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India Video Surveillance Market (2011-2016): Market Forecast By: Cameras, DVR/NVR, Encoders/Decoders, Software, Verticals , Regions

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Abstracts

India Video Surveillance Market (2011-2016): Market Forecast By: Cameras (Analog and IP), DVR/NVR, Encoders/Decoders, Software, Verticals (Government and Transportation, Banking & Financial, Retail, Industrial, Commercial and Residential), Regions (North India, South India, East India, West India and Central India)

The need for intelligent security systems, increasing terrorist strikes, dwelling infrastructure, rising criminal activities are the few factors that have resulted the demand for reliable and intelligent security systems. The advantages of surveillance systems over physical security such as ability to allow remote monitoring, etc., has resulted for their wide deployment across India.

Traditionally controlled by analog based surveillance systems, the Indian market is now shifting towards digitized i.e. IP based surveillance systems. These surveillance systems are finding their space across industry verticals, namely, government & transportation, banking & financial, retail, commercial, industrial and residential.

According to 6Wresearch, the India Video Surveillance market is expected to reach $952.94 million by 2016, with a CAGR of 32.49% from 2011-2016. In 2011, though analog based surveillance systems have accounted for majority of the share i.e. 67.80% in the overall market but IP based surveillance systems are expected to grow with relatively higher CAGR of 41.78% from 2011-2016.

In 2011, vertical markets, government & transportation and banking & financial verticals accounted for total 77.89% of the market share, however other verticals such as retail,

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residential, commercial and industrial are seen as key growth verticals.

The report thoroughly covers the market by surveillance types, by unit shipments, by verticals and by regions. The report provides the unbiased and detailed analysis of the on-going trends, opportunities/high growth areas, market drivers which will help the stakeholders to device and align their market strategies according to the current and future market dynamics.

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