

Middle East Biscuit Market (2017-2023): Market Forecast By Category, By Distribution Channels, By Packaging, By Countries and Competitive Landscape

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Abstracts

Middle East Biscuit Market (2017-2023): Market Forecast By Category (Sweet, Savoury & Crackers and Functional/Energetic), By Distribution Channels (Hypermarkets & Supermarkets, Convenience Stores, Specialist Retailers and Others (e-Commerce, Pharmacy, and Dollar Store)), By Packaging (Flexible, Paper & Board and Rigid), By Countries (Saudi Arabia, UAE, Qatar, Kuwait, Lebanon and Jordan) and Competitive Landscape

Middle East Biscuit Market is expected to witness stable growth during 2017-2023. Mega Events such as UAE World Expo, 2020 and Qatar FIFA World Cup, 2022 would surge the growth of biscuit market during the forecast period with arrival of large number of tourists in the region.

According to 6Wresearch, Middle East Biscuit market is projected to grow at a CAGR of 3.0% in revenue terms during 2017-23. Biscuit market is anticipated to register modest growth during the forecast period owing to growth in retail sector and increasing young age population in the region. Also, new product development in sweet and savoury & crackers segments would further surge the market in the coming years.

Modern lifestyle has changed the shopping style of people. Super/hyper markets are the key distribution channels for biscuits in countries such as Saudi Arabia, UAE and Kuwait. However, convenience stores are still the major distribution channel in Jordan and Lebanon. Some of the key players in Middle East biscuit market include Mondelez, Britannia, Ulker, United Biscuits, IFFCO, Loacker, NBCC and United Food Industries Corporation Ltd. (Deemah).

The report thoroughly covers the Middle East biscuit market by categories, distribution channels and packaging. The report provides an unbiased and detailed analysis of the on-going trends, opportunities high growth areas, market drivers which would help stakeholders to device and align their market strategies according to the current and future market dynamics.

Key Highlights of the Report:

Historical Data of Middle East Biscuit Market Revenues and Volume for the Period 2014-2016.

Historical Data of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues and Volume for the Period 2014-2016.

Market Size & Forecast of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues and Volume until 2023.

Historical Data of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues by Category for the Period 2014-2016.

Market Size & Forecast of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues by Category until 2023.

Historical Data of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues by Distribution Channel for the Period 2014-2016.

Market Size & Forecast of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues by Distribution Channel until 2023.

Historical Data of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues by Packaging for the Period 2014-2016.

Market Size & Forecast of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues by Packaging until 2023.

Market Drivers and Restraints.

Market Trends and Developments.

Player Market Share and Competitive Landscape.

Company Profiles.

Key Strategic Pointers.

Markets Covered

The report provides detailed analysis of the following market segments:

By Categories:

Sweet

Savoury & Crackers

Functional/Energetic

By Distribution Channels:

Hypermarkets & Supermarkets

Convenience Stores

Specialist Retailers

Others (e-commerce, pharmacy, dollar store)

By Packaging:

Flexible

Rigid

Paper & Board

By Countries:

Saudi Arabia

UAE

Qatar

Kuwait

Lebanon

Jordan

Contents

1. EXECUTIVE SUMMARY

2. INTRODUCTION

- 2.1. Report Description
- 2.2. Key Highlights of the Report
- 2.3. Market Scope & Segmentation
- 2.4. Methodology Adopted and Key Data Points
- 2.5. Assumptions

3. GLOBAL BISCUIT MARKET OVERVIEW

- 3.1. Global Biscuit Market Revenues (2014-2023F)

4. MIDDLE EAST BISCUIT MARKET OVERVIEW

- 4.1. Middle East Biscuit Market Revenues (2014-2023F)
- 4.2. Middle East Biscuit Market Value Chain
- 4.3. Middle East Biscuit Market Industry Life Cycle
- 4.4. Middle East Biscuit Market Porter's Five Forces Model

