

India Unified Communication Market (2013-2018)

https://marketpublishers.com/r/I439D52EF25EN.html Date: November 2013 Pages: 60 Price: US\$ 1,500.00 (Single User License) ID: I439D52EF25EN

Abstracts

Increasing operational cost, growth of enterprise mobility, increasing internet penetration, etc., are some of the factors that are driving the market of unified communication in India. Traditionally controlled by voice based communication, the market is now evolving towards video conferencing.

According to 6Wresearch, the India Unified Communication market is expected to reach \$1,506.2 million by 2018, at a CAGR of 12.4% from 2013-2018.

The report thoroughly covers the market by product types, by applications and by regions. The report provides an unbiased and detailed analysis of the on-going market trends and market segments. The report also gives the insights on key market drivers, restraints and trends that shape the present and future market.

Key Highlights of the report

The report provides the detailed analysis of following market segments:

Unified Communication market by solution types:

Voice Based

Conferencing

Messaging & Calendaring.

Unified Communication market by applications:

Large Scale Business



Small Medium Scale Business.

Unified Communication market by regions:

Northern India

Western India

Southern India

Eastern India

Central India



Contents

Executive Summary

1 INTRODUCTION

1.1 Key Highlights of the Report

2 MARKET OVERVIEW

- 2.1 Unified Communication- Snapshot
- 2.2 Unified Communication- Classification
- 2.3 Industry Life Cycle
- 2.4 Unified Communication Market: Opportunistic Matrix
- 2.5 Market Share
 - 2.5.1 Market share (2012)- By Product Segments
 - 2.5.2 Market share (2012)- By Regions
- 2.6 India Unified Communication Market- Drivers & Restraints
 - 2.6.1 Market Drivers
 - 2.6.1.1 Need to Optimize Operational Cost
 - 2.6.1.2 Growth of Enterprise Mobility
 - 2.6.1.3 Growth of 3G Networks
 - 2.6.1.4 Growth of Smart Devices
- 2.6.2 Market Restraints
 - 2.6.2.1 Lack of Awareness
 - 2.6.2.2 High initial investements
- 2.7 India Unified Communication Market Trends
 - 2.7.1 Demand for Video Conferencing
 - 2.7.2 Increasing IT Spending
 - 2.7.3 Rise of Cloud Computing Market
 - 2.7.4 Rise of Mobile Internet Subscribers
 - 2.7.5 Increasing Bring Your Own Device (BYoD) Market

3 SOLUTIONS MARKET

- 3.1 India Unified Communication Market
- 3.2 India Unified Communication Market, By Types
- 3.2.1 Voice Based unified Communication Market
- 3.2.2 Conferencing Based Unified Communication Market



3.2.3 Messaging & Calendaring Based Unified Communication market

4 APPLICATION MARKET

- 4.1 India Unified Communication Market, By Applications
 - 4.1.1 Large Scale Business Applications
 - 4.1.2 Small Medium Business Applications

5 REGIONAL MARKET

- 5.1 Northern India
- 5.2 Western India
- 5.3 Southern India
- 5.4 Eastern India
- 5.5 Central India

6 COMPETITIVE LANDSCAPE

- 6.1 Porter's 5 Forces Model
 - 6.1.1 Rivalry Among Existing Firms
 - 6.1.2 Bargaining Power of Buyers
 - 6.1.3 Bargaining Power of Suppliers
 - 6.1.4 Threats from New Entrants
- 6.1.5 Threat From Substitutes
- 6.2 Unified Communication Market- Players Market Share (2012)



List Of Tables

LIST OF TABLES

TABLE 1 INDIA UNIFIED COMMUNICATION MARKET, BY TYPES 2010-2018 (\$MILLION) TABLE 2 INDIA UNIFIED COMMUNICATION MARKET, BY APPLICATIONS 2010-2018 (\$MILLION) TABLE 3 INDIA UNIFIED COMMUNICATION MARKET, BY REGIONS 2010-2018 (\$MILLION)





List Of Figures

LIST OF FIGURES

Figure 1 UNIFIED COMMUNICATION- SEGMENTATION Figure 2 INDIA UNIFIED COMMUNICATION- INDUSTRY LIFE CYCLE Figure 3 UNIFIED COMMUNICATION- MARK-TUNITY MATRIX Figure 4 INDIA UNIFIED COMMUNICATION MARKET SHARE (2012), BY PRODUCT **TYPES** Figure 5 INDIA UNIFIED COMMUNICATION MARKET SHARE (2012), BY REGIONS Figure 6 INDIA UNIFIED COMMUNICATION MARKET- DRIVERS & RESTRAINTS Figure 7 INDIA SMARTPHONE MARKET SHIPMENTS, 2013-2018 (MILLION) Figure 8 INDIA TABLET PC MARKET SHIPMENTS, 2013-2018 (MILLION) Figure 9 INDIA UNIFIED COMMUNICATION MARKET TRENDS Figure 10 INDIA VIDEO CONFERENCING INFRASTRUCTURE MARKET REVENUES, 2013-2018 (\$MILLION) Figure 11 INDIA IT SPENDING MARKET, 2013-2018 (\$BILLION) Figure 12 INDIA CLOUD COMPUTING MARKET, 2013-2018 (\$MILLION) Figure 13 INDIA MOBILE INTERNET SUBSCRIBERS, 2013-2018 (MILLION) Figure 14 INDIA BYOD MARKET, 2013-2018 (\$MILLION) Figure 15 INDIA UNIFIED COMMUNICATION MARKET, 2010-2018 (\$MILLION) Figure 16 VOICE BASED INDIA UNIFIED COMMUNICATION MARKET, 2010-2018 (\$MILLION) Figure 17 CONFERENCING BASED INDIA UNIFIED COMMUNICATION MARKET, 2010-2018 (\$MILLION) Figure 18 MESSAGING & CALENDARING BASED INDIA UNIFIED COMMUNICATION MARKET, 2010-2018 (\$MILLION) Figure 19 INDIA UNIFIED COMMUNICATION MARKET, LARGE SCALE BUSINESS APPLICATION, 2010-2018 (\$MILLION) Figure 20 INDIA UNIFIED COMMUNICATION MARKET, SMALL MEDIUM BUSINESS APPLICATION, 2010-2018 (\$MILLION) Figure 21 NORTHERN INDIA UNIFIED COMMUNICATION MARKET, 2010-2018 (\$MILLION) Figure 22 WESTERN INDIA UNIFIED COMMUNICATION MARKET, 2010-2018 (\$MILLION) Figure 23 SOUTHERN INDIA UNIFIED COMMUNICATION MARKET, 2010-2018

(\$MILLION)

Figure 24 EASTERN INDIA UNIFIED COMMUNICATION MARKET, 2010-2018 (\$MILLION)



Figure 25 CENTRAL INDIA UNIFIED COMMUNICATION MARKET, 2010-2018 (\$MILLION)

Figure 26 PORTER'S 5 FORCES MODEL

Figure 27 INDIA UNIFIED COMMUNICATION MARKET, PLAYERS MARKET SHARE (2012)



I would like to order

Product name: India Unified Communication Market (2013-2018)

Product link: https://marketpublishers.com/r/I439D52EF25EN.html

Price: US\$ 1,500.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/I439D52EF25EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970