

# Alcoholic Drinks Market Research: Global Status & Forecast by Geography, Type & Application (2016-2026)

<https://marketpublishers.com/r/A7F6E4DC5C2EN.html>

Date: June 2020

Pages: 91

Price: US\$ 2,280.00 (Single User License)

ID: A7F6E4DC5C2EN

## Abstracts

### SUMMARY

According to 99Strategy, the Global Alcoholic Drinks Market is estimated to reach xxx million USD in 2020 and projected to grow at the CAGR of xx% during the 2021-2026. The report analyses the global Alcoholic Drinks market, the market size and growth, as well as the major market participants.

The analysis includes market size, upstream situation, market segmentation, market segmentation, price & cost and industry environment. In addition, the report outlines the factors driving industry growth and the description of market channels. The report begins from overview of industrial chain structure, and describes the upstream. Besides, the report analyses market size and forecast in different geographies, type and end-use segment, in addition, the report introduces market competition overview among the major companies and companies profiles, besides, market price and channel features are covered in the report.

### Key Regions

Asia Pacific

North America

Europe

South America

Middle East & Africa

## Key Companies

Accolade Wines

Anheuser Busch InBev

Bacardi

Beam-Suntory

Carlsberg Group

Constellation Brands

China Resource Enterprise

Diageo

Heineken

E. & J. Gallo Winery

Pernod Ricard

SAB Miller

The Wine Group

Torres

Treasury Wine Estates

Vino Concha y Toro

ABD

Aceo

Aha Yeto

Arcus

Asahi Breweries

Belvedere Vodka

Ben Nevis Distillery

Boston Beer

Camino Real Distillery

Cape North

Christiania Spirits

Cia Tequileria Los Valores

G. G. Yuengling & Son

Distell Group

## Key Product Type

Wine

Beer

Cider

Mead

Others

## Market by Application

Supermarkets and Hypermarkets

Convenience Stores

Specialist Retailers

Online Retailers

## Main Aspects covered in the Report

Overview of the Alcoholic Drinks market including production, consumption, status & forecast and market growth

2016-2020 historical data and 2021-2026 market forecast

Geographical analysis including major countries

Overview the product type market including development

Overview the end-user market including development

Impact of Coronavirus on the Industry

## Contents

### 1 INDUSTRIAL CHAIN OVERVIEW

#### 1.1 Alcoholic Drinks Industry

##### 1.1.1 Overview

Figure Alcoholic Drinks Picture List

##### 1.1.2 Characteristics of Alcoholic Drinks

#### 1.2 Upstream

##### 1.2.1 Major Materials

##### 1.2.2 Manufacturing Overview

#### 1.3 Product List By Type

##### 1.3.1 Wine

##### 1.3.2 Beer

##### 1.3.3 Cider

##### 1.3.4 Mead

##### 1.3.5 Others

#### 1.4 End-Use List

##### 1.4.1 Demand in Supermarkets and Hypermarkets

##### 1.4.2 Demand in Convenience Stores

##### 1.4.3 Demand in Specialist Retailers

##### 1.4.4 Demand in Online Retailers

#### 1.5 Global Market Overview

##### 1.5.1 Global Market Size and Forecast, 2016-2026

Figure Global Market Size and Forecast with Growth Rate, 2016-2026

##### 1.5.2 Global Market Size and Forecast by Geography with CAGR, 2016-2026

Table Global Market Size and Forecast by Geography with Growth Rate, 2016-2026

##### 1.5.3 Global Market Size and Forecast by Product Type with CAGR, 2016-2026

Table Global Market Size and Forecast by Type with Growth Rate, 2016-2026

##### 1.5.4 Global Market Size and Forecast by End-Use with CAGR, 2016-2026

Table Global Market Size and Forecast by End-Use with Growth Rate, 2016-2026

### 2 GLOBAL PRODUCTION & CONSUMPTION BY GEOGRAPHY

#### 2.1 Global Production & Consumption

##### 2.1.1 Global Production

Figure Global Production Volume Status and Growth Rate, 2016-2020, in Volume

Table Global Production Volume Status and Growth Rate by Geography, 2016-2020, in Volume