5. MIDDLE EAST BISCUIT MARKET DYNAMICS

- 5.1. Impact Analysis
- 5.2. Market Drivers
- 5.3. Market Restraints

6. MIDDLE EAST BISCUIT MARKET TRENDS

7. SAUDI ARABIA BISCUIT MARKET OVERVIEW

- 7.1. Saudi Arabia Biscuit Market Revenues (2014-2023F)
- 7.2. Saudi Arabia Biscuit Market Volume (2014-2023F)
- 7.3. Saudi Arabia Biscuit Market Revenue Share, By Category (2016 & 2023F)
- 7.4. Saudi Arabia Biscuit Market Revenue Share, By Distribution Channel (2016 & 2023F)
- 7.5. Saudi Arabia Biscuit Market Revenue Share, By Packaging (2016 & 2023F)

8. SAUDI ARABIA BISCUIT MARKET OVERVIEW, BY CATEGORY

- 8.1. Saudi Arabia Sweet Biscuit Market Revenues (2016 & 2023F)
- 8.2. Saudi Arabia Savoury & Crackers Biscuit Market Revenues (2016 & 2023F)
- 8.3. Saudi Arabia Functional/Energy Biscuit Market Revenues (2016 & 2023F)

9. SAUDI ARABIA BISCUIT MARKET OVERVIEW, BY DISTRIBUTION CHANNEL

- 9.1. Saudi Arabia Biscuit Market Revenues, By Hypermarkets & Supermarkets (2016 & 2023F)
- 9.2. Saudi Arabia Biscuit Market Revenues, By Convenience Stores (2016 & 2023F)
- 9.3. Saudi Arabia Biscuit Market, By Specialist Retailers (2016 & 2023F)
- 9.4. Saudi Arabia Biscuit Market, By Other Distribution Channels (2016 & 2023F)

10. SAUDI ARABIA BISCUIT MARKET OVERVIEW, BY PACKAGING

- 10.1. Saudi Arabia Biscuit Market Revenues, By Flexible Packaging (2016 & 2023F)
- 10.2. Saudi Arabia Biscuit Market Revenues, By Rigid Packaging (2016 & 2023F)
- 10.3. Saudi Arabia Biscuit Market Revenues, By Paper & Board Packaging (2016 & 2023F)

11. SAUDI ARABIA BISCUIT MARKET OPPORTUNITY ASSESSMENT

- 11.1. Saudi Arabia Biscuit Market Opportunity Assessment

12. UAE BISCUIT MARKET OVERVIEW

- 12.1. UAE Biscuit Market Revenues (2014-2023F)
- 12.2. UAE Biscuit Market Volume (2014-2023F)
- 12.3. UAE Biscuit Market Revenue Share, By Category (2016 & 2023F)
- 12.4. UAE Biscuit Market Revenue Share, By Distribution Channel (2016 & 2023F)
- 12.5. UAE Biscuit Market Revenue Share, By Packaging (2016 & 2023F)

13. UAE BISCUIT MARKET OVERVIEW, BY CATEGORY

- 13.1. UAE Sweet Biscuit Market Revenues (2016 & 2023F)
- 13.2. UAE Savoury & Crackers Biscuit Market Revenues (2016 & 2023F)
- 13.3. UAE Functional/Energy Biscuit Market Revenues (2016 & 2023F)

14. UAE BISCUIT MARKET OVERVIEW, BY DISTRIBUTION CHANNEL

- 14.1. UAE Biscuit Market Revenues, By Hypermarkets & Supermarkets (2016 & 2023F)
- 14.2. UAE Biscuit Market Revenues, By Convenience Stores (2016 & 2023F)
- 14.3. UAE Biscuit Market, By Specialist Retailers (2016 & 2023F)
- 14.4. UAE Biscuit Market, By Other Distribution Channels (2016 & 2023F)

15. UAE BISCUIT MARKET OVERVIEW, BY PACKAGING

- 15.1. UAE Biscuit Market Revenues, By Flexible Packaging (2016 & 2023F)
- 15.2. UAE Biscuit Market Revenues, By Rigid Packaging (2016 & 2023F)
- 15.3. UAE Biscuit Market Revenues, By Paper & Board Packaging (2016 & 2023F)

16. UAE BISCUIT MARKET OPPORTUNITY ASSESSMENT

- 16.1. UAE Biscuit Market Opportunity Assessment

17. QATAR BISCUIT MARKET OVERVIEW

- 17.1. Qatar Biscuit Market Revenues (2014-2023F)
- 17.2. Qatar Biscuit Market Volume (2014-2023F)
- 17.3. Qatar Biscuit Market Revenue Share, By Category (2016 & 2023F)
- 17.4. Qatar Biscuit Market Revenue Share, By Distribution Channel (2016 & 2023F)
- 17.5. Qatar Biscuit Market Revenue Share, By Packaging (2016 & 2023F)

