

# Accounting Software Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

<https://marketpublishers.com/r/AEE2FA3BF0E7EN.html>

Date: November 2020

Pages: 96

Price: US\$ 2,800.00 (Single User License)

ID: AEE2FA3BF0E7EN

## Abstracts

### SUMMARY

Further key aspects of the report indicate that:

Chapter 1: Research Scope: Product Definition, Type, End-Use & Methodology

Chapter 2: Global Industry Summary

Chapter 3: Market Dynamics

Chapter 4: Global Market Segmentation by region, type and End-Use

Chapter 5: North America Market Segmentation by region, type and End-Use

Chapter 6: Europe Market Segmentation by region, type and End-Use

Chapter 7: Asia-Pacific Market Segmentation by region, type and End-Use

Chapter 8: South America Market Segmentation by region, type and End-Use

Chapter 9: Middle East and Africa Market Segmentation by region, type and End-Use.

Chapter 10: Market Competition by Companies

Chapter 11: Market forecast and environment forecast.

Chapter 12: Industry Summary

The global Accounting Software market has the potential to grow with xx million USD with growing CAGR in the forecast period from 2021f to 2026f. Factors driving the market for @@@@ are the significant development of demand and improvement of COVID-19 and geo-economics.

Based on the type of product, the global Accounting Software market segmented into

Manufacturing

Desktop Solutions Accounting Software

Based on the end-use, the global Accounting Software market classified into

Manufacturing

Services

Retail

Based on geography, the global Accounting Software market segmented into

North America [U.S., Canada, Mexico]

Europe [Germany, UK, France, Italy, Rest of Europe]

Asia-Pacific [China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific]

South America [Brazil, Argentina, Rest of Latin America]

Middle East & Africa [GCC, North Africa, South Africa, Rest of Middle East and Africa]

And the major players included in the report are

Intuit

Sage

SAP

Oracle (NetSuite)

Microsoft

Infor

Epicor

Workday Unit4

Xero

Yonyou

Kingdee

Acclivity

FreshBooks

Intacct

Assit cornerstone

Aplicor

Red wing

## Contents

### **1 RESEARCH SCOPE**

- 1.1 Research Product Definition
- 1.2 Research Segmentation
  - 1.2.1 Product Type
  - 1.2.2 Main product Type of Major Players
- 1.3 Demand Overview
- 1.4 Research Methodology

### **2 GLOBAL ACCOUNTING SOFTWARE INDUSTRY**

- 2.1 Summary about Accounting Software Industry
- 2.2 Accounting Software Market Trends
  - 2.2.1 Accounting Software Production & Consumption Trends
  - 2.2.2 Accounting Software Demand Structure Trends
- 2.3 Accounting Software Cost & Price

### **3 MARKET DYNAMICS**

- 3.1 Manufacturing & Purchasing Behavior in 2020
- 3.2 Market Development under the Impact of COVID-19
  - 3.2.1 Drivers
  - 3.2.2 Restraints
  - 3.2.3 Opportunity
  - 3.2.4 Risk

### **4 GLOBAL MARKET SEGMENTATION**

- 4.1 Region Segmentation (2017 to 2021f)
  - 4.1.1 North America (U.S., Canada and Mexico)
  - 4.1.2 Europe (Germany, UK, France, Italy, Rest of Europe)
  - 4.1.3 Asia-Pacific (China, India, Japan, South Korea, Southeast Asia, Australia, Rest of Asia Pacific)
  - 4.1.4 South America (Brazil,, Argentina, Rest of Latin America)
  - 4.1.5 Middle East and Africa (GCC, North Africa, South Africa, Rest of Middle East and Africa)
- 4.2 Product Type Segmentation (2017 to 2021f)

- 4.2.1 Online Solutions Accounting Software
- 4.2.2 Desktop Solutions Accounting Software
- 4.3 Consumption Segmentation (2017 to 2021f)
  - 4.3.1 Manufacturing
  - 4.3.2 Services
  - 4.3.3 Retail

