

North Africa Air Conditioner Market (2016-2022): Market Forecast by Centralized, End Users and Countries and Competitive Landscape

<https://marketpublishers.com/r/NC2CB169823EN.html>

Date: August 2016

Pages: 0

Price: US\$ 3,330.00 (Single User License)

ID: NC2CB169823EN

Abstracts

North Africa Air Conditioner Market (2016-2022): Market Forecast by (Room, Ductless (Floor Standing, Cassette and Ceiling Suspended), Ducted (Roof Top Packaged and Ceiling Concealed), Centralized (Chiller, VRF, AHU/FCU and Others), End Users (Residential, Hospitality, Commercial & Retail, Healthcare, Government & Transportation, Oil & Gas and Others) and Countries (Egypt, Tunisia, Algeria, Morocco & Western Sahara, Sudan & South Sudan and Libya) and Competitive Landscape

North Africa region is emerging as key potential region in Middle-East & North Africa (MENA) air conditioners market. Key factors that have led for the growth of market includes- rising public & private investments, growing infrastructure along with increasing population and rising disposable income.

During 2010-15, most of the North African countries such as Egypt, Libya, Sudan & Sudan have witnessed weak economic conditions due to internal social and civil unrest, plunging oil price, continuous depreciation in currency and insufficient investments. As a result, construction industry faced challenges, which affected the market growth of air conditioner market.

North Africa Air Conditioner Market is projected to grow at a CAGR of 5.55% during 2016-2022. Demand for air conditioners in the coming years would be recorded from residential and commercial markets. In 2015, Egypt has contributed the major revenue and volume share followed by Algeria and others.

In North Africa air conditioner market, mini-split segment has dominated the overall

market and is expected to maintain market dominance through the forecast period. Amongst all end users, residential acquired largest revenue share in all the North African countries.

The report thoroughly covers the air conditioners market by AC types, applications and countries. The report provides the unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers, which would help the stakeholders to decide and align their market strategies according to the current and future market dynamics.

Key Highlights of the Report

Historical & Forecast data of North Africa Air Conditioner Market Revenues for the Period 2010-2022F.

Historical & Forecast data of Egypt Air Conditioner Market Revenue for the Period 2010-2022F.

Historical & Forecast data of Algeria Air Conditioner Market Revenue for the Period 2010-2022F.

Historical & Forecast data of Morocco & Western Sahara Air Conditioner Market Revenue for the Period 2010-2022F.

Historical & Forecast data of Sudan & South Sudan Air Conditioner Market Revenue for the Period 2010-2022F.

Historical & Forecast data of Libya Air Conditioner Market Revenue for the Period 2010-2022F.

Historical & Forecast data of Tunisia Air Conditioner Market Revenue for the Period 2010-2022F.

Market Trends.

Top Players Market Ranking, By Countries

Competitive Landscape.

Markets Covered

The report provides the detailed analysis of the following market segments:

Type of air conditioners:

Room

Window AC

Spilt AC

Ductless

Floor Standing

Cassette Type

Suspended Type

Ducted

Packaged

Ceiling Concealed

Centralized Air Conditioner

Chilling Unit

Chiller

VRF/ Condensing Unit

AHU/FCU

Others (pipe, valves, ducts, dampers, diffusers)

End Users:

Residential

Hospitality

Commercial Buildings & Retail

Oil & Gas

Healthcare

Government & Transportation

Others

Countries:

Egypt

Tunisia

Algeria

Morocco & Western Sahara

Sudan & South Sudan

Libya

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