

# Application Performance Management (APM) Market Research: Global Status & Forecast by Geography, Type & Application (2017-2027)

<https://marketpublishers.com/r/A5486847A32AEN.html>

Date: October 2021

Pages: 47

Price: US\$ 2,280.00 (Single User License)

ID: A5486847A32AEN

## Abstracts

According to 99Strategy, the Global Application Performance Management (APM) Market is estimated to reach xxx million USD in 2021 and projected to grow at the CAGR of xx% during the 2022-2027. The report analyses the global Application Performance Management (APM) market, the market size and growth, as well as the major market participants.

The analysis includes market size, upstream situation, market segmentation, market segmentation, price & cost and industry environment. In addition, the report outlines the factors driving industry growth and the description of market channels. The report begins from overview of industrial chain structure, and describes the upstream. Besides, the report analyses market size and forecast in different geographies, type and end-use segment, in addition, the report introduces market competition overview among the major companies and companies profiles, besides, market price and channel features are covered in the report.

## Key Regions

Asia Pacific

North America

Europe

South America

## Middle East & Africa

### Key Companies

IBM

HP

Compuware

CA Technologies

Dell Software

BMC Software

AppDynamics

Microsoft

Riverbed Technology

New Relic

### Key Product Type

Web APM

Mobile APM

### Market by Application

BFSI

Manufacturing

Government

Healthcare

Retail

IT and telecom

Logistics

Media and entertainment

Education

#### Main Aspects covered in the Report

Overview of the Application Performance Management (APM) market including production, consumption, status & forecast and market growth

2017-2021 historical data and 2022-2027 market forecast

Geographical analysis including major countries

Overview the product type market including development

Overview the end-user market including development

## Contents

### 1 INDUSTRIAL CHAIN OVERVIEW

#### 1.1 Application Performance Management (APM) Industry

##### 1.1.1 Overview

Figure Application Performance Management (APM) Picture List

##### 1.1.2 Characteristics of Application Performance Management (APM)

#### 1.2 Upstream

##### 1.2.1 Major Materials

##### 1.2.2 Manufacturing Overview

#### 1.3 Product List By Type

##### 1.3.1 Web APM

##### 1.3.2 Mobile APM

#### 1.4 End-Use List

##### 1.4.1 Demand in BFSI

##### 1.4.2 Demand in Manufacturing

##### 1.4.3 Demand in Government

##### 1.4.4 Demand in Healthcare

##### 1.4.5 Demand in Retail

##### 1.4.6 Demand in IT and telecom

##### 1.4.7 Demand in Logistics

##### 1.4.8 Demand in Media and entertainment

##### 1.4.9 Demand in Education

#### 1.5 Global Market Overview

##### 1.5.1 Global Market Size and Forecast, 2017-2027

Figure Global Market Size and Forecast with Growth Rate, 2017-2027

##### 1.5.2 Global Market Size and Forecast by Geography with CAGR, 2017-2027

Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027

##### 1.5.3 Global Market Size and Forecast by Product Type with CAGR, 2017-2027

Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027

##### 1.5.4 Global Market Size and Forecast by End-Use with CAGR, 2017-2027

Table Global Market Size and Forecast by End-Use with Growth Rate, 2017-2027

### 2 GLOBAL PRODUCTION & CONSUMPTION BY GEOGRAPHY

#### 2.1 Global Production & Consumption

##### 2.1.1 Global Production

Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD

### 2.1.2 Global Consumption

Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD

Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million USD

## 2.2 Geographic Production & Consumption

### 2.2.1 Production

#### 2.2.1.1 Asia-Pacific

Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.1.2 North America

Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.1.3 South America

Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.1.4 Europe

Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.1.5 Middle East & Africa

Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

### 2.2.2 Consumption

#### 2.2.2.1 Asia-Pacific

Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD

Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.2.2 North America

Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD

Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.2.3 South America

Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD

Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.2.4 Europe

Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD

#### 2.2.2.5 Middle East & Africa

Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million USD

Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD

## 3 MAJOR MANUFACTURERS INTRODUCTION

### 3.1 Manufacturers Overview

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2021

### 3.2 Manufacturers List

#### 3.2.1 IBM Overview

Table IBM Overview List

##### 3.2.1.1 Product Specifications

##### 3.2.1.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Application Performance Management (APM) Business Operation of IBM (Production Amount (Million USD), Cost, Gross Margin)