## **5 NORTH AMERICA MARKET SEGMENT**

- 5.1 Region Segmentation (2017 to 2021f)
  - 5.1.1 U.S.
  - 5.1.2 Canada
  - 5.1.3 Mexico
- 5.2 Product Type Segmentation (2017 to 2021f)
  - 5.2.1 Online Solutions Accounting Software
  - 5.2.2 Desktop Solutions Accounting Software
- 5.3 Consumption Segmentation (2017 to 2021f)
  - 5.3.1 Manufacturing
  - 5.3.2 Services
  - 5.3.3 Retail
- 5.4 Impact of COVID-19 in North America

## **6 EUROPE MARKET SEGMENTATION**

- 6.1 Region Segmentation (2017 to 2021f)
  - 6.1.1 Germany
  - 6.1.2 UK
  - 6.1.3 France
  - 6.1.4 Italy
  - 6.1.5 Rest of Europe
- 6.2 Product Type Segmentation (2017 to 2021f)
  - 6.2.1 Online Solutions Accounting Software
  - 6.2.2 Desktop Solutions Accounting Software
- 6.3 Consumption Segmentation (2017 to 2021f)
  - 6.3.1 Manufacturing
  - 6.3.2 Services
  - 6.3.3 Retail
- 6.4 Impact of COVID-19 in Europe

## **7 ASIA-PACIFIC MARKET SEGMENTATION**

- 7.1 Region Segmentation (2017 to 2021f)
  - 7.1.1 China
  - 7.1.2 India
  - 7.1.3 Japan
  - 7.1.4 South Korea
  - 7.1.5 Southeast Asia
  - 7.1.6 Australia
  - 7.1.7 Rest of Asia Pacific
- 7.2 Product Type Segmentation (2017 to 2021f)
  - 7.2.1 Online Solutions Accounting Software
  - 7.2.2 Desktop Solutions Accounting Software
- 7.3 Consumption Segmentation (2017 to 2021f)
  - 7.3.1 Manufacturing
  - 7.3.2 Services
  - 7.3.3 Retail
- 7.4 Impact of COVID-19 in Europe

## **8 SOUTH AMERICA MARKET SEGMENTATION**

- 8.1 Region Segmentation (2017 to 2021f)
  - 8.1.1 Brazil
  - 8.1.2 Argentina
  - 8.1.3 Rest of Latin America
- 8.2 Product Type Segmentation (2017 to 2021f)
  - 8.2.1 Online Solutions Accounting Software
  - 8.2.2 Desktop Solutions Accounting Software
- 8.3 Consumption Segmentation (2017 to 2021f)
  - 8.3.1 Manufacturing
  - 8.3.2 Services
  - 8.3.3 Retail
- 8.4 Impact of COVID-19 in Europe

## **9 MIDDLE EAST AND AFRICA MARKET SEGMENTATION**

- 9.1 Region Segmentation (2017 to 2021f)
  - 9.1.1 GCC
  - 9.1.2 North Africa

- 9.1.3 South Africa
- 9.1.4 Rest of Middle East and Africa
- 9.2 Product Type Segmentation (2017 to 2021f)
  - 9.2.1 Online Solutions Accounting Software
  - 9.2.2 Desktop Solutions Accounting Software
- 9.3 Consumption Segmentation (2017 to 2021f)
  - 9.3.1 Manufacturing
  - 9.3.2 Services
  - 9.3.3 Retail
- 9.4 Impact of COVID-19 in Europe