Figure Global Production Amount Status and Growth Rate, 2016-2020, in Million USD  
Table Global Production Amount Status and Growth Rate by Geography, 2016-2020, in Million USD

#### 2.1.2 Global Consumption

Figure Global Market Volume and Growth Rate, 2016-2020, in Volume  
Table Global Market Volume and Growth Rate by Geography, 2016-2020, in Volume  
Figure Global Market Amount and Growth Rate, 2016-2020, in Million USD  
Table Global Market Amount and Growth Rate by Geography, 2016-2020, in Million USD

### 2.2 Geographic Production & Consumption

#### 2.2.1 Production

##### 2.2.1.1 Asia-Pacific

Figure Asia-Pacific Production Volume Status and Growth Rate, 2016-2020, in Volume  
Table Asia-Pacific Production Volume Status and Growth Rate by Region, 2016-2020, in Volume

Figure Asia-Pacific Production Amount Status and Growth Rate, 2016-2020, in Million USD

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2016-2020, in Million USD

##### 2.2.1.2 North America

Figure North America Production Volume Status and Growth Rate, 2016-2020, in Volume

Table North America Production Volume Status and Growth Rate by Region, 2016-2020, in Volume

Figure North America Production Amount Status and Growth Rate, 2016-2020, in Million USD

Table North America Production Amount Status and Growth Rate by Region, 2016-2020, in Million USD

##### 2.2.1.3 South America

Figure South America Production Volume Status and Growth Rate, 2016-2020, in Volume

Table South America Production Volume Status and Growth Rate by Region, 2016-2020, in Volume

Figure South America Production Amount Status and Growth Rate, 2016-2020, in Million USD

Table South America Production Amount Status and Growth Rate by Region, 2016-2020, in Million USD

##### 2.2.1.4 Europe

Figure Europe Production Volume Status and Growth Rate, 2016-2020, in Volume

Table Europe Production Volume Status and Growth Rate by Region, 2016-2020, in Volume

Figure Europe Production Amount Status and Growth Rate, 2016-2020, in Million USD

Table Europe Production Amount Status and Growth Rate by Region, 2016-2020, in Million USD

#### 2.2.1.5 Middle East & Africa

Figure Middle East & Africa Production Volume Status and Growth Rate, 2016-2020, in Volume

Table Middle East & Africa Production Volume Status and Growth Rate by Region, 2016-2020, in Volume

Figure Middle East & Africa Production Amount Status and Growth Rate, 2016-2020, in Million USD

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2016-2020, in Million USD

### 2.2.2 Consumption

#### 2.2.2.1 Asia-Pacific

Figure Asia-Pacific Market Volume and Growth Rate, 2016-2020, in Volume

Table Asia-Pacific Market Volume and Growth Rate by Region, 2016-2020, in Volume

Figure Asia-Pacific Market Amount and Growth Rate, 2016-2020, in Million USD

Table Asia-Pacific Market Amount and Growth Rate by Region, 2016-2020, in Million USD

#### 2.2.2.2 North America

Figure North America Market Volume and Growth Rate, 2016-2020, in Volume

Table North America Market Volume and Growth Rate by Region, 2016-2020, in Volume

Figure North America Market Amount and Growth Rate, 2016-2020, in Million USD

Table North America Market Amount and Growth Rate by Region, 2016-2020, in Million USD

#### 2.2.2.3 South America

Figure South America Market Volume and Growth Rate, 2016-2020, in Volume

Table South America Market Volume and Growth Rate by Region, 2016-2020, in Volume

Figure South America Market Amount and Growth Rate, 2016-2020, in Million USD

Table South America Market Amount and Growth Rate by Region, 2016-2020, in Million USD

#### 2.2.2.4 Europe

Figure Europe Market Volume and Growth Rate, 2016-2020, in Volume

Table Europe Market Volume and Growth Rate by Region, 2016-2020, in Volume

Figure Europe Market Amount and Growth Rate, 2016-2020, in Million USD

Table Europe Market Amount and Growth Rate by Region, 2016-2020, in Million USD

#### 2.2.2.5 Middle East & Africa

Figure Middle East & Africa Market Volume and Growth Rate, 2016-2020, in Volume

Table Middle East & Africa Market Volume and Growth Rate by Region, 2016-2020, in Volume