18. QATAR BISCUIT MARKET OVERVIEW, BY CATEGORY

- 18.1. Qatar Sweet Biscuit Market Revenues (2016 & 2023F)
- 18.2. Qatar Savoury & Crackers Biscuit Market Revenues (2016 & 2023F)
- 18.3. Qatar Functional/Energy Biscuit Market Revenues (2016 & 2023F)

19. QATAR BISCUIT MARKET OVERVIEW, BY DISTRIBUTION CHANNEL

- 19.1. Qatar Biscuit Market Revenues, By Hypermarkets & Supermarkets (2016 & 2023F)
- 19.2. Qatar Biscuit Market Revenues, By Convenience Stores (2016 & 2023F)
- 19.3. Qatar Biscuit Market, By Specialist Retailers (2016 & 2023F)
- 19.4. Qatar Biscuit Market, By Other Distribution Channels (2016 & 2023F)

20. QATAR BISCUIT MARKET OVERVIEW, BY PACKAGING

- 20.1. Qatar Biscuit Market Revenues, By Flexible Packaging (2016 & 2023F)
- 20.2. Qatar Biscuit Market Revenues, By Rigid Packaging (2016 & 2023F)
- 20.3. Qatar Biscuit Market Revenues, By Paper & Board Packaging (2016 & 2023F)

21. QATAR BISCUIT MARKET OPPORTUNITY ASSESSMENT

- 21.1. Qatar Biscuit Market Opportunity Assessment

22. KUWAIT BISCUIT MARKET OVERVIEW

- 22.1. Kuwait Biscuit Market Revenues (2014-2023F)
- 22.2. Kuwait Biscuit Market Volume (2014-2023F)
- 22.3. Kuwait Biscuit Market Revenue Share, By Category (2016 & 2023F)
- 22.4. Kuwait Biscuit Market Revenue Share, By Distribution Channel (2016 & 2023F)
- 22.5. Kuwait Biscuit Market Revenue Share, By Packaging (2016 & 2023F)

23. KUWAIT BISCUIT MARKET OVERVIEW, BY CATEGORY

- 23.1. Kuwait Sweet Biscuit Market Revenues (2016 & 2023F)
- 23.2. Kuwait Savoury & Crackers Biscuit Market Revenues (2016 & 2023F)
- 23.3. Kuwait Functional/Energy Biscuit Market Revenues (2016 & 2023F)

24. KUWAIT BISCUIT MARKET OVERVIEW, BY DISTRIBUTION CHANNEL

- 24.1. Kuwait Biscuit Market Revenues, By Hypermarkets & Supermarkets (2016 & 2023F)
- 24.2. Kuwait Biscuit Market Revenues, By Convenience Stores (2016 & 2023F)
- 24.3. Kuwait Biscuit Market, By Specialist Retailers (2016 & 2023F)
- 24.4. Kuwait Biscuit Market, By Other Distribution Channels (2016 & 2023F)

25. KUWAIT BISCUIT MARKET OVERVIEW, BY PACKAGING

- 25.1. Kuwait Biscuit Market Revenues, By Flexible Packaging (2016 & 2023F)
- 25.2. Kuwait Biscuit Market Revenues, By Rigid Packaging (2016 & 2023F)
- 25.3. Kuwait Biscuit Market Revenues, By Paper & Board Packaging (2016 & 2023F)