## **10 COMPETITION OF MAJOR PLAYERS**

- 10.1 Brief Introduction of Major Players
  - 10.1.1 Intuit
  - 10.1.2 Sage
  - 10.1.3 SAP
  - 10.1.4 Oracle (NetSuite)
  - 10.1.5 Microsoft
  - 10.1.6 Infor
  - 10.1.7 Epicor
  - 10.1.8 Workday Unit4
  - 10.1.9 Xero
  - 10.1.10 Yonyou
  - 10.1.11 Kingdee
  - 10.1.12 Acclivity
  - 10.1.13 FreshBooks
  - 10.1.14 Intacct
  - 10.1.15 Assit cornerstone
  - 10.1.16 Aplicor
  - 10.1.17 Red wing
- 10.2 Accounting Software Sales Date of Major Players (2017-2020e)
  - 10.2.1 Intuit
  - 10.2.2 Sage
  - 10.2.3 SAP
  - 10.2.4 Oracle (NetSuite)
  - 10.2.5 Microsoft
  - 10.2.6 Infor
  - 10.2.7 Epicor

- 10.2.8 Workday Unit4
- 10.2.9 Xero
- 10.2.10 Yonyou
- 10.2.11 Kingdee
- 10.2.12 Acclivity
- 10.2.13 FreshBooks
- 10.2.14 Intacct
- 10.2.15 Assit cornerstone
- 10.2.16 Aplicor
- 10.2.17 Red wing
- 10.3 Market Distribution of Major Players
- 10.4 Global Competition Segmentation

## **11 MARKET FORECAST**

- 11.1 Forecast by Region
- 11.2 Forecast by Demand
- 11.3 Environment Forecast
  - 11.3.1 Impact of COVID-19
  - 11.3.2 Geopolitics Overview
  - 11.3.3 Economic Overview of Major Countries

## **12 REPORT SUMMARY STATEMENT**



## List Of Tables

### LIST OF TABLES

1. Table Accounting Software Product Type Overview
2. Table Accounting Software Product Type Market Share List
3. Table Accounting Software Product Type of Major Players
4. Table Brief Introduction of Intuit
5. Table Brief Introduction of Sage
6. Table Brief Introduction of SAP
7. Table Brief Introduction of Oracle (NetSuite)
8. Table Brief Introduction of Microsoft
9. Table Brief Introduction of Infor
10. Table Brief Introduction of Epicor
11. Table Brief Introduction of Workday Unit4
12. Table Brief Introduction of Xero
13. Table Brief Introduction of Yonyou
14. Table Brief Introduction of Kingdee
15. Table Brief Introduction of Acclivity
16. Table Brief Introduction of FreshBooks
17. Table Brief Introduction of Intacct
18. Table Brief Introduction of Assit cornerstone
19. Table Brief Introduction of Aplicor
20. Table Brief Introduction of Red wing
21. Table Products & Services of Intuit
22. Table Products & Services of Sage
23. Table Products & Services of SAP
24. Table Products & Services of Oracle (NetSuite)
25. Table Products & Services of Microsoft
26. Table Products & Services of Infor
27. Table Products & Services of Epicor
28. Table Products & Services of Workday Unit4
29. Table Products & Services of Xero
30. Table Products & Services of Yonyou
31. Table Products & Services of Kingdee
32. Table Products & Services of Acclivity
33. Table Products & Services of FreshBooks
34. Table Products & Services of Intacct
35. Table Products & Services of Assit cornerstone
36. Table Products & Services of Aplicor

- 37. Table Products & Services of Red wing
- 38. Table Market Distribution of Major Players
- 39. Table Global Major Players Sales Revenue (Million USD) 2017-2020e
- 40. Table Global Major Players Sales Revenue (Million USD) Share 2017-2020e
- 41. Table Global Accounting Software Market Forecast (Million USD) by Region 2021f-2026f
- 42. Table Global Accounting Software Market Forecast (Million USD) Share by Region 2021f-2026f
- 43. Table Global Accounting Software Market Forecast (Million USD) by Demand 2021f-2026f
- 44. Table Global Accounting Software Market Forecast (Million USD) Share by Demand 2021f-2026f