Figure Middle East & Africa Market Amount and Growth Rate, 2016-2020, in Million USD

Table Middle East & Africa Market Amount and Growth Rate by Region, 2016-2020, in Million USD

### **3 MAJOR MANUFACTURERS INTRODUCTION**

#### 3.1 Manufacturers Overview

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Capacity List in 2018

#### 3.2 Manufacturers List

##### 3.2.1 Accolade Wines Overview

Table Accolade Wines Overview List

##### 3.2.1.1 Product Specifications

3.2.1.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Accolade Wines (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

##### 3.2.1.3 Recent Developments

##### 3.2.1.4 Future Strategic Planning

##### 3.2.2 Anheuser Busch InBev Overview

Table Anheuser Busch InBev Overview List

##### 3.2.2.1 Product Specifications

3.2.2.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Anheuser Busch InBev (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

##### 3.2.2.3 Recent Developments

##### 3.2.2.4 Future Strategic Planning

##### 3.2.3 Bacardi Overview

Table Bacardi Overview List

##### 3.2.3.1 Product Specifications

3.2.3.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)



Table Alcoholic Drinks Business Operation of Bacardi (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

3.2.3.3 Recent Developments

3.2.3.4 Future Strategic Planning

3.2.4 Beam-Suntory Overview

Table Beam-Suntory Overview List

3.2.4.1 Product Specifications

3.2.4.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Beam-Suntory (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

3.2.4.3 Recent Developments

3.2.4.4 Future Strategic Planning

3.2.5 Carlsberg Group Overview

Table Carlsberg Group Overview List

3.2.5.1 Product Specifications

3.2.5.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Carlsberg Group (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

3.2.5.3 Recent Developments

3.2.5.4 Future Strategic Planning

3.2.6 Constellation Brands Overview

Table Constellation Brands Overview List

3.2.6.1 Product Specifications

3.2.6.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Constellation Brands (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

3.2.6.3 Recent Developments

3.2.6.4 Future Strategic Planning

3.2.7 China Resource Enterprise Overview

Table China Resource Enterprise Overview List

3.2.7.1 Product Specifications

3.2.7.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of China Resource Enterprise (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

3.2.7.3 Recent Developments

### 3.2.7.4 Future Strategic Planning

### 3.2.8 Diageo Overview

#### Table Diageo Overview List

#### 3.2.8.1 Product Specifications

3.2.8.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Diageo (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.8.3 Recent Developments

#### 3.2.8.4 Future Strategic Planning

### 3.2.9 Heineken Overview

#### Table Heineken Overview List

#### 3.2.9.1 Product Specifications

3.2.9.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Heineken (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.9.3 Recent Developments

#### 3.2.9.4 Future Strategic Planning

### 3.2.10 E. & J. Gallo Winery Overview

#### Table E. & J. Gallo Winery Overview List

#### 3.2.10.1 Product Specifications

3.2.10.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of E. & J. Gallo Winery (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.10.3 Recent Developments

#### 3.2.10.4 Future Strategic Planning

### 3.2.11 Pernod Ricard Overview

#### Table Pernod Ricard Overview List

#### 3.2.11.1 Product Specifications

3.2.11.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Pernod Ricard (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.11.3 Recent Developments

#### 3.2.11.4 Future Strategic Planning

### 3.2.12 SAB Miller Overview

#### Table SAB Miller Overview List

#### 3.2.12.1 Product Specifications

3.2.12.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of SAB Miller (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.12.3 Recent Developments

#### 3.2.12.4 Future Strategic Planning

#### 3.2.13 The Wine Group Overview

Table The Wine Group Overview List

#### 3.2.13.1 Product Specifications

3.2.13.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of The Wine Group (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.13.3 Recent Developments

