

Middle East Biscuit Market (2017-2023): Market Forecast By Category, By Distribution Channels, By Packaging, By Countries and Competitive Landscape

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Abstracts

Middle East Biscuit Market (2017-2023): Market Forecast By Category (Sweet, Savoury & Crackers and Functional/Energetic), By Distribution Channels (Hypermarkets & Supermarkets, Convenience Stores, Specialist Retailers and Others (e-Commerce, Pharmacy, and Dollar Store)), By Packaging (Flexible, Paper & Board and Rigid), By Countries (Saudi Arabia, UAE, Qatar, Kuwait, Lebanon and Jordan) and Competitive Landscape

Middle East Biscuit Market is expected to witness stable growth during 2017-2023. Mega Events such as UAE World Expo, 2020 and Qatar FIFA World Cup, 2022 would surge the growth of biscuit market during the forecast period with arrival of large number of tourists in the region.

According to 6Wresearch, Middle East Biscuit market is projected to grow at a CAGR of 3.0% in revenue terms during 2017-23. Biscuit market is anticipated to register modest growth during the forecast period owing to growth in retail sector and increasing young age population in the region. Also, new product development in sweet and savoury & crackers segments would further surge the market in the coming years.

Modern lifestyle has changed the shopping style of people. Super/hyper markets are the key distribution channels for biscuits in countries such as Saudi Arabia, UAE and Kuwait. However, convenience stores are still the major distribution channel in Jordan and Lebanon. Some of the key players in Middle East biscuit market include Mondelez, Britannia, Ulker, United Biscuits, IFFCO, Loacker, NBCC and United Food Industries Corporation Ltd. (Deemah).

The report thoroughly covers the Middle East biscuit market by categories, distribution channels and packaging. The report provides an unbiased and detailed analysis of the on-going trends, opportunities high growth areas, market drivers which would help stakeholders to device and align their market strategies according to the current and future market dynamics.

Key Highlights of the Report:

Historical Data of Middle East Biscuit Market Revenues and Volume for the Period 2014-2016.

Historical Data of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues and Volume for the Period 2014-2016.

Market Size & Forecast of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues and Volume until 2023.

Historical Data of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues by Category for the Period 2014-2016.

Market Size & Forecast of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues by Category until 2023.

Historical Data of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues by Distribution Channel for the Period 2014-2016.

Market Size & Forecast of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues by Distribution Channel until 2023.

Historical Data of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues by Packaging for the Period 2014-2016.

Market Size & Forecast of Saudi Arabia, UAE, Qatar, Kuwait, Jordan and Lebanon Biscuit Market Revenues by Packaging until 2023.

Market Drivers and Restraints.

Market Trends and Developments.

Player Market Share and Competitive Landscape.

Company Profiles.

Key Strategic Pointers.

Markets Covered

The report provides detailed analysis of the following market segments:

By Categories:

Sweet

Savoury & Crackers

Functional/Energetic

By Distribution Channels:

Hypermarkets & Supermarkets

Convenience Stores

Specialist Retailers

Others (e-commerce, pharmacy, dollar store)

By Packaging:

Flexible

Rigid

Paper & Board

By Countries:

Saudi Arabia

UAE

Qatar

Kuwait

Lebanon

Jordan

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