## List Of Figures

### LIST OF FIGURES

1. Figure Global Accounting Software Market Size under the Impact of COVID-19, 2017-2021f (USD Million)
2. Figure Global Accounting Software Market by Region under the Impact of COVID-19, 2017-2021f (USD Million)
3. Figure Global Accounting Software Market by Product Type under the Impact of COVID-19, 2017-2021f (USD Million)
4. Figure Global Accounting Software Market by Demand under the Impact of COVID-19, 2017-2021f (USD Million)
5. Figure Global Accounting Software Production by Region under the Impact of COVID-19, 2021-2026 (USD Million)
6. Figure Global Accounting Software Consumption by Region under the Impact of COVID-19, 2021-2026 (USD Million)
7. Figure Global Accounting Software Consumption by Type under the Impact of COVID-19, 2021-2026 (USD Million)
8. Figure North America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
9. Figure Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
10. Figure Asia-Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
11. Figure South America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
12. Figure Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
13. Figure Online Solutions Accounting Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
14. Figure Desktop Solutions Accounting Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
15. Figure Manufacturing Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
16. Figure Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
17. Figure Retail Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
18. Figure U.S. Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

19. Figure Canada Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
20. Figure Mexico Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
21. Figure Online Solutions Accounting Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
22. Figure Desktop Solutions Accounting Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
23. Figure Manufacturing Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
24. Figure Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
25. Figure Retail Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
26. Figure Germany Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
27. Figure UK Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
28. Figure France Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
29. Figure Italy Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
30. Figure Rest of Europe Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
31. Figure Online Solutions Accounting Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
32. Figure Desktop Solutions Accounting Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
33. Figure Manufacturing Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
34. Figure Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
35. Figure Retail Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
36. Figure China Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
37. Figure India Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
38. Figure Japan Market Size (USD Million) 2017-2021f and Year-over-year (YOY)

Growth (%) 2018-2021f

39. Figure South Korea Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

40. Figure Southeast Asia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

41. Figure Australia Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

42. Figure Rest of Asia Pacific Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

43. Figure Online Solutions Accounting Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

44. Figure Desktop Solutions Accounting Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

45. Figure Manufacturing Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

46. Figure Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

47. Figure Retail Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

48. Figure Brazil Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

49. Figure Argentina Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

50. Figure Rest of Latin America Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

51. Figure Online Solutions Accounting Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

52. Figure Desktop Solutions Accounting Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

53. Figure Manufacturing Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

54. Figure Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

55. Figure Retail Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

56. Figure GCC Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

57. Figure North Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f

- 58. Figure South Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 59. Figure Rest of Middle East and Africa Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 60. Figure Online Solutions Accounting Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 61. Figure Desktop Solutions Accounting Software Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 62. Figure Manufacturing Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 63. Figure Services Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 64. Figure Retail Segmentation Market Size (USD Million) 2017-2021f and Year-over-year (YOY) Growth (%) 2018-2021f
- 65. Figure Accounting Software Sales Revenue (Million USD) of Intuit 2017-2020e
- 66. Figure Accounting Software Sales Revenue (Million USD) of Sage 2017-2020e
- 67. Figure Accounting Software Sales Revenue (Million USD) of SAP 2017-2020e
- 68. Figure Accounting Software Sales Revenue (Million USD) of Oracle (NetSuite) 2017-2020e
- 69. Figure Accounting Software Sales Revenue (Million USD) of Microsoft 2017-2020e
- 70. Figure Accounting Software Sales Revenue (Million USD) of Infor 2017-2020e
- 71. Figure Accounting Software Sales Revenue (Million USD) of Epicor 2017-2020e
- 72. Figure Accounting Software Sales Revenue (Million USD) of Workday Unit4 2017-2020e
- 73. Figure Accounting Software Sales Revenue (Million USD) of Xero 2017-2020e
- 74. Figure Accounting Software Sales Revenue (Million USD) of Yonyou 2017-2020e
- 75. Figure Accounting Software Sales Revenue (Million USD) of Kingdee 2017-2020e
- 76. Figure Accounting Software Sales Revenue (Million USD) of Acclivity 2017-2020e
- 77. Figure Accounting Software S

## I would like to order

Product name: Accounting Software Market Status and Trend Analysis 2017-2026 (COVID-19 Version)

Product link: <https://marketpublishers.com/r/AEE2FA3BF0E7EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AEE2FA3BF0E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970