26. KUWAIT BISCUIT MARKET OPPORTUNITY ASSESSMENT

26.1. Kuwait Biscuit Market Opportunity Assessment

27. JORDAN BISCUIT MARKET OVERVIEW

27.1. Jordan Biscuit Market Revenues (2014-2023F)

27.2. Jordan Biscuit Market Volume (2014-2023F)

27.3. Jordan Biscuit Market Revenue Share, By Category (2016 & 2023F)

27.4. Jordan Biscuit Market Revenue Share, By Distribution Channel (2016 & 2023F)

27.5. Jordan Biscuit Market Revenue Share, By Packaging (2016 & 2023F)

28. JORDAN BISCUIT MARKET OVERVIEW, BY CATEGORY

28.1. Jordan Sweet Biscuit Market Revenues (2016 & 2023F)

28.2. Jordan Savoury & Crackers Biscuit Market Revenues (2016 & 2023F)

28.3. Jordan Functional/Energy Biscuit Market Revenues (2016 & 2023F)

29. JORDAN BISCUIT MARKET OVERVIEW, BY DISTRIBUTION CHANNEL

29.1. Jordan Biscuit Market Revenues, By Hypermarkets & Supermarkets (2016 & 2023F)

29.2. Jordan Biscuit Market Revenues, By Convenience Stores (2016 & 2023F)

29.3. Jordan Biscuit Market, By Specialist Retailers (2016 & 2023F)

29.4. Jordan Biscuit Market, By Other Distribution Channels (2016 & 2023F)

30. JORDAN BISCUIT MARKET OVERVIEW, BY PACKAGING

30.1. Jordan Biscuit Market Revenues, By Flexible Packaging (2016 & 2023F)

30.2. Jordan Biscuit Market Revenues, By Rigid Packaging (2016 & 2023F)

30.3. Jordan Biscuit Market Revenues, By Paper & Board Packaging (2016 & 2023F)

31. JORDAN BISCUIT MARKET OPPORTUNITY ASSESSMENT

31.1. Jordan Biscuit Market Opportunity Assessment

32. LEBANON BISCUIT MARKET OVERVIEW

32.1. Lebanon Biscuit Market Revenues (2014-2023F)

- 32.2. Lebanon Biscuit Market Volume (2014-2023F)
- 32.3. Lebanon Biscuit Market Revenue Share, By Category (2016 & 2023F)
- 32.4. Lebanon Biscuit Market Revenue Share, By Distribution Channel (2016 & 2023F)
- 32.5. Lebanon Biscuit Market Revenue Share, By Packaging (2016 & 2023F)

33. LEBANON BISCUIT MARKET OVERVIEW, BY CATEGORY

- 33.1. Lebanon Sweet Biscuit Market Revenues (2016 & 2023F)
- 33.2. Lebanon Savoury & Crackers Biscuit Market Revenues (2016 & 2023F)
- 33.3. Lebanon Functional/Energy Biscuit Market Revenues (2016 & 2023F)

34. LEBANON BISCUIT MARKET OVERVIEW, BY DISTRIBUTION CHANNEL

- 34.1. Lebanon Biscuit Market Revenues, By Hypermarkets & Supermarkets (2016 & 2023F)
- 34.2. Lebanon Biscuit Market Revenues, By Convenience Stores (2016 & 2023F)
- 34.3. Lebanon Biscuit Market, By Specialist Retailers (2016 & 2023F)
- 34.4. Lebanon Biscuit Market, By Other Distribution Channels (2016 & 2023F)

35. LEBANON BISCUIT MARKET OVERVIEW, BY PACKAGING

- 35.1. Lebanon Biscuit Market Revenues, By Flexible Packaging (2016 & 2023F)
- 35.2. Lebanon Biscuit Market Revenues, By Rigid Packaging (2016 & 2023F)
- 35.3. Lebanon Biscuit Market Revenues, By Paper & Board Packaging (2016 & 2023F)

36. LEBANON BISCUIT MARKET OPPORTUNITY ASSESSMENT

- 36.1. Lebanon Biscuit Market Opportunity Assessment

37. MIDDLE EAST BISCUIT MARKET COMPETITIVE LANDSCAPE

- 37.1. Middle East Biscuit Market Revenue Share, By Company
- 37.2. Middle East Competitive Benchmarking

