

# India Smartwatch Market, CY H1 2015

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## Abstracts

Increasing Smartphone penetration, growing consumer demand and technological advancements in the wearable segment are expected to increase the growth of India Smartwatch Market. Additionally, recent entry of international players will further assist the growth of Smartwatch Market in the country.

According to 6Wresearch, India Smartwatch Market shipments value reached around \$2.37 million in CY H1 2015. Some of the major players in the market are Motorola, Samsung, Sony, LG and Kenxingda. New entrants in the market include Dot, a new Smartwatch for blind consumers which delivers texts in beautiful rippling bursts of braille.

### Key features of the report:

1. Total Smartwatch shipment in India
2. Market share by various players in various segments and specifications
3. Shipments by market players
4. Model wise shipments by each company
5. Price of each model
6. Specifications covering:
  - 6.1 Sim Card Availability
  - 6.2 Dual Sim Availability
  - 6.3 GSM/CDMA
  - 6.4 Display
  - 6.5 Display Size
  - 6.6 Weight
  - 6.7 Operating System
  - 6.8 Android Version
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## 6.10 Bluetooth Version

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- 3.3 GSM/CDMA
- 3.4 Display
- 3.5 Display Size
- 3.6 Weight
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- 4.2 Market share By Specifications

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5.5 Samsung

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## **6. SERIES COVERED IN THIS EXCEL SHEET: CY H1 2015 DATA**

6.1 Smartwatch unit shipments by players

6.2 Model wise unit shipments

6.3 Price band

6.4 Specifications

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