#### 3.2.13.4 Future Strategic Planning

#### 3.2.14 Torres Overview

Table Torres Overview List

#### 3.2.14.1 Product Specifications

3.2.14.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Torres (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.14.3 Recent Developments

#### 3.2.14.4 Future Strategic Planning

#### 3.2.15 Treasury Wine Estates Overview

Table Treasury Wine Estates Overview List

#### 3.2.15.1 Product Specifications

3.2.15.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Treasury Wine Estates (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.15.3 Recent Developments

#### 3.2.15.4 Future Strategic Planning

#### 3.2.16 Vino Concha y Toro Overview

Table Vino Concha y Toro Overview List

#### 3.2.16.1 Product Specifications

3.2.16.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Vino Concha y Toro (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

3.2.16.3 Recent Developments

3.2.16.4 Future Strategic Planning

3.2.17 ABD Overview

Table ABD Overview List

3.2.17.1 Product Specifications

3.2.17.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of ABD (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

3.2.17.3 Recent Developments

3.2.17.4 Future Strategic Planning

3.2.18 Aceo Overview

Table Aceo Overview List

3.2.18.1 Product Specifications

3.2.18.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Aceo (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

3.2.18.3 Recent Developments

3.2.18.4 Future Strategic Planning

3.2.19 Aha Yeto Overview

Table Aha Yeto Overview List

3.2.19.1 Product Specifications

3.2.19.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Aha Yeto (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

3.2.19.3 Recent Developments

3.2.19.4 Future Strategic Planning

3.2.20 Arcus Overview

Table Arcus Overview List

3.2.20.1 Product Specifications

3.2.20.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Arcus (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

3.2.20.3 Recent Developments

#### 3.2.20.4 Future Strategic Planning

#### 3.2.21 Asahi Breweries Overview

##### Table Asahi Breweries Overview List

#### 3.2.21.1 Product Specifications

3.2.21.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Asahi Breweries (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.21.3 Recent Developments

#### 3.2.21.4 Future Strategic Planning

#### 3.2.22 Belvedere Vodka Overview

##### Table Belvedere Vodka Overview List

#### 3.2.22.1 Product Specifications

3.2.22.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Belvedere Vodka (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.22.3 Recent Developments

#### 3.2.22.4 Future Strategic Planning

#### 3.2.23 Ben Nevis Distillery Overview

##### Table Ben Nevis Distillery Overview List

#### 3.2.23.1 Product Specifications

3.2.23.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Ben Nevis Distillery (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.23.3 Recent Developments

#### 3.2.23.4 Future Strategic Planning

#### 3.2.24 Boston Beer Overview

##### Table Boston Beer Overview List

#### 3.2.24.1 Product Specifications

3.2.24.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Boston Beer (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.24.3 Recent Developments

#### 3.2.24.4 Future Strategic Planning

#### 3.2.25 Camino Real Distillery Overview

##### Table Camino Real Distillery Overview List

#### 3.2.25.1 Product Specifications

3.2.25.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Camino Real Distillery (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.25.3 Recent Developments

#### 3.2.25.4 Future Strategic Planning

#### 3.2.26 Cape North Overview

Table Cape North Overview List

#### 3.2.26.1 Product Specifications

3.2.26.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Cape North (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.26.3 Recent Developments

#### 3.2.26.4 Future Strategic Planning

#### 3.2.27 Christiania Spirits Overview

Table Christiania Spirits Overview List

#### 3.2.27.1 Product Specifications

3.2.27.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Christiania Spirits (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.27.3 Recent Developments

#### 3.2.27.4 Future Strategic Planning

#### 3.2.28 Cia Tequileria Los Valores Overview

Table Cia Tequileria Los Valores Overview List

#### 3.2.28.1 Product Specifications

3.2.28.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Cia Tequileria Los Valores (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

#### 3.2.28.3 Recent Developments

#### 3.2.28.4 Future Strategic Planning

#### 3.2.29 G. G. Yuengling & Son Overview

Table G. G. Yuengling & Son Overview List

#### 3.2.29.1 Product Specifications

3.2.29.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of G. G. Yuengling & Son (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

