, 2012-2017, in Volume

Table Major Consumers in ENT Clinics

Table Behind-the-ear (BTE) Hearing Aids Demand in Others, 2012-2017, in USD Million

Table Behind-the-ear (BTE) Hearing Aids Demand in Others, 2012-2017, in Volume

Table Major Consumers in Others

Table Regional Demand Comparison List

Table Major Application in Different Regions

Table Behind-the-ear (BTE) Hearing Aids Demand Forecast 2018-2023, by Application, in USD Million

Table Behind-the-ear (BTE) Hearing Aids Demand Forecast 2018-2023, by Application, in Volume

Table Behind-the-ear (BTE) Hearing Aids Production 2012-2017, by Region, in USD Million

Table Behind-the-ear (BTE) Hearing Aids Production 2012-2017, by Region, in Volume

Table Asia-Pacific Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Region, in USD Million

Table Asia-Pacific Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Region, in Volume

Table China Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Type, in USD Million

Table China Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Type, in Volume

Table China Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Application, in USD Million

Table China Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Application, in Volume

Table Japan & Korea Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Country, in USD Million

Table Japan & Korea Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Country, in Volume

Table Japan Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Type, in USD Million

Table Japan Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Type, in Volume

Table Japan Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Application, in USD Million

Table Japan Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Application, in Volume

Table India Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Country, in USD Million

Table India Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Country, in Volume

Table India Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Type, in USD Million

Table India Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Type, in Volume

Table India Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Application, in USD Million

Table India Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Application, in Volume

Table Southeast Asia Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Country, in USD Million

Table Southeast Asia Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Country, in Volume

Table Southeast Asia Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Type, in USD Million

Table Southeast Asia Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Type, in Volume

Table Southeast Asia Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Application, in USD Million

Table Southeast Asia Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Application, in Volume

Table Oceania Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Country,



in USD Million

Table Oceania Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Country, in Volume

Table Oceania Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Type, in USD Million

Table Oceania Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Type, in Volume

Table Oceania Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Application, in USD Million

Table Oceania Behind-the-ear (BTE) Hearing Aids Market Size 2012-2017, by Application, in Volume

Table Behind-the-ear (BTE) Hearing Aids Market Forecast 2018-2023, by Region, in USD Million

Table Behind-the-ear (BTE) Hearing Aids Market Forecast 2018-2023, by Region, in Volume

Table Price Factors List

Table Upstream Segment of Behind-the-ear (BTE) Hearing Aids

## List Of Figures

### LIST OF FIGURES

Figure Behind-the-ear (BTE) Hearing Aids Industry Chain Structure

Figure Asia-Pacific Behind-the-ear (BTE) Hearing Aids Market Size and Growth Rate 2012-2023

Figure China Behind-the-ear (BTE) Hearing Aids Market, by Company, in 2018

Figure Japan & Korea Behind-the-ear (BTE) Hearing Aids Market, by Company, in 2018

Figure India Behind-the-ear (BTE) Hearing Aids Market, by Company, in 2018

Figure Southeast Asia Behind-the-ear (BTE) Hearing Aids Market, by Company, in 2018

Figure Oceania Behind-the-ear (BTE) Hearing Aids Market, by Company, in 2018

Figure Asia-Pacific Behind-the-ear (BTE) Hearing Aids Market Growth 2012-2017, by Type, in USD Million

Figure Asia-Pacific Behind-the-ear (BTE) Hearing Aids Market Growth 2012-2017, by Type, in Volume

Figure China Behind-the-ear (BTE) Hearing Aids Market Size and Growth 2012-2017, in USD Million

Figure China Behind-the-ear (BTE) Hearing Aids Market Size and Growth 2012-2017, in Volume

Figure Japan & Korea Behind-the-ear (BTE) Hearing Aids Market Size and Growth 2012-2017, in USD Million

Figure Japan & Korea Behind-the-ear (BTE) Hearing Aids Market Size and Growth 2012-2017, in Volume

Figure India Behind-the-ear (BTE) Hearing Aids Market Size and Growth 2012-2017, in USD Million

Figure India Behind-the-ear (BTE) Hearing Aids Market Size and Growth 2012-2017, in Volume

Figure Southeast Asia Behind-the-ear (BTE) Hearing Aids Market Size and Growth 2012-2017, in USD Million

Figure Southeast Asia Behind-the-ear (BTE) Hearing Aids Market Size and Growth 2012-2017, in Volume

Figure Oceania Behind-the-ear (BTE) Hearing Aids Market Size and Growth 2012-2017, in USD Million

Figure Oceania Behind-the-ear (BTE) Hearing Aids Market Size and Growth 2012-2017, in Volume

Figure Marketing Channels Overview

## I would like to order

Product name: Asia-Pacific Behind-the-ear (BTE) Hearing Aids Market Analysis 2012-2017 and Forecast 2018-2023

Product link: <https://marketpublishers.com/r/AD916D45774EN.html>

Price: US\$ 3,300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AD916D45774EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

