

Indonesia Air Conditioner Market (2016-2022): Market Forecast by Types, Applications and Regions

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Abstracts

Indonesia Air Conditioner Market (2016-2022): Market Forecast by Types (Room, Ductless (Floor Standing, Cassette and Ceiling Suspended), Ducted (Roof Top Packaged and Ceiling Concealed), Centralized (Chilling Unit (Chiller and VRF), AHU and Others)), Applications (Residential, Hospitality, Commercial Offices, Retail, Government & Transportation and Others) and Regions (Java, Bali & Nusa Tenggara, Sumatra and Rest of Indonesia)

South-East Asia region has become one of the most attractive investment destinations globally. The region has witnessed surge in FDIs, which has resulted in rise of various infrastructures. Amongst all South-East Asian countries, Indonesia is emerging as one of the key countries, which has registered growth across all industry verticals in last few years. With growth of infrastructures in Indonesia, demand for air conditioners have increased, especially in commercial and residential applications.

Indonesia is the leading air conditioner market in Southeast Asian region. Led by rising investments, public & private infrastructure developments and government plans such as 20 Years Development Plan and Master Plan, which would drive government spending in various sectors such as housing, infrastructure, commercial, hospitality, manufacturing, education and healthcare.

According to 6Wresearch, Indonesia's Air Conditioner market is projected to grow at a CAGR of 10.6% during 2016-22. In 2015, Indonesian air conditioner market declined due to weak economic conditions, lower investments and devaluation of country's currency. Further, the market demand was also affected due to elections held in the country.

However, the economy is anticipated to recover in the years to come owing to rise in government spending on infrastructure development, FDI and DDI growth. Over the next six years, centralized air conditioner, particularly VRF market is exhibited to grow at a healthy growth rate due to increasing construction activities in commercial sector.

Split air conditioner segment has dominated overall air conditioner market due to the high demand registered from residential sector. Java region is the key revenue contributing region in Indonesia's air conditioner market, which would continue to dominate through the forecast period.

The report thoroughly covers the air conditioner market by types, applications, and regions. The report provides the unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers, which would help the stakeholders to decide and align their market strategies according to the current and future market dynamics.

Key Highlights of the Report

Historical & Forecast data of Global Air Conditioner Market for the Period 2010-2022F.

Historical & Forecast data of Indonesia Air Conditioner Market Revenue for the Period 2010-2022F.

Historical & Forecast data of Indonesia Room AC Market Revenue & Volume for the Period 2010-2022F.

Historical & Forecast data of Indonesia Ducted AC Market Revenue & Volume for the Period 2010-2022F.

Historical & Forecast data of Indonesia Ductless AC Market Revenue & Volume for the Period 2010-2022F.

Historical & Forecast data of Indonesia Centralized AC Market Revenue & Volume for the Period 2010-2022F.

Historical & Forecast data of Indonesia Centralized AC Market Revenue, By Components for the Period 2010-2022F.

Historical & Forecast data of Indonesia Air Conditioner Application Market Revenue for the period 2010-2022F.

Historical & Forecast data of Indonesia Air Conditioner Regional Market Revenue for the Period 2010-2015.

Market Size & Forecast of Indonesia Air Conditioner Regional Market Revenue until 2022F.

Market Trends

Players Market Share

Players Benchmarking

Competitive Landscape

Markets Covered

The report provides the detailed analysis of the following market segments:

By Air conditioner Types:

Room (Spilt) AC

Ductless

Floor Standing

Cassette Type

Ceiling Suspended

Ducted

Roof Top Packaged

Ceiling Concealed

Centralized Air Conditioner

Chilling Unit

Chiller

VRF

AHU

Others (pipe, valves, ducts, dampers, diffusers)

By Applications:

Residential

Hospitality

Commercial Offices

Retail

Government & Transportation

Others

By Regions:

Java

Bali & Nusa Tenggara

Sumatra

Rest of Indonesia

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