38. COMPANY PROFILES

- 38.1. Mondelez International
- 38.2. Gandour
- 38.3. United Biscuits

38.4. United Food Industries Corporation Limited

38.5. National Biscuits Confectionery Co. Ltd.

38.6. Parle Products Pvt. Ltd.

38.7. ?lker Biscuit

38.8. International Foodstuffs Co

38.9. Britannia Industries

38.10. National food Company-Americana Cake

38.11. Loacker

39. STRATEGIC RECOMMENDATIONS

40. DISCLAIMER

List Of Figures

LIST OF FIGURES

1. GLOBAL BISCUITS MARKET REVENUES, 2014-2023F (\$ BILLION)
2. MIDDLE EAST BISCUIT MARKET REVENUES, 2014-2023F (\$ BILLION)
3. MIDDLE EAST BISCUIT MARKET VALUE CHAIN
4. MIDDLE EAST BISCUIT MARKET INDUSTRY LIFE CYCLE
5. MIDDLE EAST BISCUIT MARKET PORTER'S FIVE FORCES MODEL
6. POPULATION STATISTICS, BY COUNTRY, 2012-2023 (MILLION)
7. SAUDI ARABIA POPULATION DISTRIBUTION, BY AGE GROUP (2017-2023)
8. SAUDI ARABIA BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
9. SAUDI ARABIA BISCUIT MARKET VOLUME, 2014-2023F (THOUSAND TONNES)
10. SAUDI ARABIA BISCUIT MARKET REVENUE SHARE, BY CATEGORY, 2016 & 2023F
11. SAUDI ARABIA BISCUIT MARKET REVENUE SHARE, BY DISTRIBUTION CHANNEL, 2016 & 2023F
12. SAUDI ARABIA BISCUIT MARKET REVENUE SHARE, BY PACKAGING, 2016 & 2023F
- 13.. SAUDI ARABIA SWEET BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
14. SAUDI ARABIA SAVOURY & CRACKERS BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
15. SAUDI ARABIA FUNCTIONAL/ENERGY BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
16. SAUDI ARABIA BISCUIT MARKET REVENUES, BY HYPERMARKETS & SUPERMARKETS, 2014-2023F (\$ MILLION)
17. SAUDI ARABIA BISCUIT MARKET REVENUES, BY CONVENIENCE STORES, 2014-2023F(\$ MILLION)
18. SAUDI ARABIA BISCUIT MARKET REVENUES, BY SPECIALIST RETAILERS, 2014-2023F (\$ MILLION)
19. SAUDI ARABIA BISCUIT MARKET REVENUES, BY OTHER DISTRIBUTION CHANNELS, 2014-2023F (\$ MILLION)
20. SAUDI ARABIA BISCUIT MARKET REVENUES, BY FLEXIBLE PACKAGING, 2014-2023F (\$ MILLION)
21. SAUDI ARABIA BISCUIT MARKET REVENUES, BY RIGID PACKAGING, 2014-2023F (\$ MILLION)
22. SAUDI ARABIA BISCUIT MARKET REVENUES, BY PAPER & BOARD PACKAGING
23. SAUDI ARABIA BISCUIT MARKET OPPORTUNITY ASSESSMENT, BY

CATEGORY

24. UAE BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
25. UAE BISCUIT MARKET VOLUME, 2014-2023F (THOUSAND TONNES)
26. UAE BISCUIT MARKET REVENUE SHARE, BY CATEGORY, 2016 & 2023F
27. UAE BISCUIT MARKET REVENUE SHARE, BY DISTRIBUTION CHANNEL, 2016 & 2023F
28. UAE BISCUIT MARKET REVENUE SHARE, BY PACKAGING, 2016 & 2023F
29. UAE SWEET BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
30. UAE SAVOURY & CRACKERS BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
31. UAE FUNCTIONAL/ENERGY BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
32. UAE BISCUIT MARKET REVENUES, BY HYPERMARKETS & SUPERMARKETS, 2014-2023F (\$ MILLION)
33. UAE BISCUIT MARKET REVENUES, BY CONVENIENCE STORES, 2014-2023F(\$ MILLION)
34. UAE BISCUIT MARKET REVENUES, BY SPECIALIST RETAILERS, 2014-2023F (\$ MILLION)
35. UAE BISCUIT MARKET REVENUES, BY OTHER DISTRIBUTION CHANNELS, 2014-2023F (\$ MILLION)
36. UAE BISCUIT MARKET REVENUES, BY FLEXIBLE PACKAGING, 2014-2023F (\$ MILLION)
37. UAE BISCUIT MARKET REVENUES, BY RIGID PACKAGING, 2014-2023F (\$ MILLION)
38. UAE BISCUIT MARKET REVENUES, BY PAPER & BOARD PACKAGING, 2014-2023F (\$ MILLION)
39. UAE BISCUIT MARKET OPPORTUNITY ASSESSMENT, BY CATEGORY
40. QATAR BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
41. QATAR BISCUIT MARKET VOLUME, 2014-2023F (THOUSAND TONNES)
42. QATAR BISCUIT MARKET REVENUE SHARE, BY CATEGORY, 2016 & 2023F
43. QATAR BISCUIT MARKET REVENUE SHARE, BY DISTRIBUTION CHANNEL, 2016 & 2023F
44. QATAR BISCUIT MARKET REVENUE SHARE, BY PACKAGING, 2016 & 2023
45. QATAR SWEET BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
46. QATAR SAVOURY & CRACKERS BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
47. QATAR FUNCTIONAL/ENERGY BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
48. QATAR BISCUIT MARKET REVENUES, BY HYPERMARKETS &

