

Kenya Diesel Genset Market (2016-2022): Market Forecast by KVA Ratings, Verticals, Regions and Competitive Landscape

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Abstracts

Kenya Diesel Genset Market (2016-2022): Market Forecast by KVA Ratings (5 KVA-75 KVA, 75.1 KVA- 375 KVA, 375.1 KVA-750 KVA, 750.1 KVA-1000 KVA and 1000.1 KVA & Above), Verticals (Retail & Logistics, Oil & Gas and Power Utility, Commercial Offices, Telecom, Manufacturing, Rental, Residential and Others), Regions (Central, Coastal, Rift Valley, Nyanza, Eastern, Western and North Eastern) and Competitive Landscape.

Over the last few years, Kenya's industrial and commercial sectors have witnessed significant growth on account of stable political environment and growing FDIs. With development of industrial parks, ICT parks and agricultural zones, economy of Kenya is projected to reflect key growth amongst all African countries. With the rise in infrastructure, the need for power has surged resulting into progression of diesel genset market.

Kenya is a key genset market in the East Africa region. Establishment of SEZs, EPZ's government infrastructure projects such as tech cities, railway, expansion of state & national highways as well as rising demand for power are expected to fuel the market for diesel gensets in Kenya. Further, growing telecom sector, rising manufacturing industries and expansion of business parks would boost the market for diesel gensets in the country.

According to 6Wresearch, Kenya diesel genset market is projected to touch \$206.5 Million by 2022. In Kenya, diesel gensets with rating 5KVA-75KVA accounted for majority of the market volume share due to ease of availability, low cost and wide usage across various applications. 5KVA-75KVA rating genset market is expected to maintain

its market dominance throughout the forecast period in-terms of market volumes. The utilization of these gensets to power telecom infrastructure in the unreliable and off-grid areas would also spur their market growth.

Amongst all verticals, manufacturing vertical accounts for key share in the overall Kenya diesel genset market. Retail, commercial offices, hotels and hospitals are the other key revenue contributing verticals.

The report thoroughly covers the Kenya diesel genset market by KVA ratings, verticals and regions. The report provides the unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers which would help the stakeholders to device and align their market strategies according to the current and future market dynamics.

Key Highlights of the Report:

Historical Data of Global Diesel Genset Market Revenues and Volume for the Period 2010-2015.

Market Size & Forecast of Global Diesel Genset Market Revenues and Volume until 2022.

Historical Data of Kenya Diesel Genset Market Revenues and Volume for the Period 2010-2015.

Market Size & Forecast of Kenya Diesel Genset Market Revenues and Volume until 2022.

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Historical Data of Kenya Diesel Genset Market Revenues by Regions for the Period 2010-2015.

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Market Drivers and Restraints.

Market Trends and Developments.

Price Trends.

Import Statistics.

Players Market Share.

Company Profiles.

Key Strategic Pointers.

Markets Covered:

The report provides the detailed analysis of the following market segments:

By KVA Ratings

5KVA-75KVA

75.1 KVA- 375 KVA

375.1 KVA-750 KVA

750.1 KVA-1000 KVA

Above 1000 KVA

By Verticals

Retail and Logistics

Oil & Gas and Power Utility

Commercial (Hospitality, BFSI, IT & ITES)

Manufacturing

Rental

Residential

Others (Telecom, Hospital, Mining, Government & transportation,
Education, Construction)

By Regions

Central

Coastal

Rift Valley

Nyanza

Eastern

Western

North Eastern

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