

Smart TV Market (2012-2017): Global Market Forecast by, Display Size, Technology (2D & 3D), Geography

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Abstracts

Smart TV Market (2012-2017): Global Market Forecast by, Display Size, Technology (2D & 3D), Geography (North America (US, Canada, Others), Europe (Germany, UK, France, Italy Others), Asia- Pacific (China, Japan, Others) and RoW (Middle East, Africa, Latin America)

The Global TV market has experienced significant changes in its market landscape due to the consumer's demand for multi-functional services, provider's opportunity for new revenue, the advent of digital TV, and the broadband internet. The global TV market has reached the fourth generation of connected TVs where all major manufacturers are debuting new models with innovations in content aggregation, apps development, and user interfaces. The success of smart TV depends on applications dynamic, user interface technology, and a high-performance platform instead of the screen technology.

According to 6Wresearch, the Global smart TV market is expected to ship 198.2 million smart TVs by 2017, growing at a CAGR of 20.8% from 2012-2017.

The report thoroughly covers the smart TV market by shipments, and by region. The report provides the unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers which will help the stakeholders to device and align their market strategies according to the current and future market dynamics.

KEY HIGHLIGHTS OF THE REPORT

Market dynamics of smart TV market.

Market forecast by unit shipments.

Market forecast by regions & key countries.

Players market shares.

Company profiles of the key players.

Price Analysis.

Value Chain Analysis.

Market Trends.

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