SUPERMARKETS, 2014-2023F (\$ MILLION)

49. QATAR BISCUIT MARKET REVENUES, BY CONVENIENCE STORES,
2014-2023F(\$ MILLION)50. QATAR BISCUIT MARKET REVENUES, BY SPECIALIST RETAILERS,
2014-2023F (\$ MILLION)51. QATAR BISCUIT MARKET REVENUES, BY OTHER DISTRIBUTION CHANNELS,
2014-2023F (\$ MILLION)52. QATAR BISCUIT MARKET REVENUES, BY FLEXIBLE PACKAGING, 2014-2023F
(\$ MILLION)53. QATAR BISCUIT MARKET REVENUES, BY RIGID PACKAGING, 2014-2023F (\$
MILLION)54. QATAR BISCUIT MARKET REVENUES, BY PAPER & BOARD PACKAGING,
2014-2023F (\$ MILLION)

55. QATAR BISCUIT MARKET OPPORTUNITY ASSESSMENT, BY CATEGORY

56. KUWAIT BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)

57. KUWAIT BISCUIT MARKET VOLUME, 2014-2023F (THOUSAND TONNES)

58. KUWAIT BISCUIT MARKET REVENUE SHARE, BY CATEGORY, 2016 & 2023F

59. KUWAIT BISCUIT MARKET REVENUE SHARE, BY DISTRIBUTION CHANNEL,
2016 & 2023F

60. KUWAIT BISCUIT MARKET REVENUE SHARE, BY PACKAGING, 2016 & 2023F

61. KUWAIT SWEET BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)

62. KUWAIT SAVOURY & CRACKERS BISCUIT MARKET REVENUES, 2014-2023F
(\$ MILLION)63. KUWAIT FUNCTIONAL/ENERGY BISCUIT MARKET REVENUES, 2014-2023F (\$
MILLION)64. KUWAIT BISCUIT MARKET REVENUES, BY HYPERMARKETS &
SUPERMARKETS, 2014-2023F (\$ MILLION)65. KUWAIT BISCUIT MARKET REVENUES, BY CONVENIENCE STORES,
2014-2023F(\$ MILLION)

66. KUWAIT BISCUIT MARKET, BY SPECIALIST RETAILER, 2014-23F (\$ MILLION)

67. KUWAIT BISCUIT MARKET REVENUES, BY OTHER DISTRIBUTION
CHANNELS, 2014-2023F (\$ MILLION)68. KUWAIT BISCUIT MARKET REVENUES, BY FLEXIBLE PACKAGING,
2014-2023F (\$ MILLION)69. KUWAIT BISCUIT MARKET REVENUES, BY RIGID PACKAGING, 2014-2023F (\$
MILLION)70. KUWAIT BISCUIT MARKET REVENUES, BY PAPER & BOARD PACKAGING,
2014-2023F (\$ MILLION)