##### 3.2.1.3 Recent Developments

##### 3.2.1.4 Future Strategic Planning

#### 3.2.2 HP Overview

Table HP Overview List

##### 3.2.2.1 Product Specifications

##### 3.2.2.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Application Performance Management (APM) Business Operation of HP (Production Amount (Million USD), Cost, Gross Margin)

##### 3.2.2.3 Recent Developments

##### 3.2.2.4 Future Strategic Planning

#### 3.2.3 Compuware Overview

Table Compuware Overview List

### 3.2.3.1 Product Specifications

### 3.2.3.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Application Performance Management (APM) Business Operation of Compuware (Production Amount (Million USD), Cost, Gross Margin)

### 3.2.3.3 Recent Developments

### 3.2.3.4 Future Strategic Planning

## 3.2.4 CA Technologies Overview

Table CA Technologies Overview List

### 3.2.4.1 Product Specifications

### 3.2.4.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Application Performance Management (APM) Business Operation of CA Technologies (Production Amount (Million USD), Cost, Gross Margin)

### 3.2.4.3 Recent Developments

### 3.2.4.4 Future Strategic Planning

## 3.2.5 Dell Software Overview

Table Dell Software Overview List

### 3.2.5.1 Product Specifications

### 3.2.5.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Application Performance Management (APM) Business Operation of Dell Software (Production Amount (Million USD), Cost, Gross Margin)

### 3.2.5.3 Recent Developments

### 3.2.5.4 Future Strategic Planning

## 3.2.6 BMC Software Overview

Table BMC Software Overview List

### 3.2.6.1 Product Specifications

### 3.2.6.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Application Performance Management (APM) Business Operation of BMC Software (Production Amount (Million USD), Cost, Gross Margin)

### 3.2.6.3 Recent Developments

### 3.2.6.4 Future Strategic Planning

## 3.2.7 AppDynamics Overview

Table AppDynamics Overview List

### 3.2.7.1 Product Specifications

### 3.2.7.2 Business Data (Production Amount (Million USD), Cost, Margin)

Table Application Performance Management (APM) Business Operation of AppDynamics (Production Amount (Million USD), Cost, Gross Margin)

### 3.2.7.3 Recent Developments

### 3.2.7.4 Future Strategic Planning

## 3.2.8 Microsoft Overview

#### Table Microsoft Overview List

##### 3.2.8.1 Product Specifications

##### 3.2.8.2 Business Data (Production Amount (Million USD), Cost, Margin)

#### Table Application Performance Management (APM) Business Operation of Microsoft (Production Amount (Million USD), Cost, Gross Margin)

##### 3.2.8.3 Recent Developments

##### 3.2.8.4 Future Strategic Planning

#### 3.2.9 Riverbed Technology Overview

#### Table Riverbed Technology Overview List

##### 3.2.9.1 Product Specifications

##### 3.2.9.2 Business Data (Production Amount (Million USD), Cost, Margin)

#### Table Application Performance Management (APM) Business Operation of Riverbed Technology (Production Amount (Million USD), Cost, Gross Margin)

##### 3.2.9.3 Recent Developments

##### 3.2.9.4 Future Strategic Planning

#### 3.2.10 New Relic Overview

#### Table New Relic Overview List

##### 3.2.10.1 Product Specifications

##### 3.2.10.2 Business Data (Production Amount (Million USD), Cost, Margin)

#### Table Application Performance Management (APM) Business Operation of New Relic (Production Amount (Million USD), Cost, Gross Margin)

##### 3.2.10.3 Recent Developments

##### 3.2.10.4 Future Strategic Planning

## **4 MARKET COMPETITION PATTERN**

### 4.1 Market Size and Sketch

Figure Global Market Size and Growth Rate, 2017-2021, in Million USD

Figure Global Competition Sketch Overview

### 4.2 Company Market Share

#### 4.2.1 Global Production by Major Manufacturers

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD

Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Figure Global Production Amount Share by Manufacturers in 2021, in Million USD

#### 4.2.2 Market Concentration Analysis

### 4.3 Market News and Trend

#### 4.3.1 Merger & Acquisition

#### 4.3.2 New Product Launch



## 5 PRODUCT TYPE SEGMENT

### 5.1 Global Overview by Product Type Segment

Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD

### 5.2 Segment Subdivision by Product Type

#### 5.2.1 Market in Web APM

##### 5.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in Web APM, 2017-2021, in USD Million

##### 5.2.1.2 Situation & Development

#### 5.2.2 Market in Mobile APM

##### 5.2.2.1 Market Size

Figure Global Market Amount and Growth Rate in Mobile APM, 2017-2021, in USD Million

