

Smart TV Market (2012-2017): Global Market Forecast by, Display Size, Technology (2D & 3D), Geography

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Abstracts

Smart TV Market (2012-2017): Global Market Forecast by, Display Size, Technology (2D & 3D), Geography (North America (US, Canada, Others), Europe (Germany, UK, France, Italy Others), Asia- Pacific (China, Japan, Others) and RoW (Middle East, Africa, Latin America)

The Global TV market has experienced significant changes in its market landscape due to the consumer's demand for multi-functional services, provider's opportunity for new revenue, the advent of digital TV, and the broadband internet. The global TV market has reached the fourth generation of connected TVs where all major manufacturers are debuting new models with innovations in content aggregation, apps development, and user interfaces. The success of smart TV depends on applications dynamic, user interface technology, and a high-performance platform instead of the screen technology.

According to 6Wresearch, the Global smart TV market is expected to ship 198.2 million smart TVs by 2017, growing at a CAGR of 20.8% from 2012-2017.

The report thoroughly covers the smart TV market by shipments, and by region. The report provides the unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers which will help the stakeholders to device and align their market strategies according to the current and future market dynamics.

KEY HIGHLIGHTS OF THE REPORT

Market dynamics of smart TV market.

Market forecast by unit shipments.

Market forecast by regions & key countries.

Players market shares.

Company profiles of the key players.

Price Analysis.

Value Chain Analysis.

Market Trends.

Contents

ACRONYMS USED

EXECUTIVE SUMMARY

1 INTRODUCTION

- 1.1 KEY HIGHLIGHTS OF THE REPORT
- 1.2 REPORT DESCRIPTION
- 1.3 MARKETS COVERED
- 1.4 METHODOLOGY ADOPTED AND KEY DATA POINTS
- 1.5 ASSUMPTIONS

2 MARKET OVERVIEW

- 2.1 OVERALL TELEVISION SNAPSHOT
- 2.2 GLOBAL TELEVISION MARKET OUTLOOK
 - 2.2.1 GLOBAL TELEVISION MARKET, BY UNIT SHIPMENTS
 - 2.2.2 GLOBAL TELEVISION MARKET UNIT SHIPMENTS, BY TELEVISION TYPES
 - 2.2.3 GLOBAL TELEVISION MARKET, UNIT SHIPMENTS (DEVELOPED VS EMERGING NATIONS)
- 2.3 INDUSTRY LIFE CYCLE
- 2.4 MARKET SHARE
 - 2.4.1 SMART TV SHIPMENTS MARKET SHARE - BY TECHNOLOGY
 - 2.4.2 SMART TV SHIPMENTS MARKET SHARE - BY GEOGRAPHY
- 2.5 MARKET DYNAMICS
 - 2.5.1 MARKET DRIVERS
 - 2.5.1.1 Rising spending on consumer electronics
 - 2.5.1.2 Increasing internet subscribers
 - 2.5.1.3 Steady growth in developing countries
 - 2.5.1.4 Increasing usage of technological advanced devices
 - 2.5.2 MARKET RESTRAINTS
 - 2.5.2.1 Existence of alternative connected TV devices
 - 2.5.2.2 Lack of awareness
 - 2.5.3 OPPORTUNITIES
 - 2.5.3.1 Opportunities for innovations
- 2.6 MARKET TRENDS
 - 2.6.1 GROWING COLLABORATIONS

- 2.6.2 INCREASING ADOPTION OF SOCIAL TV
- 2.7 MARKET ISSUES/CHALLENGES
 - 2.7.1 HIGH COST OF SMART TV
- 2.8 VALUE CHAIN ANALYSIS
- 2.9 PRICE ANALYSIS

3 GLOBAL SMART TV MARKET

- 3.1 GLOBAL SMART TV MARKET
 - 3.1.1 GLOBAL SMART TV MARKET-BY DISPLAY SIZE
 - 3.1.2 GLOBAL SMART TV MARKET-BY TECHNOLOGY

4 GEOGRAPHY MARKET

- 4.1 NORTH AMERICA
 - 4.1.1 U.S.
 - 4.1.2 CANADA
 - 4.1.3 OTHERS
- 4.2 EUROPE
 - 4.2.1 WESTERN EUROPE
 - 4.2.1.1 U.K.
 - 4.2.1.2 Germany
 - 4.2.1.3 France
 - 4.2.1.4 Italy
 - 4.2.1.5 Others
 - 4.2.2 EASTERN EUROPE
- 4.3 ASIA PACIFIC (APAC)
 - 4.3.1 CHINA
 - 4.3.2 JAPAN
 - 4.3.2.1 Others
- 4.4 MIDDLE EAST & AFRICA (MEA)
- 4.5 LATIN AMERICA

5 COMPETITIVE LANDSCAPE

- 5.1 MARKET SHARE ANALYSIS
 - 5.1.1 MARKET SHARE BY VENDORS
- 5.2 PORTER'S 5 FORCES MODEL
 - 5.2.1 RIVALRY AMONG EXISTING FIRMS

- 5.2.2 BARGAINING POWER OF SUPPLIERS
- 5.2.3 BARGAINING POWER OF BUYERS
- 5.2.4 THREATS FROM NEW ENTRANT
- 5.2.5 THREAT FROM PRODUCT SUBSTITUTES