71. KUWAIT BISCUIT MARKET OPPORTUNITY ASSESSMENT, BY CATEGORY

72. JORDAN BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
73. JORDAN BISCUIT MARKET VOLUME, 2014-2023F (THOUSAND TONNES)
74. JORDAN BISCUIT MARKET REVENUE SHARE, BY CATEGORY, 2016 & 2023F
75. JORDAN BISCUIT MARKET REVENUE SHARE, BY DISTRIBUTION CHANNEL, 2016 & 2023F
76. JORDAN BISCUIT MARKET REVENUE SHARE, BY PACKAGING, 2016 & 2023F
77. JORDAN SWEET BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
78. JORDAN SAVOURY & CRACKERS BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
79. JORDAN FUNCTIONAL/ENERGY BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
80. JORDAN BISCUIT MARKET REVENUES, BY HYPERMARKETS & SUPERMARKETS, 2014-2023F (\$ MILLION)
81. JORDAN BISCUIT MARKET REVENUES, BY CONVENIENCE STORES, 2014-2023F(\$ MILLION)
82. JORDAN BISCUIT MARKET REVENUES, BY SPECIALIST RETAILERS, 2014-2023F (\$ MILLION)
83. JORDAN BISCUIT MARKET REVENUES, BY OTHER DISTRIBUTION CHANNELS, 2014-2023F (\$ MILLION)
84. JORDAN BISCUIT MARKET REVENUES, BY FLEXIBLE PACKAGING, 2014-2023F (\$ MILLION)
85. JORDAN BISCUIT MARKET REVENUES, BY RIGID PACKAGING, 2014-2023F (\$ MILLION)
86. JORDAN BISCUIT MARKET REVENUES, BY PAPER & BOARD PACKAGING, 2014-2023F (\$ MILLION)
87. JORDAN BISCUIT MARKET OPPORTUNITY ASSESSMENT, BY CATEGORY
88. LEBANON BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
89. LEBANON BISCUIT MARKET VOLUME, 2014-2023F (THOUSAND TONNES)
90. LEBANON BISCUIT MARKET REVENUE SHARE, BY CATEGORY, 2016 & 2023F
91. LEBANON BISCUIT MARKET REVENUE SHARE, BY DISTRIBUTION CHANNEL, 2016 & 2023F
92. LEBANON BISCUIT MARKET REVENUE SHARE, BY PACKAGING, 2016 & 2023F
93. LEBANON SWEET BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
94. LEBANON SAVOURY & CRACKERS BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
95. LEBANON FUNCTIONAL/ENERGY BISCUIT MARKET REVENUES, 2014-2023F (\$ MILLION)
96. LEBANON BISCUIT MARKET REVENUES, BY HYPERMARKETS & SUPERMARKETS, 2014-2023F (\$ MILLION)

- 97. LEBANON BISCUIT MARKET REVENUES, BY CONVENIENCE STORES, 2014-2023F(\$ MILLION)
- 98. LEBANON BISCUIT MARKET REVENUES, BY SPECIALIST RETAILERS, 2014-2023F (\$ MILLION)
- 99. LEBANON BISCUIT MARKET REVENUES, BY OTHER DISTRIBUTION CHANNELS, 2014-2023F (\$ MILLION)
- 100. LEBANON BISCUIT MARKET REVENUES, BY FLEXIBLE PACKAGING, 2014-2023F (\$ MILLION)
- 101. LEBANON BISCUIT MARKET REVENUES, BY RIGID PACKAGING, 2014-2023F (\$ MILLION)
- 102. LEBANON BISCUIT MARKET REVENUES, BY PAPER & BOARD PACKAGING, 2014-2023F (\$ MILLION)
- 103. LEBANON BISCUIT MARKET OPPORTUNITY ASSESSMENT, BY CATEGORY
- 104. SAUDI ARABIA BISCUIT MARKET COMPANY RANKING, 2016
- 105. UAE BISCUIT MARKET COMPANY RANKING, 2016
- 106. QATAR BISCUIT MARKET COMPANY RANKING, 2016
- 107. DAMMAM RETAIL SUPPLY, 2013-2018F (GLA 000'S SQ.M.)
- 108. JEDDAH RETAIL SUPPLY, 2013-2018F (GLA 000'S SQ.M.)
- 109. RIYADH RETAIL SUPPLY, 2013-2018F (GLA 000'S SQ.M.)
- 110. DUBAI RETAIL SUPPLY, 2012–2017F (GLA* (000') SQ. M)
- 111. ABU DHABI RETAIL SUPPLY, 2012–2017F (GLA* (000') SQ. M)

List Of Tables

LIST OF TABLES

1. SAUDI ARABIA UPCOMING MALLS, 2018-2020
2. UPCOMING MALLS IN UAE
3. KUWAIT UPCOMING RETAIL SECTOR PROJECTS
4. QATAR UPCOMING RETAIL SECTOR PROJECTS
5. LEBANON UPCOMING RETAIL SECTOR PROJECTS
6. COUNTRY WISE SWEET BISCUITS IMPORTS
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