

India Video Surveillance as a Service Market (2017-2023): Market Forecast By Service Types, Verticals Regions and Competitive Landscape

<https://marketpublishers.com/r/I7271941E45EN.html>

Date: May 2017

Pages: 110

Price: US\$ 1,960.00 (Single User License)

ID: I7271941E45EN

Abstracts

India Video Surveillance as a Service Market (2017-2023): Market Forecast By Service Types (Hosted, Managed & Hybrid), Verticals (Government & Transportation, Retail, Commercial, Hospitality & Healthcare, Residential and Industrial & Manufacturing) Regions (Northern, Eastern, Western & Southern) and Competitive Landscape.

Video Surveillance as a Service (VSaaS) is gaining huge adoption across all the major vertical markets in India, attributed to surge in criminal activities and rising security concerns. The cost effectiveness coupled with remote access of videos via laptop, tablet and smartphones are contributing towards the acceptance of VSaaS in the country. Further, improving internet penetration is complementing the growth of VSaaS market in the country.

According to 6Wresearch, India's VSaaS market is projected to grow at a CAGR of over 22% from 2017 to 2023. Although, managed VSaaS segment accounted for majority of the market revenues; however, the facility of both onsite and offsite video storage are likely to proliferate hybrid VSaaS segment over the coming years.

In 2016, the government & transportation vertical accounted for highest share in terms of market revenues, however, other verticals such as retail, banking & finance and education are considered as key growth verticals.

The report thoroughly covers VSaaS market by types, verticals and regions. The report provides an unbiased and detailed analysis of the on-going trends, opportunities/ high growth areas, market drivers which would help the stakeholders to decide and align

their market strategies according to the current and future market dynamics.

Key Highlights of the Report:

Market Size & Forecast of Global Video Surveillance as a Service Market until 2023

Market Size & Forecast of India Video Surveillance as a Service Market until 2023

Market Size & Forecast of India Hosted Video Surveillance as a Service Market until 2023

Market Size & Forecast of India Managed Video Surveillance as a Service Market until 2023

Market Size & Forecast of India Hybrid Video Surveillance as a Service Market until 2023

Market Size & Forecast of India Video Surveillance as a Service Vertical Market until 2023

Market Size & Forecast of India Video Surveillance as a Service Regional Market until 2023

Market Drivers and Restraints

Market Trends and Opportunities

Industry Life Cycle

Value Chain Analysis

Porter's Five Forces Analysis

Competitive Benchmarking

Players' Revenue Share

Company Profiles

Key Strategic Pointers

Markets Covered

The report provides the detailed analysis of the following market segments:

VSaaS Types

Hosted VSaaS

Managed VSaaS

Hybrid VSaaS

Verticals

Government and Transportation

Retail

Commercial

Hospitality and Healthcare

Residential

Industrial and Manufacturing

Regions

Northern

Southern

Eastern

Western

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