3.2.29.3 Recent Developments

3.2.29.4 Future Strategic Planning

3.2.30 Distell Group Overview

Table Distell Group Overview List

3.2.30.1 Product Specifications

3.2.30.2 Business Data (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Margin)

Table Alcoholic Drinks Business Operation of Distell Group (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

3.2.30.3 Recent Developments

3.2.30.4 Future Strategic Planning

## **4 MARKET COMPETITION PATTERN**

4.1 Market Size and Sketch

Figure Global Market Size and Growth Rate, 2016-2020, in Volume

Figure Global Market Size and Growth Rate, 2016-2020, in Million USD

Figure Global Competition Sketch Overview

4.2 Company Market Share

4.2.1 Global Production by Major Manufacturers

Table Global Production Volume List by Manufacturers, 2016-2020, in Volume

Table Global Production Volume Share List by Manufacturers, 2016-2020, in Volume

Figure Global Production Volume Share by Manufacturers in 2020, in Volume

Table Global Production Amount List by Manufacturers, 2016-2020, in Million USD

Table Global Production Amount Share List by Manufacturers, 2016-2020, in Million USD

Figure Global Production Amount Share by Manufacturers in 2020, in Million USD

4.2.2 Market Concentration Analysis

4.3 Market News and Trend

4.3.1 Merger & Acquisition

4.3.2 New Product Launch

## **5 PRODUCT TYPE SEGMENT**

5.1 Global Overview by Product Type Segment

Table Global Market Status and Growth Rate by Product Type Segment, 2016-2020, in Million USD

Table Global Market Status and Growth Rate by Product Type Segment 2016-2020, in Volume

## 5.2 Segment Subdivision by Product Type

### 5.2.1 Market in Wine

#### 5.2.1.1 Market Size

Figure Global Market Amount and Growth Rate in Wine, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Wine, 2016-2020, in Volume

#### 5.2.1.2 Situation & Development

### 5.2.2 Market in Beer

#### 5.2.2.1 Market Size

Figure Global Market Amount and Growth Rate in Beer, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Beer, 2016-2020, in Volume

#### 5.2.2.2 Situation & Development

### 5.2.3 Market in Cider

#### 5.2.3.1 Market Size

Figure Global Market Amount and Growth Rate in Cider, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Cider, 2016-2020, in Volume

#### 5.2.3.2 Situation & Development

### 5.2.4 Market in Mead

#### 5.2.4.1 Market Size

Figure Global Market Amount and Growth Rate in Mead, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Mead, 2016-2020, in Volume

#### 5.2.4.2 Situation & Development

### 5.2.5 Market in Others

#### 5.2.5.1 Market Size

Figure Global Market Amount and Growth Rate in Others, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Others, 2016-2020, in Volume

#### 5.2.5.2 Situation & Development

## 6 END-USE SEGMENT

### 6.1 Global Overview by End-Use Segment

Table Global Market Status and Growth Rate by End-Use Segment, 2016-2020, in Million USD

Table Global Market Status and Growth Rate by End-Use Segment 2016-2020, in Volume

### 6.2 Segment Subdivision

#### 6.2.1 Market in Supermarkets and Hypermarkets

##### 6.2.1.1 Market Size



Figure Global Market Amount and Growth Rate in Supermarkets and Hypermarkets, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Supermarkets and Hypermarkets, 2016-2020, in Volume

6.2.1.2 Situation & Development

6.2.2 Market in Convenience Stores

6.2.2.1 Market Size

Figure Global Market Amount and Growth Rate in Convenience Stores, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Convenience Stores, 2016-2020, in Volume

6.2.2.2 Situation & Development

6.2.3 Market in Specialist Retailers

6.2.3.1 Market Size

Figure Global Market Amount and Growth Rate in Specialist Retailers, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Specialist Retailers, 2016-2020, in Volume

6.2.3.2 Situation & Development

6.2.4 Market in Online Retailers

6.2.4.1 Market Size

Figure Global Market Amount and Growth Rate in Online Retailers, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Online Retailers, 2016-2020, in Volume

