

Iran Air Conditioner Market (2015-2021): Market Forecast by AC Types, Applications and Regions

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Abstracts

Iran Air Conditioner Market (2015-2021): Market Forecast by AC Types (Window AC, Split AC, Ducted Split AC, Packaged AC, Free Standing AC, Cassette AC and Centralized AC), Applications (Residential, Government & Transportation, Energy & Mining, Manufacturing and Others) and Regions (Eastern, Western, Northern and Southern)

Iran is the second largest economy after Saudi Arabia and is one of the most untapped markets in Middle-East region. With the removal of US sanctions, Iran is now offering immense business opportunities across various industries. Iran being the most populated country in the Middle-East region is anticipated to provide significant demand for air conditioning systems with expected rise in per capita income in the coming years.

According to 6Wresearch, Iran Air Conditioner market is projected to grow at a CAGR of 9.3% during 2015-21. In Iranian market, centralized, split and ducted split ACs have together captured majority of the market share in 2014 and would lead through the forecast period. Increasing urban agglomeration and ease in government policies to attract investors would drive the establishment of new industries and business hubs in the country. These developments would spur the construction of new infrastructures, thereby creating demand for air conditioners.

International players in Iran are operating through large number of dealers and distributors. Some of the leading international players in Iran's air conditioner market include- Daikin, LG, Samsung, Hisense and Midea.

"Iran Air Conditioners Market (2015-2021)" provides in-depth analysis with 39 figures and 13 tables covered in more than 100 pages. The report estimates and forecast

overall Iran air conditioners market by revenue, by types of air conditioner and end user applications. The report provides the unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers, which would help the stakeholders to decide and align their market strategies according to the current and future market dynamics.

Key Highlights of the Report

Historical & Forecast data of GCC Air Conditioner Market for the Period 2010-2021F.

Historical & Forecast data of Iran Air Conditioner Market Revenue for the Period 2010-2021F.

Historical & Forecast data of Iran Window AC Market Revenue & Volume for the Period 2010-2021F.

Historical & Forecast data of Iran Split AC Market Revenue & Volume for the Period 2010-2021F.

Historical & Forecast data of Iran Packaged AC Market Revenue & Volume for the Period 2010-2021F.

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Historical & Forecast data of Iran Cassette AC Market Revenue & Volume for the Period 2010-2021F.

Historical & Forecast data of Iran Centralized AC Market Revenue for the Period 2010-2021F.

Historical & Forecast data of Iran Centralized AC Market Revenue, By Components for the Period 2010-2021F.

Historical & Forecast data of Iran Air Conditioner Application Market Revenue for the period 2010-2021F.

Historical data of Iran Air Conditioner Regional Market Revenue for the Period

2010-2014.

Market Size & Forecast of Iran Air Conditioner Regional Market Revenue until 2021F.

Market Drivers & Restraints.

Market Trends.

Players Market Share

Competitive Landscape.

Market Covered

The report provides the detailed analysis of the following market segments:

Air Conditioners Types

Window AC

Split AC

Ducted Split

Packaged AC

Free Standing

Cassette AC

Centralized AC

End User Application

Manufacturing

Energy & Mining

Government & Transportation

Residential

Others

Regions

Eastern

Western

Northern

Southern

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