6 COMPANY PROFILES

6.1 LG ELECTRONICS

- 6.1.1 BUSINESS OVERVIEW
- 6.1.2 STRATEGY
- 6.1.3 KEY DEVELOPMENTS

6.2 PANASONIC

- 6.2.1 BUSINESS OVERVIEW
- 6.2.2 STRATEGY
- 6.2.3 KEY DEVELOPMENTS

6.3 SAMSUNG

- 6.3.1 BUSINESS OVERVIEW
- 6.3.2 STRATEGY
- 6.3.3 KEY DEVELOPMENTS

6.4 SHARP

- 6.4.1 BUSINESS OVERVIEW
- 6.4.2 STRATEGY
- 6.4.3 KEY DEVELOPMENTS

6.5 SONY

- 6.5.1 BUSINESS OVERVIEW
- 6.5.2 STRATEGY
- 6.5.3 KEY DEVELOPMENTS

6.6 TOSHIBA

- 6.6.1 BUSINESS OVERVIEW
- 6.6.2 STRATEGY
- 6.6.3 KEY DEVELOPMENTS

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL SMART TV MARKET SHIPMENTS, BY DISPLAY SIZE 2011 – 2017 (MILLION)

TABLE 2 GLOBAL SMART TV MARKET UNIT SHIPMENTS, BY TECHNOLOGY 2011 – 2017 (MILLION)

TABLE 3 GLOBAL SMART TV MARKET REVENUE, BY GEOGRAPHY 2011 – 2017 (\$BILLION)

TABLE 4 GLOBAL SMART TV MARKET UNIT SHIPMENTS, BY GEOGRAPHY 2011 – 2017 (MILLION)

TABLE 5 GLOBAL SMART TV MARKET UNIT SHIPMENTS – NORTH AMERICA 2011 – 2017 (MILLION)

TABLE 6 GLOBAL SMART TV MARKET UNIT SHIPMENTS – EUROPE 2011 – 2017 (MILLION)

TABLE 7 WESTERN EUROPE SMART TV MARKET UNIT SHIPMENTS 2011 – 2017 (MILLION)

TABLE 8 ASIA PACIFIC SMART TV MARKET UNIT SHIPMENTS 2011 – 2017 (MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 SMART TV MARKET VENDORS

FIGURE 2 TELEVISIONS SNAPSHOT

FIGURE 3 GLOBAL TELEVISION MARKET UNIT SHIPMENTS 2011-2017 (MILLION)

FIGURE 4 GLOBAL TELEVISION MARKET UNIT SHIPMENTS, BY TYPES (%)

FIGURE 5 DEVELOPED VS EMERGING NATIONS - TELEVISION UNIT SHIPMENTS 2011-2017 (MILLION)

FIGURE 6 INDUSTRY LIFE CYCLE: SMART TV MARKET (2011 & 2017)

FIGURE 7 GLOBAL SMART TV MARKET UNIT SHIPMENTS, BY TECHNOLOGY (2011 & 2017)

FIGURE 8 GLOBAL SMART TV MARKET SHIPMENTS, BY GEOGRAPHY (2011 & 2017)

FIGURE 9 IMPACT OF KEY MARKET PARAMETERS

FIGURE 10 VALUE CHAIN ANALYSIS

FIGURE 11 PRICE ANALYSIS (2011-2017)

FIGURE 12 GLOBAL SMART TV MARKET, MARKET REVENUES 2011-2017 (\$BILLION)

FIGURE 13 GLOBAL SMART TV MARKET, UNIT SHIPMENTS 2011-2017 (MILLION)

FIGURE 14 U.S. SMART TV MARKET UNIT SHIPMENTS 2011-2017 (MILLION)

FIGURE 15 CANADA SMART TV MARKET UNIT SHIPMENTS 2011-2017 (MILLION)

FIGURE 16 SMART TV MARKET UNIT SHIPMENTS, OTHER NORTH AMERICAN COUNTRIES 2011-2017 (MILLION)

FIGURE 17 U.K. SMART TV MARKET UNIT SHIPMENTS 2011-2017 (MILLION)

FIGURE 18 GERMANY SMART TV MARKET UNIT SHIPMENTS 2011-2017 (MILLION)

FIGURE 19 FRANCE SMART TV MARKET UNIT SHIPMENTS 2011-2017 (MILLION)

FIGURE 20 ITALY SMART TV MARKET UNIT SHIPMENTS 2011-2017 (MILLION)

FIGURE 21 SMART TV MARKET UNIT SHIPMENTS, OTHER WESTERN EUROPEAN COUNTRIES 2011-2017 (MILLION)

FIGURE 22 SMART TV MARKET UNIT SHIPMENTS – EASTERN EUROPE 2011-2017 (MILLION)

FIGURE 23 CHINA SMART TV MARKET UNIT SHIPMENTS 2011-2017 (MILLION)

FIGURE 24 JAPAN SMART TV MARKET UNIT SHIPMENTS 2011-2017 (MILLION)

FIGURE 25 SMART TV MARKET UNIT SHIPMENTS, OTHER APAC COUNTRIES 2011-2017 (MILLION)

FIGURE 26 SMART TV MARKET UNIT SHIPMENTS – MIDDLE EAST & AFRICA

2011-2017 (MILLION)

FIGURE 27 SMART TV MARKET UNIT SHIPMENTS – LATIN AMERICA 2011-2017
(MILLION)

FIGURE 28 GLOBAL SMART TV PLAYERS MARKET SHARE (2011)

FIGURE 29 PORTER'S 5 FORCES MODEL

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