6.2.4.2 Situation & Development

## **7 MARKET FORECAST & TREND**

7.1 Regional Forecast

Table Global Market Forecast by Region Segment 2021-2026, in Million USD

Table Global Market Forecast by Region Segment 2021-2026, in Volume

7.2 Consumption Forecast

7.2.1 Product Type Forecast

Table Global Market Amount by Product Type Segment 2021-2026, in Million USD

Table Global Market Volume by Product Type Segment 2021-2026, in Volume

7.2.2 End-Use Forecast

Table Global Market Amount by End-Use Segment 2021-2026, in Million USD

Table Global Market Volume by End-Use Segment 2021-2026, in Volume

7.3 Investment Trend

7.4 Consumption Trend

## **8 PRICE & CHANNEL**

8.1 Price and Cost

8.1.1 Price

8.1.2 Cost

Figure Cost Component Ratio

8.2 Channel Segment

## **9 MARKET DRIVERS & INVESTMENT ENVIRONMENT**

9.1 Market Drivers

9.2 Investment Environment

9.3 Impact of Coronavirus on the Alcoholic Drinks Industry

9.3.1 Impact on Industry Upstream

9.3.2 Impact on Industry Downstream

9.3.3 Impact on Industry Channels

9.3.4 Impact on Industry Competition

9.3.5 Impact on Industry Employment

## **10 RESEARCH CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table Global Market Size and Forecast by Geography with Growth Rate, 2016-2026

Table Global Market Size and Forecast by Type with Growth Rate, 2016-2026

Table Global Market Size and Forecast by End-Use with Growth Rate, 2016-2026

Table Global Production Volume Status and Growth Rate by Geography, 2016-2020, in Volume

Table Global Production Amount Status and Growth Rate by Geography, 2016-2020, in Million USD

Table Global Market Volume and Growth Rate by Geography, 2016-2020, in Volume

Table Global Market Amount and Growth Rate by Geography, 2016-2020, in Million USD

Table Asia-Pacific Production Volume Status and Growth Rate by Region, 2016-2020, in Volume

Table Asia-Pacific Production Amount Status and Growth Rate by Region, 2016-2020, in Million USD

Table North America Production Volume Status and Growth Rate by Region, 2016-2020, in Volume

Table North America Production Amount Status and Growth Rate by Region, 2016-2020, in Million USD

Table South America Production Volume Status and Growth Rate by Region, 2016-2020, in Volume

Table South America Production Amount Status and Growth Rate by Region, 2016-2020, in Million USD

Table Europe Production Volume Status and Growth Rate by Region, 2016-2020, in Volume

Table Europe Production Amount Status and Growth Rate by Region, 2016-2020, in Million USD

Table Middle East & Africa Production Volume Status and Growth Rate by Region, 2016-2020, in Volume

Table Middle East & Africa Production Amount Status and Growth Rate by Region, 2016-2020, in Million USD

Table Asia-Pacific Market Volume and Growth Rate by Region, 2016-2020, in Volume

Table Asia-Pacific Market Amount and Growth Rate by Region, 2016-2020, in Million USD

Table North America Market Volume and Growth Rate by Region, 2016-2020, in Volume

Table North America Market Amount and Growth Rate by Region, 2016-2020, in Million USD

**USD**

Table South America Market Volume and Growth Rate by Region, 2016-2020, in Volume

Table South America Market Amount and Growth Rate by Region, 2016-2020, in Million USD

Table Europe Market Volume and Growth Rate by Region, 2016-2020, in Volume

Table Europe Market Amount and Growth Rate by Region, 2016-2020, in Million USD

Table Middle East & Africa Market Volume and Growth Rate by Region, 2016-2020, in Volume

Table Middle East & Africa Market Amount and Growth Rate by Region, 2016-2020, in Million USD

Table Major Manufacturers Headquarters and Contact Information

Table Major Manufacturers Capacity List in 2018

Table Accolade Wines Overview List

Table Alcoholic Drinks Business Operation of Accolade Wines (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Anheuser Busch InBev Overview List