##### 5.2.2.2 Situation & Development

## 6 END-USE SEGMENT

### 6.1 Global Overview by End-Use Segment

Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

### 6.2 Segment Subdivision

#### 6.2.1 Market in BFSI

##### 6.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in BFSI, 2017-2021, in USD Million

##### 6.2.1.2 Situation & Development

#### 6.2.2 Market in Manufacturing

##### 6.2.2.1 Market Size

Figure Global Market Amount and Growth Rate in Manufacturing, 2017-2021, in USD Million

##### 6.2.2.2 Situation & Development

#### 6.2.3 Market in Government

##### 6.2.3.1 Market Size

Figure Global Market Amount and Growth Rate in Government, 2017-2021, in USD Million

##### 6.2.3.2 Situation & Development

#### 6.2.4 Market in Healthcare

##### 6.2.4.1 Market Size

Figure Global Market Amount and Growth Rate in Healthcare, 2017-2021, in USD Million

6.2.4.2 Situation & Development

6.2.5 Market in Retail

6.2.5.1 Market Size

Figure Global Market Amount and Growth Rate in Retail, 2017-2021, in USD Million

6.2.5.2 Situation & Development

6.2.6 Market in IT and telecom

6.2.6.1 Market Size

Figure Global Market Amount and Growth Rate in IT and telecom, 2017-2021, in USD Million

6.2.6.2 Situation & Development

6.2.7 Market in Logistics

6.2.7.1 Market Size

Figure Global Market Amount and Growth Rate in Logistics, 2017-2021, in USD Million

6.2.7.2 Situation & Development

6.2.8 Market in Media and entertainment

6.2.8.1 Market Size

Figure Global Market Amount and Growth Rate in Media and entertainment, 2017-2021, in USD Million

6.2.8.2 Situation & Development

6.2.9 Market in Education

6.2.9.1 Market Size

Figure Global Market Amount and Growth Rate in Education, 2017-2021, in USD Million

6.2.9.2 Situation & Development

## **7 MARKET FORECAST & TREND**

7.1 Regional Forecast

Table Global Market Forecast by Region Segment 2022-2027, in Million USD

7.2 Consumption Forecast

7.2.1 Product Type Forecast

Table Global Market Amount by Product Type Segment 2022-2027, in Million USD

7.2.2 End-Use Forecast

Table Global Market Amount by End-Use Segment 2022-2027, in Million USD

7.3 Investment Trend

7.4 Consumption Trend

## **8 PRICE & CHANNEL**

## 8.1 Price and Cost

### 8.1.1 Price

### 8.1.2 Cost

Figure Cost Component Ratio

## 8.2 Channel Segment

# 9 MARKET DRIVERS & INVESTMENT ENVIRONMENT

## 9.1 Market Drivers

## 9.2 Investment Environment

## 9.3 Impact of Coronavirus on the Application Performance Management (APM) Industry

### 9.3.1 Impact on Industry Upstream

### 9.3.2 Impact on Industry Downstream

### 9.3.3 Impact on Industry Channels

### 9.3.4 Impact on Industry Competition

### 9.3.5 Impact on Industry Employment

# 10 RESEARCH CONCLUSION

## List Of Tables

### LIST OF TABLES

Table Global Market Size and Forecast by Geography with Growth Rate, 2017-2027

Table Global Market Size and Forecast by Type with Growth Rate, 2017-2027

Table Global Market Size and Forecast by End-Use with Growth Rate, 2017-2027

Table Global Production Amount Status and Growth Rate by Geography, 2017-2021, in Million USD

Table Global Market Amount and Growth Rate by Geography, 2017-2021, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Europe Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2017-2021, in Million USD

Table Asia-Pacific Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table North America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table South America Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Middle East & Africa Market Amount and Growth Rate by Region, 2017-2021, in Million USD

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Production Amount List in 2021

Table IBM Overview List

Table Application Performance Management (APM) Business Operation of IBM (Production Amount (Million USD), Cost, Gross Margin)

Table HP Overview List

Table Application Performance Management (APM) Business Operation of HP (Production Amount (Million USD), Cost, Gross Margin)

Table Compuware Overview List

Table Application Performance Management (APM) Business Operation of Compuware

(Production Amount (Million USD), Cost, Gross Margin)

