

# India Video Surveillance Camera CY Q2'2013 Market

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## Abstracts

Total Unit Shipments for the Video Surveillance Cameras in India amounted to 5,14,405 units in CY Q1 2013. HIKVISION emerged as the trailblazer for the India Video Surveillance Camera Market.

### Key features of the report:

Video Surveillance Camera Shipments in India

Market share by various players in various segments and specifications

Shipments by Analog/IP Camera

Shipments by market players

Model wise shipments by each Company

Price of each model

Specifications covering

6Wresearch publishes monthly/quarterly/annual shipments data of digital camera market in India. The publication would enable the player to enter or devise strategies to expand its presence in the India digital camera market by monitoring the shipments data by various types and specifications on a regular basis. This would also allow Companies to track their competitors' performance on a periodical basis.

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## About

The Government has taken several initiatives to upgrade and enhance security systems in India. The terrorist attack on Mumbai in 2008 proved to be a turning point for the India Video Surveillance Camera Market. This resulted in increased demands for Video Surveillance systems by the police force and security organizations. Government initiatives like establishment of advance surveillance systems along with major fund allotments to secure all key government infrastructures like transportation facilities, financial corporations, educational institutions, industrial and commercial establishments has fuelled the growth of Video Surveillance Camera Market in India.

The India Video Surveillance Camera Market is conventionally ruled by Analog based Surveillance systems. However, Video surveillance technology has shown an impressive evolution from the analog to digital. The dire need for smart and intelligent security systems due to increased criminal activities has also triggered the demand for Video Surveillance Camera systems in India. Further, the image quality is of paramount importance in carrying out judicial procedures and law enforcement.

The year 2013, seems to be promising and rewarding for the India Video Surveillance Camera Market. The aftermarket for essential elements like distributors of monitoring equipment, vendors for hardware & software system integration equipments, distributors of optical lens, sensor and processor chips also contribute to the growth of India Video Surveillance Camera Market.

The key opportunities for India Video Surveillance Camera Market in 2013 would be the demand for enhanced image quality; IP camera systems, emergence of mobile and cloud based video surveillance services. Demand for high-resolution cameras would increase by creating customer awareness regarding better resolution pictures for various applications.

The India Video Surveillance Camera Market holds low entry barriers for foreign manufacturers and suppliers as compared to other potential high growth markets. Private cloud based services like shared use & storage of data and remote access to databases along with customized surveillance services are being ventured for future needs. However, restraints like lack of government infrastructure and absence of regulatory framework act as major hindrances for the growth of Indian Video Surveillance Camera Market.

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