

Pakistan Air Conditioner Market (2017-2023): Market Forecast By Type, By Applications, By Regions and Competitive Landscape

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Abstracts

Pakistan Air Conditioner Market (2017-2023):Market Forecast By Type (Window AC, Spilt AC, Floor Standing, Cassette, Suspended, Packaged, Ceiling Concealed/ Ducted Split, Centralized, Chiller, VRF, AHU/FCU), By Applications (Residential, Commercial Buildings & Retail, Government & Transportation, Hospitality and Others), By Regions (Northern and Southern) and Competitive Landscape

Pakistan is one of the potential markets for investment and collaboration amongst all Asian countries. Despite political instability and security concerns, Pakistan has registered promising economic growth of 5.3% during 2016-17 due to rising investments by China. China has become a strategic partner for Pakistan by signing number of agreements such as China-Pakistan Economic Corridor (CPEC) and China-Pakistan all-weather strategic cooperative partnership which would enhance the development projects of Pakistan. In 2017, China has invested more than \$100 billion in various applications such as infrastructure, commercial buildings, residential and industrial. Further, around \$50 billion would be invested on roads, railways and energy projects linking Southern Pakistan and the Gwadar Port to China's Xinjiang Uyghur region over the next few years.

According to 6Wresearch, Pakistan Air Conditioner market is projected to grow at a CAGR of 7.2% during 2017-23. Despite political disputes and security concerns, Pakistan air conditioner market is growing at a healthy rate owing to increasing disposable income and expanding middle class population. Income of households in Pakistan have eventually increased owing to growing working population resulting in high purchasing power, which is further contributing to the growth of air conditioner market in the country.

The county's economy is anticipated to grow over the coming years owing to rise in government spending on infrastructure development, Foreign Direct Investment and growth in domestic investment. Over the next six years, centralized air conditioner, particularly VRF segment is likely to demonstrate substantial growth due to increasing construction activities in the commercial sector.

Split air conditioner segment has dominated the overall air conditioner market due to high demand arising from the residential sector. Punjab & Sindh provinces are the key revenue contributing regions in Pakistan air conditioner market, which are likely to dominate during the forecast period as well.

The report thoroughly covers the air conditioner market by types, applications, and regions. The report provides an unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers, which would help the stakeholders to decide and align their market strategies according to the current and future market dynamics.

KEY HIGHLIGHTS:

Historical & Forecast data of Pakistan Air Conditioner Market for the Period 2014-2023

Historical & Forecast data of Pakistan Air Conditioner Market Revenue for the Period 2014-2023

Historical & Forecast data of Pakistan Window AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of Pakistan Split AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of Pakistan Packaged AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of Pakistan Ducted Split/Ceiling Concealed AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of Pakistan Floor Standing AC Market Revenue &

Volume for the Period 2014-2023

Historical & Forecast data of Pakistan Cassette AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of Pakistan Suspended Type AC Market Revenue & Volume for the Period 2014-2023

Historical & Forecast data of Pakistan Centralized AC Market Revenue for the Period 2014-2023

Historical & Forecast data of Pakistan Centralized AC Market Revenue, By Components for the Period 2014-2023

Historical & Forecast data of Pakistan Air Conditioner Application Market Revenue for the period 2014-2023

Historical data of Pakistan Air Conditioner Regional Market Revenue for the Period 2014-2023

Market Size & Forecast of Pakistan Air Conditioner Market Revenue until 2023, By Regions

Recent Market Trends

Players Market Ranking, By Type

Recommendations

MARKETS COVERED

The report provides detailed analysis of the following market segments:

By Product Type

Window AC

Spilt AC

Floor Standing

Cassette Type

Suspended Type

Packaged

Ceiling Concealed/ Ducted Split

Centralized
Chiller

VRF

AHU/FCU

By Applications

Residential

Commercial Buildings & Retail

Govt. & Transportation

Hospitality

Others

By Regions

Northern

Southern

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COMPANIES

AHI Carrier Fzc
Daikin Industries Ltd.
GREE Electric Appliances Inc.
Haier Pakistan (Pvt) Limited
Johnson Controls (Pvt) Ltd
Kenwood Limited
LG Electronic Inc.
Orient Electronics (Pvt) Limited
SKM Air Conditioning
Trane INC.

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