Table CA Technologies Overview List

Table Application Performance Management (APM) Business Operation of CA Technologies (Production Amount (Million USD), Cost, Gross Margin)

Table Dell Software Overview List

Table Application Performance Management (APM) Business Operation of Dell Software (Production Amount (Million USD), Cost, Gross Margin)

Table BMC Software Overview List

Table Application Performance Management (APM) Business Operation of BMC Software (Production Amount (Million USD), Cost, Gross Margin)

Table AppDynamics Overview List

Table Application Performance Management (APM) Business Operation of AppDynamics (Production Amount (Million USD), Cost, Gross Margin)

Table Microsoft Overview List

Table Application Performance Management (APM) Business Operation of Microsoft (Production Amount (Million USD), Cost, Gross Margin)

Table Riverbed Technology Overview List

Table Application Performance Management (APM) Business Operation of Riverbed Technology (Production Amount (Million USD), Cost, Gross Margin)

Table New Relic Overview List

Table Application Performance Management (APM) Business Operation of New Relic (Production Amount (Million USD), Cost, Gross Margin)

Table Global Production Amount List by Manufacturers, 2017-2021, in Million USD

Table Global Production Amount Share List by Manufacturers, 2017-2021, in Million USD

Table Global Market Status and Growth Rate by Product Type Segment, 2017-2021, in Million USD

Table Global Market Status and Growth Rate by End-Use Segment, 2017-2021, in Million USD

Table Global Market Forecast by Region Segment 2022-2027, in Million USD

Table Global Market Amount by Product Type Segment 2022-2027, in Million USD

Table Global Market Amount by End-Use Segment 2022-2027, in Million USD

## List Of Figures

### LIST OF FIGURES

- Figure Application Performance Management (APM) Picture List
- Figure Global Market Size and Forecast with Growth Rate, 2017-2027
- Figure Global Production Amount Status and Growth Rate, 2017-2021, in Million USD
- Figure Global Market Amount and Growth Rate, 2017-2021, in Million USD
- Figure Asia-Pacific Production Amount Status and Growth Rate, 2017-2021, in Million USD
- Figure North America Production Amount Status and Growth Rate, 2017-2021, in Million USD
- Figure South America Production Amount Status and Growth Rate, 2017-2021, in Million USD
- Figure Europe Production Amount Status and Growth Rate, 2017-2021, in Million USD
- Figure Middle East & Africa Production Amount Status and Growth Rate, 2017-2021, in Million USD
- Figure Asia-Pacific Market Amount and Growth Rate, 2017-2021, in Million USD
- Figure North America Market Amount and Growth Rate, 2017-2021, in Million USD
- Figure South America Market Amount and Growth Rate, 2017-2021, in Million USD
- Figure Europe Market Amount and Growth Rate, 2017-2021, in Million USD
- Figure Middle East & Africa Market Amount and Growth Rate, 2017-2021, in Million USD
- Figure Global Market Size and Growth Rate, 2017-2021, in Million USD
- Figure Global Competition Sketch Overview
- Figure Global Production Amount Share by Manufacturers in 2021, in Million USD
- Figure Global Market Amount and Growth Rate in Web APM, 2017-2021, in USD Million
- Figure Global Market Amount and Growth Rate in Mobile APM, 2017-2021, in USD Million
- Figure Global Market Amount and Growth Rate in BFSI, 2017-2021, in USD Million
- Figure Global Market Amount and Growth Rate in Manufacturing, 2017-2021, in USD Million
- Figure Global Market Amount and Growth Rate in Government, 2017-2021, in USD Million
- Figure Global Market Amount and Growth Rate in Healthcare, 2017-2021, in USD Million
- Figure Global Market Amount and Growth Rate in Retail, 2017-2021, in USD Million
- Figure Global Market Amount and Growth Rate in IT and telecom, 2017-2021, in USD Million
- Figure Global Market Amount and Growth Rate in Logistics, 2017-2021, in USD Million

Figure Global Market Amount and Growth Rate in Media and entertainment, 2017-2021,  
in USD Million

Figure Global Market Amount and Growth Rate in Education, 2017-2021, in USD Million

Figure Cost Component Ratio

## I would like to order

Product name: Application Performance Management (APM) Market Research: Global Status & Forecast by Geography, Type & Application (2017-2027)

Product link: <https://marketpublishers.com/r/A5486847A32AEN.html>

Price: US\$ 2,280.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A5486847A32AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