Table Alcoholic Drinks Business Operation of Anheuser Busch InBev (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Bacardi Overview List

Table Alcoholic Drinks Business Operation of Bacardi (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Beam-Suntory Overview List

Table Alcoholic Drinks Business Operation of Beam-Suntory (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Carlsberg Group Overview List

Table Alcoholic Drinks Business Operation of Carlsberg Group (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Constellation Brands Overview List

Table Alcoholic Drinks Business Operation of Constellation Brands (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table China Resource Enterprise Overview List

Table Alcoholic Drinks Business Operation of China Resource Enterprise (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Diageo Overview List

Table Alcoholic Drinks Business Operation of Diageo (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Heineken Overview List

Table Alcoholic Drinks Business Operation of Heineken (Production Volume (Volume),

Production Amount (Million USD), Price, Cost, Gross Margin)

Table E. & J. Gallo Winery Overview List

Table Alcoholic Drinks Business Operation of E. & J. Gallo Winery (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Pernod Ricard Overview List

Table Alcoholic Drinks Business Operation of Pernod Ricard (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table SAB Miller Overview List

Table Alcoholic Drinks Business Operation of SAB Miller (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table The Wine Group Overview List

Table Alcoholic Drinks Business Operation of The Wine Group (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Torres Overview List

Table Alcoholic Drinks Business Operation of Torres (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Treasury Wine Estates Overview List

Table Alcoholic Drinks Business Operation of Treasury Wine Estates (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Vino Concha y Toro Overview List

Table Alcoholic Drinks Business Operation of Vino Concha y Toro (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table ABD Overview List

Table Alcoholic Drinks Business Operation of ABD (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Aceo Overview List

Table Alcoholic Drinks Business Operation of Aceo (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Aha Yeto Overview List

Table Alcoholic Drinks Business Operation of Aha Yeto (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Arcus Overview List

Table Alcoholic Drinks Business Operation of Arcus (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Asahi Breweries Overview List

Table Alcoholic Drinks Business Operation of Asahi Breweries (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Belvedere Vodka Overview List

Table Alcoholic Drinks Business Operation of Belvedere Vodka (Production Volume

(Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Ben Nevis Distillery Overview List

Table Alcoholic Drinks Business Operation of Ben Nevis Distillery (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Boston Beer Overview List

Table Alcoholic Drinks Business Operation of Boston Beer (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Camino Real Distillery Overview List

Table Alcoholic Drinks Business Operation of Camino Real Distillery (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Cape North Overview List

Table Alcoholic Drinks Business Operation of Cape North (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Christiania Spirits Overview List

Table Alcoholic Drinks Business Operation of Christiania Spirits (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Cia Tequileria Los Valores Overview List

Table Alcoholic Drinks Business Operation of Cia Tequileria Los Valores (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table G. G. Yuengling & Son Overview List

Table Alcoholic Drinks Business Operation of G. G. Yuengling & Son (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Distell Group Overview List

Table Alcoholic Drinks Business Operation of Distell Group (Production Volume (Volume), Production Amount (Million USD), Price, Cost, Gross Margin)

Table Global Production Volume List by Manufacturers, 2016-2020, in Volume

Table Global Production Volume Share List by Manufacturers, 2016-2020, in Volume

Table Global Production Amount List by Manufacturers, 2016-2020, in Million USD

Table Global Production Amount Share List by Manufacturers, 2016-2020, in Million USD

Table Global Market Status and Growth Rate by Product Type Segment, 2016-2020, in Million USD

Table Global Market Status and Growth Rate by Product Type Segment 2016-2020, in Volume

Table Global Market Status and Growth Rate by End-Use Segment, 2016-2020, in Million USD

Table Global Market Status and Growth Rate by End-Use Segment 2016-2020, in Volume

Table Global Market Forecast by Region Segment 2021-2026, in Million USD

Table Global Market Forecast by Region Segment 2021-2026, in Volume  
Table Global Market Amount by Product Type Segment 2021-2026, in Million USD  
Table Global Market Volume by Product Type Segment 2021-2026, in Volume  
Table Global Market Amount by End-Use Segment 2021-2026, in Million USD  
Table Global Market Volume by End-Use Segment 2021-2026, in Volume

