

India Telematics Market (2014 – 2021) Market Forecast By Module Fit (OEM and Aftermarket), Installed Base, Applications and Regions

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Abstracts

India Telematics Market (2014 – 2021) Market Forecast By Module Fit (OEM and Aftermarket), Installed Base, Applications (Vehicle Tracking, Fleet Management and Others) and Regions (North, South, East, and West)

Increasing road accidents, growth in organized cab services, vehicle thefts, need for fleet management and crime against women is expected to fuel the adoption of telematics devices in the country.

According to 6Wresearch, India telematics market is projected to touch \$301.23 million by 2021. In India's telematics market, aftermarket segment has accounted for the largest market share and is anticipated to lead in the forecast period. However, higher growth is exhibited in pre-embedded segment as automobile companies are collaborating with telematics manufacturing companies to develop in-built telematics systems that can be fitted in automobiles during the production process.

Optimizing fuel cost is another factor, which has spurred the market for telematics in India. Commercial segment accounts for majority of the market revenues in India's telematics market; however, with growing awareness, adoption in passenger vehicle segment is witnessed in the country. Further, small and medium car segments offer high growth opportunities to the market players.

"India Telematics Market (2014–2021)" provides in-depth analysis of the report with 51 figures and 11 tables covered in 101 pages. The report estimates and forecast telematics market by revenue & volume, by module fit such as aftermarket & OEM, installed base, applications and regions. The report also gives the insights on

competitive landscape, market share by companies, price trends, company profiles, market drivers and restraints.

Key Highlights of the Report

Market Size & Forecast of Global Automotive Telematics Market until 2021.

Market Size & Forecast of Global Commercial Vehicle Telematics Market until 2021.

Historical data of India Telematics Market for the Period 2008-2014.

Market Size & Forecast of India Telematics Market until 2021.

Historical data of India Telematics Market, By Module Fit for the Period 2008-2014.

Market Size & Forecast of India Telematics Market, By Module Fit until 2021.

Historical data of India Telematics Application Market for the Period 2008-2014.

Market Size & Forecast of India Telematics Application Market until 2021.

Historical data of India Telematics Market Installed Base for the Period 2011-2014.

Market Size & Forecast of India Telematics Market Installed Base until 2021.

Market Share of India Telematics Regional Market.

Market Drivers and Restraints.

Players Market Share.

Company Profiles

Key Strategic Pointers

Market Covered

The report provides the detailed analysis of following market segments:

Module Fit:

OEM

Aftermarket

Installed Base

OEM

Aftermarket

Applications

Vehicle Tracking and Fleet Management

Others

Regions

North

South

East

West

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ACRONYMS USED

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