

India Telematics Market (2014 – 2021) Market Forecast By Module Fit (OEM and Aftermarket), Installed Base, Applications and Regions

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Abstracts

India Telematics Market (2014 – 2021) Market Forecast By Module Fit (OEM and Aftermarket), Installed Base, Applications (Vehicle Tracking, Fleet Management and Others) and Regions (North, South, East, and West)

Increasing road accidents, growth in organized cab services, vehicle thefts, need for fleet management and crime against women is expected to fuel the adoption of telematics devices in the country.

According to 6Wresearch, India telematics market is projected to touch \$301.23 million by 2021. In India's telematics market, aftermarket segment has accounted for the largest market share and is anticipated to lead in the forecast period. However, higher growth is exhibited in pre-embedded segment as automobile companies are collaborating with telematics manufacturing companies to develop in-built telematics systems that can be fitted in automobiles during the production process.

Optimizing fuel cost is another factor, which has spurred the market for telematics in India. Commercial segment accounts for majority of the market revenues in India's telematics market; however, with growing awareness, adoption in passenger vehicle segment is witnessed in the country. Further, small and medium car segments offer high growth opportunities to the market players.

"India Telematics Market (2014–2021)" provides in-depth analysis of the report with 51 figures and 11 tables covered in 101 pages. The report estimates and forecast telematics market by revenue & volume, by module fit such as aftermarket & OEM, installed base, applications and regions. The report also gives the insights on



competitive landscape, market share by companies, price trends, company profiles, market drivers and restraints.

Key Highlights of the Report

Market Size & Forecast of Global Automotive Telematics Market until 2021.

Market Size & Forecast of Global Commercial Vehicle Telematics Market until 2021.

Historical data of India Telematics Market for the Period 2008-2014.

Market Size & Forecast of India Telematics Market until 2021.

Historical data of India Telematics Market, By Module Fit for the Period 2008-2014.

Market Size & Forecast of India Telematics Market, By Module Fit until 2021.

Historical data of India Telematics Application Market for the Period 2008-2014.

Market Size & Forecast of India Telematics Application Market until 2021.

Historical data of India Telematics Market Installed Base for the Period 2011-2014.

Market Size & Forecast of India Telematics Market Installed Base until 2021.

Market Share of India Telematics Regional Market.

Market Drivers and Restraints.

Players Market Share.

Company Profiles

Key Strategic Pointers



Market Covered

The re	port prov	ides the	detailed	analysis	of follov	wing mark	ket segm	ents:
	Module	Fit:						

Aftermarket

OEM

Installed Base OEM

Aftermarket

Applications

Vehicle Tracking and Fleet Management

Others

Regions

North

South

East

West



Contents

ACRONYMS USED

MARKET DIMENSIONS

EXECUTIVE SUMMARY

1. INTRODUCTION

- 1.1 Key Highlights of the Report
- 1.2 Report Description
- 1.3 Aim and Objectives
- 1.4 Methodology Adopted
- 1.5 Assumptions

2. INDIA TELEMATICS MARKET OVERVIEW

- 2.1 Telematics Market Roadmap
- 2.2 Telematics Application Areas
- 2.3 Industry Life Cycle
- 2.4 Value Chain
- 2.5 Porters 5 Forces Model
- 2.6 Telematics Product and Service Price Range
- 2.7 India Telematics Solutions Usage
- 2.8 Overview of Fleet Management using Telematics

3. GLOBAL AUTOMOTIVE TELEMATICS MARKET OVERVIEW

- 3.1 Global Automotive Telematics Market Revenue
- 3.2 Global Automotive Telematics Market Share, By Segmentation

4. GLOBAL COMMERCIAL VEHICLE TELEMATICS MARKET SEGMENT COST DISTRIBUTION

- 4.1. Cost Distribution of Embedded Telematics Systems
- 4.2. Cost Distribution of Portable Telematics Systems
- 4.3. Cost Distribution of Smartphone-based Telematics Systems



5. GLOBAL COMMERCIAL VEHICLE TELEMATICS MARKET OVERVIEW

- 5.1. Global Commercial Vehicle Telematics Market Revenue
- 5.6. Global Commercial Vehicle Telematics Market Revenue, By Geography

6. INDIA TELEMATICS MARKET OVERVIEW

- 6.1 India Telematics Market Revenue
 - 6.1.1 India Telematics Market Revenue Share, By Application
 - 6.1.2 India Telematics Market Revenue Share, By Module Fit
- 6.2. India Telematics Market Volume
 - 6.2.1 India Telematics Market Volume Share, By Application
 - 6.2.2 India Telematics Market Volume Share, By Module Fit
- 6.3 India Telematics Market Adoption, By Sector
- 6.4 India Telematics Market Application, By Vehicle Type

7. INDIA TELEMATICS MARKET OVERVIEW, BY INSTALLED BASE

- 7.1 India Telematics Market Volume, By Installed Base
- 7.2 India Telematics Market Volume, By End User

8. INDIA TELEMATICS MARKET OVERVIEW, BY REGION

9. INDIA TELEMATICS MARKET DYNAMICS

- 9.1 Market Drivers
- 9.2 Market Restraints

10. INDIA TELEMATICS MARKET TRENDS

- 10.1 Demand for Cloud-based Telematics
- 10.2 Focus on Value-products to Drive Adoption
- 10.3 Favorable Government Legislation
- 10.4 Increasing Collaboration and Partnerships
- 10.5 Decrease in Average Price of Automotive Telematics System
- 10.6 Rising Use of Telematics in Public Sector

11. PURCHASE CRITERIA



- 12. COMPETITIVE LANDSCAPE
- **13. COMPANY PROFILES**
- 14. KEY STRATEGIC POINTERS
- 15. DISCLAIMER



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