## List Of Figures

### LIST OF FIGURES

Figure Alcoholic Drinks Picture List

Figure Global Market Size and Forecast with Growth Rate, 2016-2026

Figure Global Production Volume Status and Growth Rate, 2016-2020, in Volume

Figure Global Production Amount Status and Growth Rate, 2016-2020, in Million USD

Figure Global Market Volume and Growth Rate, 2016-2020, in Volume

Figure Global Market Amount and Growth Rate, 2016-2020, in Million USD

Figure Asia-Pacific Production Volume Status and Growth Rate, 2016-2020, in Volume

Figure Asia-Pacific Production Amount Status and Growth Rate, 2016-2020, in Million USD

Figure North America Production Volume Status and Growth Rate, 2016-2020, in Volume

Figure North America Production Amount Status and Growth Rate, 2016-2020, in Million USD

Figure South America Production Volume Status and Growth Rate, 2016-2020, in Volume

Figure South America Production Amount Status and Growth Rate, 2016-2020, in Million USD

Figure Europe Production Volume Status and Growth Rate, 2016-2020, in Volume

Figure Europe Production Amount Status and Growth Rate, 2016-2020, in Million USD

Figure Middle East & Africa Production Volume Status and Growth Rate, 2016-2020, in Volume

Figure Middle East & Africa Production Amount Status and Growth Rate, 2016-2020, in Million USD

Figure Asia-Pacific Market Volume and Growth Rate, 2016-2020, in Volume

Figure Asia-Pacific Market Amount and Growth Rate, 2016-2020, in Million USD

Figure North America Market Volume and Growth Rate, 2016-2020, in Volume

Figure North America Market Amount and Growth Rate, 2016-2020, in Million USD

Figure South America Market Volume and Growth Rate, 2016-2020, in Volume

Figure South America Market Amount and Growth Rate, 2016-2020, in Million USD

Figure Europe Market Volume and Growth Rate, 2016-2020, in Volume

Figure Europe Market Amount and Growth Rate, 2016-2020, in Million USD

Figure Middle East & Africa Market Volume and Growth Rate, 2016-2020, in Volume

Figure Middle East & Africa Market Amount and Growth Rate, 2016-2020, in Million USD

Figure Global Market Size and Growth Rate, 2016-2020, in Volume

Figure Global Market Size and Growth Rate, 2016-2020, in Million USD



Figure Global Competition Sketch Overview

Figure Global Production Volume Share by Manufacturers in 2020, in Volume

Figure Global Production Amount Share by Manufacturers in 2020, in Million USD

Figure Global Market Amount and Growth Rate in Wine, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Wine, 2016-2020, in Volume

Figure Global Market Amount and Growth Rate in Beer, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Beer, 2016-2020, in Volume

Figure Global Market Amount and Growth Rate in Cider, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Cider, 2016-2020, in Volume

Figure Global Market Amount and Growth Rate in Mead, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Mead, 2016-2020, in Volume

Figure Global Market Amount and Growth Rate in Others, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Others, 2016-2020, in Volume

Figure Global Market Amount and Growth Rate in Supermarkets and Hypermarkets, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Supermarkets and Hypermarkets, 2016-2020, in Volume

Figure Global Market Amount and Growth Rate in Convenience Stores, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Convenience Stores, 2016-2020, in Volume

Figure Global Market Amount and Growth Rate in Specialist Retailers, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Specialist Retailers, 2016-2020, in Volume

Figure Global Market Amount and Growth Rate in Online Retailers, 2016-2020, in USD Million

Figure Global Market Amount and Growth Rate in Online Retailers, 2016-2020, in Volume

Figure Cost Component Ratio

## I would like to order

Product name: Alcoholic Drinks Market Research: Global Status & Forecast by Geography, Type & Application (2016-2026)

Product link: <https://marketpublishers.com/r/A7F6E4DC5C2EN.html>

Price: US\$ 2,280.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A7F6E4DC5C2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

