

India Wi-Fi Data Card Market, CY 1Q 2015

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Abstracts

Introduction of 3G/4G services and increasing data usage among Indian consumers have spurred the growth of the Wi-Fi Data Card market in India. Additionally, rising number of internet subscribers, growing SME and SOHO segment have further fuelled the demand for these devices in the country.

According to 6Wresearch, India Wi-Fi Data Card market (comprising MiFi and Wingle) shipments volume reached around 1.1 million units during CY 1Q 2015. Lava led the overall market followed by Huawei and ZTE. Other major players in the India Wi-Fi mobile broadband market are iBall, Haier, D-Link, Intex and Enter.

Key features of the report:

1. Total Wi-Fi Data Card shipment in India
2. Market share by various players in various segments and specifications
3. Shipments by market players
4. Model wise shipments by each company
5. Price of each model
6. Specifications covering:
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 - 6.3 In-Built Battery
 - 6.4 Hotspot Availability
 - 6.5 Service Provider
 - 6.6 Company
 - 6.7 Model No.
 - 6.8 CDMA/GSM
 - 6.9 Speed
 - 6.10 Network (2G)

- 6.11 Network (2G Frequency)
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